

Maria Stiller

UX Designer

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Design Skills

Affinity Diagramming
Competitive Analysis
Card Sorting
Design Strategy
Information Architecture
Interviewing
Low-fidelity Wireframes
Mid-fidelity Wireframes
Prototyping
User Flows
User Personas
User Research
Surveys
Site Maps

Tools

Invision
Sketch
Adobe Illustrator
Google Forms
Optimal Card Sort
Miro
Webflow

Tech Stack

HTML5
CSS 3
Javascript
Bootstrap

Education

Flatiron School
UX/UI Immersive Bootcamp,
July 2020

Barnard College,
Columbia University
Bachelor's of Arts in Cognitive
Psychology, June 2012

Experience

June 2020

UX Designer & Researcher

TappedIn

- Using Agile method of 4 sprints, designed the user interface for MenuTap, a web application for restaurant owners to make updates to online menus and send changes to 3rd party delivery platforms.
- Conducted market research to examine restaurant industry trends in the post-covid 19 era.
- Examined internal documentation from competitors and comparative services such as point-of-sale systems to identify requirements in information architecture.
- Created user flows of 3rd party delivery platforms to ensure compatibility for future API integrations.
- Conducted 20+ virtual interviews with subject matter experts, users and user testing sessions.
- Delivered final handoff of UI kit, 5 userflows, mid-fidelity wireframes, annotations and clickable prototype.

September
2019 -
February
2020

Lead Code Camp Instructor

Bank Street College of Education

- Taught programming fundamentals to children, ages 7-12, through an online game-building platform.
- Adapted lesson plans based on student feedback to optimize learning for each class.
- Initiated weekly training sessions with teaching assistant.

February
2018 -
August
2019

Freelance Frontend Developer

- Adapted an event-finding application built with React Native for the Beats N' Bars music festival in Durham. Designed and implemented additional interactions so users could easily find artists, locations/schedules of performances.
- Used a combination of HTML5, CSS3, Javascript, Bootstrap and Webflow to create responsive landing pages for small businesses including restaurants, entrepreneurs, and gaming influencers.