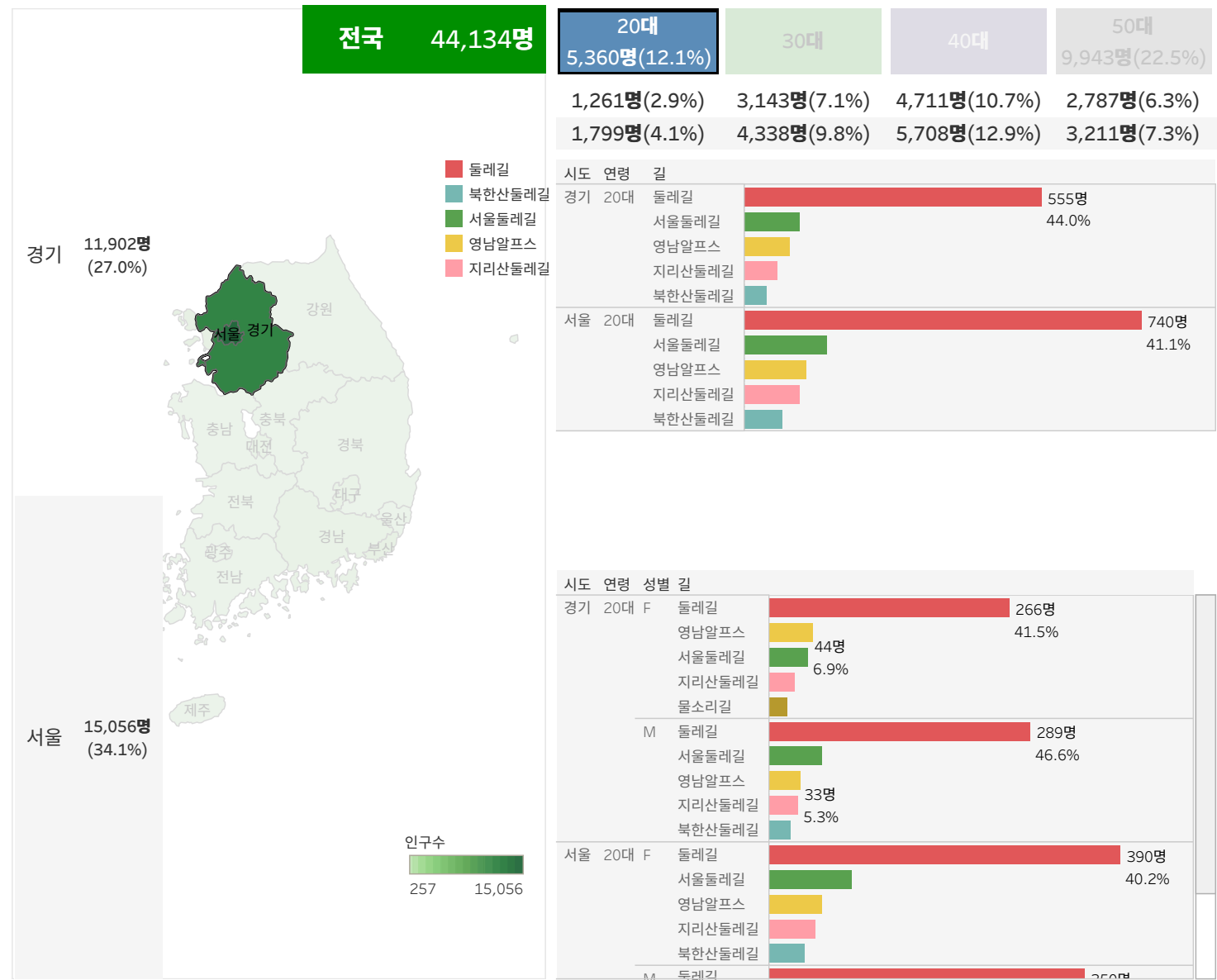


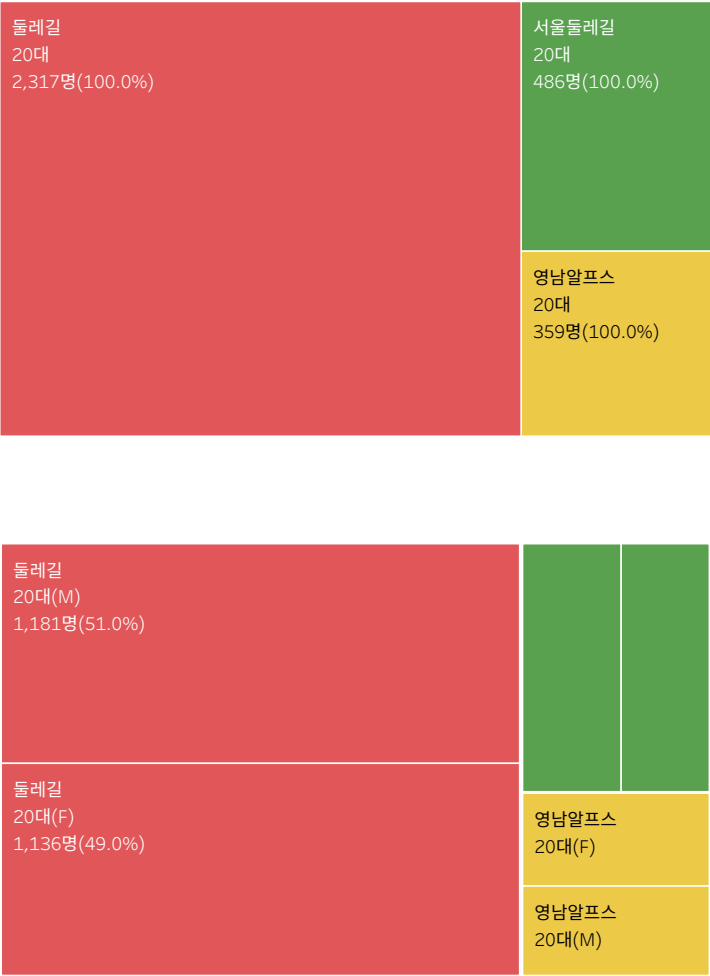
