

NFT's buy low sell high
(flipping)

Contents

1	The success factors of a good NFT project.....	2
1.1	Utility.....	2
1.2	Community	2
1.3	Creator's Social Status	2
1.4	Art.....	2
2	Buy low	3
2.1	Minting	3
2.2	Buying on secondary markets	3
3	Method 1: Minting	3
3.1	Finding a good project to mint	3
3.2	Success factors of a good promising project.....	3
3.3	where to research.....	5
3.4	Getting whitelisted	5
3.4.1	Examples of good projects.....	6
4	Method 2: Flipping on the secondary market	13
4.1	How to analyze the floor price	13
4.2	At what price should I sell.....	18
4.3	Conclusion.....	18
5	NFT flipping success stories	19
5.1	Andrew Wang.....	19
5.2	TheKidNFT	20
5.3	Stringcheese.eth.....	21

1 The success factors of a good NFT project

Investing in an NFT project starts by finding the right project. These are the most important points to keep in mind.

A good project has 4 success factors to consider:

Utility	Active Community	Creator's Social Status	Art
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1.1 Utility

The best projects are those that offer some form of utility, such as an active game, gifts, crypto...; because of the community's participation, they tend to grow much faster than the others.

1.2 Community

How much is the project being discussed on social media? How much faith do they have in it? To measure the popularity of the project, check it on Twitter, Reddit, Telegram, and Discord. Make sure that the community not only has a reasonable number but is also active.

1.3 Creator's Social Status

Scams are everywhere, so make sure that the creators are known or have previous projects to check or some kind of proof of professionalism.

1.4 Art

The kind of art is obviously important. Good-looking art is always desirable while lame art is not that much.

2 Buy low

There are two methods to buy NFTs at low prices. They both are effective and profitable. However, there are some differences between the two.

2.1 Minting

Minting refers to purchasing the NFT as soon as it is released (or sometimes even before the release). The idea is to get it before it is available on the secondary market.

This is great because most NFT projects provide their collections at extremely low prices, sometimes even for free, allowing you to maximize your profit margin.

This method is the most profitable but it's a long-term strategy because you will have to wait for the drop after getting whitelisted.

2.2 Buying on secondary markets

If you need a quick profit, this is the quick flip method, but the profit is usually not that high. But a few flips can make some good profit.

3 Method 1: Minting

Minting is getting *whitelisted* in a certain project.

A *whitelist* is a list of people that are guaranteed to be able to obtain a minimum of one piece of art from that project. But first, you need to find a good promising project.

3.1 Finding a good project to mint

This is the most important step in minting. Research in NFT can either make you or break you. Experts say that to find a good promising project, a minimum of 50 hours of research should be done.

3.2 Success factors of a good promising project

Besides the pointers of the NFT project above, here are a few more factors to consider when it comes to promising projects:

Time created	Discord members	Discord community	Utility
<3 weeks	>2K	Active	Best projects

Right research + right timing = profit.

❖ Time created

Always look for new projects. A new project means a low floor price and a growth potential. A project should be a maximum of 3 – 4 weeks old. The earlier the better.

❖ Discord

Having a good server is essential for a good NFT project. A discord should have at least 2K **active** members. Sometimes you can find a server with 10K members but DEAD. That means that the project is updated with new stuff and topics for the community. Another thing to consider is the time frame, for example, a server that was created 2 months ago and has 2K members, which means it's a horrible project, but a 1-week-old server with more than 2K members is very good.

❖ Utility

Projects that have a kind of utility like an active game are the best, they tend to grow much faster than the others because of the activity of the community.

Total NFTs available to mint

Projects that have more than 10K NFTs tend to lose because there are way too many NFTs to mint.

3.3 where to research

❖ <https://rarity.tools/>

this website has been around for a long time. You can find the upcoming projects with the mint price and all the needed details.

❖ **Twitter**

Following artists and NFT people on Twitter will get you in the NFT world easily and for free, Artists will always want to promote their NFTs to sell them, and they usually do that on Twitter. Get in discussions and get to know more people. That will keep you updated with the new projects.

3.4 Getting whitelisted

After finding the right project you will need to get *whitelisted*.

Minting is investing in NFT projects that haven't been dropped for the actual sale yet by fulfilling some requirements of the community, such as promoting the project or paying the artists the "*minting price*". this will give you the chance to get on the whitelist. Getting on the whitelist means that you will guarantee yourself a minimum of one piece of art from that project for free because you already paid the minting price or just by being active in the community. Or guarantee you a chance to buy a piece of the art once it drops. This means that you bought the NFT for the minimum price possible and once you have it (minted the NT) you can list it on the secondary market for a higher price.

This strategy is all about doing the right research!! So don't get too excited and invest in projects that have a high minting price if you are new to the game.

3.4.1 Examples of good projects

Here are some good projects that I found on <https://rarity.tools/upcoming>.

Upcoming NFT Sales

Disclaimer: Any information provided on this page including the featured project(s) should not be considered as financial or investment advice. The information is provided as-is with no guarantees. We cannot validate the claims or the trustworthiness of the projects listed. By using this information you agree to not take rarity.tools responsible for the results of your investment decisions resulting from it. Please do your own research!

Warning: We do not guarantee that the information provided here is 100% accurate. Please verify all information (such as final sale date/time) from official project channels to be sure you don't miss the sale. Projects may change price, supply, sale date/time and/or other information without us knowing.


Notice: This information is provided as a free service. Inclusion in this list does not mean we will automatically list and create rankings for the project.

[Submit your project for this list.](#)

June 2022

Yesterday's Sales

Bossy Girlz Club
Empowered female avatars NFTs




Discord
@bossygirlzclub
bossygirlzclub.com

Presale: 0.05 ETH
Public Sale: 0.1 ETH
2,000 Total

5:00 pm (Europe/Brussels)
Yesterday

Fortune Cookies of Fortune NFTs
Cookie themed NFTs




Discord
@4tuneCookieNFT
fortunecookiesoffortune.com

0.077 ETH
8,888 Total

Yesterday

Squibs
Squid themed NFTs



Discord
@squibsnft
www.squibsnft.xyz

0.03 ETH
5,267 Total

Yesterday

1. When searching for good prospect projects on www.rarity.tools/ you need to focus on projects with **good-looking art and good a website**.
2. After finding one, check out their project in general, do they have **utilities**? What are their plans? Do they have a roadmap? Do they have any **social figures backing them**?
3. **Discord**. How many members? If it's more than 2k – 5k that means it's too late to get whitelisted because there are already too many members and they probably fulfilled all the requirements. And be make sure that the community is active.

