

THE DATA IMMERSED EXCEL COHORT

TDI Bank Loan Report



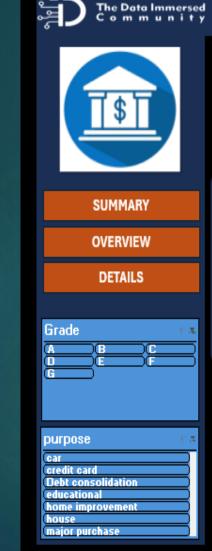


Aim of this presentation:

Key Insights and Recommendations:

▶ Power Point Slides summarizing the key insights derived from the data analysis. This report should include actionable recommendations on how TDI can improve its loan approval process, reduce defaults, and enhance profitability





LOAN REPORT! Overview

Total Loan Applications Total Funded Amount 38.6K

\$473.04M

MOM

15.8%

MTD \$58.07M Total Amount Received

\$435.72M

MTD MOM \$53.97M 13.0% **Avg Interest Rate**

12.05%

MTD 12.36% MOM 3.5%

Average DTI

13.33%

Total Loan Applications by term

MTD 13.67% MOM 2.7%

Total Loan Applications by month

4.3K

MOM

6.9%

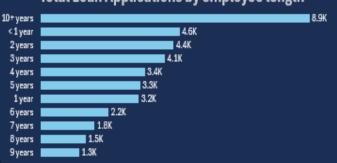


JUN JUL AUG SEP OCT NOV DEC

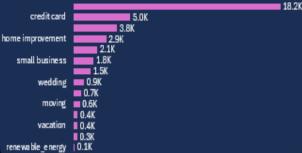




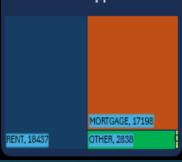
Total Loan Applications by employee length



Total Loan Applications by purpose 5.0K credit card 3.BK home improvement



Total Loan Applications





Key Matrices

Total loan applications, Total funded amount, Total amount received, Average of DTI, and Average Interest rate.



Total Loan Applications

38.6K

MTD

4.3K

Total Funded Amount

\$473.04M

MTD

\$58.07M

MOM

15.8%

Total Amount Received \$435.72M

MTD

\$53.97M

MOM

13.0%

Average DTI

13.33%

MTD 13.67% MOM

MOM

6.9%

2.7%

Avg Interest Rate

12.05%

MTD

12.36%

MOM

3.5%

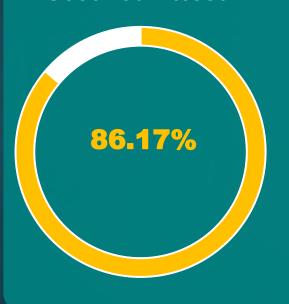


- ▶ 38.6k overall Loan Applications received, resulting in the \$473.04M Total Funded Amount and \$435.75M Total Amount received. Average Interest Rate is 12.05% and Average DTI is 13.33%.
- 4.3k Loan Applications in December led to \$58.07M Total Funded Amount and 53.97% Total Amount Received.
 12.36% Average Interest Rate in December and 13.67% DTI.
- In MOM (Month-over-Month), <u>Total Loan Applications</u> increase **6.9%**, <u>Total Funded Amount</u> increased **15.8%** and <u>Total Amount Received</u> increased **13.0%**.
 - Average DTI increased 2.7% and Average Interest Rate increased 3.5%.



