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Brother Blazzard

CIT 230-14 Web Frontend Development

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## **Site Planning Document**

### **Site Name**

The site name will be Tri-Town Tattle. According to Google Domains, the url tritowntattle.org (also .com, .info, .net, and .us, among others) is available, and would be \$12/year for any of them.

### **Purpose Statement**

The purpose of the site is to disseminate local news and community information along with current and forecast weather for the Tri-Town area of Preston, Soda Springs, and Fish Haven, Idaho. It will help visitors know what is happening, showcase recent events, and deliver timely weather information for farmers, fishers, residents, and recreationists who need to plan their day.

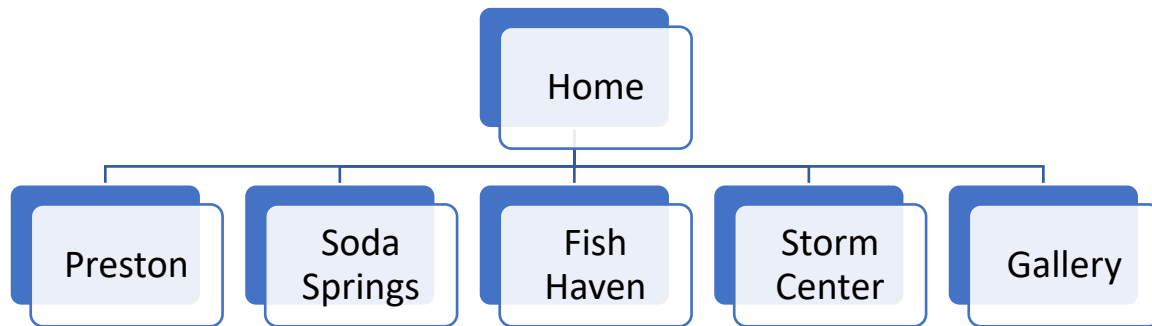
### **Target Audience and Scenarios**

The two main groups of people accessing the site will be local residents and tourists.

Local residents will likely access the site on their computer or mobile phone at the beginning of the day to get caught up on local news and check the weather forecast. Depending on their work schedule, they may access the site throughout the day on their mobile phones.

Tourists are more likely to access the site looking for local weather information as they make their daily plans. Up-to-date weather will be of especial interest to tourists in Fish Haven who are planning to spend the day on Bear Lake, and those visiting the natural mineral springs in and around Soda Springs. They will be less likely to be seeking information about the news and amenities in each community.

## Site Map



## Color Scheme and Typography

The primary texts are EB Garamond and Kodchasan.

Page Background			bg # 42b0f4	
Site Header	EB Garamond	40 px	bg # 2e7cad font # ffffff	<b>Sample</b>
Primary Navigation	EB Garamond	30 px	bg # 224b7c font # ffffff	<b>Sample</b>
Main Area			bg #fcbb44	
Footer	EB Garamond	20 px	bg # 2e7cad font # ffffff	<b>Sample</b>
Footer Bar	EB Garamond	20 px	bg # 224b7c font # ffffff	<b>Sample</b>
Heading 1 (h1)	EB Garamond	30 px		<b>Sample</b>
Heading 2 (h2)	EB Garamond	25 px		<b>Sample</b>
Heading 3 (h3)	EB Garamond	20 px		<b>Sample</b>
Paragraph text (p)	Kodchasan	16 px		<b>Sample</b>

## Wireframe Sketches

