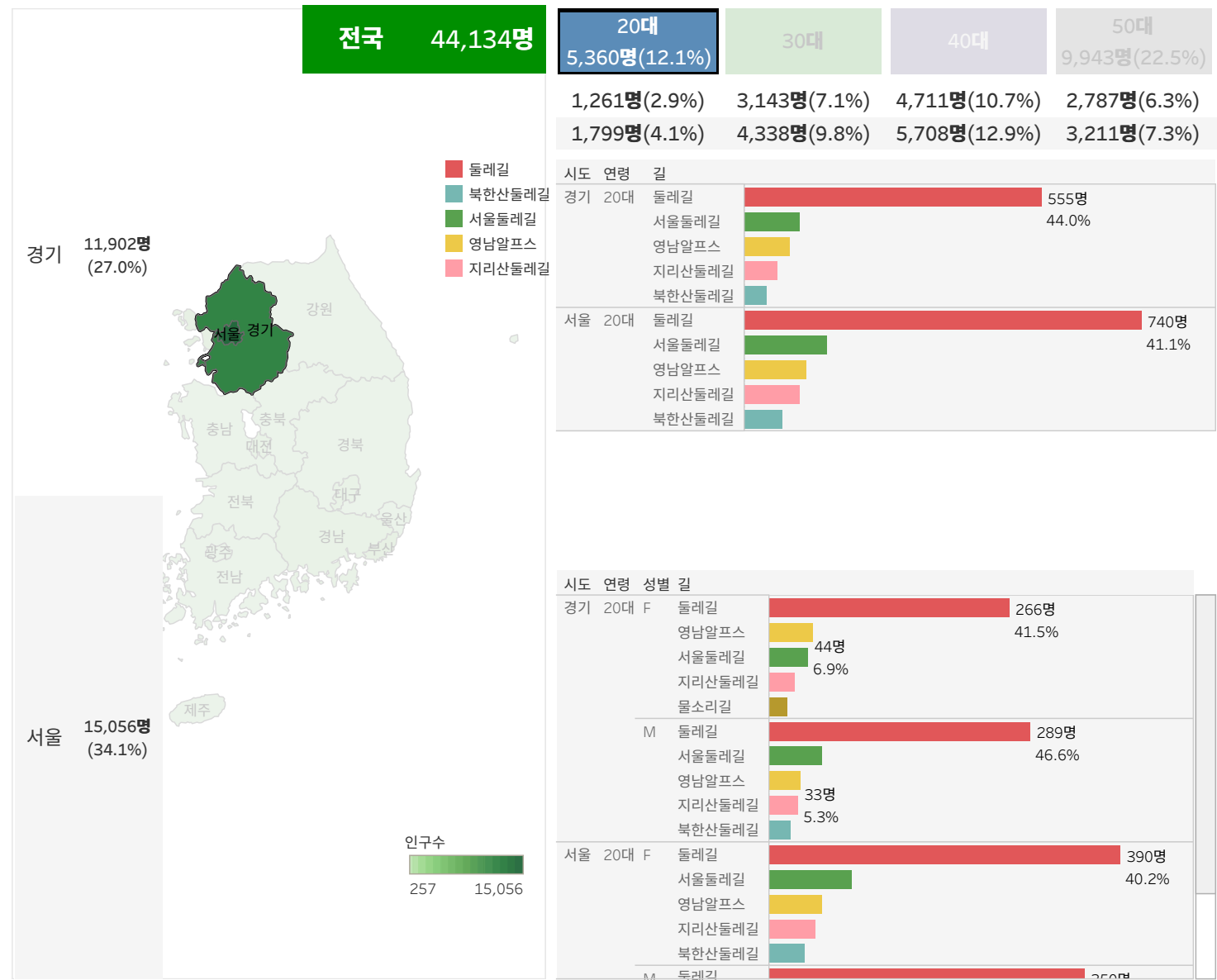


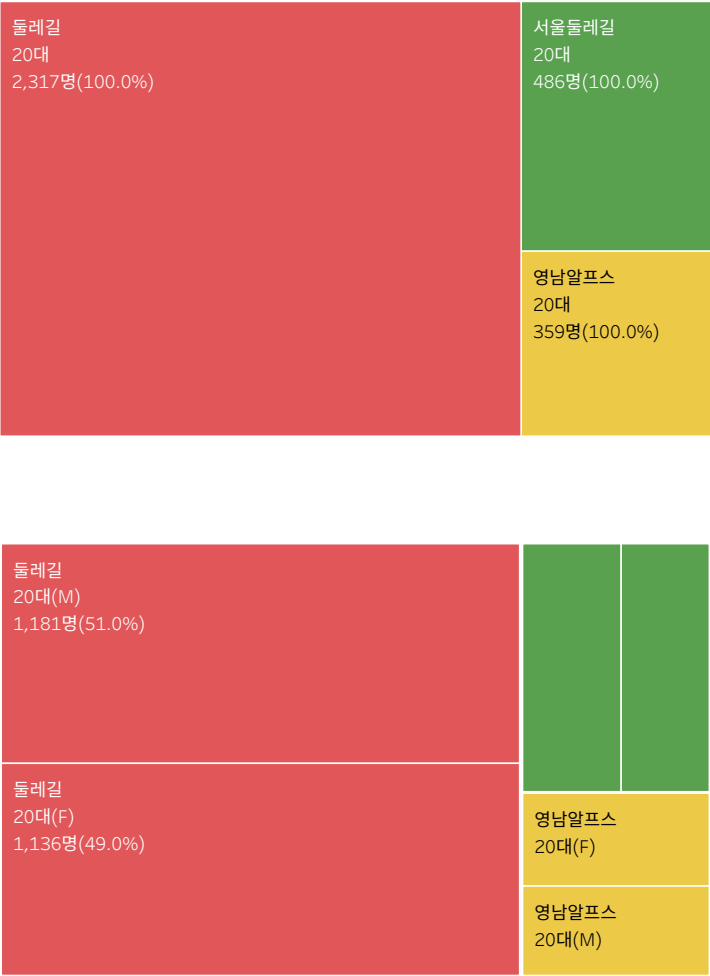