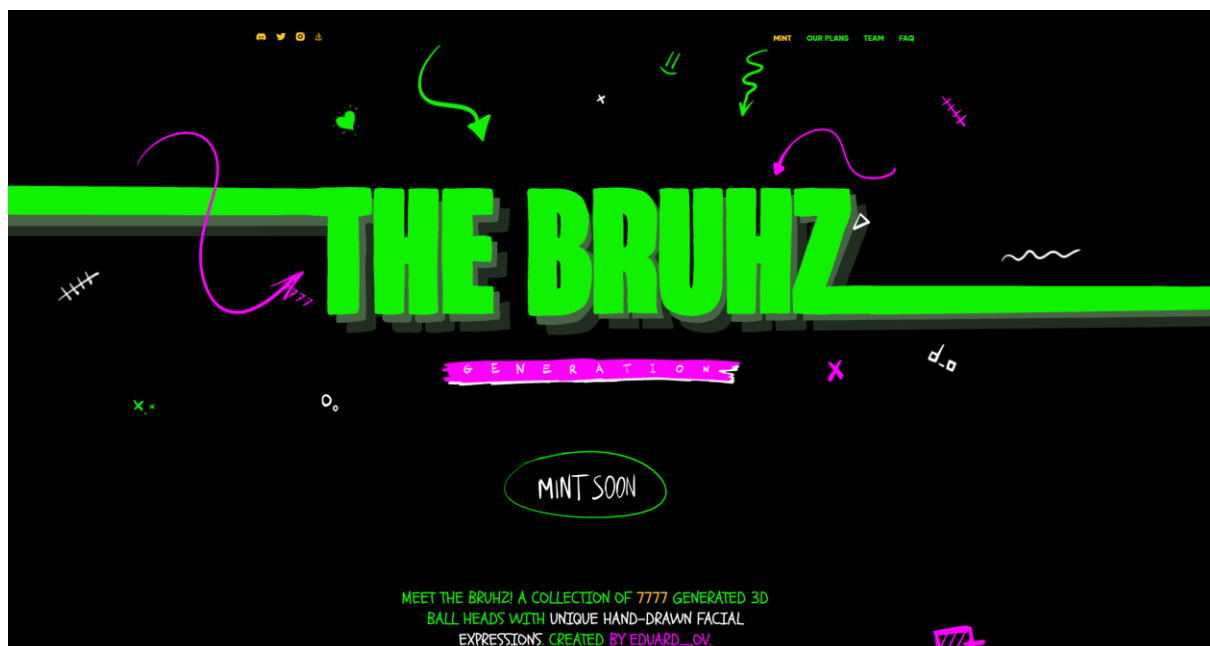
3.4.1.1 Example 1: The Bruhz Generation

This project I found on <https://rarity.tools/upcoming>.

The screenshot displays the 'Today's Sales' section of the rarity.tools/upcoming page. It lists several NFT collections with their respective art, social media links, and sale details.

Collection Name	Theme	Socials	Presale Price	Total Supply	Sale Date
Ape Kids Club Pixel	Baby apes themed NFTs	@lostinthedryer, lostinthedryer.art	0.04 ETH	5,000	Today
Dippies Vans Collection	Car themed NFTs	@dippiesrft, dippies.io	0.08 ETH	5,000	Today
The Bruhz Generation	3D ball head themed NFTs	@thebruhz, THEBRUHZ.wtf	0.077 ETH	7,777	Today
Naked Panda Crew	Panda themed NFTs	@nakedpandacrew	1.8 SOL	3,888	Tomorrow

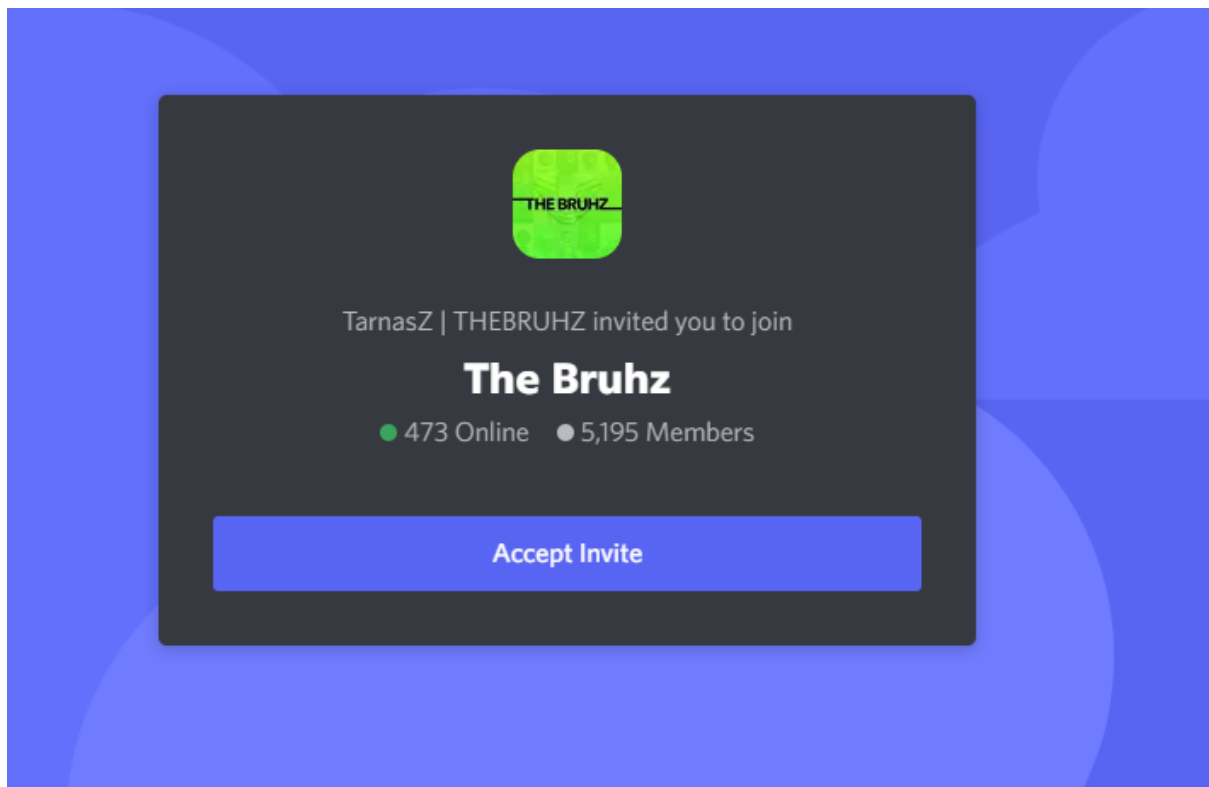
Good looking art with some good price.



