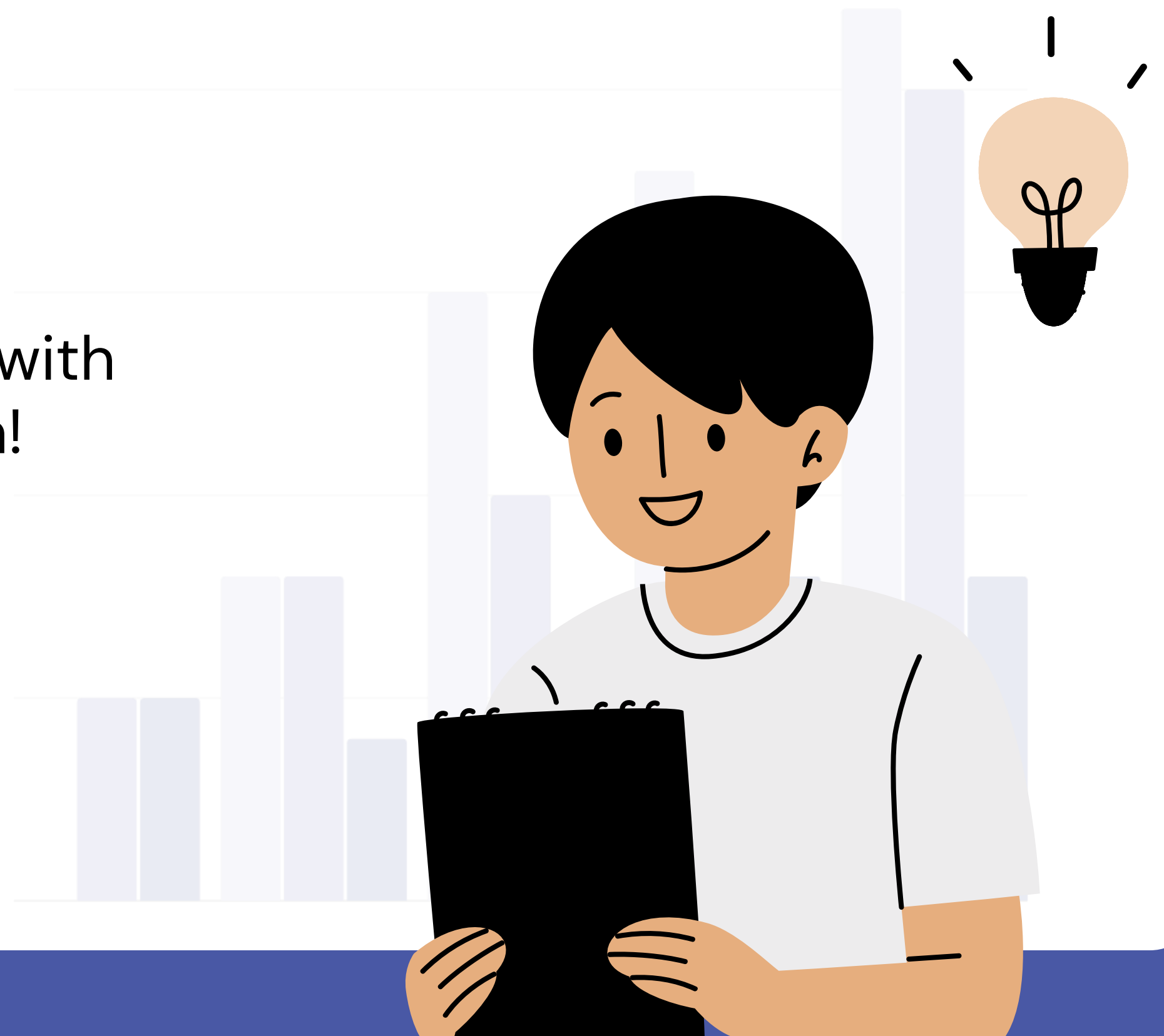


# SCI LABS

Advancing physics education with  
the power of sensors and data!