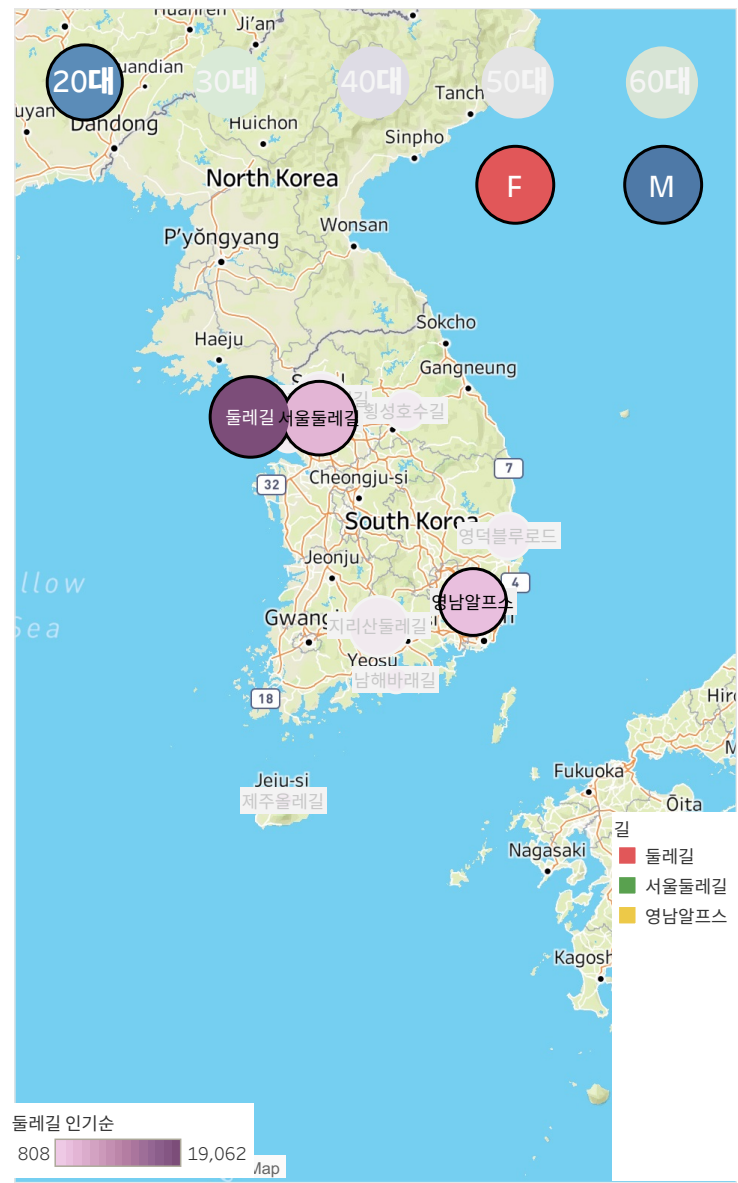
둘레길 관심 인구