Their website looks pretty decent,



Not much utility but they are working on a game.

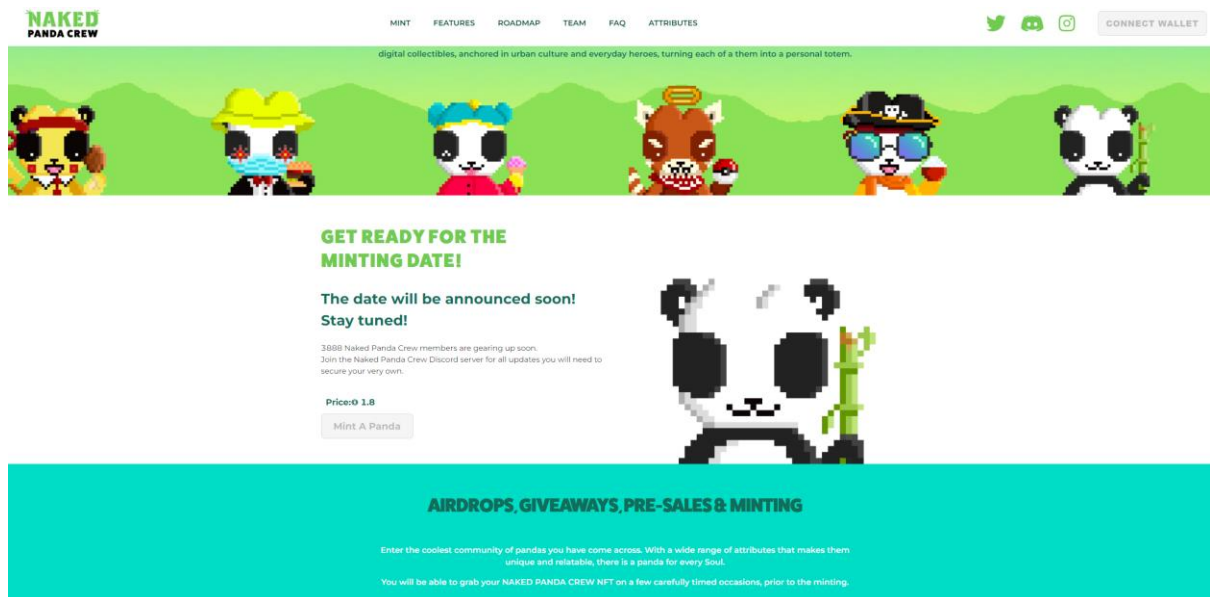


Ok amount of discord members and active.

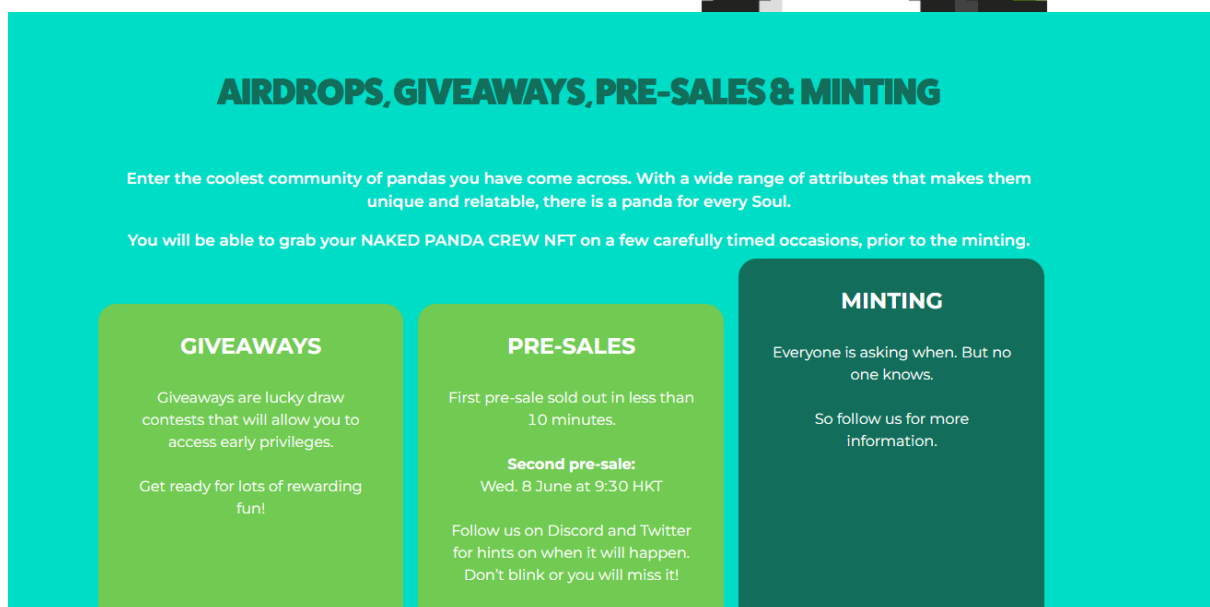
Final thoughts: join their community and see how hyped and active they are. If they develop their project (like adding a utility) you can try to get whitelisted. but don't be too optimistic about it.

