



# *INFORMATION AND COMMUNICATION PROJECT*

---

*CAR RENTAL SYSTEM*

MEMBERS:

MUHAMMAD BILAL (232442)

MUHAMMAD FAHAD NOOR (232448)

## Task 1: Define Your Purpose and Audience

### Purpose:

The purpose of the car rental system is to provide a seamless and user-friendly platform for customers to easily rent vehicles for various purposes. This system aims to streamline the rental process, enhance customer experience, and optimize operational efficiency for the car rental company.

### Audience:

**Customers:** Individuals seeking to rent vehicles for personal or business use.

**Rental Company Staff:** Employees responsible for managing the rental system, including administrators, customer service representatives, and technicians.

**Management Team:** Executives and stakeholders overseeing the system's performance and profitability.

**Potential Business Partners:** Other businesses or affiliates looking to collaborate or integrate services with the car rental company.

Understanding the purpose and audience helps in shaping the features, functionalities, and user interfaces of the car rental system. For instance, the interface for customers should prioritize ease of use and accessibility, while the administrative section should focus on efficient management and analytics tools for the staff. Similarly, the management and potential partners might need reporting and analytics dashboards to assess the system's performance and potential collaborations.

This understanding will guide subsequent phases in designing, developing, and implementing the Car rental system to ensure it meets the needs and expectations of its users and stakeholders.

## Task 2: Sketch Your Website Layout on Figma

### Layout:

<https://www.figma.com/file/gulN1w3vhX5okvaj2fbqxo/Untitled?type=design&node-id=0%3A1&mode=design&t=6Fo33y3SzgHwuiWF-1>

# Find , Book and Rent Car in **Easy** Steps.

Get a car whenever and whenever you need it  
with your iOS and Android device



LOCATION

Search your location...

PICKUP DATE

Mon 4 Dec 9:00

RETURN DATE

Sat 9 Dec 12:00

SEARCH



## HOW IT WORKS?

### RENT WITH FOLLOWING 3 WORKING STEPS



#### CHOOSE LOCATION

CHOOSE YOUR LOCATION AND FIND  
YOUR BEST CAR



#### PICKUP DATE

SELECT YOUR PICKUP DATE ND TIME  
TO BOOK YOUR CAR



#### BOOK YOUR CAR

BOOK YOUR CAR AND  
WILL DELIVER IT  
DIRECTLY TO YOU