## **DIGITAL MARKETING: ASSIGNMENT**

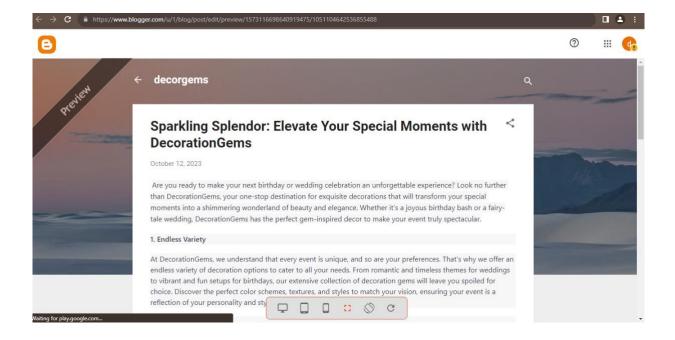
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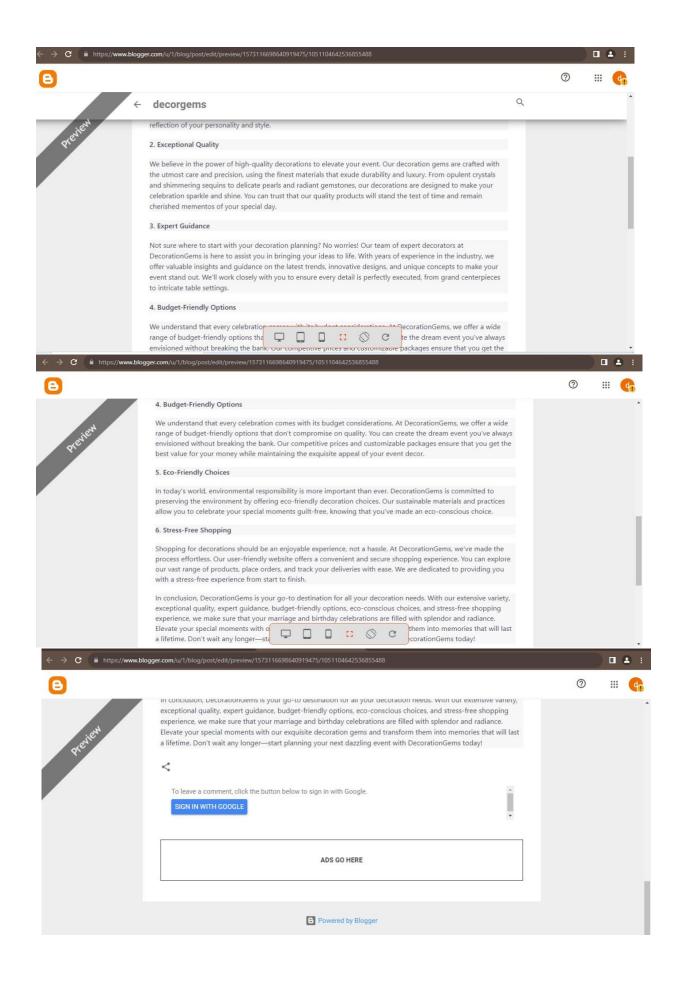
**NAME**: THARSHIKA P

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words

## **BLOGSPOT LINK**

https://www.blogger.com/u/1/blog/post/edit/preview/1573116698640919475/1051104642536855488





WORDPRESS LINK: <a href="https://decorations65.wordpress.com/">https://decorations65.wordpress.com/</a>



Are you ready to make your next birthday or wedding celebration an unforgettable experience? Look no further than DecorationGems, your one-stop destination for exquisite decorations that will transform your special moments into a shimmering wonderland of beauty and elegance. Whether it's a joyous birthday bash or a fairy-tale wedding, DecorationGems has the perfect gem-inspired decor to make your event truly spectacular.

#### 1. Endless Variety

At DecorationGems, we understand that every event is unique, and so are your preferences. That's why we offer an endless variety of decoration options to cater to all your needs. From romantic and timeless themes for weddings to vibrant and fun setups for birthdays, our extensive collection of decoration gems will leave you spoiled for choice. Discover the perfect color schemes, textures, and styles to match your vision, ensuring your event is a reflection of your personality and style.

### 2. Exceptional Quality

We believe in the power of high-quality decorations to elevate your event. Our decoration gems are crafted with the utmost care and precision, using the finest materials that exude durability and luxury. From opulent crystals and shimmering sequins to delicate pearls and radiant gemstones, our decorations are designed to make your celebration sparkle and shine. You can trust that our quality products will stand the test of time and remain cherished mementos of your special day.

### 3. Expert Guidance

Not sure where to start with your decoration planning? No worries! Our team of expert decorators at DecorationGems is here to assist you in bringing your ideas to life. With years of experience in the industry, we offer valuable insights and guidance on the latest trends, innovative designs, and unique concepts to make your event stand out. We'll work closely with you to ensure every detail is perfectly executed, from grand centerpieces to intricate table settings.



2. Create a New Facebook Business Page and post one social media poster for your brand.

Facebook link: https://m.facebook.com/profile.php/?id=61551952245447

FACEBOOK COVER PICTURE



### **Decor Gems**

# **LOGO**



## **FACEBOOK POST**



Elevate your space with the timeless allure of DecorGems, creating unforgettable moments for weddings and birthday parties alike.

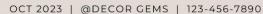


3. Create and design a social media advertisement poster using canva



4. Create email newsletter design using MailChimp or canva tool.

# Newsletter



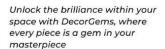


#### First and foremost...

First and foremost, welcome to DecorGems - where elegance meets excellence. We believe in crafting spaces that reflect your unique style and personality. Our expertly curated collections of decor elements, from exquisite furnishings to intricate accents, are designed to transform your living environment into a true masterpiece. Just as each gem is carefully chosen for its brilliance, we handpick every piece to adorn your home, making it a place of unparalleled beauty and comfort. At DecorGems, we're not just decorating spaces; we're creating experiences that captivate your senses and leave a lasting impression. Explore our world of decor and let your space shine with distinction.

#### Top news of the month

At DecorGems, we don't compromise when it comes to quality and elegance. Our commitment to perfection is unwavering, just as your pursuit of the perfect home should be. We understand that every detail matters, and that's why we offer an exquisite range of decor solutions to make your space truly exceptional. From elegant furnishings to intricate accents, our selection ensures that you can craft a living environment that's as unique as you are. Explore the world of DecorGems and discover how we can transform your house into a home that radiates with beauty and comfort.



Dive into inspiring customer showcases, explore new seasonal collections, and enjoy exclusive subscriber-only offers. At DecorGems, we believe that your home should tell a unique story. Join us on this journey to transform your living space into a true masterpiece, filled with the beauty and comfort you deserve.



Welcome to the world of DecorGems, where we bring you a celebration of elegance and a treasure trove of decor inspiration. Explore our Gem of the Month, design expert insights, and heartwarming customer testimonials that demonstrate the transformative power of DecorGems. Stay ahead of the curve with upcoming trends and delve into our home styling guides to make the most of your decor. Discover our commitment to sustainability and get an exclusive behind-the-scenes look at the craftsmanship behind every piece. Join our community at events and workshops, and explore personalized recommendations tailored to your style. Embrace the joy of DIY with creative decor ideas, and shine a spotlight on the DecorGems community. We're dedicated to helping you craft a home that tells your unique story, and we're excited to have you on this journey of transformation and



VISIT OUR WEBSITE FOR INFO ON OUR NEXT EVENT AND SALE!

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