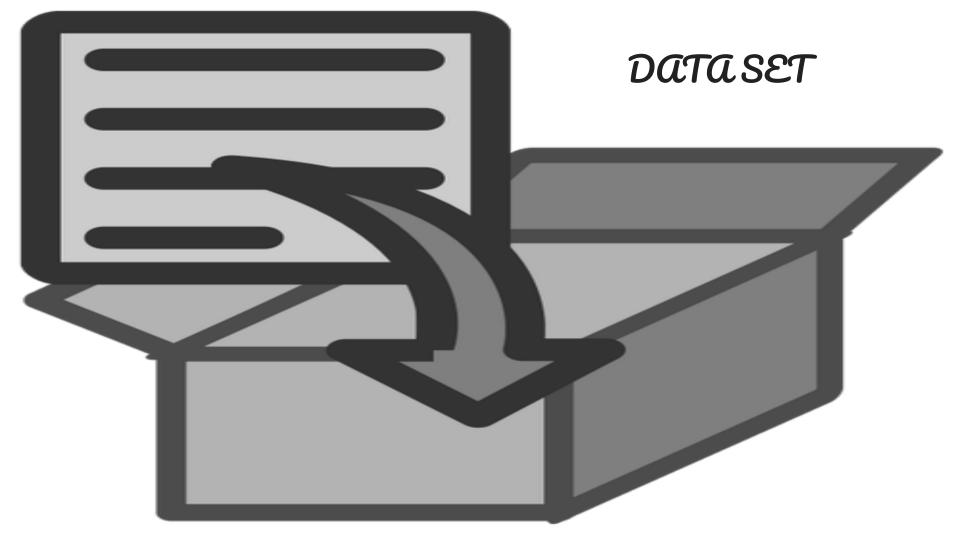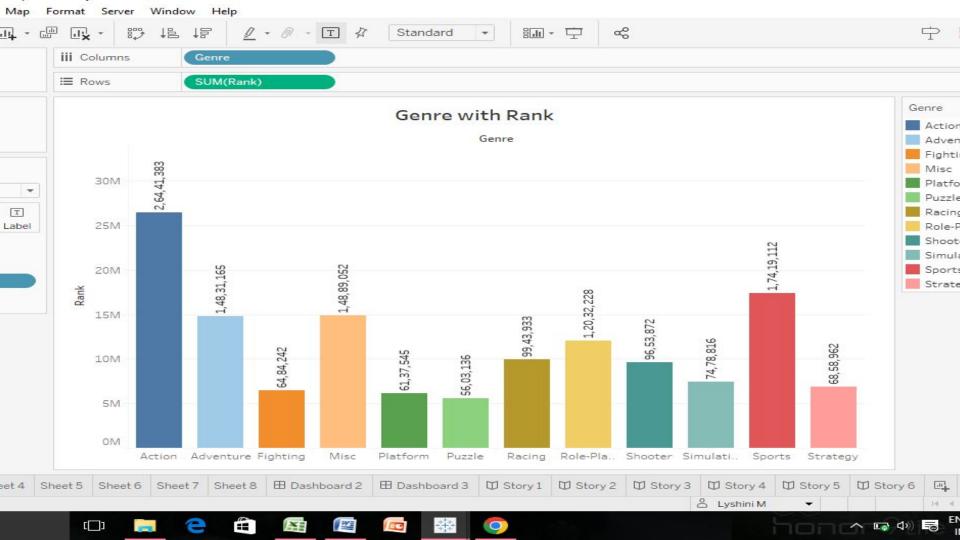Welcome

