HACKATHON-3 (DAY-1)

Foundation For Marketplace Journey

1.Chosen marketplace:

Niche based E-commerce store. (Fashion – Garments & Clothing store).

Primary purpose:

This marketplace will serve as a digital fashion hub where customers can explore & purchase a wide range of clothing & apparel. The platform will connect fashion brand with potential buyer looking for trendy, affordable & high quality garments.

2.What problem does it aim to solve?

- It aims to provide an online shopping destination for fashion enthusiasts looking for trendy, affordable & high quality clothing at cost effective prices.
- It solves the problem of limited access to diverse fashion choices by offering multiple styles, sizes & brands on a single platform.

3.Who is the target audience?

Potential buyers of any age group or any gender looking for fashionable clothing & accessories.

4.What products will be offered?

- **Men's Wear:** T-shirts, Trousers, Jackets, Shorts, Pants, Shirts, etc
- **Women's Wear:** Tops, Kurtis, Shawls, Scarfs, etc
- **Kid's Wear:** New born clothing, Party wear, Casual outfits, etc
- **Accessories:** Belts, Bags, Shoes, Watches, Jewellery, etc

5.What will set your marketplace apart?

- Variety & Trendy fashion.
- Customization option.

- Easy return and exchange policy.
- Exclusive deals & discounts.

6.Data Schema (Entities in marketplace):

i) Products.

ii) Orders.

iii) Customers.

iv) Delivery zones.

7.Entities Relationship Diagram:

Products

- ID
- Name
- Category
- Size
- Color
- Price
- Stock Availability

Order

- Order ID
- Product ID
- Quantity
- Order status

Customer

- Name
- Customer ID
- Contact Info
- Address

Delivery Zone

- Zone Name
- Coverage Area
- Assigned Delivery Person