3.4.1.2 Example 2: Naked Panda Crew

This one is in Solana. It has good art and a good website.



They offer the NFT as NPC(Non-playable characters) and they have a giveaway. So, we can consider that as a good kind of utility.



UNIQUE ATTRIBUTES

3888 unique Naked Pandas

Each member of the Naked Panda Crew is unique, algorithmically generated from over 160 physical features including facial expressions, outfits, tools and accessories.



NAKED HEART

Naked Panda Crew, a NFT with a heart

The NAKED PANDA CREW is a project that cares. 15% of the minting proceeds and the royalties will be gifted to a charity of your choice. The final decision will be subject to a vote by the members of the NPC community.

PLAY-2-EARN

Build a collection and be rewarded!

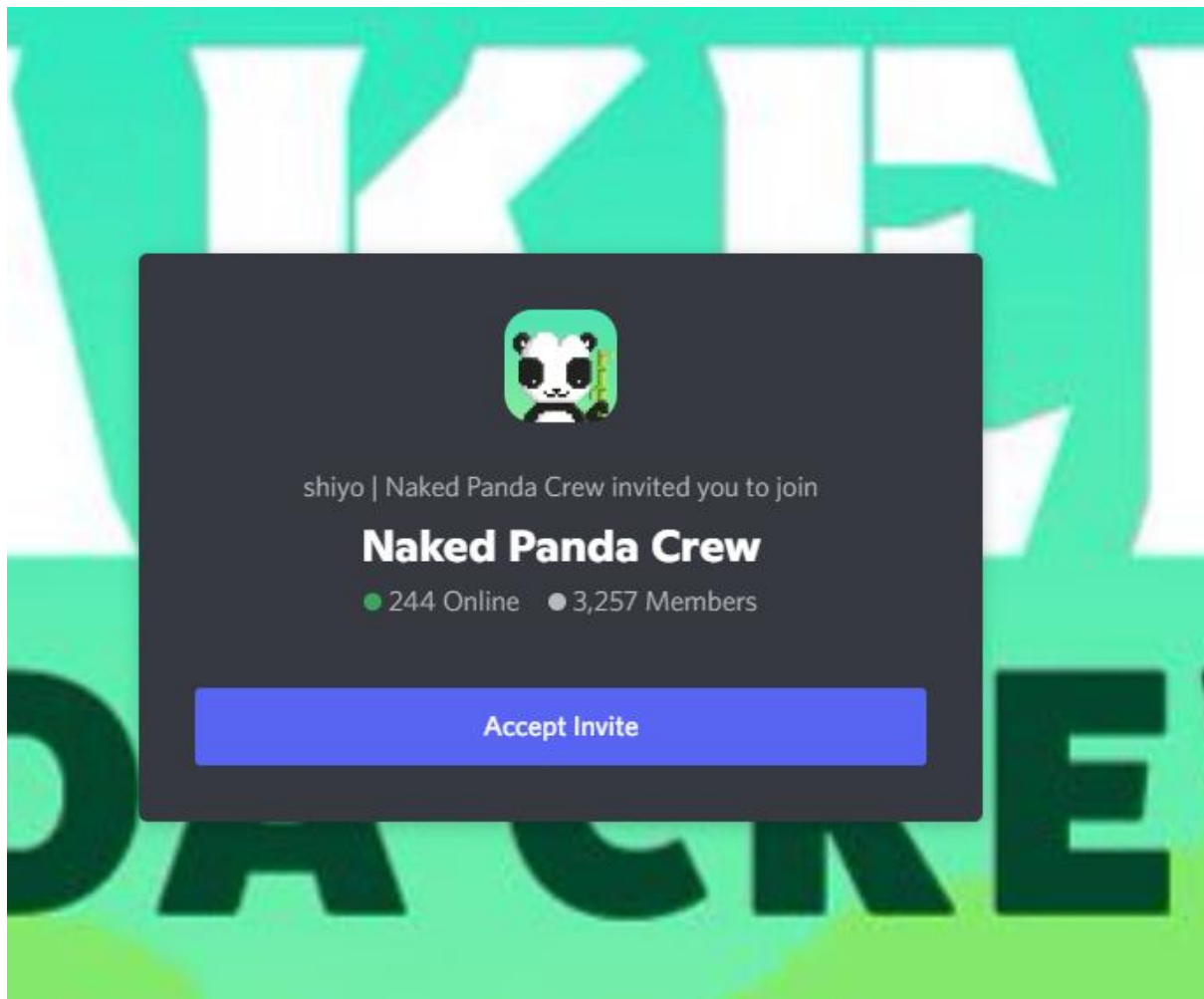
A few collections of NPC are up for grab. Part of the Community Treasury will be allocated to rewards collection Holders. Additionally, Holders will be rewarded with Quantum Bamboo Tokens.



SOLANA BLOCKCHAIN

The NAKED PANDA CREW will be released to the public on the Solana blockchain, the fastest growing ecosystem in crypto. Anyone with a Solana wallet - Phantom, Solflare - will be able to acquire a NAKED PANDA CREW member.

Their discord looks perfect because they don't have that many members and they are active.



Final thoughts: this looks like a good project in general and has high potential. You can definitely join the community to have a better idea.

Conclusion: take your time researching projects. Use Twitter and other social media like Reddit to know what people think about the project and to know how big these projects are. Be patient about it. And most importantly: GET IN EARLY.