UNCOVERING THE GAMING INDUSTRY'S HIDDEN GEMS: A COMPREHENSIVE ANALYSIS OF VIDEO GAME SALES
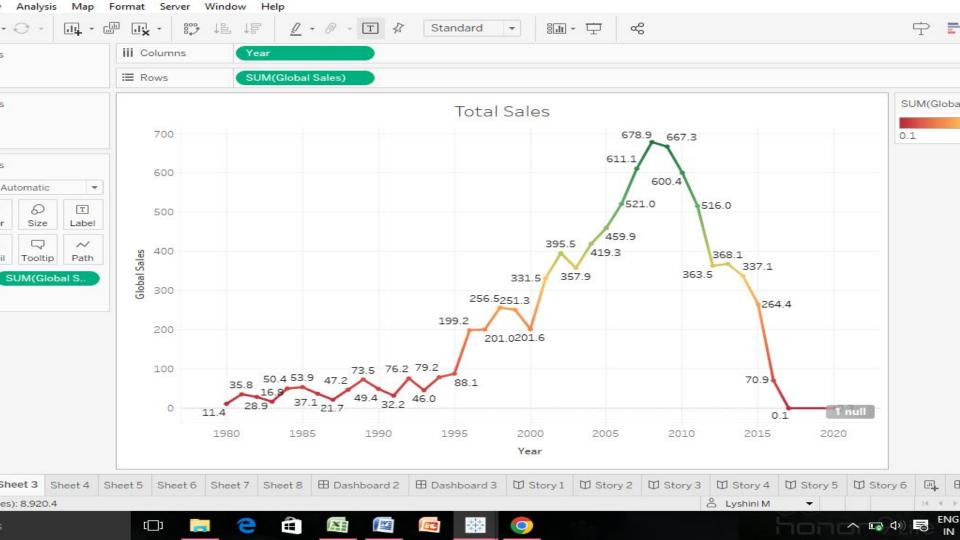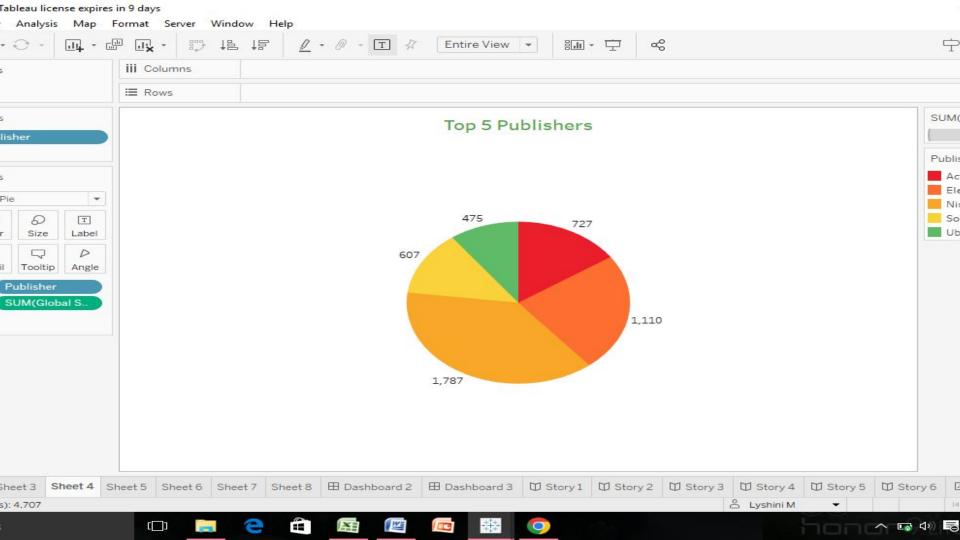
TEAM MEMBERS