[Find out more →](#)



# Problem



- ✗ Data is 21 century gold and school curriculum does not reflect on it
- ✗ Teaching mathematical formulas in physics based on pure memorisation
- ✗ Intuition on vectors
- ✗ Physics classes not interactive enough
- ✗ No data available from experiments on classical mechanics

??

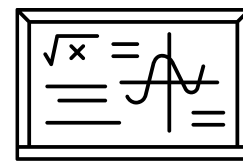
# Problem



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- ✗ Intuition on vectors
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# Solution

1.



**Visualisation of  
relationships in  
physics**

2.



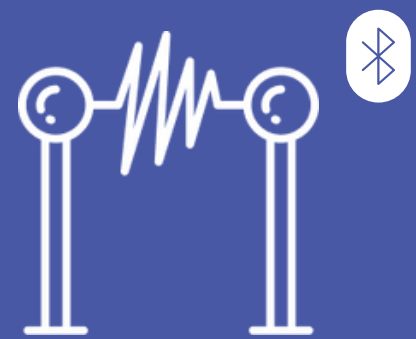
**Collecting data  
from experiments  
for further  
analytics**

3.

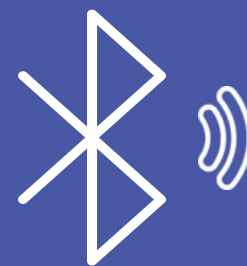


**Intuition based  
approach to  
physics  
education and  
introduction into  
data analytics**

# Our Product



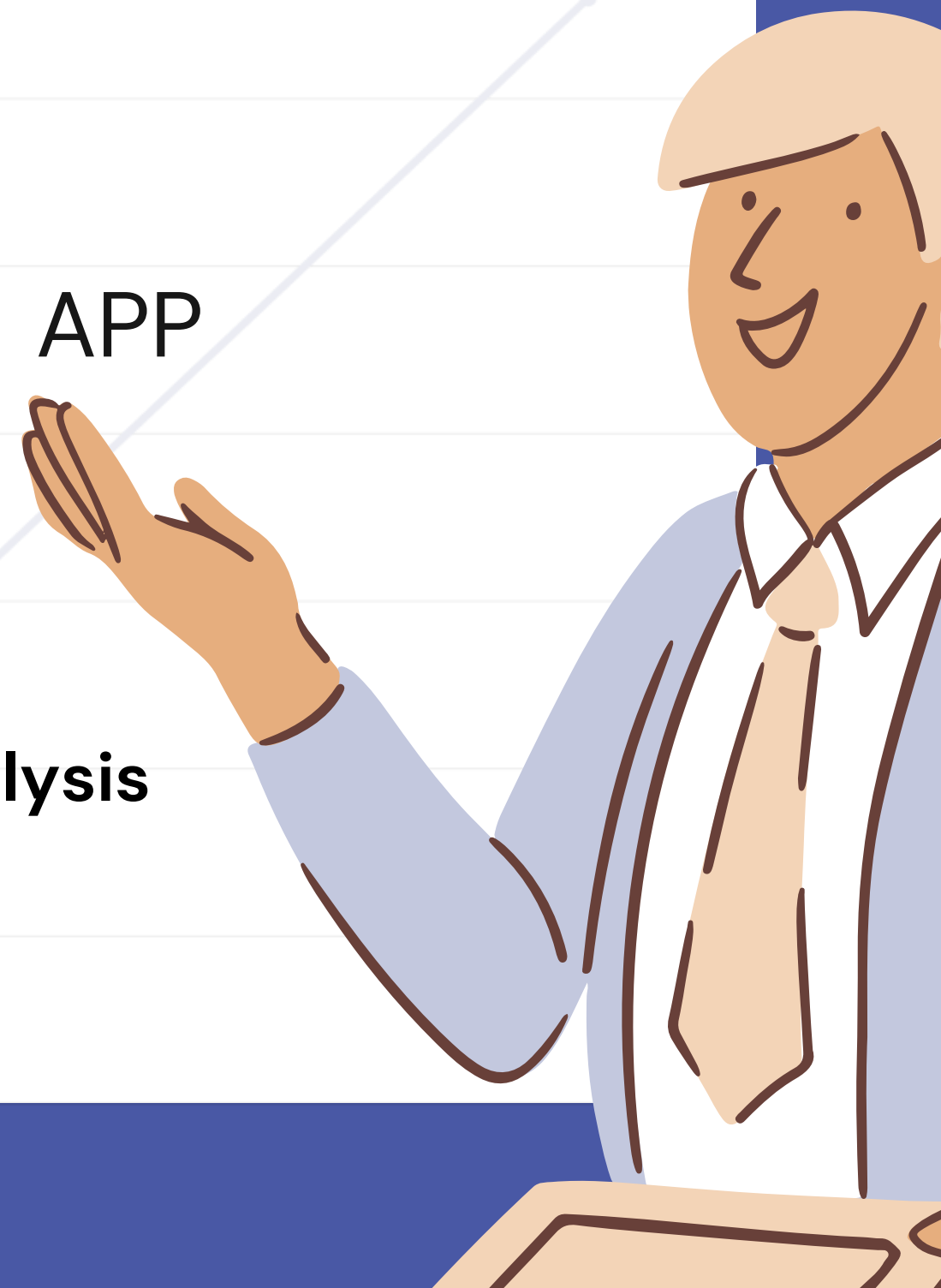
Experiment  
+ Sensor →



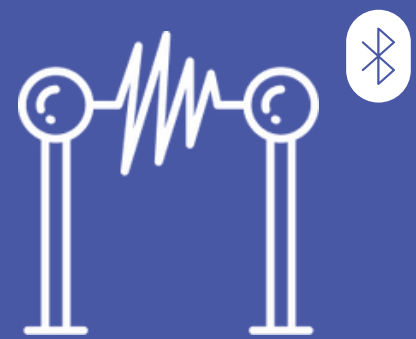
Bluetooth  
data stream →

SCI LABS APP

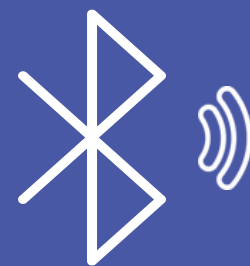
1. Live visualisation
2. Data export and analysis in python, excel.



