

## **DIGITAL MARKETING:ASSIGNMENT**

**NM ID :** 198054AFCCE1E6E8FE64D5F0AD39D6B5

**NAME :** VIDHYA S

1. Create a blog or website using Blogspot and WordPress.  
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BLOGSPOT LINK: <http://indianaest.blogspot.com/>



## Elevate Your Wardrobe with Exquisite Designed Dresses

October 12, 2023

In the realm of fashion, a well-designed dress is more than just a piece of clothing; it's an expression of individuality, confidence, and style. At Indian Aesthetics, we take pride in curating a collection of dresses that seamlessly blend artistry with functionality, ensuring you stand out in any crowd.

## **1. Unparalleled Craftsmanship**

Our designed dresses are a testament to the skill and dedication of our talented artisans. Every stitch, every fold, and every detail is meticulously crafted to create a garment that not only looks stunning but also feels luxurious against your skin. With an unwavering commitment to quality, our dresses are made to last, becoming timeless pieces in your wardrobe.

## **2. Versatility in Design**

From timeless classics to avant-garde creations, our collection boasts a diverse range of designs. Whether you're seeking a sophisticated cocktail dress for a special event or a breezy sundress for a casual outing, we have a dress that perfectly complements your style and occasion.

### **3. The Perfect Fit**

We understand that a well-fitted dress enhances your confidence and comfort. That's why we offer a range of sizes, and in case you need it, our team is dedicated to providing expert tailoring services to ensure your dress fits you like a dream.

### **4. Exclusive Fabrics**

The foundation of any exceptional dress lies in the fabric it's made from. We source only the finest materials, from sumptuous silks to breathable cottons, to ensure that each dress not only looks exquisite but also feels luxurious against your skin. Our commitment to quality is woven into every fiber.

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## **5. Unique Patterns and Prints**

Our designers are constantly pushing boundaries, creating dresses that feature captivating patterns and prints. Whether it's a bold floral motif, a timeless polka dot, or an intricate geometric design, our dresses are a canvas for artistic expression.

## **6. Ethical and Sustainable Practices**

We believe in fashion with a conscience. Our commitment to sustainability is reflected in our choice of eco-friendly materials and ethical production practices. When you choose a dress from Indian Aesthetics, you're not only making a style statement, but also contributing to a more sustainable fashion industry.

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## 7. Personalized Styling Advice

Choosing the perfect dress can be a delightful but sometimes daunting task. Our team of experienced stylists is here to offer personalized advice, ensuring that you find a dress that complements your body shape, personality, and the occasion you're dressing for.

## 8. Elevate Your Style Today

Browse through our exquisite collection of designed dresses and discover a world of elegance, craftsmanship, and style. Each dress is a testament to our passion for creating garments that empower and inspire. Elevate your wardrobe with Indian Aesthetics and experience the difference of true artistry.

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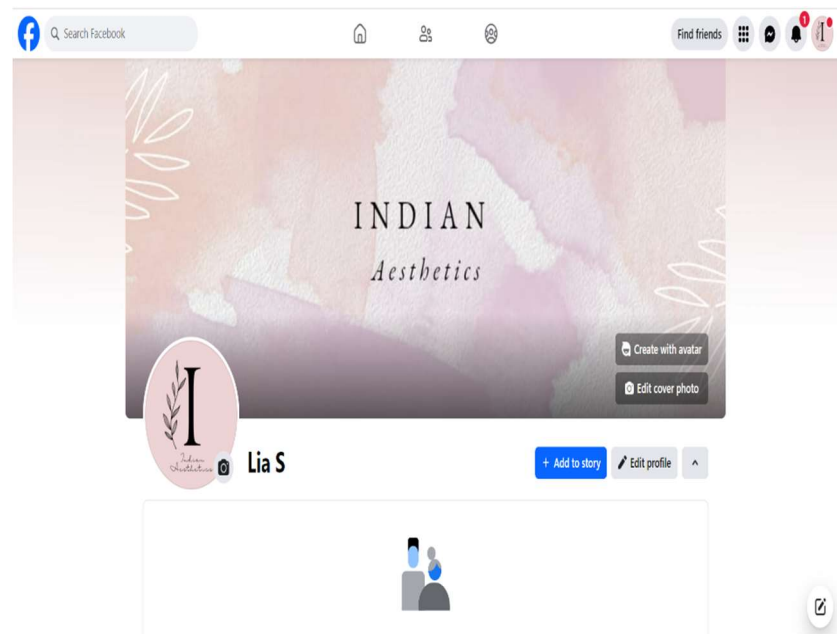
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 **Lia S** 