LYSHINI.M

NISHA.S

ATCHAYA.J

DIVYA.D

DATA SET

Rank	Name	Platform	Year	Genre	Publisher	NA_Sales	EU_Sales	JP_Sales	Other_Sal	Global_Sales
1	Wii Sports	Wii	2006	Sports	Nintendo	41.49	29.02	3.77	8.46	82.74
2	Super Mario Bros.	NES	1985	Platform	Nintendo	29.08	3.58	6.81	0.77	40.24
3	Mario Kart Wii	Wii	2008	Racing	Nintendo	15.85	12.88	3.79	3.31	35.82
4	Wii Sports Resort	Wii	2009	Sports	Nintendo	15.75	11.01	3.28	2.96	33
5	Pokemon Red/Pokemon Blue	GB	1996	Role-Play	Nintendo	11.27	8.89	10.22	1	31.37
6	Tetris	GB	1989	Puzzle	Nintendo	23.2	2.26	4.22	0.58	30.26
7	New Super Mario Bros.	DS	2006	Platform	Nintendo	11.38	9.23	6.5	2.9	30.01
8	Wii Play	Wii	2006	Misc	Nintendo	14.03	9.2	2.93	2.85	29.02
9	New Super Mario Bros. Wii	Wii	2009	Platform	Nintendo	14.59	7.06	4.7	2.26	28.62
10	Duck Hunt	NES	1984	Shooter	Nintendo	26.93	0.63	0.28	0.47	28.31
11	Nintendogs	DS	2005	Simulatic	Nintendo	9.07	11	1.93	2.75	24.76
12	Mario Kart DS	DS	2005	Racing	Nintendo	9.81	7.57	4.13	1.92	23.42
13	Pokemon Gold/Pokemon Silver	GB	1999	Role-Play	Nintendo	9	6.18	7.2	0.71	23.1
14	Wii Fit	Wii	2007	Sports	Nintendo	8.94	8.03	3.6	2.15	22.72
15	Wii Fit Plus	Wii	2009	Sports	Nintendo	9.09	8.59	2.53	1.79	22
16	Kinect Adventures!	X360	2010	Misc	Microsoft	14.97	4.94	0.24	1.67	21.82
17	Grand Theft Auto V	PS3	2013	Action	Take-Two	7.01	9.27	0.97	4.14	21.4
18	Grand Theft Auto: San Andreas	PS2	2004	Action	Take-Two	9.43	0.4	0.41	10.57	20.81
19	Super Mario World	SNES	1990	Platform	Nintendo	12.78	3.75	3.54	0.55	20.61
20	Brain Age: Train Your Brain in Minutes	DS	2005	Misc	Nintendo	4.75	9.26	4.16	2.05	20.22
21	Pokemon Diamond/Pokemon Pearl	DS	2006	Role-Play	Nintendo	6.42	4.52	6.04	1.37	18.36
22	Super Mario Land	GB	1989	Platform	Nintendo	10.83	2.71	4.18	0.42	18.14
23	Super Mario Bros. 3	NES	1988	Platform	Nintendo	9.54	3.44	3.84	0.46	17.28
24	Grand Theft Auto V	X360	2013	Action	Take-Two	9.63	5.31	0.06	1.38	16.38
25	Grand Theft Auto: Vice City	PS2	2002	Action	Take-Two	8.41	5.49	0.47	1.78	16.15
26	Pokemon Ruby/Pokemon Sapphire	GBA	2002	Role-Play	Nintendo	6.06	3.9	5.38	0.5	15.85
27	Pokemon Black/Pokemon White	DS	2010	Role-Play	Nintendo	5.57	3.28	5.65	0.82	15.32
28	Brain Age 2: More Training in Minutes	DS	2005	Puzzle	Nintendo	3.44	5.36	5.32	1.18	15.3
29	Gran Turismo 3: A-Spec	PS2	2001	Racing	Sony Com	6.85	5.09	1.87	1.16	14.98

Columns   Genre

Rows   SUM(Rank)

Genre with Rank

Genre

Genre

- Action
- Adven...
- Fighti...
- Misc
- Platfo...
- Puzzle
- Racing
- Role-P...
- Shoot...
- Simula...
- Sports
- Strate...

