

NAAN MUDHALVAN -DIGITAL MARKETING

INSTAGRAM REEL VIDEO

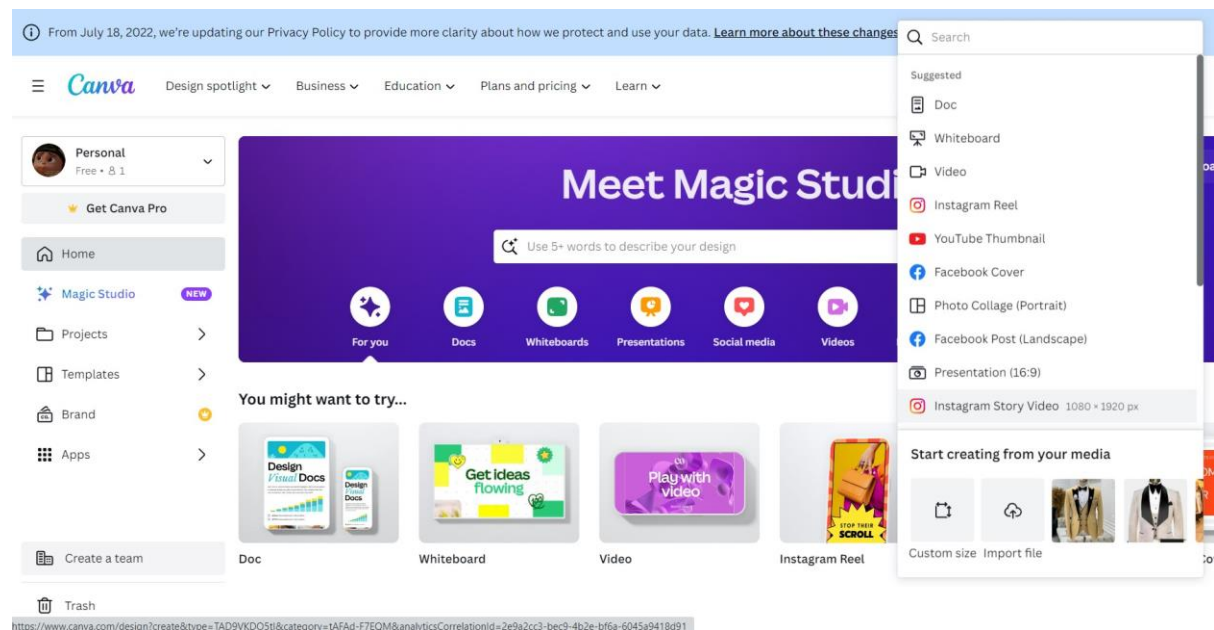
NAME

NM ID

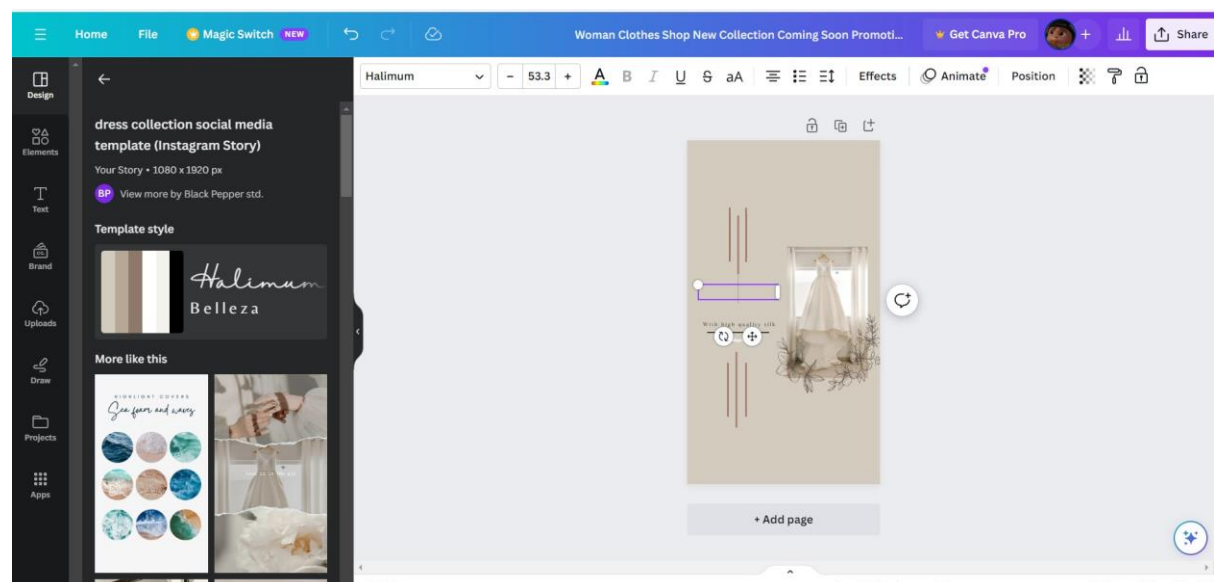
M.ARTHI	: 3AE1952A3D87132B01D49734A917D421
M.DHARANI	: 20D0BF65BEFFB73B7BF4656F7E09E1C5
S.P GNANA BARATHI	: D61D5BCE5C9A4249F304C2693CE84BD7
P.THARSHIKA	: 0239857B12C0FDAA66C448A9A503AB35
S.VIDHYA	: 198054AFCCE1E6E8FE64D5F0AD39D6B5