4 Method 2: Flipping on the secondary market

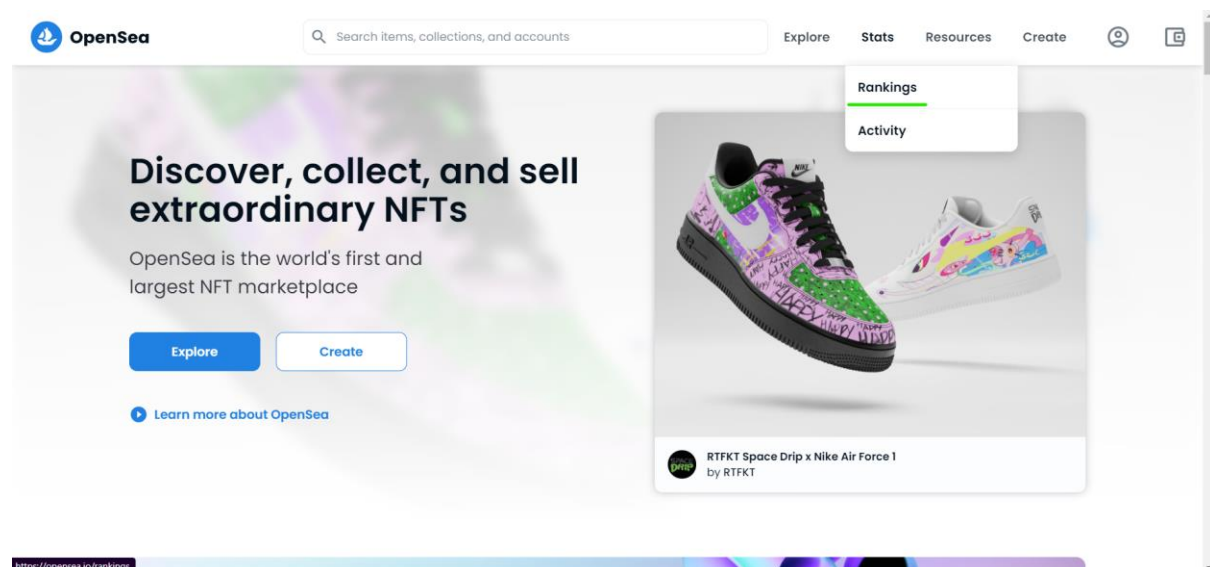
This method does not depend on future promising projects, but on existing projects and is usually a short-term strategy.

The main idea here is to buy NFT from collections with specific attributes from the secondary market and sell them for a higher price also on the secondary market.


This method is easy and has very low risks. It's highly recommended for beginners.

4.1 How to analyze the floor price



The best market for this method is opensea.io. The first thing to do is to analyze the floor price to find a good project. To do so, go to opensea.io and click on *Stats* ➔ *Rankings*.



On the ranking page, you want to target projects that are growing so click on the percentage to sort them from high to low


OpenSea

[Explore](#)
[Stats](#)
[Resources](#)
[Create](#)





Top NFTs

The top NFTs on OpenSea, ranked by volume, floor price and other statistics.

Last 24 hours

All categories

All chains

Collection	Volume	24h %	7d %	Floor Price	Owners	Items
<div>1</div> <div>  goblintown.wtf </div>	<div>4,486.51</div>	<div>+51.58%</div>	<div>+41.26%</div>	<div>7.1</div>	<div>4.6K</div>	<div>10.0K</div>
<div>2</div> <div>  Goblin Grlz </div>	<div>1,440.33</div>	<div>+62987.35%</div>	<div>+242.92%</div>	<div>0.67</div>	<div>2.7K</div>	<div>5.0K</div>
<div>3</div> <div>  ill poop it nft </div>	<div>884.51</div>	<div>+177.41%</div>	<div>---</div>	<div>0.16</div>	<div>4.3K</div>	<div>10.0K</div>
<div>4</div> <div>  zombiestown.wtf </div>	<div>700.92</div>	<div>---</div>	<div>---</div>	<div>0.14</div>	<div>4.0K</div>	<div>7.8K</div>

After sorting the projects, you want to look for projects that have a low floor price AKA less than 0.09 ETH.

Note: this guide is for beginners that's why it's highly recommended to go for low floor price projects.

OpenSea

Search items, collections, and accounts

Explore

Stats

Resources

Create





Top NFTs

The top NFTs on OpenSea, ranked by volume, floor price and other statistics.