Genre	Rank
Action	2,64,41,383
Adventure	1,48,31,165
Fighting	64,84,242
Misc	1,48,89,052
Platform	61,37,545
Puzzle	56,03,136
Racing	99,43,933
Role-Pla..	1,20,32,228
Shooter	96,53,872
Simulati...	74,78,816
Sports	1,74,19,112
Strategy	68,58,962

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Analysis　　Map　　Format　　Server　　Window　　Help

Entire View

Columns

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Top 5 Publishers

727

475

607

1,110

1,787

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Tooltip　　Angle

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Sheet 3　Sheet 4　Sheet 5　Sheet 6　Sheet 7　Sheet 8　⊞ Dashboard 2　⊞ Dashboard 3　📖 Story 1　📖 Story 2　📖 Story 3　📖 Story 4　📖 Story 5　📖 Story 6

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Best 10 selling Genre on platforms

Story Analysis Map Format Server Window Help

Pages

Columns

Rows SUM(EU Sales)

Filters

Name

Marks

Automatic

Color Size Label

Detail Tooltip

Name

Top 10 EU selling Vg

EU Sales

140	
120	29.02
100	23.04
80	12.88
	12.40
60	11.29
	11.29
40	11.14
	11.05
20	11.01
0	11.00

Sheet 3 Sheet 4 Sheet 5 Sheet 6 Sheet 7 Sheet 8 Dashboard 2 Dashboard 3 Story 1 Story 2 Story 3 Story 4 Story 5

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Analysis   Map   Format   Server   Window   Help

Entire View

Columns

Rows   SUM(NA Sales)

Top 10 N A's selling Vg

NA Sales

200 —

	41.49
	32.48
	26.93
	26.17
	23.46
	17.59
	15.99
	15.85
	15.75
	15.58

150 —

100 —

50 —

0 —

Automatic

Size   Label

Tooltip

Name

Sheet 3   Sheet 4   Sheet 5   Sheet 6   Sheet 7   Sheet 8   Dashboard 2   Dashboard 3   Story 1   Story 2   Story 3   Story 4   Story 5

s): 231.29

Lyshini M

Sales in EU-NA-JP regions

Total Sales

Genre with Rank

Top 5 Publishers

Best 10 selling Genre on platforms

op 10 N A's
selling Vg

41.49	
32.48	
26.93	
26.17	
23.46	
17.59	
15.99	
15.85	
15.75	
15.58	

ory   Analysis   Format   Server   Window   Help

Video Game Sales Analysis Story

In 2006 the sales was compared to Japan sales with American sales. The American sales reached the highest level.

In the gaming industry's action game is in the first position and then puzzles occupying the last position . so we increasing the action game for more sales.

In 2010 the action reaches high le

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Year

Sheet 3   Sheet 4   Sheet 5   Sheet 6   Sheet 7   Sheet 8   ⊞ Dashboard 2   ⊞ Dashboard 3   📖 Story 1   📖 Story 2   📖 Story 3   📖 Story 4   📖 Story 5   📖 Story

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Video Game Sales Analysis Story

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In 2010 the action reaches high le

Genre

Genre
- Action
- Adventure
- Fighting
- Misc
- Platform
- Puzzle
- Racing
- Role-Playing
- Shooter
- Simulation
- Sports
- Strategy

Rank

Genre	Value
Action	2,64,41,383
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Sheet 2   Sheet 3   Sheet 4   Sheet 5   Sheet 6   Sheet 7   Sheet 8   Dashboard 2   Dashboard 3   Story 1   Story 2   Story 3   Story 4   Story 5   Story 6

and Windows

Dashboard | Story | Analysis | Format | Server | Window | Help

Video Game Sales Analysis Story

is in the first position
position . so we
sales.

In 2010 the action reaches high level.

The global sales (1,787) in Nintendo publisher.

