Sales Report

Total Orders per Year

2015: 1953

2016: 2055

2017: 2534

2018: 3258

Distinct Customers Count: 793

Top 3 Customers by Total Sales

Sean Miller: 25043.07

Tamara Chand: 19052.22

Raymond Buch: 15117.35

Transactions per Year

- AA-10315 2015: 4
- AA-10315 2016: 1
- AA-10315 2017: 4
- AA-10315 2018: 2
- AA-10375 2015: 2
- AA-10375 2016: 4
- AA-10375 2017: 4
- AA-10375 2018: 5
- AA-10480 2015: 1
- AA-10480 2017: 10
- AA-10480 2018: 1
- AA-10645 2015: 6
- AA-10645 2016: 3
- AA-10645 2017: 8
- AA-10645 2018: 1
- AB-10015 2015: 4
- AB-10015 2017: 2
- AB-10060 2016: 1
- AB-10060 2017: 9
- AB-10060 2018: 8
- AB-10105 2015: 2
- AB-10105 2016: 6
- AB-10105 2017: 3
- AB-10105 2018: 9
- AB-10150 2015: 5
- AB-10150 2016: 1
- AB-10150 2017: 1
- AB-10150 2018: 5
- AB-10165 2015: 1
- AB-10165 2016: 6
- AB-10165 2018: 7
- AB-10255 2015: 1
- AB-10255 2016: 3
- AB-10255 2017: 4
- AB-10255 2018: 6
- AB-10600 2015: 1
- AB-10600 2016: 2
- AB-10600 2018: 5
- AC-10420 2015: 2
- AC-10420 2017: 1

Top Selling Subcategories

Phones: 327782.49

Chairs: 322822.75

Storage: 219343.37

Region Sales Performance

West: 710219.77

East: 669518.85

Central: 492646.90

South: 389151.45

Sales Performance Over Time

2015: 479856.27

2016: 459435.94

2017: 600192.80

2018: 722051.96