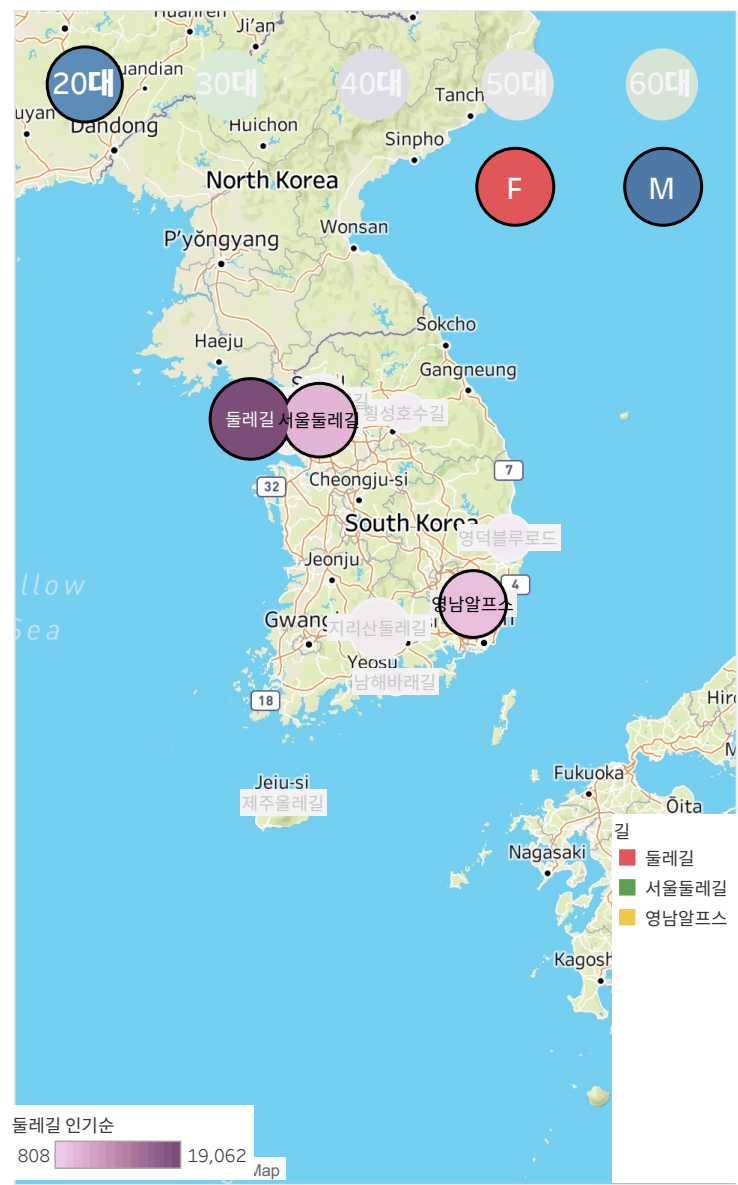
둘레길 관심 인구

