

Evgeniia Liubimova

Middle Data Analyst

Passionate about making data works for the clients and solving business issues using data insights



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WORK EXPERIENCE

Middle Data Analyst

Sep 2023 – present
Moscow, Russia

Easycommerce / OKKAM Group (e-commerce)

- Maintaining and supporting **7 large enterprises clients** on **e-commerce** platforms by providing analytical reporting, brand visibility assessments and competitive analysis;
- Supporting **GitLab** Pipelines and **Argo** workflows in 6 daily reports;
- Using **SQL** queries in **ClickHouse DB (Dbeaver)**, **PostgreSQL** in GreenPlum and **Python** Scripts in Jupyter Notebook (+**VScode**) for ad hoc tasks and non-regular reports;
- Participation in **decision-making** in key product issues by communication with the project and product team;
- Creation and **presentation** of quarterly client reports with a complete competitive market analysis;
- Participation in sprint planning & **resource management** of the client analytics team.

Junior Data Analyst

Jun 2022 – Aug 2023
Moscow, Russia

Easycommerce / OKKAM Group (e-commerce)

- Providing analysis to **4 clients** of brands' presence on e-commerce platforms;
- Checking the correctness of the processes for parsing & writing data into DB by **searching anomalies**;
- Creation of **7 quarterly analytical reports** in the Jupyter Notebook and PP presentations for the client with subsequent presentation of results;
- Developed a calculation **methodology** and metrics with visualization of the **Sales** block based on data on warehouse balances;
- Python script support and SQL in ClickHouse for daily **Price Monitoring** & **Stock Reports**.

Junior Data Analyst

Jan 2022 – Apr 2022
Moscow, Russia

Gett Taxi (IT services)

- Supporting of **operational reporting** systems and ad hoc queries solved by MySQL & Python;
- **Calculation of tariffs** for two Moscow districts based on historical demand and living standards;
- **Fraud detection** based on anomalous data on taxi trips;
- Regular **database search** for a list of inactive and non-compliant drivers;
- Conducting **marketing research** to determine future risks and opportunities (analysis of coupon & referral campaigns).

EDUCATION

Professional retraining courses as Data Analyst

Sep 2022 – Apr 2023
Moscow, Russia

Yandex Practicum

Master in Statistics

Sep 2019 – Jul 2021
Moscow, Russia

Russian Technological University MIREA

- GPA 5.0
- Dissertation: **Statistical study** of foreign **trade** of the Russian Federation
- **Relevant courses:** Machine Learning (Python), Applied Statistics (SPSS, Gretl), Business process analysis, Big Data Analysis (SQL)

Bachelor in World Economy

Sep 2015 – Jul 2019
Moscow, Russia
Duisburg, Germany

Plekhanov Russian University of Economics

- GPA 4.8
- Exchange semester at Duisburg-Essen University, Duisburg, Germany, 2018
- Dissertation: **Foreign economic** activity of Spain
- **Relevant courses:** Economic Statistics, Econometrics, Methods of optimal solutions, Methods of modeling and forecasting (Excel)

SKILLS

Python

SQL

Tableau

MS Office

Google Data Studio

Google Sheets

Git

Data Analysis

Project Mgmt

Task Mgmt

LANGUAGES

English – C1



German – A2



CERTIFICATES

IELTS – 7.5 (2017)

INTERESTS

Triathlon

Fitness

Snowboard

Dancing