# Our Product



Experiment  
+ Sensor →



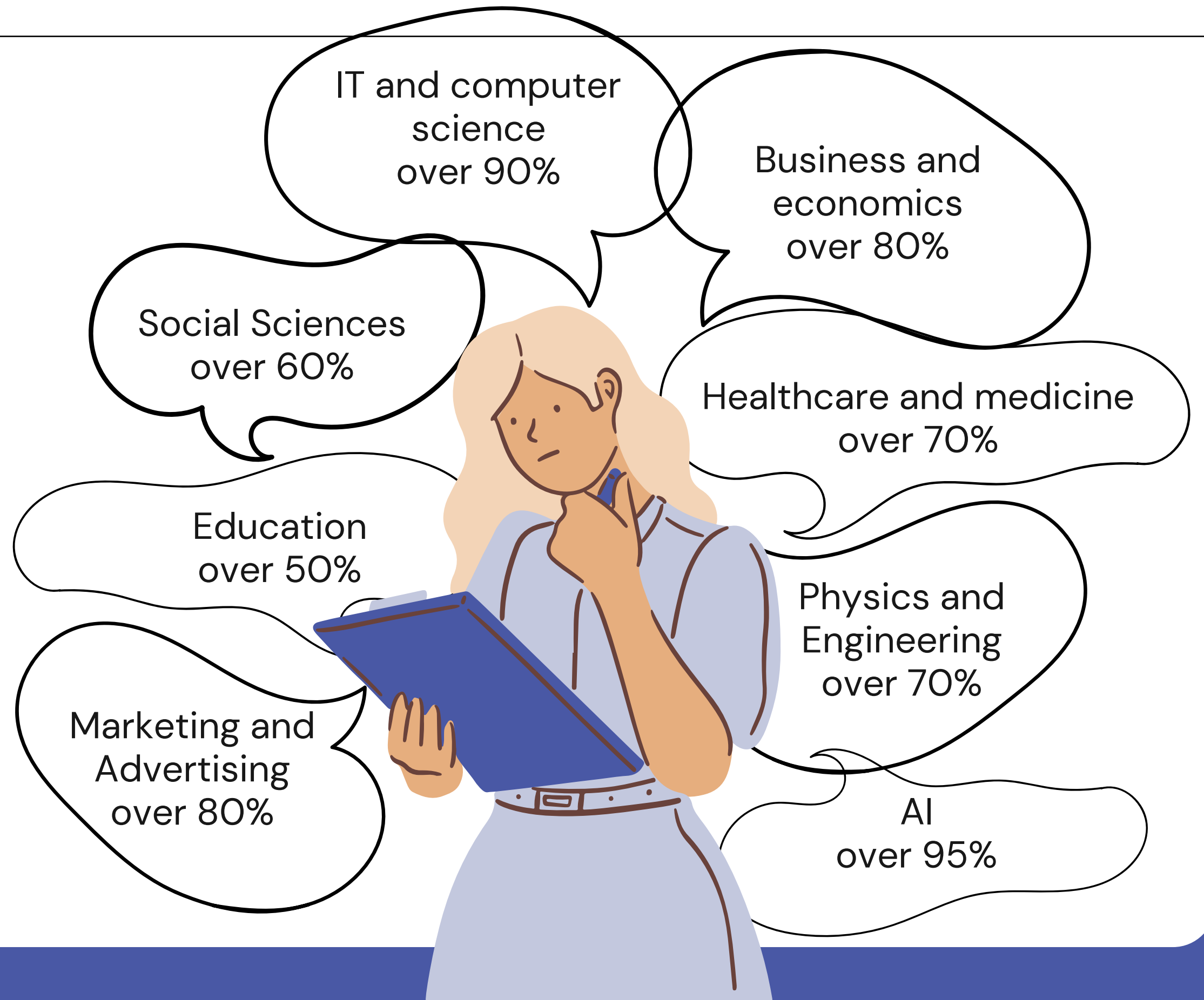
Bluetooth  
data stream →

SCI LABS APP

1. Live visualisation
2. Data export and analysis in python, excel.

# Building intuition on data analytics

How important is the data analytics in real professions?



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# Students' benefits



## Visual understanding

Visualization of data from experiments helps develop an understanding of abstract physics principles



## Data literacy

Through collecting and further analyzing data students learn how to interpret and work with it effectively



## Critical thinking Skills

As students analyze data, work with the results and connect different concepts and applications they develop critical thinking



## Motivation and engagement

The use of new ways in the classroom makes the experience more interactive and captivating, thus making it more engaging for students



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# Teachers' benefits



## Improved teaching materials

Access to dynamic and visually captivating teaching materials, which can help explain complex concepts with real-world examples



## Time efficiency

Possibility of saving time with quicker data collection allowing teachers more focus on analysis and discussions



## Increased motivation for students

More interactive nature of the lessons can boost the classroom motivation making it easier for teachers to engage with the students

# Power of visual learning

- ✓ A study shows that after three days of learning new information, users remember only 10–20% of what they learn through text or voice but retain **65% of what they learn visually**
- ✓ Helps **store information longer** – images are processed by our long-term memory
- ✓ **90% of all information** transmitted to the brain is visual





# Our experi- ment bundle

+ your  
experiments and  
your creativity!

## Mechanical pendulum

Physics: Gravitational potential energy, conservation of mechanical energy

- Body with sensor holder suspended from a fixed support
- Variable length and weight holder

## Electromagnetism pad

Physics: Electric and magnetic fields, vector magnitude

- Magnets and sensor placement pad

## Centrifuge

Physics: Angular velocity, centrifugal force

- Revolving arm with sensor placement
- Powered by electrical engine
- Variable distance from center of rotation

## Light absorption box

Physics: Optical density based on color, temperature

- 4 boxes of different colors
- Measuring temperature rise inside of the boxes under sun or artificial light