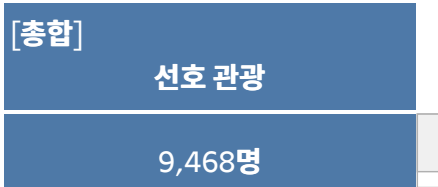
지역별 둘레길 관심 연령 & 성별	둘레길별 관심 연령 & 성별
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둘레길 관심 인구

지역별 둘레길 관심 연령 & 성별	둘레길별 관심 연령 & 성별
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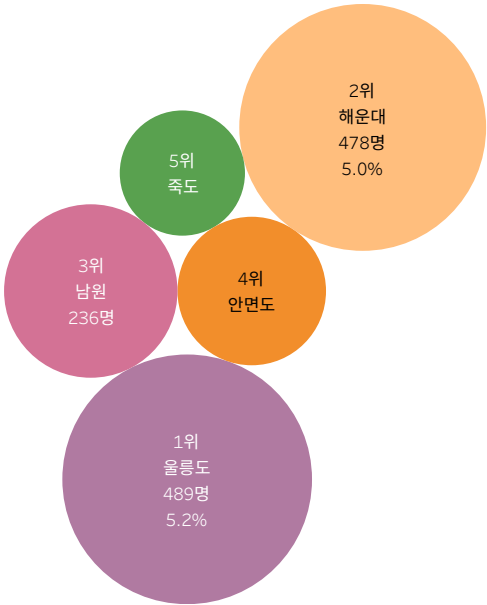
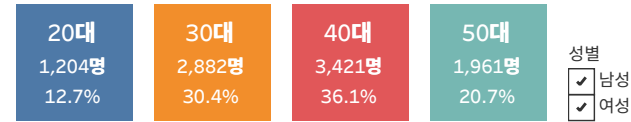


관심 분야

- 선호 관광
- (포털 검색 분야) 주요 관심
- 온라인 쇼핑몰 이용 카테고리

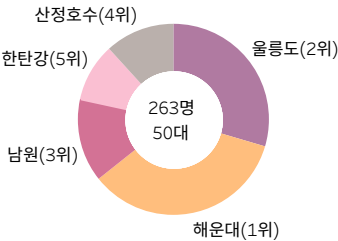
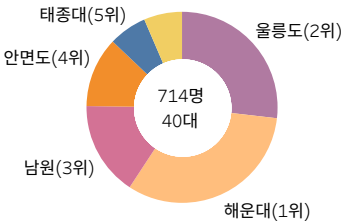
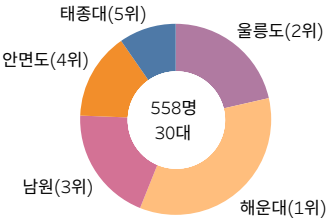
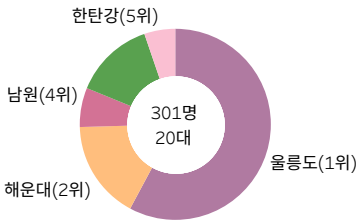
순위 (1위 ~ 10위)

