

INFORMATION AND COMMUNICATION PROJECT

CAR RENTAL SYSTEM

MEMBERS:

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Task 1: Define Your Purpose and Audience

Purpose:

The purpose of the car rental system is to provide a seamless and user-friendly platform for customers to easily rent vehicles for various purposes. This system aims to streamline the rental process, enhance

customer experience, and optimize operational efficiency for the car rental company.

Audience:

Customers: Individuals seeking to rent vehicles for personal or business use.

Rental Company Staff: Employees responsible for managing the rental system, including administrators,

customer service representatives, and technicians.

Management Team: Executives and stakeholders overseeing the system's performance and

profitability.

Potential Business Partners: Other businesses or affiliates looking to collaborate or integrate services

with the car rental company.

Understanding the purpose and audience helps in shaping the features, functionalities, and user

interfaces of the car rental system. For instance, the interface for customers should prioritize ease of use and accessibility, while the administrative section should focus on efficient management and analytics

tools for the staff. Similarly, the management and potential partners might need reporting and analytics

dashboards to assess the system's performance and potential collaborations.

This understanding will guide subsequent phases in designing, developing, and implementing the Car

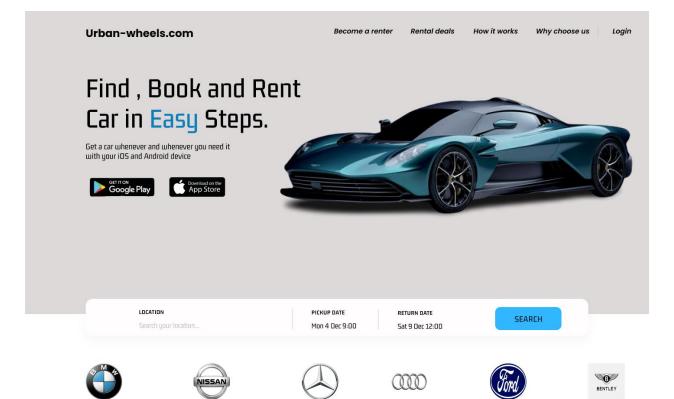
rental system to ensure it meets the needs and expectations of its users and stakeholders.

Task 2: Sketch Your Website Layout on Figma

Layout:

https://www.figma.com/file/guIN1w3vhX5okvaj2fbqxo/Untitled?type=design&node-

id=0%3A1&mode=design&t=6Fo33y3SzgHwuiWF-1



HOW IT WORKS?

RENT WITH FOLLOWING 3 WORKING STEPS



CHOOSE LOCATION

CHOOSE YOUR LOCATION AND FIND YOUR BEST CAR



PICKUP DATE

SELECT YOUR PICKUP DATE ND TIME TO BOOK YOUR CAR



BOOK YOUR CAR

BOOK YOUR CAR AND WILL DELIVER IT DIRECTLY TO YOU