INSTAGRAM REEL VIDEO MAKING

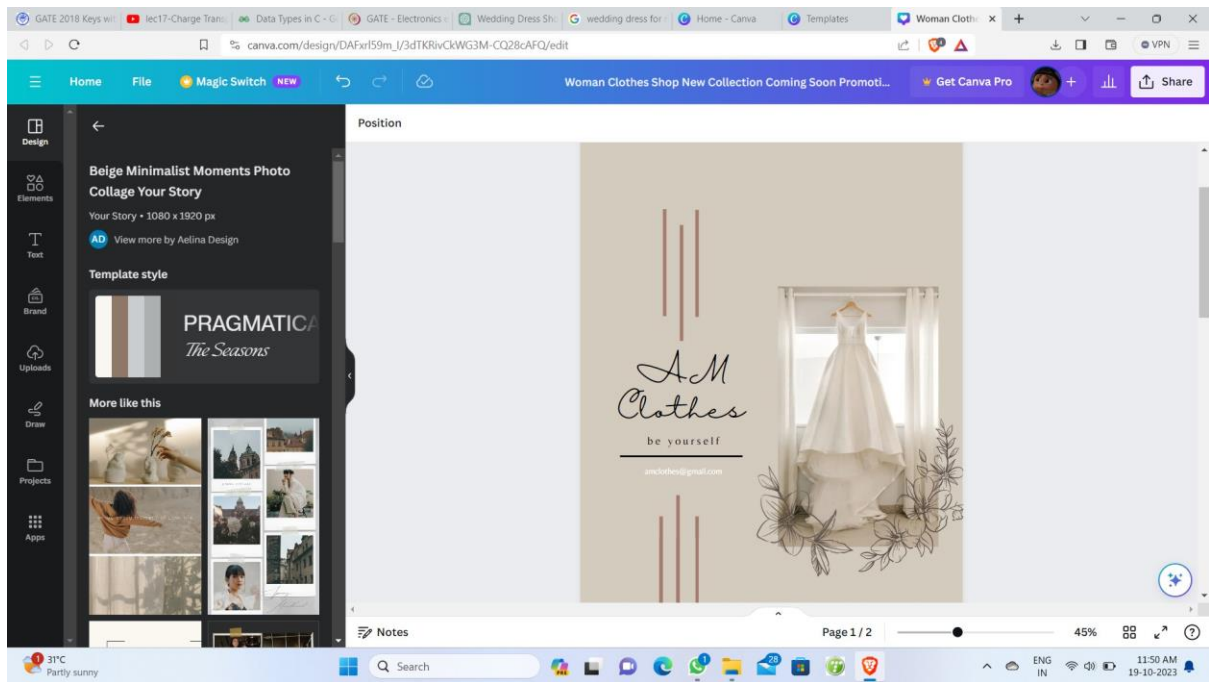
Open canva.com and login with your account.