GOOD LOAN VS BAD LOAN





Good Loan Total Applications

33.2K

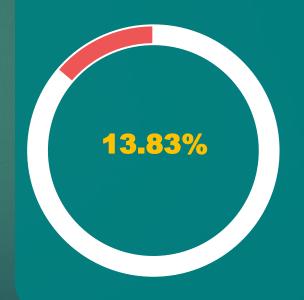
Good Loan Total Funded
Amount

\$370.18M

Good Loan Total Amount Received

\$435.77M

Bad Loan Issued



Bad Loan Total Applications

5.3K

Bad Loan Total Funded
Amount

\$65.53M

Bad Loan Total Amount Received

\$37.28M

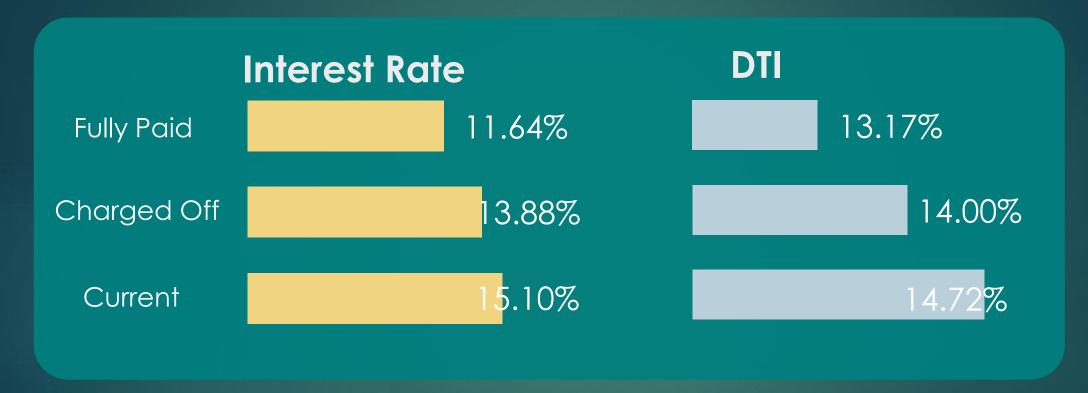


Loan Status



• Most of the results are fully paid but TDI still faces loss in receiving amount.

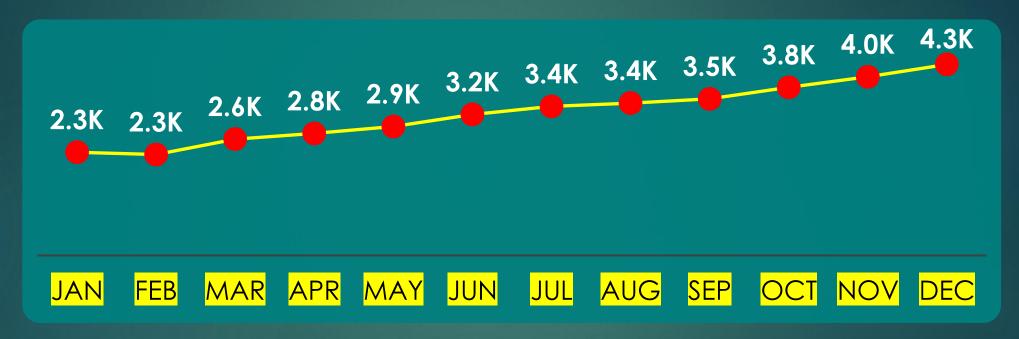




• The DTI ratios of different loan statuses differ slightly, but the Interest Rate ratios of all loan statuses are very different.



Total Loan Applications by month



• Started from 2.3k to 2.6k from January to March and gradually increasing every month. November and December are the spike months for receiving Loan Applications.