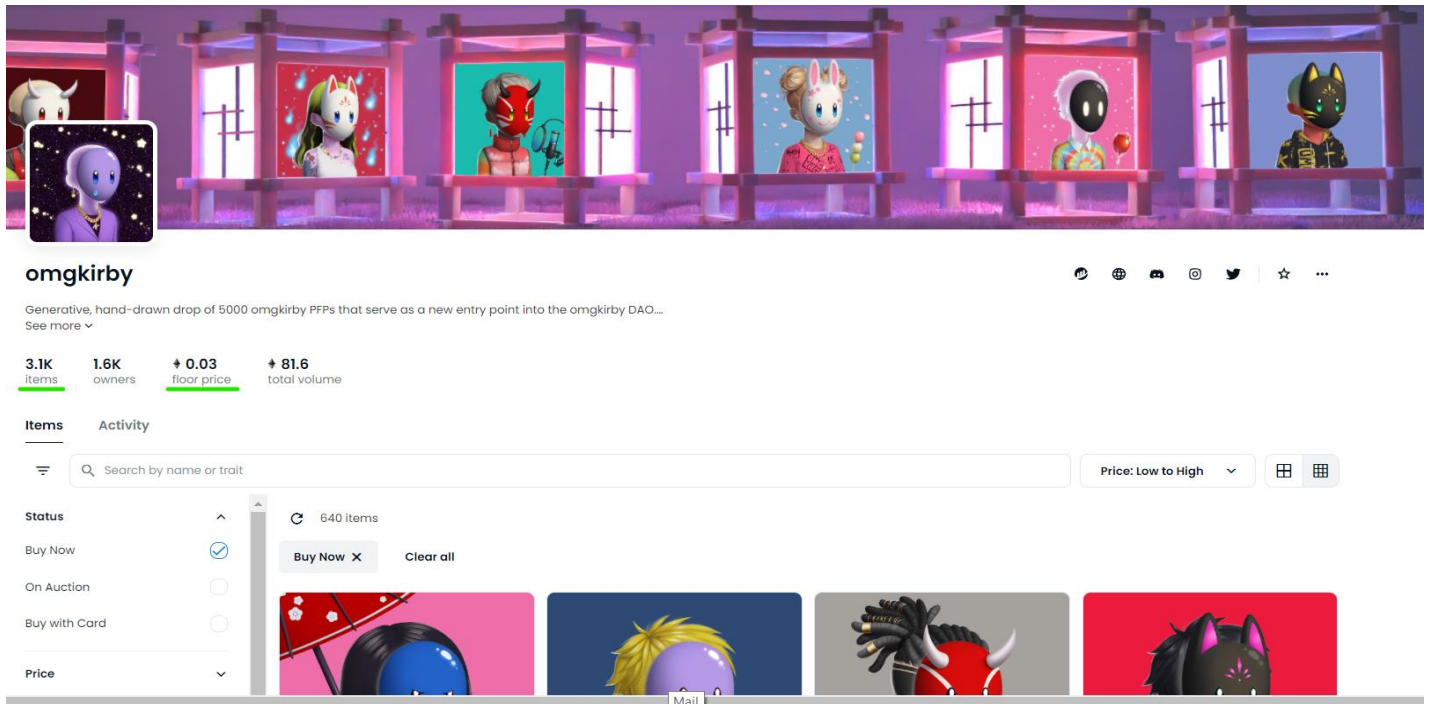
Last 24 hours

All categories

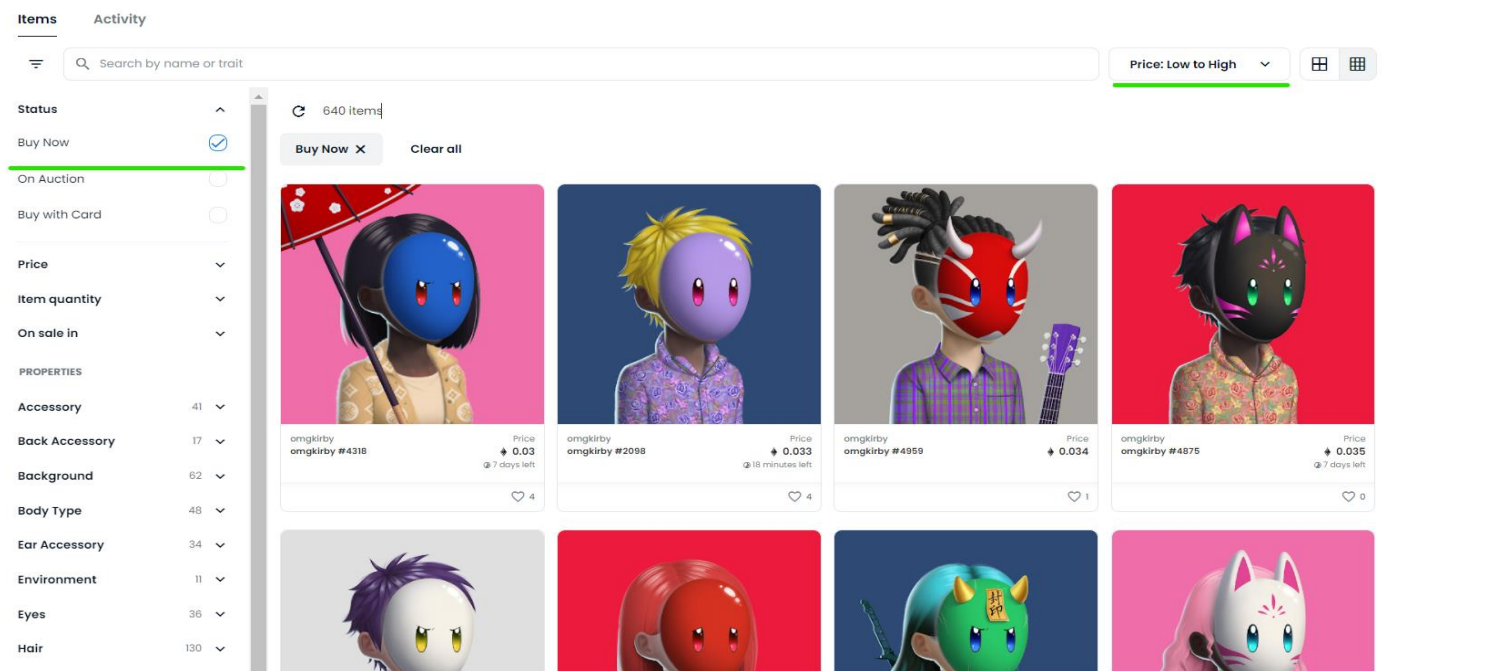
All chains

Collection	Volume	24h %	7d %	Floor Price	Owners	Items
6  Boring One	513.13	+513033.72%	---	0.17	1.6K	3.3K
67  Johnny Depp's Amber Turds	53.48	+267321.34%	---	< 0.01	1.5K	5.0K
49  greedygoblins.wtf	70.94	+88576.27%	---	0.02	4.6K	10.0K
https://opensea.io/collection/boringone  Goblin Grlz	1,451.42	+64032.02%	+245.26%	0.59	2.7K	5.0K

