

Online Retail Analytics Dashboard

Key Metrics

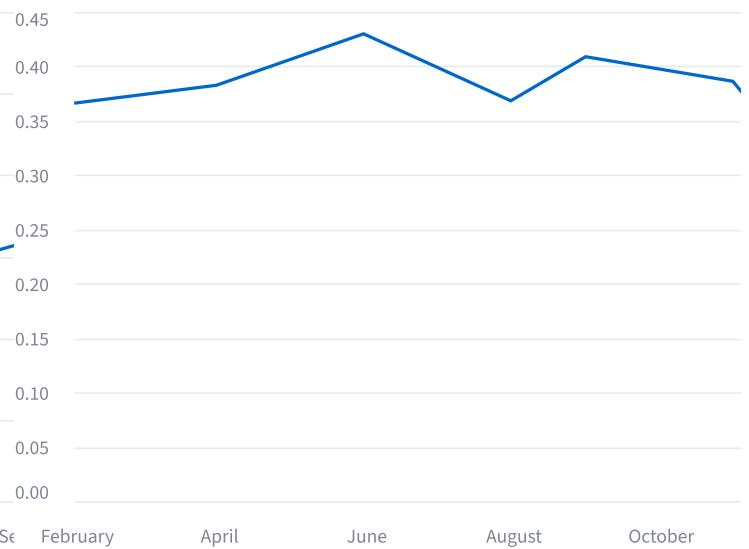
MRR (last month in ... Customer Retentio... Average Order Valu... Median CLV (filtere... Top Product Reven...
£518,... **22.3%** **£480.87** **£674** **£168,...**

Time Series

Monthly Revenue (MRR)

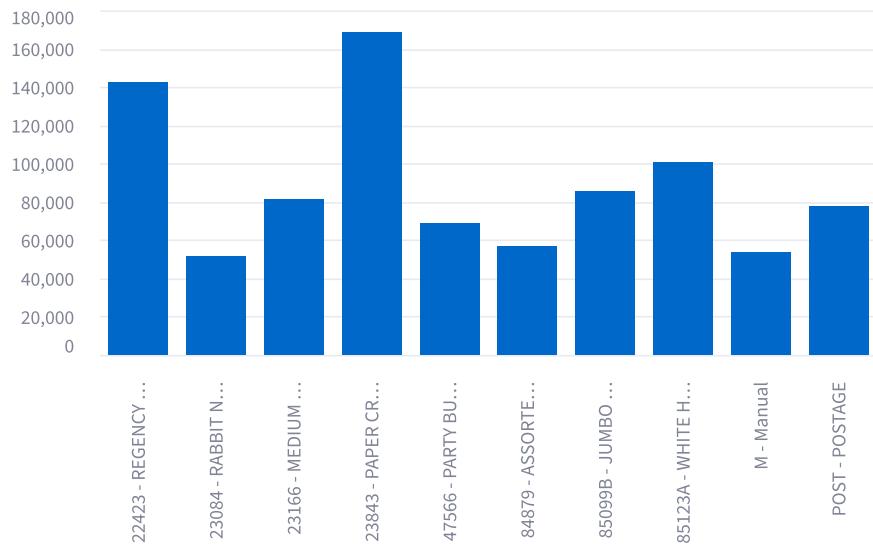


Customer Retention (global)



Top 10 Products by Revenue (Filtered)

	stock_code	description	total_revenue
0	23843	PAPER CRAFT , LITTLE BIRDIE	168469.6
1	22423	REGENCY CAKESTAND 3 TIER	142592.95
2	85123A	WHITE HANGING HEART T-LIGHT HOLDER	100448.15
3	85099B	JUMBO BAG RED RETROSPOT	85220.78
4	23166	MEDIUM CERAMIC TOP STORAGE JAR	81416.73
5	POST	POSTAGE	77803.96
6	47566	PARTY BUNTING	68844.33
7	84879	ASSORTED COLOUR BIRD ORNAMENT	56580.34
8	M	Manual	53779.93
9	23084	RABBIT NIGHT LIGHT	51346.2



Revenue by Country (Filtered)

	country	revenue
0	United Kingdom	7308391.554
1	Netherlands	285446.34
2	EIRE	265545.9
3	Germany	228867.14
4	France	209024.05
5	Australia	138521.31
6	Spain	61577.11
7	Switzerland	56443.95
8	Belgium	41196.34
9	Sweden	38378.33

Filters apply to MRR, AOV, CLV, top products, and revenue by country. Customer retention is shown at the global dataset level for stability.