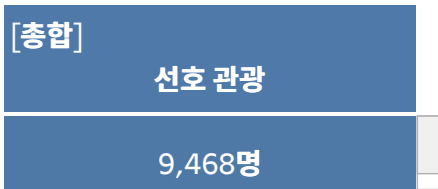
지역별 둘레길 관심 연령 & 성별	둘레길별 관심 연령 & 성별
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둘레길 관심 인구

지역별 둘레길 관심 연령 & 성별	둘레길별 관심 연령 & 성별
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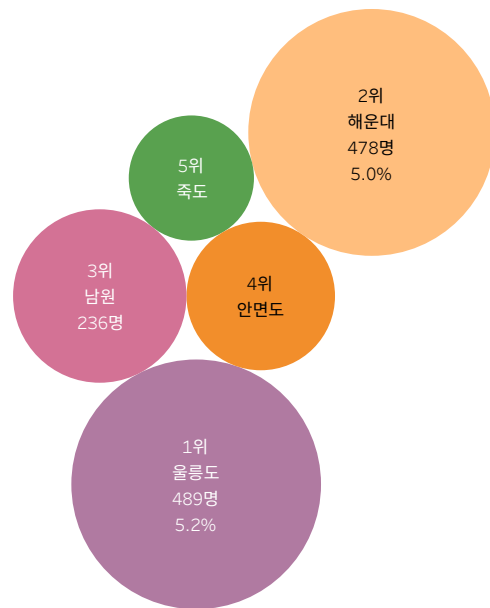
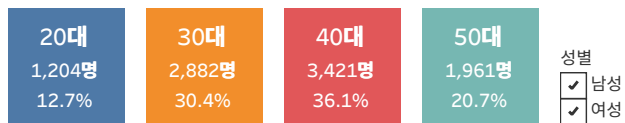




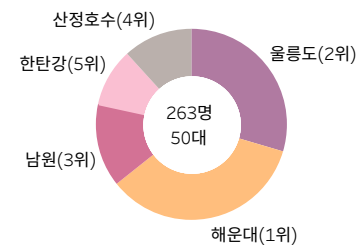
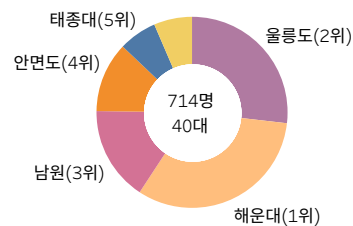
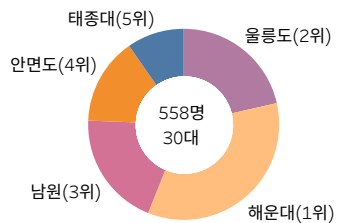
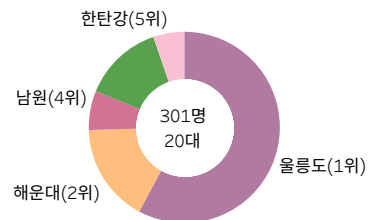
- 관심 분야
- 선호 관광
 - (포털 검색 분야) 주요 관심
 - 온라인 쇼핑몰 이용 카테고리

순위 (1위 ~ 10위)

5



- 관심사
- 울릉도
 - 해운대
 - 남원
 - 안면도
 - 죽도
 - 한탄강
 - 태종대
 - 산정호수
 - 장흥

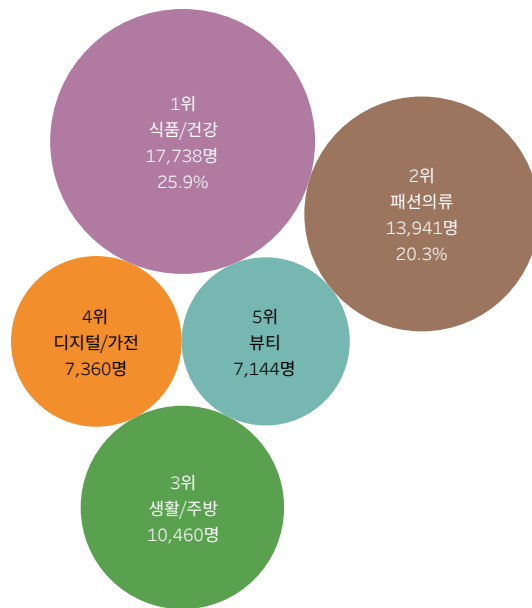
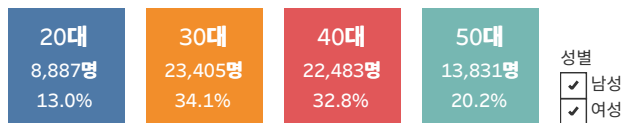


