

Oluwaseun Olaniran

Professional Writer

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101233

PROFESSIONAL SUMMARY

I'm a writer who enjoys turning complex ideas into clear, meaningful stories. My work combines research, storytelling, and editing to create content that informs, engages, and feels authentic. I focus on clarity, rhythm, and writing that people genuinely want to read.

SKILLS

- Research and analysis
- Engaging content writing
- Team collaboration
- Editing and proofreading
- Visual storytelling
- Creative content development
- English: C2 (Advanced to Near-Native)

Industries Worked For: Software and HiTech, FinTech, E-Commerce

Years of Experience in Content Writing: 2 years

EXPERIENCE

Writing Intern

Leadcraft Innovations, Ikeja, Lagos State
March 2024 to August 2024

- Developed content outlines and ideas for online publications and campaigns
 - Applied SEO and keyword strategies to increase reach and readership
 - Designed simple visuals in Photoshop to make complex topics easier to understand
 - Assisted marketing teams in creating and refining online materials
 - Maintained organized project files and writing documentation
 - Collected and used feedback from readers and clients to improve writing quality
 - Reviewed related content to find opportunities for stronger engagement
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PROJECTS

StudyRPG

A gamified learning app designed to help students stay consistent through quests, streaks, and XP. Contributed to both backend structure and content systems to improve user engagement.

Creative Writing Portfolio

An ongoing collection of narrative, reflective, and informational pieces exploring technology, learning, and creativity. Developed to showcase writing versatility and voice.

AWARDS AND ACHIEVEMENTS

- Recognized by Leadcraft Innovations for creativity and reliability during internship projects.
 - Contributed to university-level research projects focused on digital storytelling and educational technology.
 - Built a growing online writing portfolio highlighting clear, engaging communication across multiple fields.
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LANGUAGES

English: C2 (Advanced to Near-Native)

Yoruba: Fluent

EDUCATION

BSc Computer Engineering and Computer Science

Obafemi Awolowo University, Osun State