5



관심사

- 울릉도
- 해운대
- 남원
- 안면도
- 죽도
- 한탄강
- 태종대
- 산정호수
- 장흥

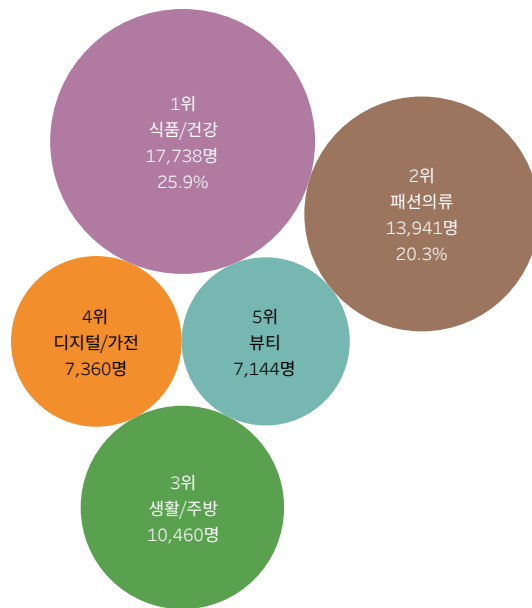
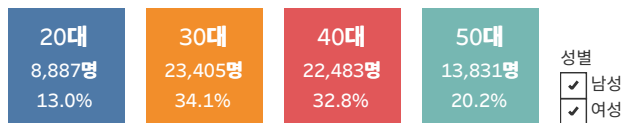


**[총합]**  
온라인 쇼핑물 이용 카테고리

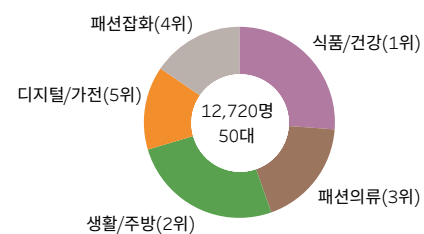
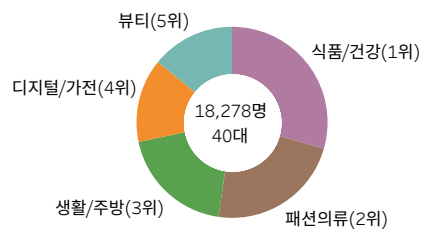
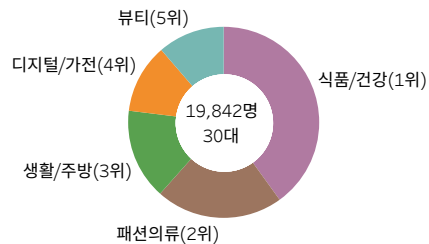
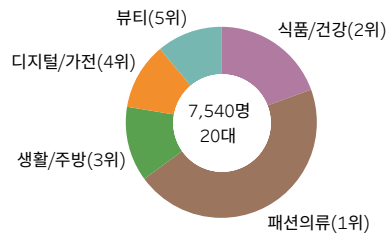
68,606명