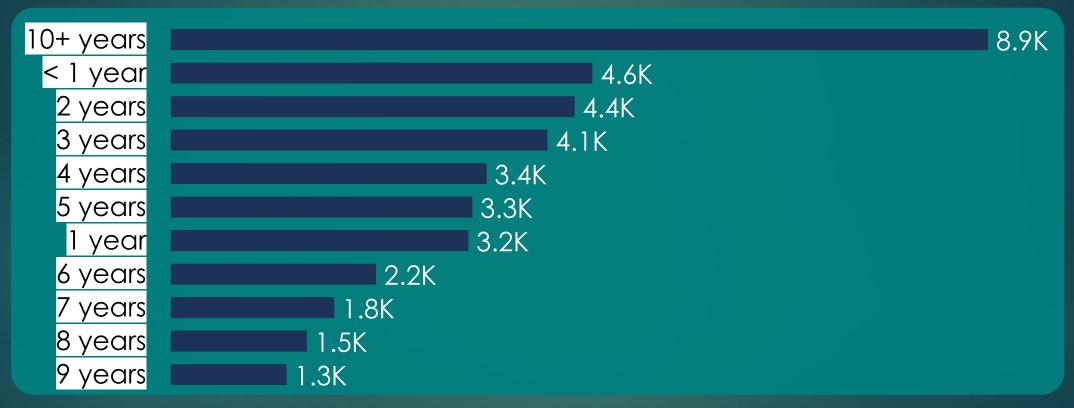
Total Loan Applications by state/region



California and New York has highest amount of Loan Applications.



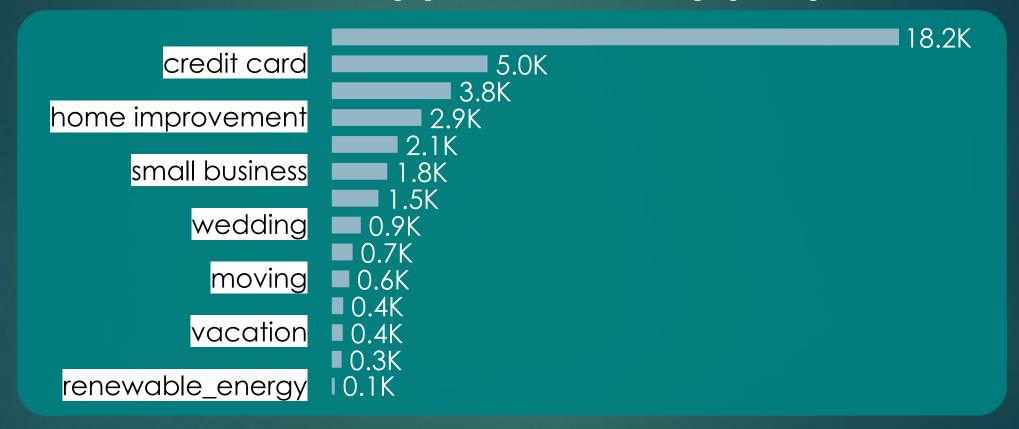
Total Loan Applications by employee length



• It's possible that those with 10+ years of experience have more applications due to stable income and the potential to pay it at any time, or the employees have less than 1 year because they need financial support.



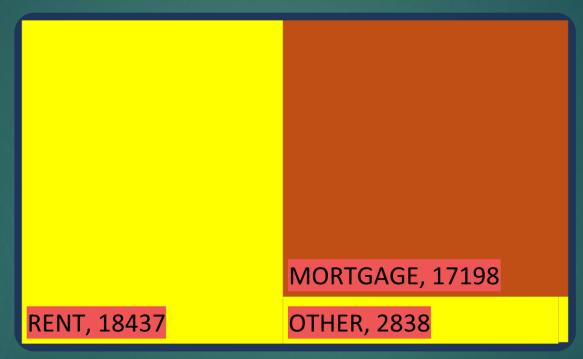
Total Loan Applications by purpose



• The **Credit Card Consolidation** have highest number of Loan Applications (18.2k), indicating people are managing existing debts.



Total Loan Applications by Home Ownership



 Most Loan Applications come from employees who pay rent for their houses; this may be the reason behind the high amount (18437). And then the Mortgage has a high value (17198); it's possible that they want to buy their own house.



Recommendations:

Increase the amount of Good Loan by providing trusted services and different packages that attract good employees.

Must Implement the strong approval policies and procedures for taking Loan.

Decrease the amount of Bad Loan by using different techniques like taking advance before giving, and sign a contract before Loan, etc.

- optimizing interest rate: Adjust rates based on regions and customer segments with strong repayment histories.
- Prepare for seasonal spikes in December with efficient resource allocation and targeted promotions.
- ► Focus outreach and collections in high-performing states like California, New York, and Texas, and analyze risky regions.