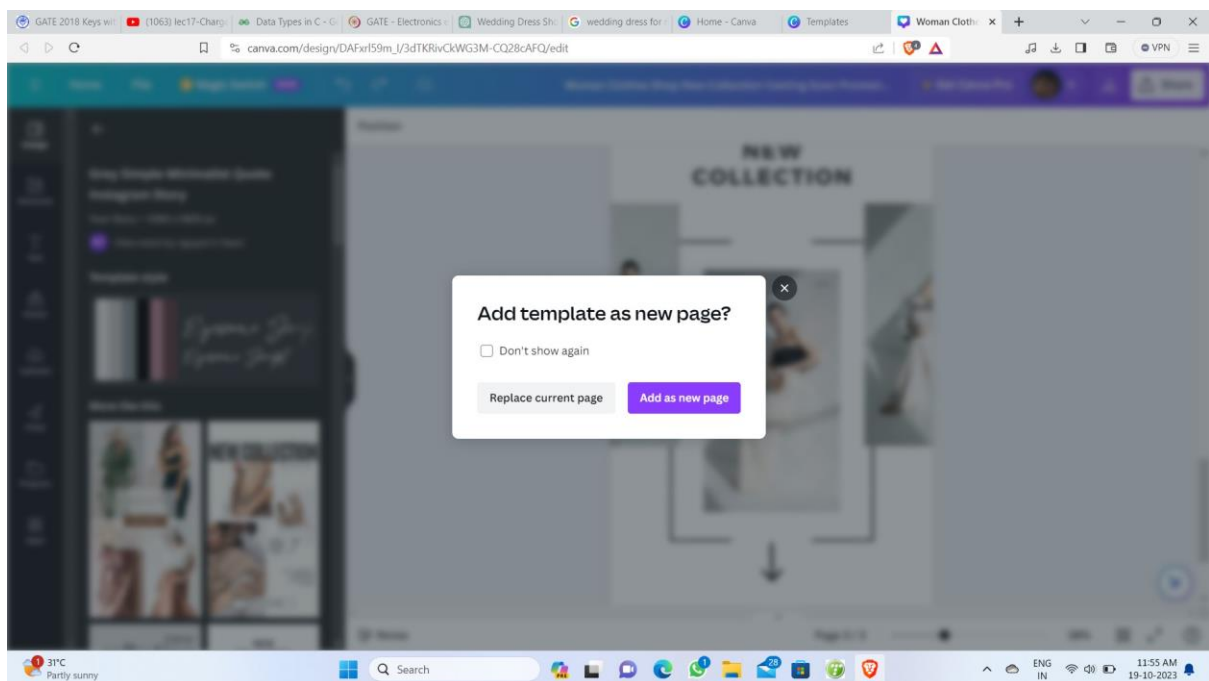
After logging into canva ,search for Instagram reel templates in the search panel and select the template that suits your business else create your own template.



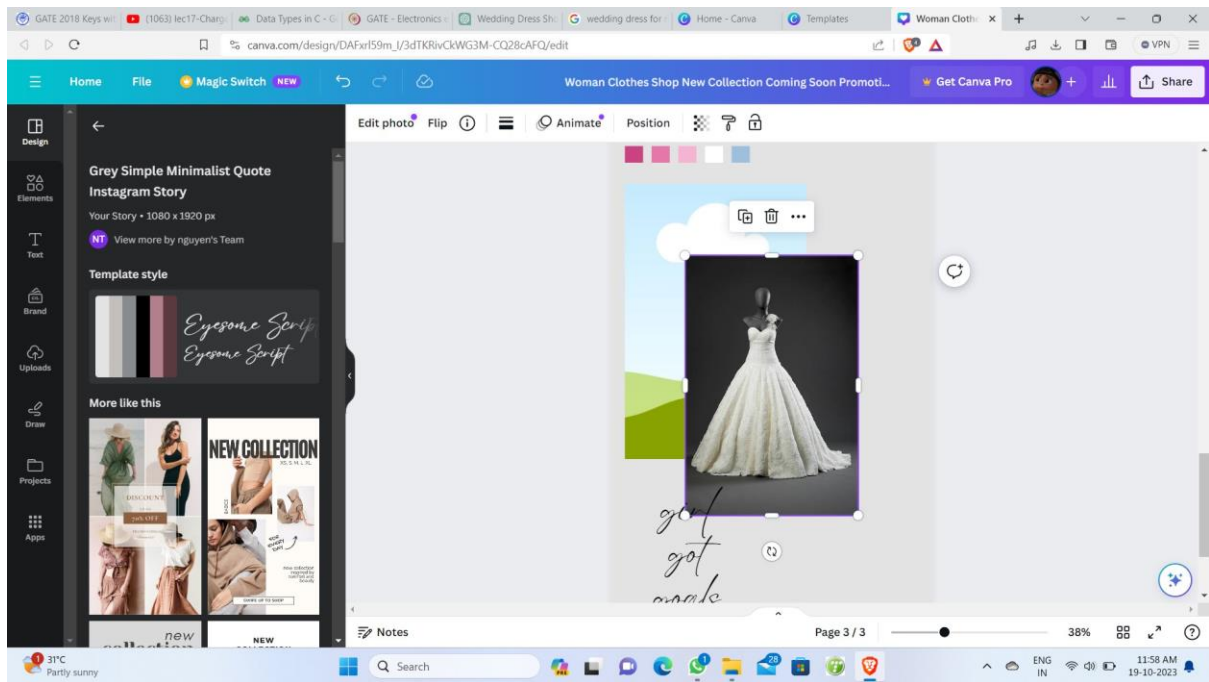
In the chosen template, make changes according to your requirements such as adding images, text, etc...