- 관심 분야
- 선호 관광
  - (포털 검색 분야) 주요관심
  - 온라인 쇼핑물 이용 카테고리

순위 (1위 ~ 10위)  
5



- 관심사
- 식품/건강
  - 패션의류
  - 생활/주방
  - 디지털/가전
  - 뷰티
  - 패션잡화



[총합]  
(포털 검색 분야) 주요관심

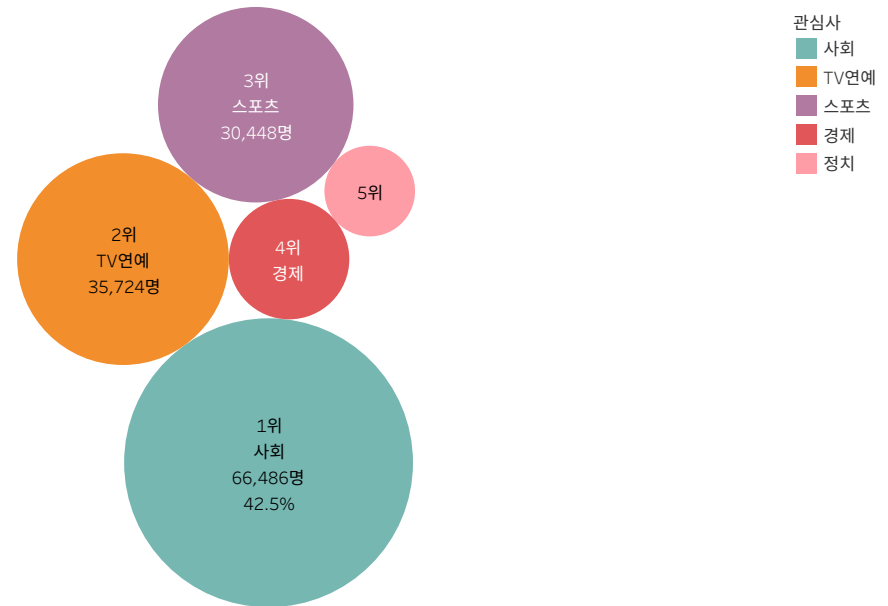
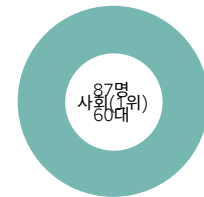
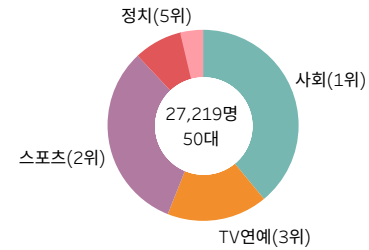
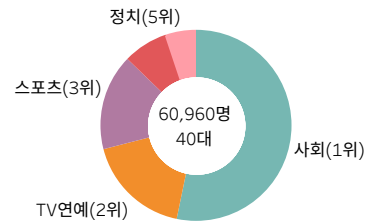
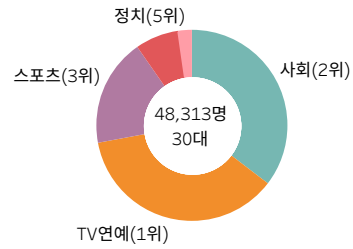
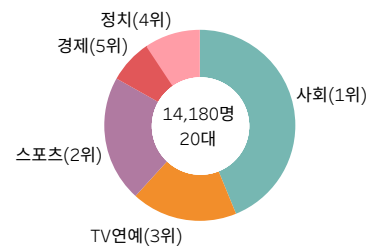
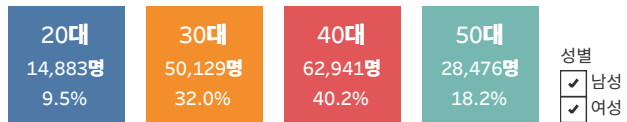
156,516명

