

# Maria Alyssa Stiller

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<https://github.com/LyssaStiller>

## **TECHNOLOGIES**

<i>Proficient</i>	Javascript, HTML, CSS, Sequelize, Express, React, Redux, Node.js, Git, PostgreSQL, Postico, Postman
<i>Knowledgeable</i>	Agile Workflow, Jasmine, Mocha, Chai, Oauth, Material UI, Microsoft Excel, Adobe Illustrator, Photoshop and XD, Hootsuite, Buffer, Canva

## **TECH PROJECTS**

<b><u>Power Prose</u></b>	Technologies: IBM Watson API, Recharts, Material UI, React-Redux, Express, Sequelize <ul style="list-style-type: none"><li>Web application that uses speech-to-text and tone analysis API to help women decrease their use of qualifying words and phrases, which can demean their authority and diminish their contributions.</li><li>Contributed to fullstack site architecture, functionality of the recording page, the generation of verbal snippets around watch words.</li></ul>
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<b><u>Beers, Beers, Beers</u></b>	Technologies: React-Redux, Express, Sequelize <ul style="list-style-type: none"><li>Mock E-commerce marketplace for Breweries to sell beer.</li><li>Developed the complete functionality of the following pages: orders, order details and inventory.</li></ul>
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## **WORK EXPERIENCES**    ☉ a significant accomplishment

### **UI/UX Designer**, Coconut Coders | July 2017 – May 2019

- Designed wireframes, low and high fidelity mockups and user interactions for mobile applications and web projects. Generated graphic user interface elements like menus, logos and icons.
- ☉ Adapted an application we had already built for a music festival in Durham, North Carolina. I added interactions that helped attendees find who was performing, when and where all without leaving the main screen.

### **Social Media Coordinator**, Talking Eyes Media | January 2016 – June 2016

- Generated weekly posts to promote the documentary and increase follower count/awareness.
- Increased engagement with users and thematically-similar social accounts.
- Identified contacts for collaborations and cross promotions.
- ☉ Designed a social media campaign inspired by the premise of the film. It involved me conducting street interviews and transcribing input from NYC voters, pulling quotes and generating post using urban imagery and excerpts of real-life conversations.

### **Customer Data Analyst & Modeler**, AIG, Global Integrated Analytics | October 2012 – October 2015

- As a Data Analyst, I managed quality assurance of a major consumer database which consolidated customer data across product lines to serve as a platform for customer improvement strategies.
- Promoted to a Data Modeler, I gathered information on campaign performance across customer segments, identified areas for improvement, assisted in the development of an analytical strategy.
- ☉ I was selected for an on-site visit to our Latin American offices in Argentina where I presented our work to local sponsors which led to a successful partnership.
- ☉ Using SPSS Modeler, I found an underserved customer segment in our Travel Insurance data. This led to the redesigning of the commercial strategy and better targeting of customers ages 25-35 which increased sales by 11%.

## **EDUCATION**

**Fullstack Academy of Code, Grace Hopper Program**  
**Barnard College, Columbia University, BA Cognitive Psychology**

**October 2017- February 2018**  
**September 2008 - June 2012**