[총합]
온라인 쇼핑물 이용 카테고리

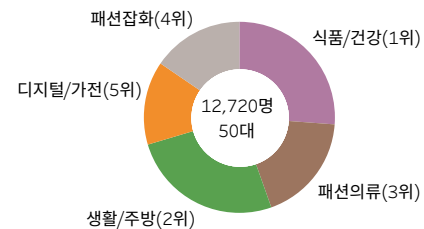
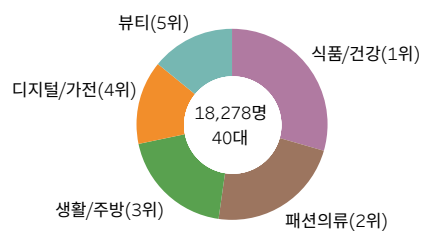
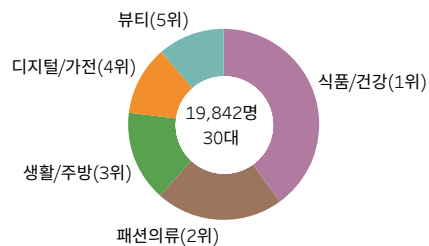
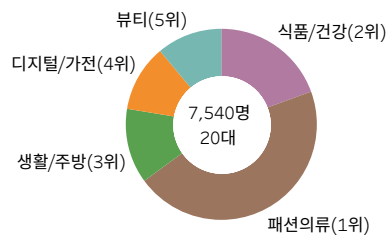
68,606명

관심 분야
☐ 선호 관광
☐ (포털 검색 분야) 주요관심
☒ 온라인 쇼핑물 이용 카테고리

순위 (1위 ~ 10위)
5



관심사
■ 식품/건강
■ 패션의류
■ 생활/주방
■ 디지털/가전
■ 뷰티
■ 패션잡화

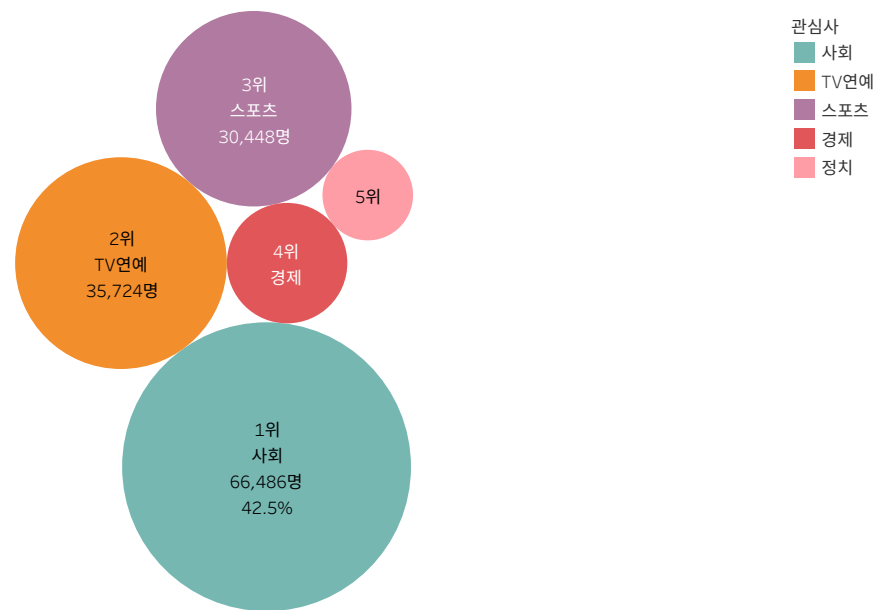
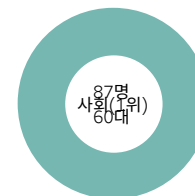
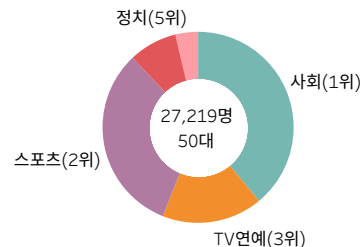
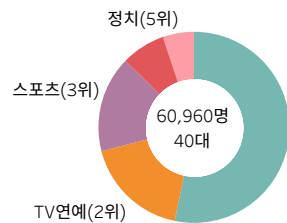
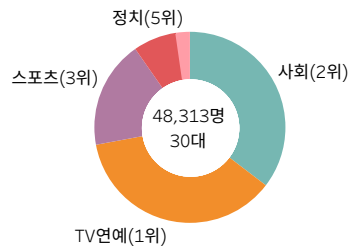
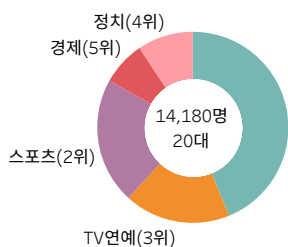
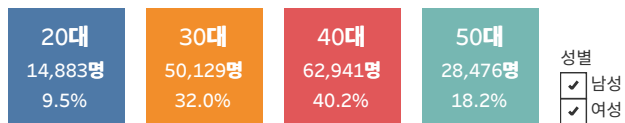