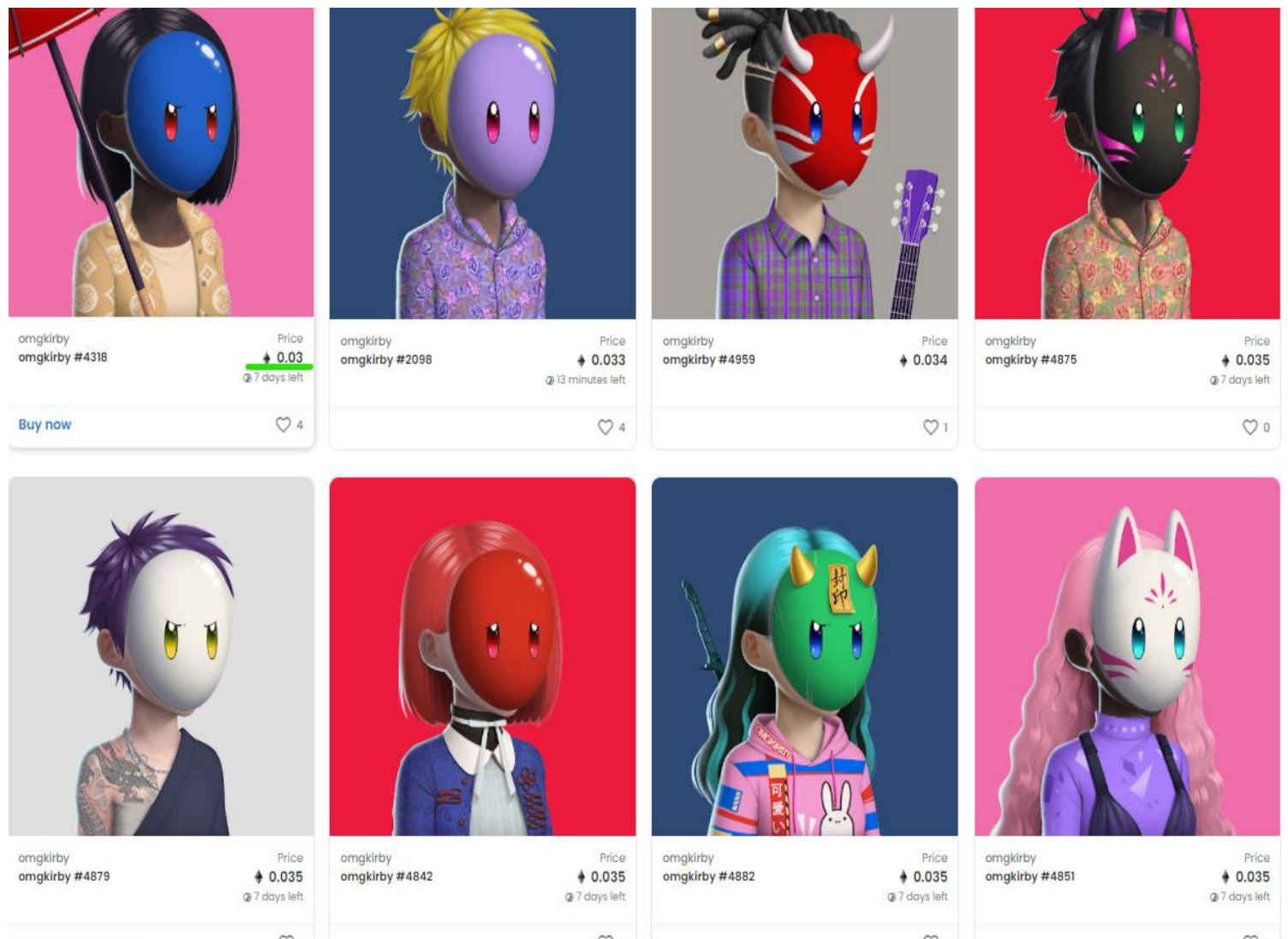
Pick a project with a low floor price and analyze it. This project for example has a floor price of 0.03 ETH and 3.1K supply, which is very good.

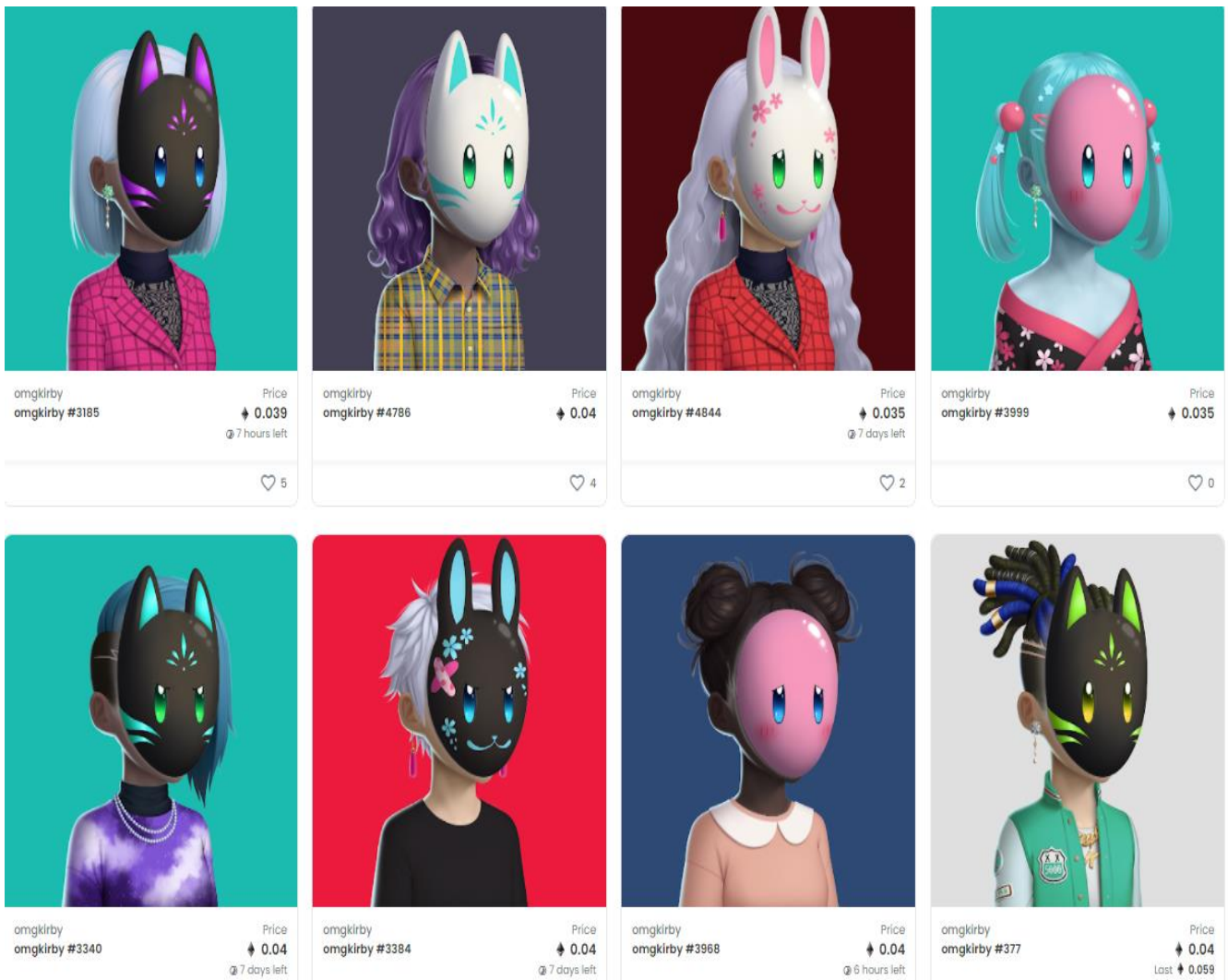


sort the list on low to high price and filter on buy now



Now from the list, we can see what NFT will be sold first.





