

Muhammad Mikran Sandhu

Profile

Innovative and highly skilled Web Designer, Social Media Manager, and Logo Designer with expertise in front-end web development, digital marketing, and project coordination. Adept at creating visually compelling designs, optimizing brand presence, and implementing digital strategies for enhanced business growth. Passionate about problem-solving, UI/UX design, and emerging technologies.

Employment History

Sales Agent & Website Developer at AH Logistics Dispatch & Solution, Gujranwala

April 2025 — Present

- Generated leads, built client relationships, presented value propositions, and closed deals for logistics services.
- Increased client website traffic by an average of 30% through strategic SEO implementation integrated within custom web development solutions and performance optimization techniques. AH Logistics

Sales And Marketing Specialist at CRAFTSCODE SOLUTION, Islamabad

October 2024 — January 2025

 Provided website solutions that included the development of custom landing pages optimized for email campaign traffic and conversions.

Website Developer at APPPILLARS, Gujranwala

January 2024 — October 2024

 Assist in the development of web applications using JavaScript and React.js. Collaborate with developers and designers to enhance UI/UX functionality. Portfolio

Market Research Analyst at Silverlight Research Expert Network, London

October 2024 — October 2024

- Conducted comprehensive market analysis to identify trends and opportunities in the digital marketing landscape.
- Utilized data analytics tools to measure campaign performance and optimize marketing efforts.

Freelance Blogger at Leverage Info, Gujranwala

March 2024 — Present

Freelance Blogger at Leverage Info, Gujranwala March 2024 — Present

 Spearhead social media management, enhancing brand visibility and engagement.

Details

+923217112944 sandhumikran@gmail.com

Links

My portfolio All Social Links Certificates

Skills

Leadership

Web Design

Responsive Web Design

HTML5

Cascading Style Sheets (CSS)

JavaScript (Programming Language)

ReactJS

Al and Machine Learning

Chatbot services

SEO

WordPress

Shopify

Wix

Adaptability

Communication Skills

Customer Communications
Management

Customer Service

Fast Learner

Knowledge of Advertising

Business Marketing

 Create unique, high-impact logos for branding and marketing campaigns.

Brand Ambassador at Leverage

December 2023 — Present

- Spearhead social media management, enhancing brand visibility and engagement.
- Create unique, high-impact logos for branding and marketing campaigns.

Social Media Manager & Website Developer at Alpha Academy, Gujranwala

January 2022 — Present

- Spearhead social media management, enhancing brand visibility and engagement.
- Create unique, high-impact logos for branding and marketing campaigns. Developed and implemented scalable website architectures to accommodate future growth and evolving business requirements. Alpha Academy

Owner at Online Finds Pakistan, Gujranwala

October 2024 — Present

 Discover a world of quality at OnlineFinds.com! We bring you the bestproducts from around the globe, right to your doorstep.
 Online Finds Pakistan

Freelance Website Developer, Gujranwala

October 2024 — Present

 Developed and deployed 5+ responsive websites for diverse clients (e.g., e-commerce, portfolio, small business, dispatch company), resulting in an average client satisfaction rating of 4.8/5.

Education

Bachelor's degree, University of Central Punjab, Gujranwala, Gujranwala

November 2023 — July 2027

Intermediate, Punjab Group of Collegea, Gujranwala, Gujranwala October 2021 — April 2023

Matric, Quaid-e-Azam Public School Gujranwala, Gujranwala, Gujranwala

March 2011 — August 2021

Courses

Microsoft Office Specialist, Microsoft

HTML5 and Responsive Web Design, Aptect

Market Research
Brand Management
Microsoft Excel
Microsoft Office
Microsoft PowerPoint
Data Base
Python
SQL
Logotypes
Adobe Photoshop
Blogger (Service)
Attention to Detail
Social Media
Creativity
Friendliness
C & C++
Languages English
Urdu

Panjabi