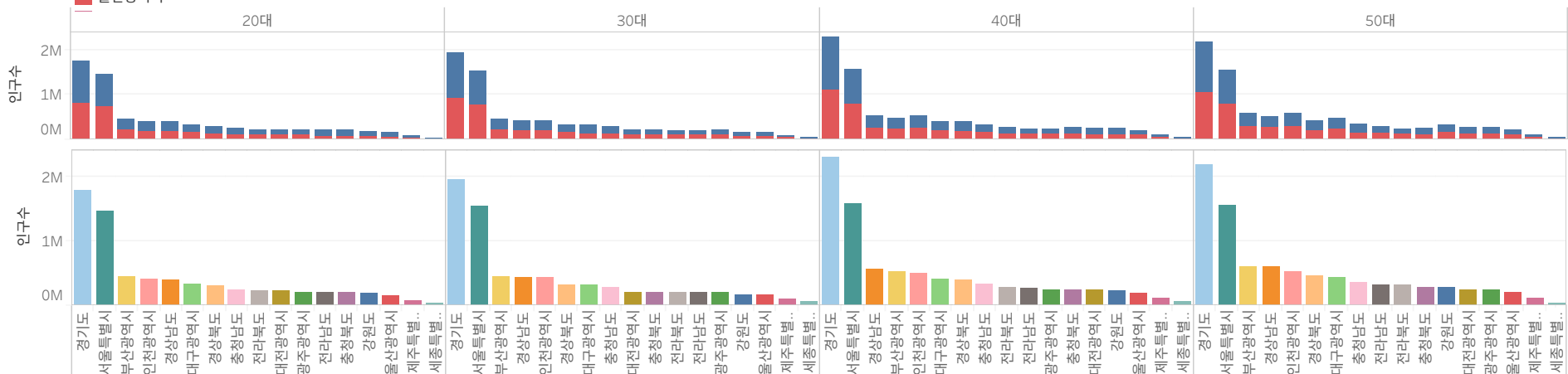
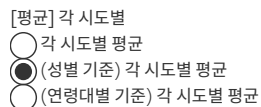
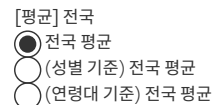
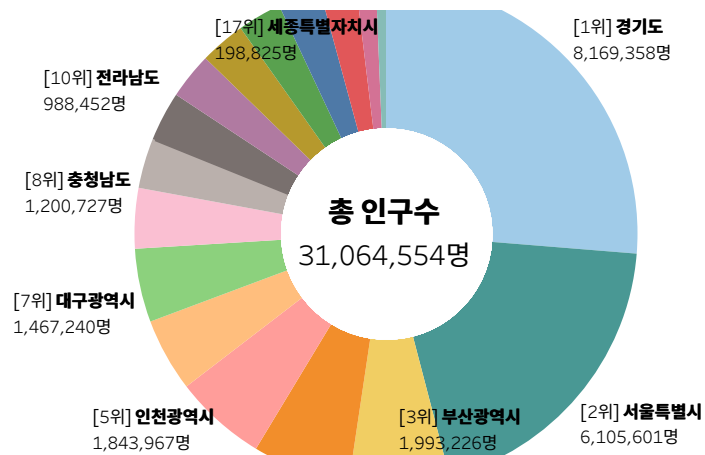
[총합]
(포털 검색 분야) 주요관심

