

# MUHAMMAD ARBAZ *Web Developer*

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🏠 M-Arbaz    📍 Lahore, Pakistan

## PROFILE

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Motivated web developer specialising in WordPress and Shopify customization. Skilled in HTML5, CSS3, JavaScript ES6, React.js, and Express.js, I build responsive, SEO-friendly, and secure websites. Experienced in third-party integrations, performance optimisation, and smooth deployment, I focus on delivering tailored, high-quality web solutions that help businesses grow.

## PROFESSIONAL EXPERIENCE

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### Web Developer

05/2024 – present | Lahore, Pakistan

Hueouts Pvt Ltd.

- Developed custom WordPress sites and Shopify stores with responsive, SEO-friendly designs.
- Built dynamic MERN stack applications with React, Node.js/Express, and REST APIs for authentication and CRUD operations.
- Customised built-in WordPress themes and plugins to achieve specific functionality, including WooCommerce integration.
- Enhanced Shopify functionality using Liquid and metadata.
- Collaborated with designers and developers to deliver intuitive web solutions.

### Trainee Web Developer

06/2023 – 12/2023 | Lahore, Pakistan

SeeBiz

- Gained Front-End web development lifecycle knowledge at SeeBiz.
- Built & maintained web apps using MongoDB, Express, React & Node.
- Implemented data visualization techniques to effectively communicate insights from backend data.
- Gained hands-on coding experience with problem-solving and teamwork.

### Seller

2020 – 2022 | Lahore, Pakistan

Daraz Pakistan

- Thrived on Daraz: Mastered online sales through inventory, orders and customer service, showcasing e-commerce prowess.
- Retail Guru: Developed deep understanding of online retail and Daraz platform, wielding customer acquisition and retention strategies.

## CERTIFICATES

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- Web Development

## EDUCATION

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### BS

2022 | Lahore, Pakistan

University of Punjab

### I.C.S

2018 | Lahore, Pakistan

Government College

## SKILLS

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### Web-Development

- *HTML5*
- *CSS3*
- *JavaScript(JS)*
- *Wordpress*
- *WooCommerce Api*
- *Shopify (Liquid)*
- *Shopify Api*
- *Website Debuging*
- *MongoDB*
- *Express JS*
- *React JS (Next JS)*
- *NodeMailer (Google Auth 2.0)*
- *Postman*
- *Node app deployment (Cpanel)*
- *Web Hosting Configuration*

### Data Handling

- *Statistical analysis*
- *Data cleaning and pre-processing*
- *Data visualization*
- *Data storytelling*

### Leadership

- *Motivation and team building*
- *Communication and delegation*
- *Decision-making and problem-solving*
- *Conflict resolution*
- *Mentorship and coaching*

### Creativity

- *Brainstorming and ideation*
- *Thinking outside the box*
- *Context switching*
- *Maintaining awareness*

## LANGUAGES

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- English
- Urdu

## FEATURED PROJECTS

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### Projects Showcase [↗](#)

Sample Work – Websites & Web Applications