Best 10
DS,GB

Global Sales

4,707

Publisher

- Activision
- Electronic Arts
- Nintendo
- Sony Computer Ente..
- Ubisoft

727

1,110

1,787

607

475

Sheet 1 | Sheet 2 | Sheet 3 | Sheet 4 | Sheet 5 | Sheet 6 | Sheet 7 | Sheet 8 | Dashboard 2 | Dashboard 3 | Story 1 | Story 2 | Story 3 | Story 4 | Story 5 | Story 6

eb and Windows

Video Game Sales Analysis Story

The global sales (1,787) in Nintendo publisher.

Best 10 selling genre on the platform define are DS,GBA,PC,PS,PS2,PS4,PSP,Wii,x360.

In Euro

Platform	
	DS
	GBA
	PC
	PS
	PS2
	PS3
	PS4
	PSP
	Wii
	X360

Sports Racing Shooter Action Sports Misc Action Sports
Misc Shooter Racing Misc Action Racing
Action Role-Playing Fighting
Shooter Sports Misc Sports Action Puzzle Fighting
Action Racing Misc Racing Platform Action Misc
Action Sports

Sheet 1 Sheet 2 Sheet 3 Sheet 4 Sheet 5 Sheet 6 Sheet 7 Sheet 8 Dashboard 2 Dashboard 3 Story 1 Story 2 Story 3 Story 4 Story 5 Story 6

Video Game Sales Analysis Story

publisher.

Best 10 selling genre on the platform define are DS,GBA,PC,PS,PS2,PS4,PSP,Wii,x360.

In Europe Wii sports in the first position.

In Nort
second

Name

- Wii Sports
- Grand Theft Auto V
- Mario Kart Wii
- FIFA 15
- Call of Duty: Modern ..
- FIFA 16
- FIFA 14
- Call of Duty: Black O..
- Wii Sports Resort
- Nintendogs

EU Sales

29.02
23.04
12.88
12.40
11.29
11.29
11.14
11.05
11.01
11.00

Sheet 3 | Sheet 4 | Sheet 5 | Sheet 6 | Sheet 7 | Sheet 8 | Dashboard 2 | Dashboard 3 | Story 1 | Story 2 | Story 3 | Story 4 | Story 5 | Story 6

Show M

Video Game Sales Analysis Story

latform define are
Vii,x360.

In Europe Wii sports in the first position.

In North America ,Wii sports in the first position and then second place is occupied by the game super Mario Bros.

Name

- Wii Sports
- Super Mario Bros.
- Duck Hunt
- Tetris
- Grand Theft Auto V
- Call of Duty: Black O..
- Super Mario World
- Mario Kart Wii
- Wii Sports Resort
- Call of Duty: Modern ..

	Value
41.49	
32.48	
26.93	
26.17	
23.46	
17.59	
15.99	
15.85	
15.75	
15.58	

heet 3   Sheet 4   Sheet 5   Sheet 6   Sheet 7   Sheet 8   ⊞ Dashboard 2   ⊞ Dashboard 3   📖 Story 1   📖 Story 2   📖 Story 3   📖 Story 4   📖 Story 5   📖 Story 6

13:3   ENG

Video Game Sales Analysis Story

Global Sales
0.1 ——————— 678.9

Year	Global Sales

- 11.4
- 35.8
- 28.9
- 50.4
- 53.9
- 16.8
- 37.1
- 47.2
- 21.7
- 73.5
- 49.4
- 76.2
- 32.2
- 79.2
- 46.0
- 88.1
- 199.2
- 256.5
- 201.0
- 251.3
- 201.6
- 331.5
- 395.5
- 357.9
- 419.3
- 459.9
- 521.0
- 611.1
- 678.9
- 667.3
- 600.4
- 516.0
- 368.1
- 363.5
- 337.1
- 264.4
- 70.9
- 0.1
- 1 null

Global Sales (y-axis): 0, 100, 200, 300, 400, 500, 600, 700

Year (x-axis): 1980, 1985, 1990, 1995, 2000, 2005, 2010, 2015, 2020