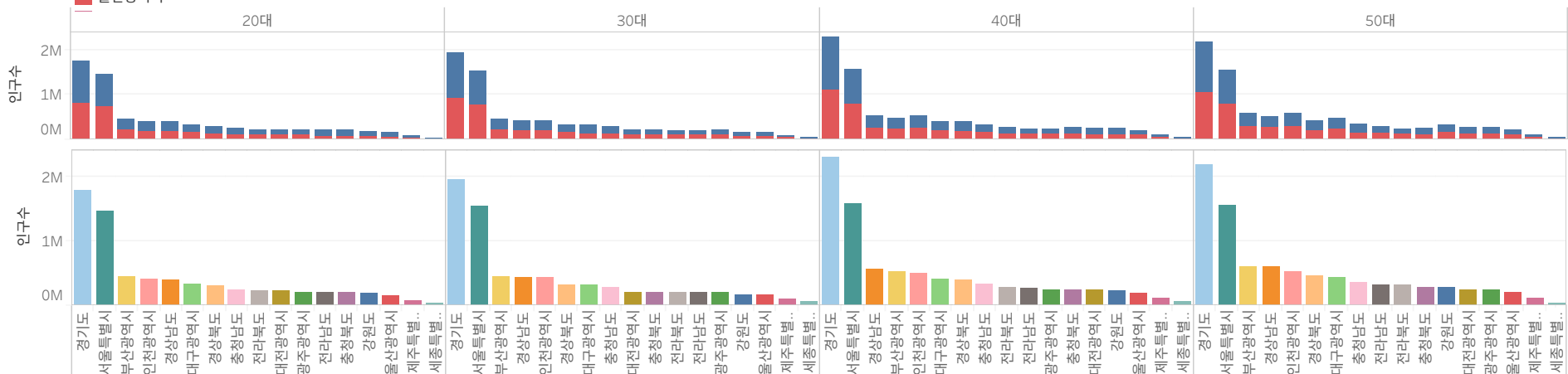
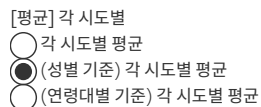
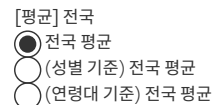
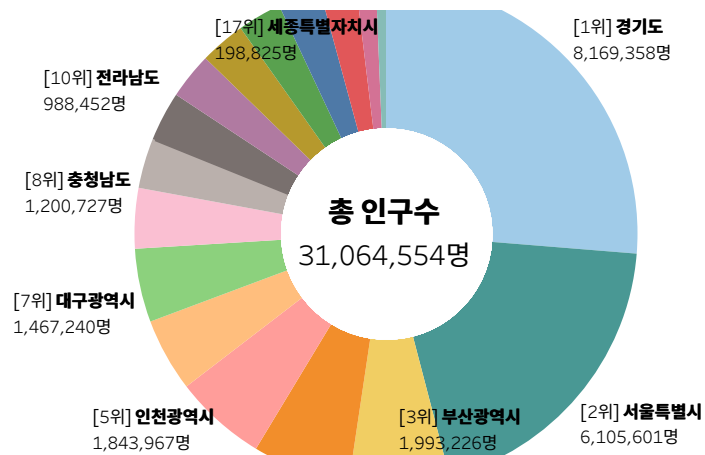
관심 분야

- ☐ 선호 관광
- ☒ (포털 검색 분야) 주요관심
- ☐ 온라인 쇼핑물 이용 카테고리

순위 (1위 ~ 10위)

5

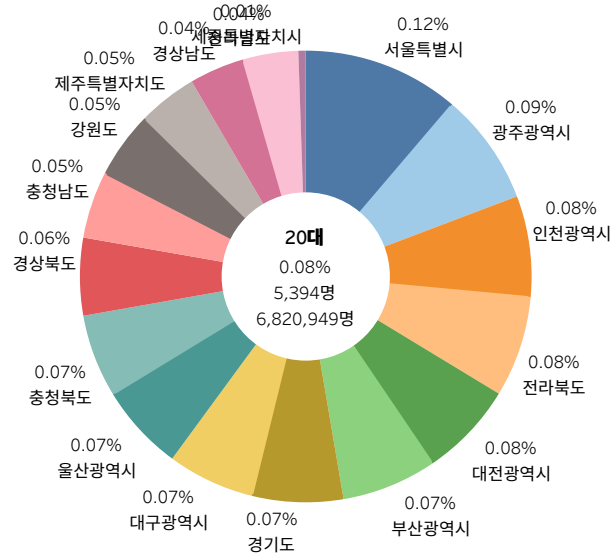




## 전국 총 인구 vs 둘레길 관심

### 인구

0.14%  
44,262명  
31,064,554명



시도 (group)

- 서울특별시
- 광주광역시
- 인천광역시
- 전라북도
- 대전광역시
- 부산광역시
- 경기도
- 대구광역시
- 울산광역시
- 충청북도
- 경상북도
- 충청남도
- 강원도
- 제주특별자치도
- 경상남도
- 전라남도
- 세종특별자치시

