```
redBinaryValue="";
blueBinaryValue="";
greenBinaryValue="";

for i=1:256
    for j=1:256
       redBinaryValue=redBinaryValue+dec2bin(red(i,j),8);
       greenBinaryValue=greenBinaryValue+dec2bin(green(i,j),8);
       blueBinaryValue=blueBinaryValue+dec2bin(blue(i,j),8);
    end
end
```