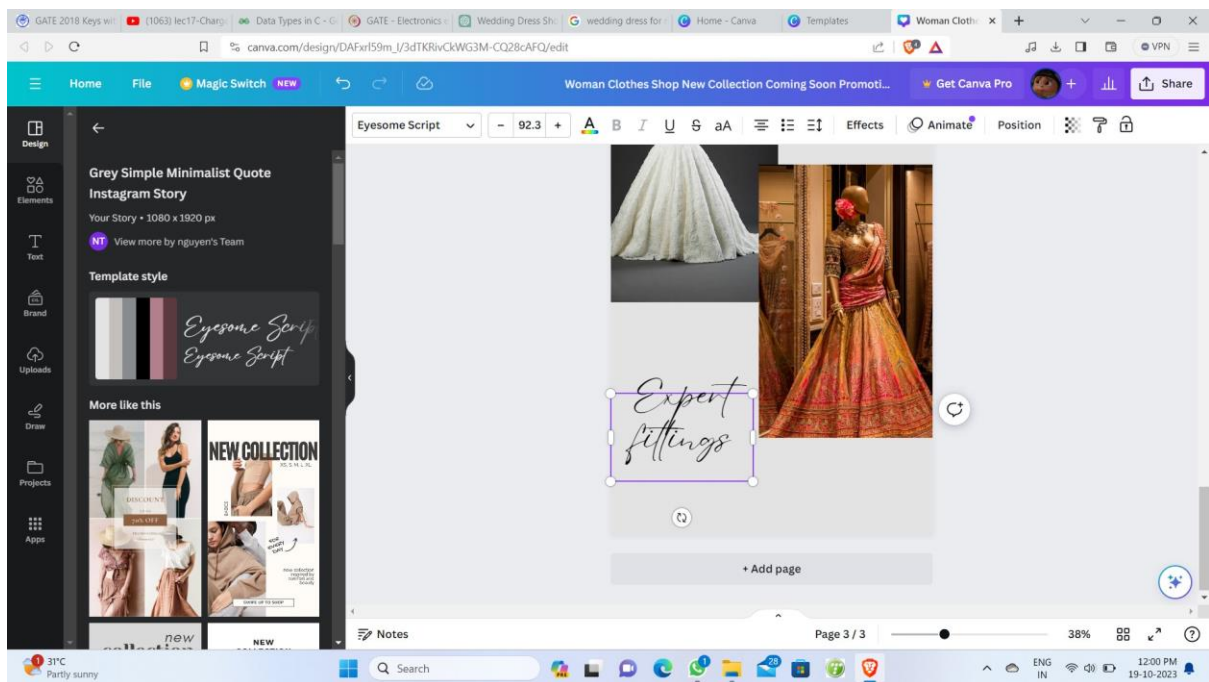
Mention your company name and add relevant images.