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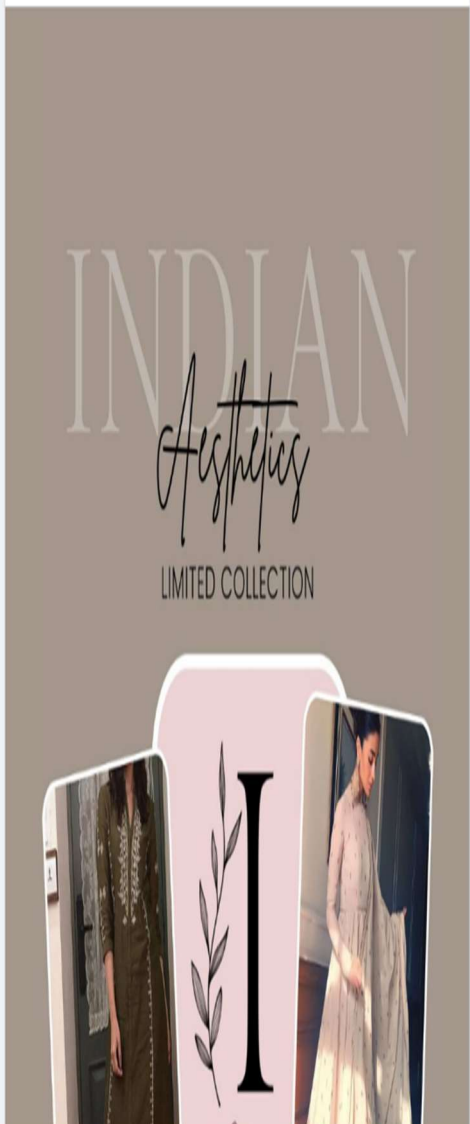
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 **Lia S**   
12 October at 14:14 ·   
Indian Aesthetics







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4. Create email newsletter design using MailChimp or canva tool.

# Indian Aesthetics NewsLetter

October 2023



## Trend Alert

### Elevate Your Wardrobe with Indian Aesthetics

1. **Rajwada Regalia** Experience the grandeur of royal palaces and regal attire with our opulent Rajwada Regalia collection. Embellished with intricate zardozi work, resplendent brocades, and luxurious silks, these ensembles are fit for a queen.
2. **Bohemian Bliss** For those who love the fusion of traditional and contemporary, our Bohemian Bliss collection is a must-see. Flowing silhouettes, tie-dye patterns, and vibrant prints come together to create a boho-chic look that exudes free-spirited elegance.
3. **Mystic Mughal** Transport yourself to an era of grandeur and sophistication with our Mystic Mughal collection. Rich, jewel-toned fabrics, exquisite embroidery, and ornate details pay homage to the opulence of the Mughal dynasty.
4. **Floral Fiesta** Embrace the timeless charm of Indian florals with our Floral Fiesta collection. Delicate prints and intricate threadwork come together to create a garden of beauty, perfect for any occasion.

## Trend Alert: Sustainable Fashion

In our commitment to sustainable fashion, we're proud to introduce a range of eco-friendly fabrics and styles that combine elegance with a conscience. Explore our collection of organic cotton, handwoven khadi, and ethically sourced materials that not only look good but also do good.

## Get Ready for Festive Season!

With Diwali and the holiday season just around the corner, now is the perfect time to start curating your festive wardrobe. Our Indian Aesthetics collection offers a plethora of choices for every celebration, from traditional puja ceremonies to glamorous soirées.

Visit our website and be the first to explore our new arrivals. As a valued subscriber, enjoy an exclusive 15% discount on your first purchase. Use code: IAFIRST15 at checkout.

<https://indianaest.wordpress.com/>