

# DIGITAL MARKETING ASSIGNMENT

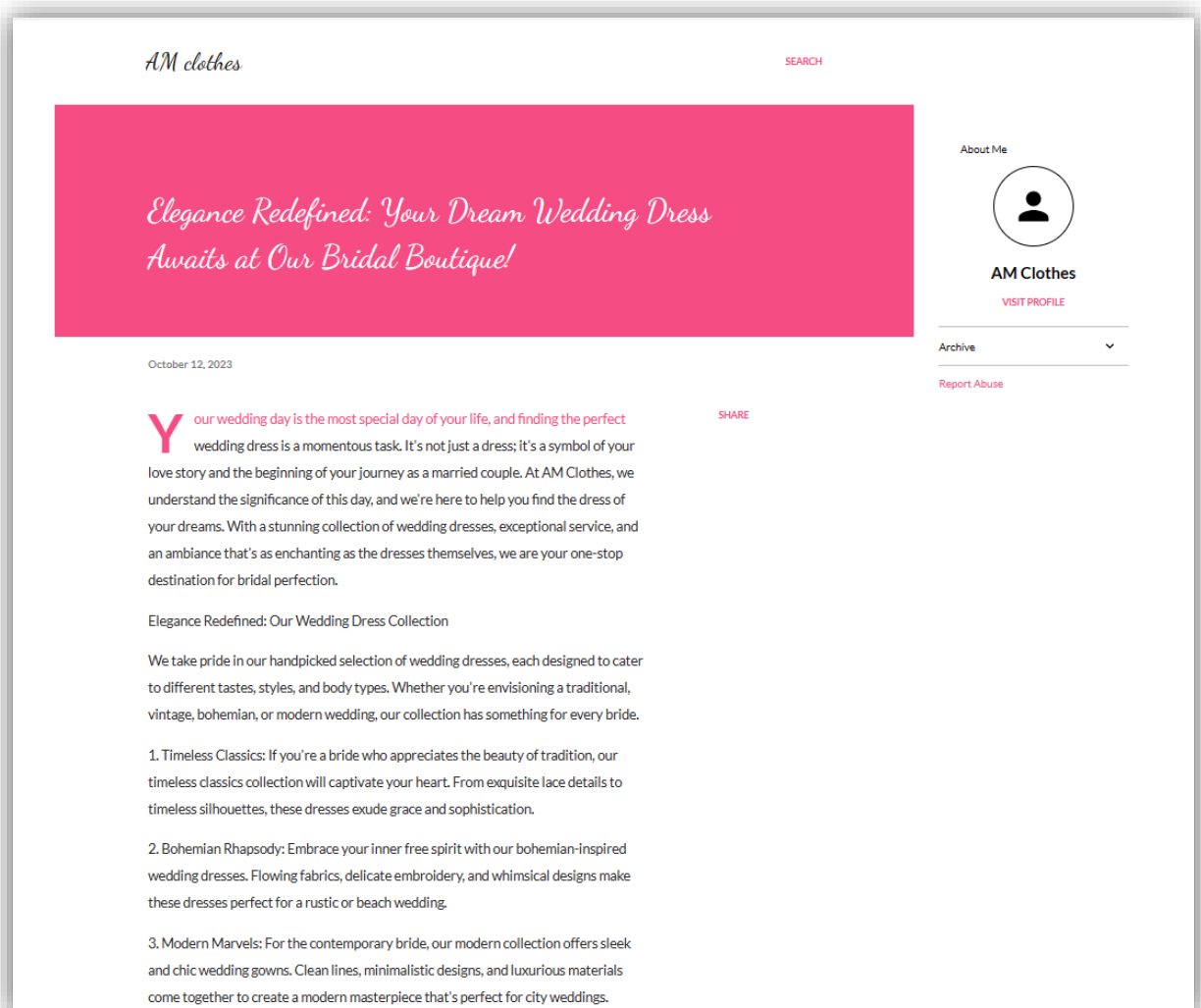
NM ID: [3AE1952A3D87132B01D49734A917D421](#)

NAME: ARTHI M

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words

## BLOGSPOT LINK:

<https://amclothes412.blogspot.com/2023/10/elegance-redefined-your-dream-wedding.html>



4.Vintage Vibes: Step back in time with our vintage-inspired wedding dresses. These dresses are reminiscent of eras gone by, featuring romantic lace, unique textures, and charming silhouettes.