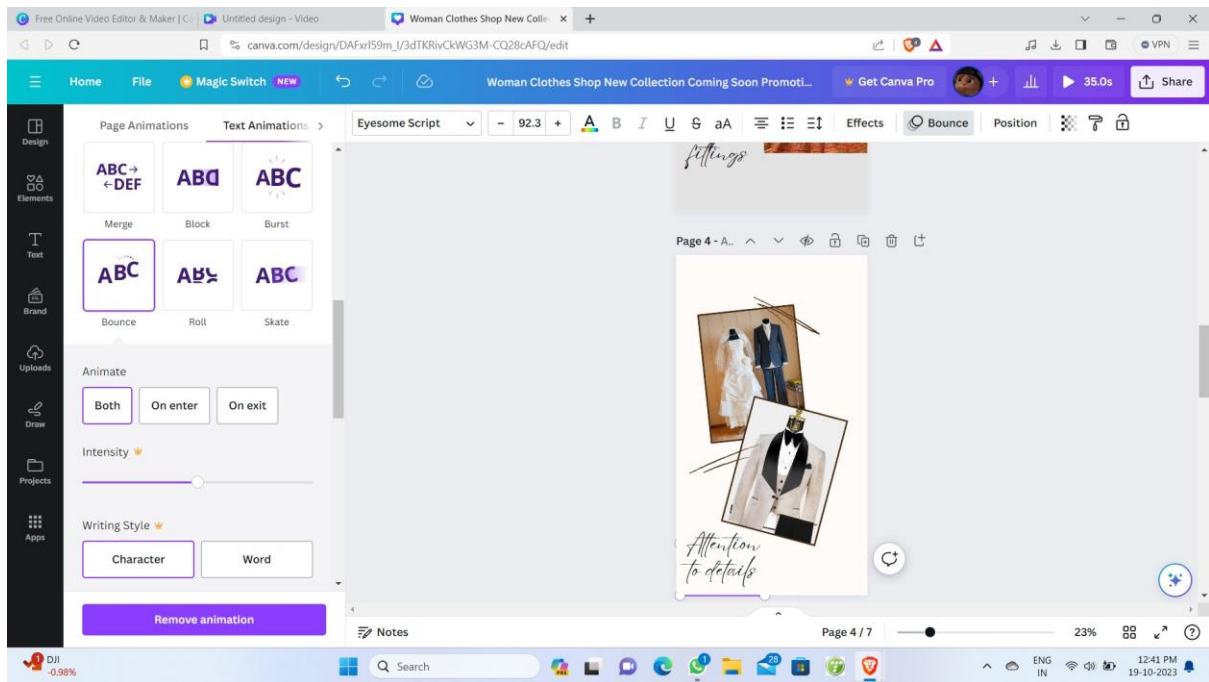


Add as much new pages as per your needs

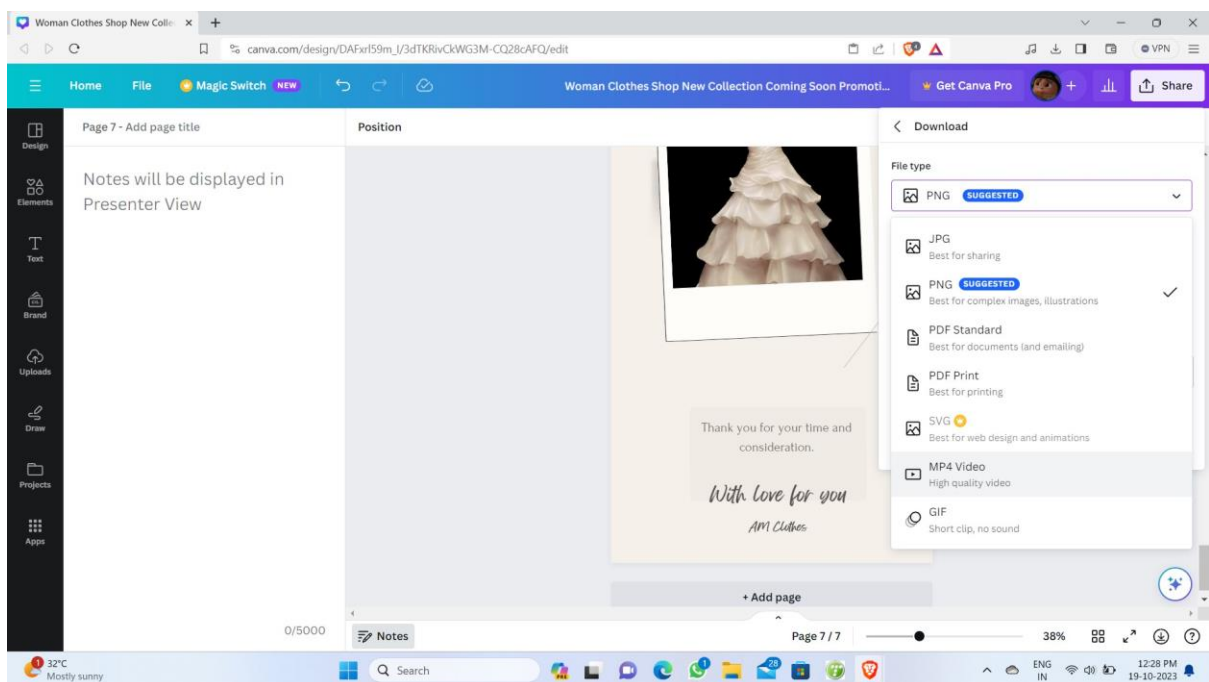


Make the required changes in all the added pages



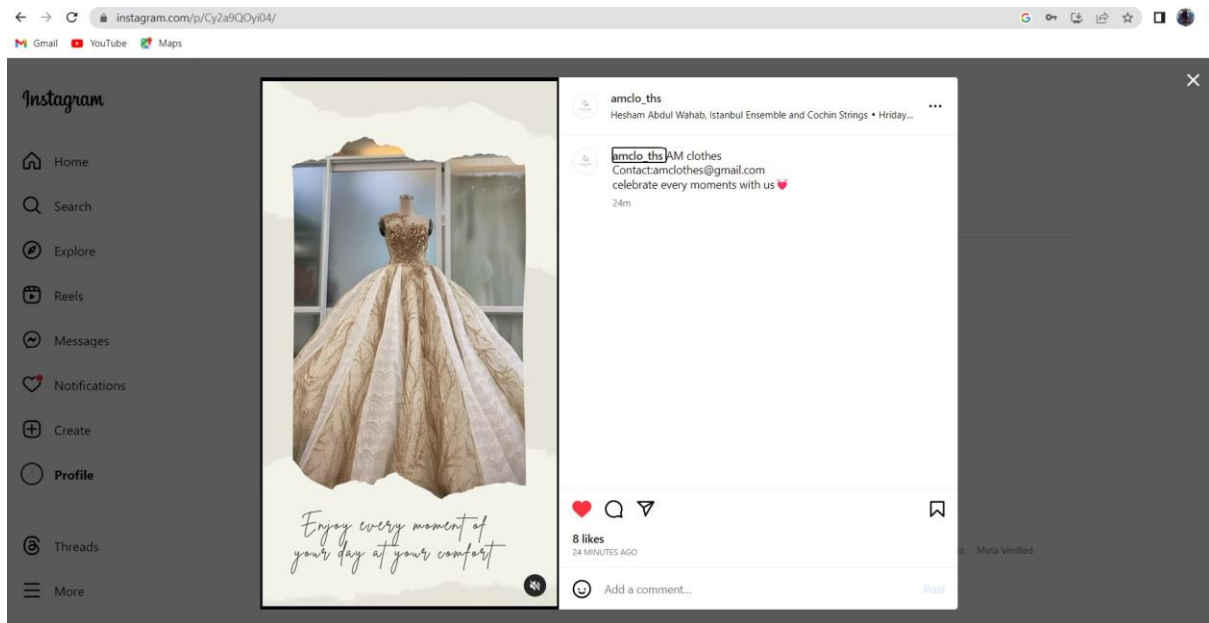


Customize your video by adding animations.



Towards the end of your video, express your gratitude for the customers. Add appropriate background audio.

Once you have completed creating your reel video , Download your reel video in MP4 format by clicking the available download option.



After downloading the video ,Create a Instagram business account. Upload the logo of your company as the profile picture .Post the vedio with attractive caption and advertise your company.

INSTAGRAM ID: amclo_ths

INSTAGRAM LINK:

https://www.instagram.com/amclo_ths/?hl=en

DEMO LINK:

<https://drive.google.com/drive/folders/1BRsvQf4Nqg1H4-E4H9v-AyWt-2B0EB5p>



Reels



AM
Clothes

be yourself

amclothes@gmail.com



125



2



191



amclo_ths

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