## **DIGITAL MARKETING: ASSIGNMENT**

NM ID: 20D0BF65BEFFB73B7BF4656F7E09E1C5

NAME: DHARANI M

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words

BLOGSPOT LINK: <a href="https://dharani5240boutique.blogspot.com/">https://dharani5240boutique.blogspot.com/</a>









## DHAR ANI BOUTIQUE

October 12, 2023

## DHARANI BOUTIQUE: UNVEILING TIMELESS ELEGANCE AND FASHION **FINESSE**

Unveiling Timeless Elegance and Fashion Finesse"

Welcome to "Dharani Boutique" - a sanctuary of style and sophistication, where fashion dreams come to life. Situated amidst the vibrant pulse of the city, our boutique is a curation of timeless elegance and contemporary finesse, inviting fashion enthusiasts to immerse themselves in an extraordinary shopping experience.

## A Tapestry of Elegance:

"Dharani" signifies the thread that weaves beauty into each piece we offer. Our boutique is a celebration of this weaving process - every garment carefully chosen to embrace the essence of style, class, and













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"Dharani" signifies the thread that weaves beauty into each piece we offer. Our boutique is a celebration of this weaving process - every garment carefully chosen to embrace the essence of style, class, and individuality. The tapestry of our collection comprises contemporary ensembles and timeless classics, meticulously designed to resonate with your unique taste and lifestyle.

## Discover Your Couture Signature:

Step into Dharani Boutique and embark on a fashion odyssey. Our collection is a manifestation of superior craftsmanship, accentuated by intricate details and superior quality. Be it a glamorous occasion or a day in the town, we have the perfect ensemble waiting for you. Your style journey begins here, where every outfit tells a story of your essence.

#### Tailored for You:

Our knowledgeable and friendly staff is dedicated to ensuring you have a personalized shopping experience. We understand that every individual is distinct, and so are their fashion preferences. Let us guide you to pieces that match your body type, enhance your features, and align with your unique style, making you stand out in any crowd.

#### **Eco-Conscious Chic:**

At Dharani Boutique, we embrace our responsibility towards sustainability. We meticulously select brands that prioritize eco-conscious practices, from sourcing to production. Your choice to shop with us echoes your commitment to a greener and more sustainable planet. Join us in making fashion both stylish and responsible.

## Stay Connected with Dharani:

Join our mailing list to be the first to know about our latest arrivals, exclusive offers, and exciting events at Dharani Boutique. Follow us on social media to stay inspired with daily fashion trends, styling tips, and delightful sneak peeks into our boutique. Dharani Boutique is not just a shopping destination; it's a lifestyle that resonates with the modern fashionista.

In conclusion, Dharani Boutique is a sanctuary where style meets substance. Our dedication to timeless elegance, superior quality, sustainability, and unmatched customer service sets us apart. Visit us today and unveil the perfect ensemble that reflects your personality and leaves an indelible mark of elegance. Dharani Boutique - where fashion intertwines with grace, and every piece is an ode to individuality

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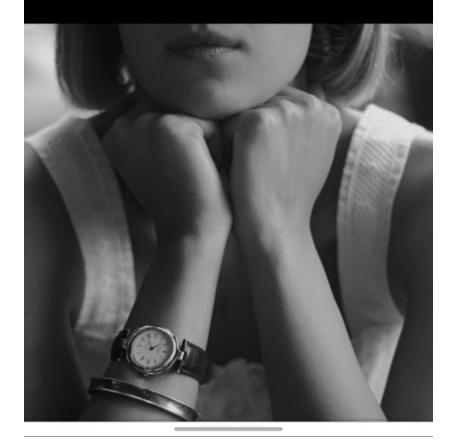
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FEATURED

# Dharani boutique

**EXPLORE** 



#### UNCATEGORIZED

## Dharani Boutique:Unveili ng Timeless Elegance and Fashion Finesse

### 12th Oct 2023

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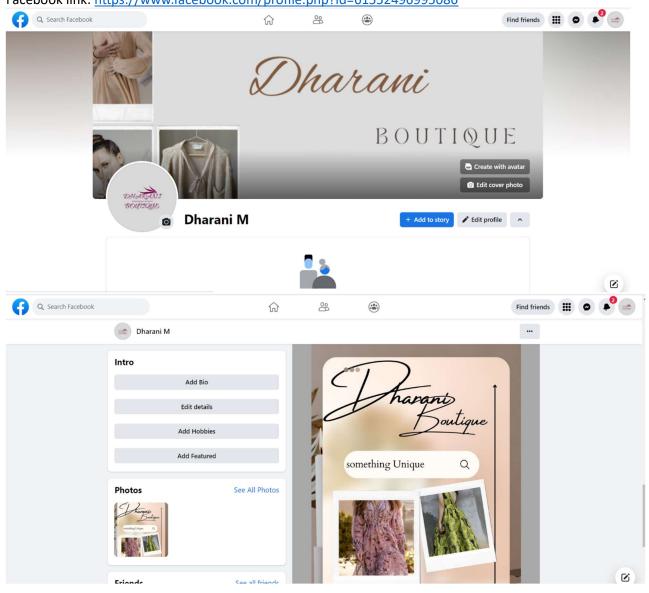
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## Leave a Reply

2.Create a New Facebook Business Page and Post one Social media poster for your brand. Facebook link: <a href="https://www.facebook.com/profile.php?id=61552496995086">https://www.facebook.com/profile.php?id=61552496995086</a>



## LOGO:



3. Create and design a social media advertisement poster using canva:



4.Create email newsletter design using MailChimp or canva tool:	

## DHARANI BOUTIQUE



IT'S ALL IN THE MEASUREMENTS AND ACCESSORIES THAT YOU WEAR

ABOUT

CUSTOM

BEST SELLEI

CATALOG

### SEASONAL STYLE SHOWCASE: FALL FASHION MUST HAVES

- Highlight key fashion trends for the upcoming fall season, showcosing your boutique's latest arrivals that align with these trends.
- Provide styling tips and bricks to help readers put together stylish outlits using your boutique's clothing and accessories.
- Offer exclusive discounts or promotions on fall fashion items to incentivize readers to visit your boutique and make a purchase

## CREATE YOUR CUSTOM SIZE





#### ABOUT US

a place where fashion is more than fabric; it's a form of artistry that speaks to the depths of one's soul. Our boutique is a cawas of creativity, meticulously curated to embody the spirit of individuality and celebrate the beauty of diversity. From timeless classics to avant-garde designs, every garment we showcase tells a story, weaving a narrative that transcends trends and captures the essence of unique personas. At [Your Boutique Name], we're not just about dressing bodies; we're about adorning spirits and empowering the extraordinary in every person who graces our threshold Join us in this fashion odyssey, where each piece is a brushstroke in the masterpiece of your style journey.