5. Plus Size Perfection: At AM Clothes, we believe that every bride deserves to feel beautiful on her special day. That's why we offer a dedicated selection of plus-size wedding dresses that embrace curves and enhance confidence.

#### Exceptional Service: Your Bridal Journey

Your bridal journey with us is a memorable experience. From the moment you step through our doors, our attentive and professional staff is here to assist you. We offer private consultations to ensure you have our undivided attention, helping you find the dress that perfectly matches your vision.

- Personalized Consultations: Our experienced bridal consultants take the time to understand your style, preferences, and body type, ensuring a personalized and stress-free shopping experience.

- Expert Alterations: Our in-house team of skilled seamstresses can make any necessary alterations to your dress, ensuring a perfect fit.

- Accessories and Veils: Complete your bridal look with our exquisite range of accessories, including veils, headpieces, and jewelry.

#### The Perfect Ambiance: Visit Our Bridal Boutique

Step into our bridal boutique and be transported to a world of elegance, charm, and luxury. Our boutique is designed to make you feel like the most important person in the room. The soft lighting, comfortable seating, and an exquisite selection of dresses come together to create an unforgettable experience.

#### Pricing That Fits Your Budget

At AM Clothes, we believe that every bride should have the opportunity to find her dream dress without breaking the bank. Our wedding dresses are competitively priced, ensuring that you get the best value for your investment. We also offer financing options to make your dream dress even more affordable.

#### Book Your Appointment Today

Your dream wedding dress awaits at AM Clothes. Don't wait to start your bridal journey with us. Schedule your appointment today to experience the magic of our

journey with us. Schedule your appointment today to experience the magic of our bridal boutique and find the dress that will make your wedding day unforgettable. Contact us at [amclothes4@gmail.com](mailto:amclothes4@gmail.com) or visit our website at <https://amclothes412.wordpress.com> to browse our stunning collection.

Let us be a part of your love story. At AM Clothes, we're here to make your wedding day dreams come true.

Comments

SHARE

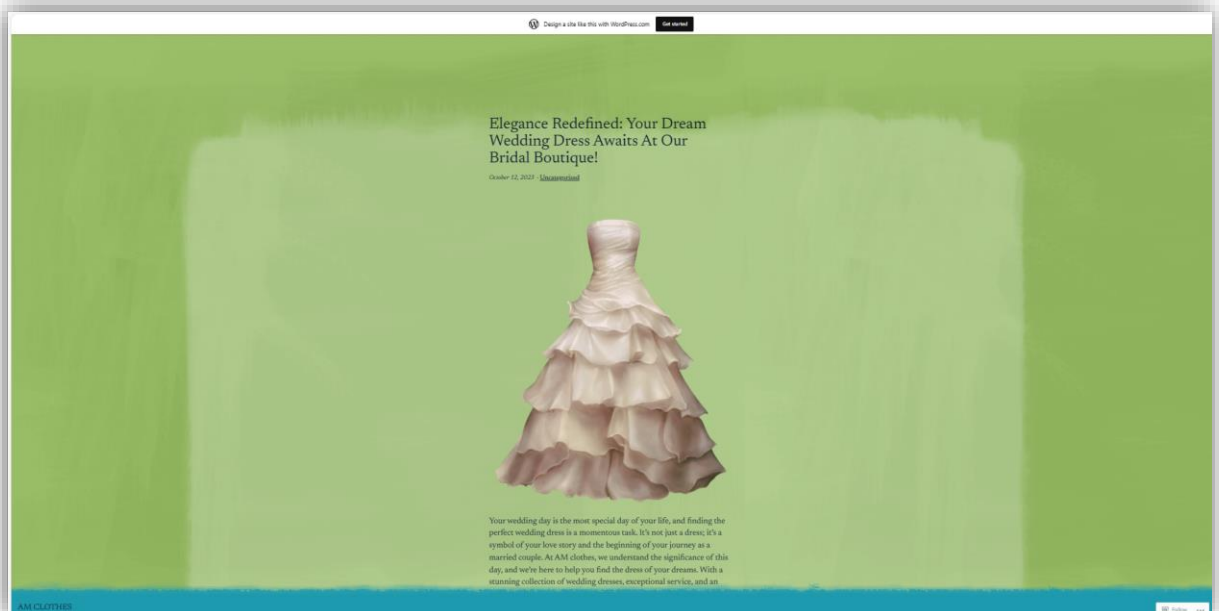
To leave a comment, click the button below to sign in with Google.