156,516명

- 관심 분야
- 선호 관광
 - (포털 검색 분야) 주요관심
 - 온라인 쇼핑몰 이용 카테고리

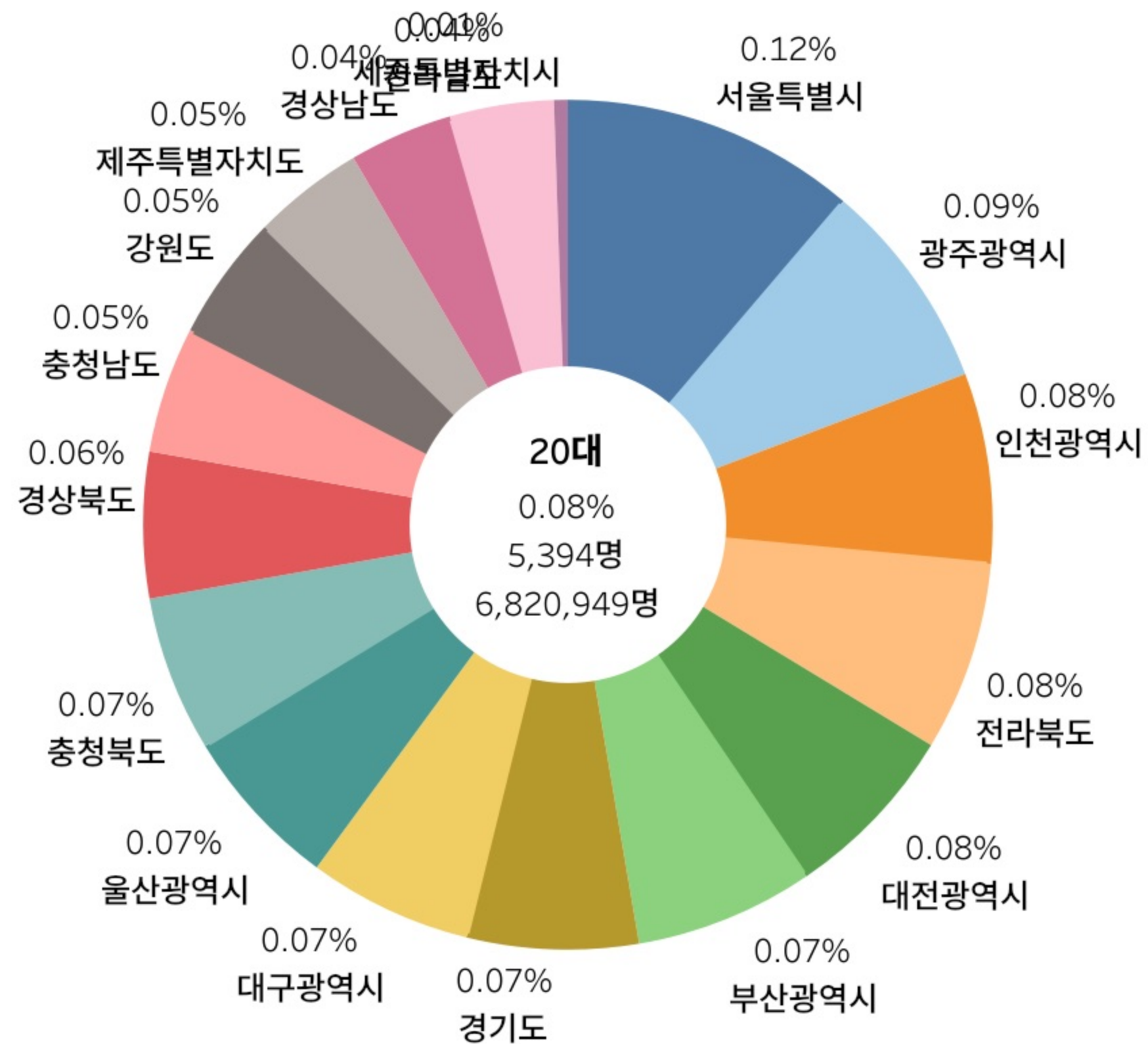
순위 (1위 ~ 10위)
5





전국 총 인구 vs 둘레길 관심 인구

0.14%
44,262명
31,064,554명



- 시도 (group)
- 서울특별시
 - 광주광역시
 - 인천광역시
 - 전라북도
 - 대전광역시
 - 부산광역시
 - 경기도
 - 대구광역시
 - 울산광역시
 - 충청북도
 - 충청남도
 - 강원도
 - 제주특별자치도
 - 경상남도
 - 전라남도
 - 세종특별자치시

