

Hi Potion,

I'm Carla Molins, a Creative Technologist about to graduate from the Design & Technology MFA (May' 19) at Parsons who used to be a Digital Design Director. I'm also currently teaching Information Visualization at the Strategic Design & Management BBA program at Parsons.

Moreover, I'm a creator with a restless mind, who's been a graphic and motion designer for more than 6 years. I've been working in different teams and for varied companies ranging from serious governmental projects to weird MTV ID designs. As you'll see, I'm somewhat of a chameleon, and able to create for any context, from banking to outer space projects.

Before moving to NY I was leading my own team (digital art direction) in RBA, a lead Spanish publishing company who is bringing the editorial experience to a new level. Even before starting at Parsons, I started challenging myself everyday on applying new knowledge to my practices without losing any of my design values: making complex things simple and more understandable, inspiring and memorable.

So, when I code, I approach it the same way as any other project I've created in the past. I'm methodical, perseverant and eager to learn new things on every project as I'm always pushing myself

Why do I see Potion as a perfect match for me?

I really love the relation between emotions and interaction present on each of your projects and I want to be part of it. In addition, the care, dedication and detail present on each of your works aligns perfectly with my way of thinking, coding and designing.

I'm eager to be part of Potion team, not only to actively improve all new tech skills but also to contribute on the visual side of projects if needed by being part of an amazing multidisciplinary team of developers, technologist and designers.

Why do I believe I'm a match for Potion too?

I'm passionate about everything I do, and I love and I believe in what you do too! My past professional experience could be an interesting influence on several projects and I'll bring my hard work and dedication to any project I work on.

I've been coding for almost two years now. My time as digital design director provided me with strong leading and organizational skills as I was in charge of an average of 12 projects at the same time. I was coordinating designers and developers in-house and also hiring external freelancers, agencies and studios that provided what we needed at any moment. Therefore, I'm very used to be with different kinds of developers and I'm also very happy to work for multiple teams and receive and give meaningful feedback.

Last but not least, I'm a good cook but I hate peas, hope that is not a problem :).

This is my portfolio: <http://www.carlamolins.com>

Hope to meet you soon!

Carla Molins