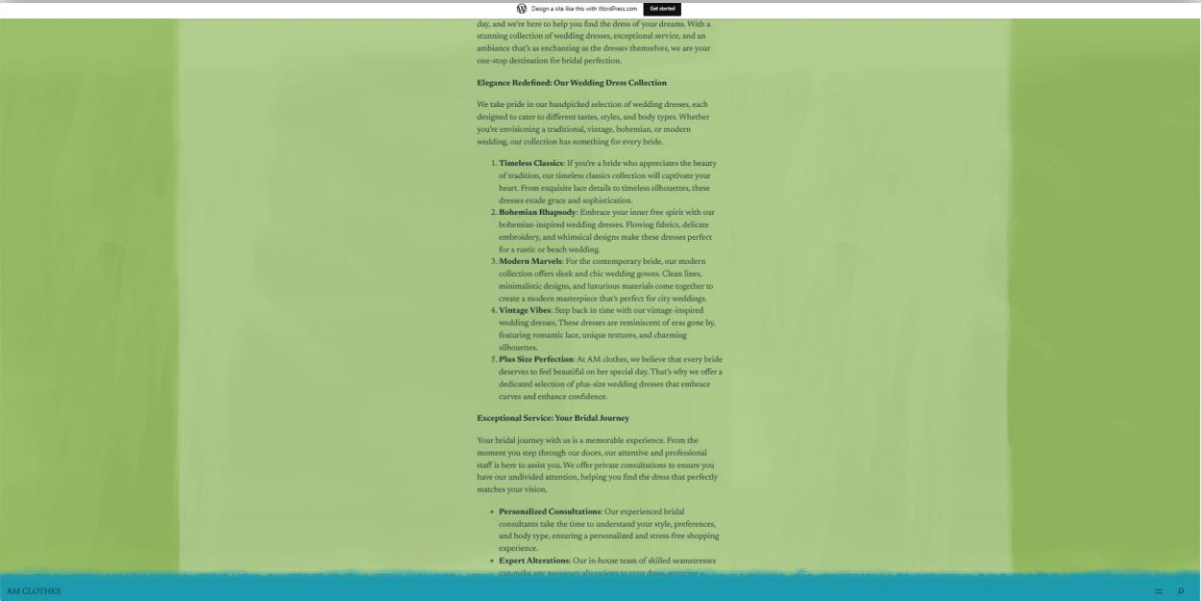
SIGN IN WITH GOOGLE



Powered by Blogger

**Wordpress Link:** <https://amclothes412.wordpress.com>





## 2. Create a New Facebook Business Page and post one social media poster for your brand.

Facebook link:

<https://www.facebook.com/profile.php?id=61552575110122>

### FACE BOOK COVER PHOTO



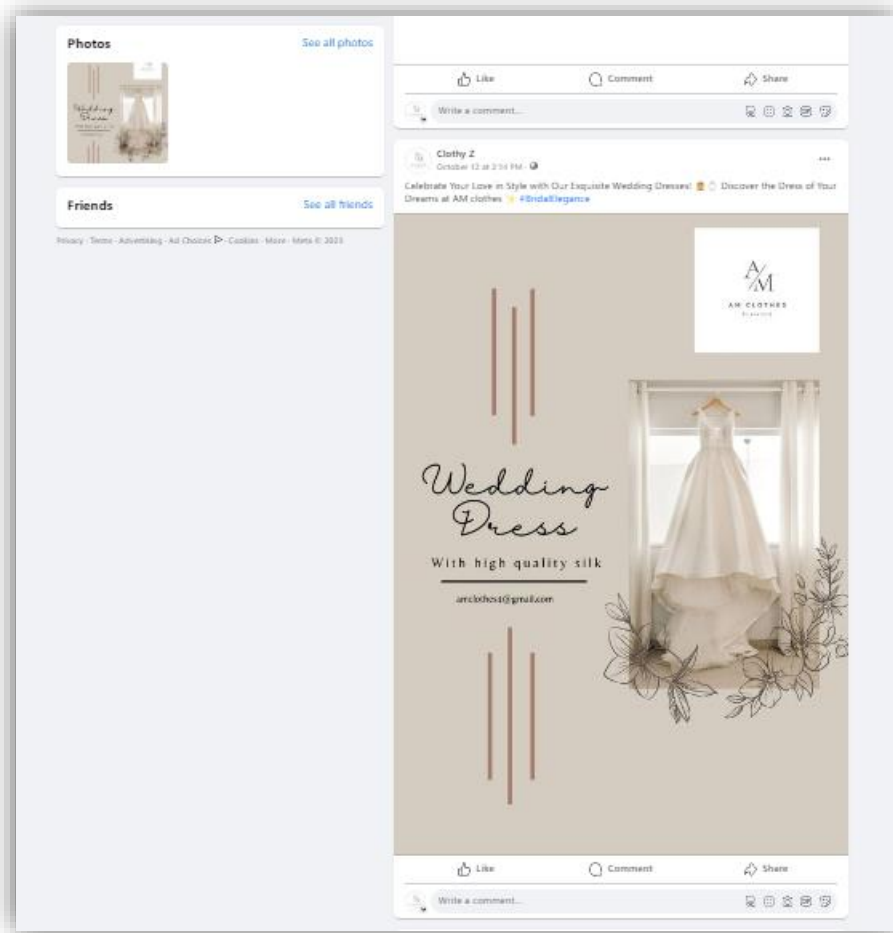
**LOGO:**



AM CLOTHES

*be yourself*

## FACE BOOK POST:



**3. Create and design a social media advertisement poster using canva**





**4.Create email newsletter design using MailChimp or canva tool.**

# NEWSLETTER

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clothes for your comfort

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## AM Clothes



[Dear Valued Subscribers,](#)

As the autumn leaves fall, love continues to blossom, and at AM Clothes Company, we are excited to bring you the latest updates from our world of bridal elegance. This month, we're celebrating the beauty of the season and the joy of love with our stunning wedding dresses.

[New Arrivals - Fall in Love All Over Again](#)

Our design team has been hard at work, and we're thrilled to introduce our latest collection of wedding dresses. Whether you're planning a winter wonderland wedding or a springtime celebration, our gowns are designed to capture the essence of your unique love story. From timeless classics to modern masterpieces, you're sure to find the dress that speaks to your heart.

# NEWSLETTER

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clothes for your comfort

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## Personalized Consultations - Your Bridal Journey Begins Here

At AM Clothes Company, we believe that finding your dream wedding dress should be a memorable experience. Our team of experienced bridal consultants is ready to guide you through every step of the process. Book a personalized consultation with us, and let's embark on the journey of discovering the gown that complements your style, personality, and vision for your special day.

## Exceptional Service - Your Satisfaction, Our Priority

Our commitment to your satisfaction goes beyond the dress. We offer expert alterations to ensure a perfect fit and a range of accessories to complete your bridal look. Our in-house team of skilled seamstresses is dedicated to making your dress fit like a dream, so you can walk down the aisle with confidence and grace.

## Budget-Friendly Options - Your Dream Dress, Your Way

We understand that planning a wedding can be financially demanding. That's why we offer competitive pricing, ensuring that your dream dress doesn't have to come with a hefty price tag. Our financing options make it even easier to say "yes" to the dress while staying within your budget.

## Subscribe to Our Newsletter

If you're not already a subscriber, be sure to join our community to stay updated with the latest news, promotions, and insider tips from AM Clothes Company. Visit our website and sign up today to be the first to know about our exclusive offers and events.

At AM Clothes Company, we're dedicated to helping you find the dress of your dreams and making your wedding day truly special. We look forward to being a part of your love story.

With love and elegance,  
AM Clothes Company  
<https://amclothes412.wordpress.com>