

## Oluwaseun Olaniran

Professional Writer

📞 0816 581 8094 | ✉️ oluwaseunolaniran01@gmail.com | 📍 Ikeja, Lagos State 101233

---

## PROFESSIONAL SUMMARY

I'm a writer who enjoys turning complex ideas into clear, meaningful stories. My work combines research, storytelling, and editing to create content that informs, engages, and feels authentic. I focus on clarity, rhythm, and writing that people genuinely want to read.

---

## SKILLS

- Research and analysis
- Engaging content writing
- Team collaboration
- Editing and proofreading
- Visual storytelling
- Creative content development
- English: C2 (Advanced to Near-Native)

**Industries Worked For:** Software and HiTech, FinTech, E-Commerce

**Years of Experience in Content Writing:** 2 years

---

## EXPERIENCE

### Writing Intern

Leadcraft Innovations, Ikeja, Lagos State

March 2024 to August 2024

- Developed content outlines and ideas for online publications and campaigns
  - Applied SEO and keyword strategies to increase reach and readership
  - Designed simple visuals in Photoshop to make complex topics easier to understand
  - Assisted marketing teams in creating and refining online materials
  - Maintained organized project files and writing documentation
  - Collected and used feedback from readers and clients to improve writing quality
  - Reviewed related content to find opportunities for stronger engagement
- 

## PROJECTS

### StudyRPG

A gamified learning app designed to help students stay consistent through quests, streaks, and XP. Contributed to both backend structure and content systems to improve user engagement.

### Creative Writing Portfolio

An ongoing collection of narrative, reflective, and informational pieces exploring technology, learning, and creativity. Developed to showcase writing versatility and voice.

---

## AWARDS AND ACHIEVEMENTS

- Recognized by Leadcraft Innovations for creativity and reliability during internship projects.
  - Contributed to university-level research projects focused on digital storytelling and educational technology.
  - Built a growing online writing portfolio highlighting clear, engaging communication across multiple fields.
- 

## LANGUAGES

English: C2 (Advanced to Near-Native)

Yoruba: Fluent

---

## EDUCATION

**BSc Computer Engineering and Computer Science**  
*Obafemi Awolowo University, Osun State*