MUHAMMAD HAMMAD

FRONTEND DEVELOPER | CMS EXPERT

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SUMMARY

Passionate Frontend Developer & CMS Expert with hands-on experience in building responsive, high-performance websites using WordPress, Bootstrap, and CSS. Skilled in on-page SEO and delivering user-focused digital solutions across various industries. Proven success on freelancing platforms with a focus on quality and continuous improvement.

WORK EXPERIENCE

FRONT-END DEVELOPER   **Mar 2024 - Present**

- Gained practical experience in front-end development using HTML, CSS, JavaScript, and Bootstrap by building responsive, SEO-friendly landing pages.
- Strengthened understanding of web design through multiple projects focused on clean code and mobile responsiveness.
- Delivered end-to-end front-end solutions across multiple niches including business, real estate, and personal portfolio.

CMS EXPERT   **Jun 2024 - Present**
FREELANCING

- Experienced CMS expert with hands-on skills in both WordPress and Shopify.
- Proficient in customizing themes, integrating plugins/apps, and building responsive, user-friendly websites.
- Adept at managing content, optimizing performance, and implementing SEO strategies to enhance online visibility and functionality across both platforms.

PROJECTS

PERSONAL & E-COMMERCE PROJECTS   **Jan 2023 - Jun 2023**

- **<u>Quick Grocery Store – A Responsive E-Commerce Platform</u>**
- **<u>Rock-Paper-Scissors Game</u> 🎮 | <u>HTML, CSS & JavaScript</u>**
- **<u>Responsive Web Development Bookstore</u> | <u>HTML & Bootstrap 5</u>**
- **<u>ApexBikeWears – Wordpress E-commerce Project</u>**

SKILLS

HTML	DAISY UI	MY SQL
CSS	JAVASCRIPT	C++
BOOTSTRAP / TAILWIND	WORDPRESS / SHOPIFY	JAVA

EDUCATION

BACHELOR IN COMPUTER SCIENCE   **(2023 - 2027) Present**
Riphah International University

ADDITIONAL INFORMATION

- **Languages:** English, Urdu & Punjabi.
- **Certifications:** Build Profitable E-Commerce Stores with WordPress & Woostify - Udemy, MS Office Specialist Word, MS Office Specialist Powerpoint.
- **Awards/Activities:** Web - Craft Showdown Winner (Frontend Development)