Notice the price difference between the first one and the ones that follow.

The first piece cost is 0.03 ETH, if you buy it and re-list it for a slightly higher price it will differently be sold.

omgkirby #4318

Owned by RVC-NFT 34 views 4 favorites

Sale ends June 9, 2022 at 11:50am GMT+2

Current price
0.03 (\$54.05)

Buy now Make offer

Price History

All Time All Time Avg. Price
0.049

0.1
0.05
0

6/2

Listings

Offers

Description

Created by OMGKirbyPFPDeployer

Generative, hand-drawn drop of 5000 omgkirby PFPs that serve as a new entry point into the omgkirby DAO. Each artwork will enable its owner to embody individual avatars as their artistic identities in the metaverse. kirby holders will receive priority access for all upcoming generative drops with coveted musicians and artists.

Properties

ACCESSORY Wagasa 3
BACK ACCESSORY None
BACKGROUND Pink

4.2 At what price should I sell

When u want to sell you should think that your piece will be sold after the lower price pieces. So, list u this piece for 0.038 it means that the 7 pieces that come before it will be sold first.

4.3 Conclusion

Analysing the floor price comes down to how many pieces are there at the low price. For example: in our last example if the next item cost is 0.04 instead of 0.033, u can buy it immediately and list it for 0.039. This would be guaranteed easy profit because it will sell next.

5 NFT flipping success stories

5.1 Andrew Wang

“I’m most known for my Cool Cat #500, the upside-down Cat. I bought it for 5 ETH when Cats were \$40 apiece. I rode that to the financial top, where I was getting seven-figure offers from celebrities like Mike Tyson. I never sold it because it’s a core piece of my digital identity.

[During] the first week of Cool Cats, Bored Apes also weren’t worth much. Someone offered me 11 rare apes for my one Cool Cat. Once the apes ran up to \$400,000 a piece, I was down multi-millions on unrealized gains. It was very tough. I often reference Zeneca’s theory of infinite regret. It’s fascinating and horrifying at the same time. My mantra now is ‘I will not let today’s regrets keep me from tomorrow’s opportunities.’

Some people are really good flippers, while others are better at occupying different roles in the space. Ask yourself if that’s really what you want to do and if it is, be ready for the emotional highs and lows. Flipping takes a certain mentality that isn’t for everybody. If you don’t care much for it, don’t do it because you think it’s what you should do. Pick an area of work that suits you and where you think you’re bringing the most value to yourself.”

5.2 TheKidNFT

“My trading journey started with Topshot in December 2020. I was intrigued by the idea of digital ownership, so over the next few months, I started to really dive in and learn about the market. I began with around 1 ETH and bought a few projects like The CryptoPoots, which for the most part went to zero. I spent hundreds on gas and had little clue about what I was doing — this was my ‘tuition.’

I bought two Bored Apes a few days after they had sold out in May 2021. I later flipped one of them for 18.5 ETH, which in retrospect may have been a bad decision, but that’s what got me going. Over the next year, I continued to research, learn, and buy things I liked, and through a mix of flipping and HODLing, built a sizable portfolio. To date, my portfolio is doing quite well, and I still own a handful of top projects.

Even so, I’ve had some bad trades which definitely hurt, and the time I spent trading also took a toll. Around September 2021, I got super burned out. The constant FOMO and the idea of being online 24/7 weren’t appealing to me anymore, so I decided to take a step back and refocus.

There’s this constant feeling in the space that there’s always money to be made — you need to accept that you may not catch everything. I always try to contain my emotions and avoid wasting time on social media, where your thoughts can easily be swayed by the general public’s sentiment and the grass may always seem greener. At the end of the day, we’re all lucky to be here and be a part of something like this.”

5.3 Stringcheese.eth

"I started trading in August 2021 with around .5 ETH, bought a random project that was being shilled on Twitter, and immediately lost .3 ETH. I then reinvested a bit and traded up to 2 ETH where I bought another scam project. Lost nearly an ETH there which crushed me.

After a few months of smaller quick flips adding up, I minted 10 Mutant Cats which ran to 2+ ETH which gave me a good amount of liquidity. Then the bear market hit and I tried forcing a lot of plays. I lost an ETH every day for a week. Then my luck struck.

I minted a rare Gold Can Budweiser, Neo Tokyo S2 Identity, and a Reptile CloneX all within a few days. Within a week, I'd flipped those alone for over 35 ETH and ended that weekend at 60 ETH.

Once you have liquid ETH, it's easy to get going. My best flip was buying a rare undead CloneX for 25 ETH, a rare reptile for 20 ETH, holding for two weeks, and selling both in a package deal for 100 ETH — a 55 ETH gain. Meanwhile, my biggest loss (unrealized) was buying a legendary Karafuru for 18.18 ETH. Now, the current floor is 9 ETH and tremendously illiquid — a 10 ETH loss.

Being a short-term trader, there are also flips that I would have been much better off holding. I minted nine Azukis and sold them for a profit of 35 ETH. A few months later each one had a floor of 35 ETH. Add in 18 BEANZ from the airdrop and that's a 400 ETH fumble.

Mentally, it is incredibly difficult to deal with both winning and losing on this scale. Timing the highs and lows is impossible and being on top of all upcoming mints and market prices is draining. Still, this is the best job I've ever had and one of the most fun games I've played.

The biggest thing I've learned is to watch the moves of other traders that are better than you, always do your own research, and never give up. Remember, bull markets don't last forever."