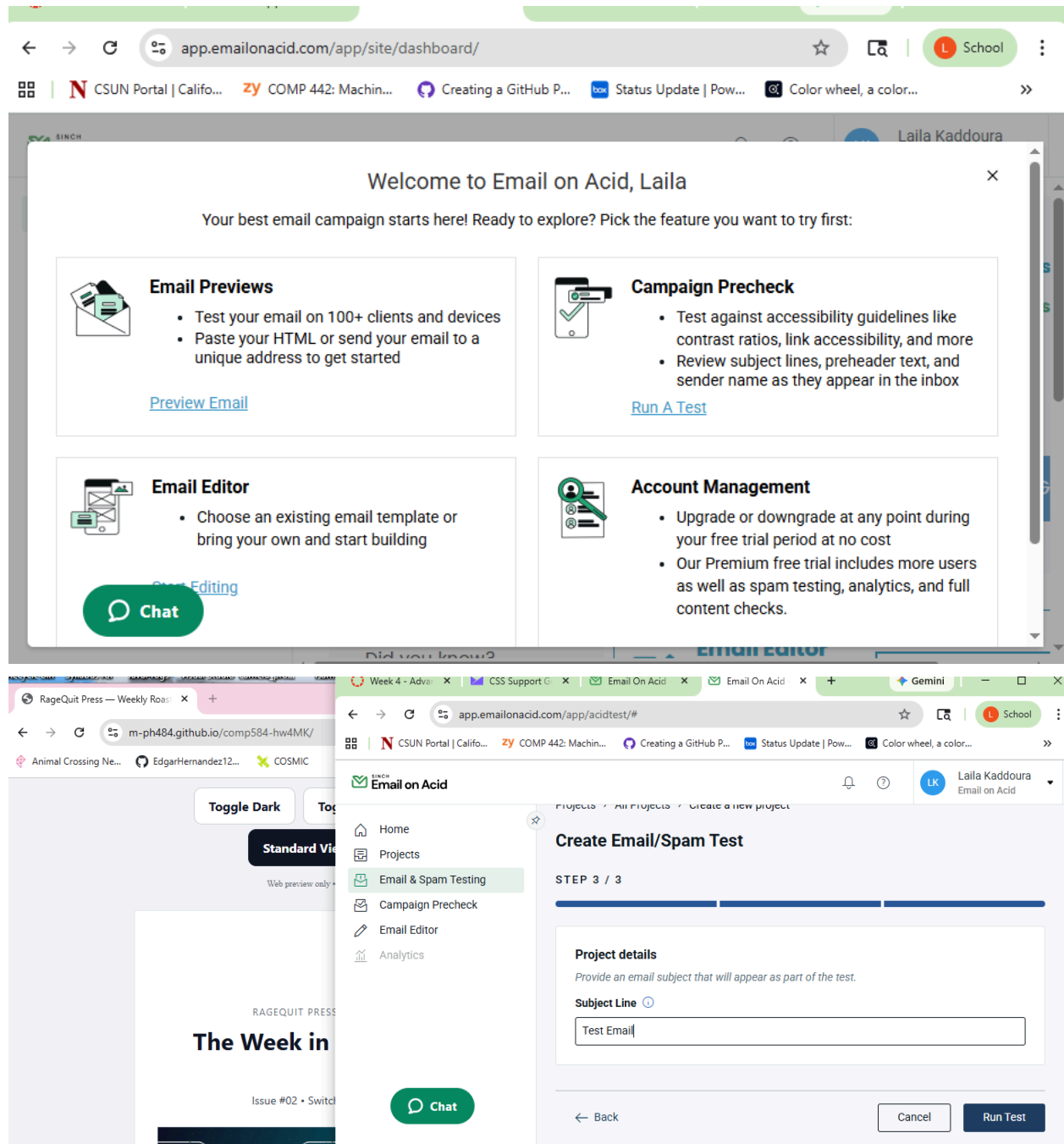
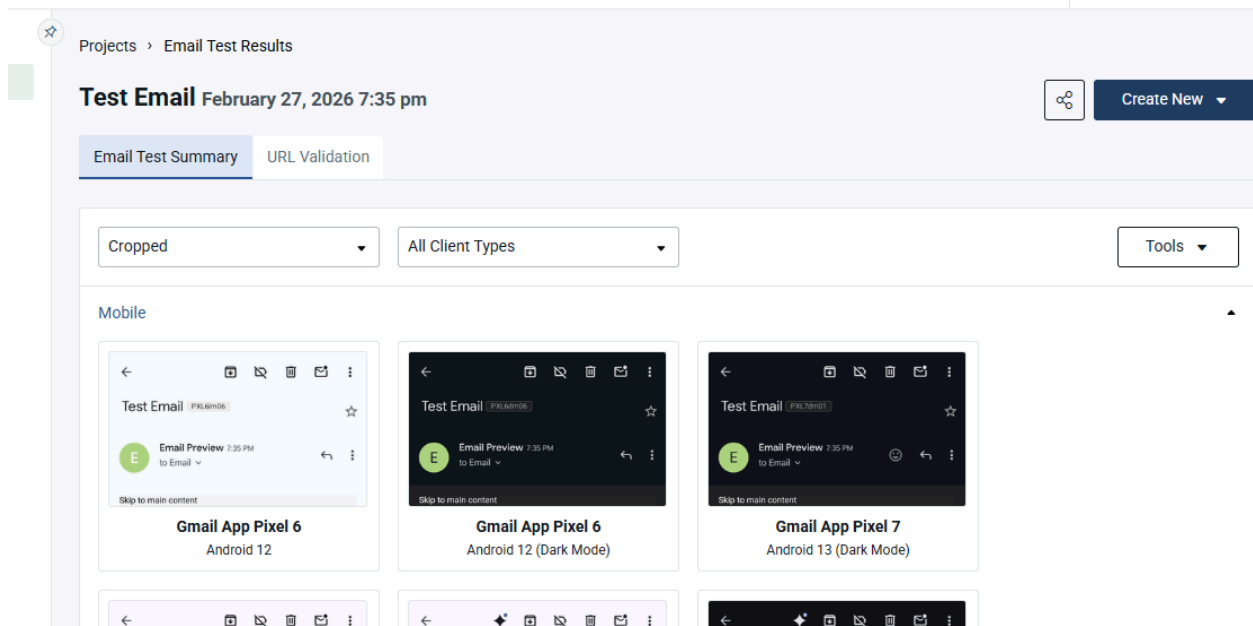


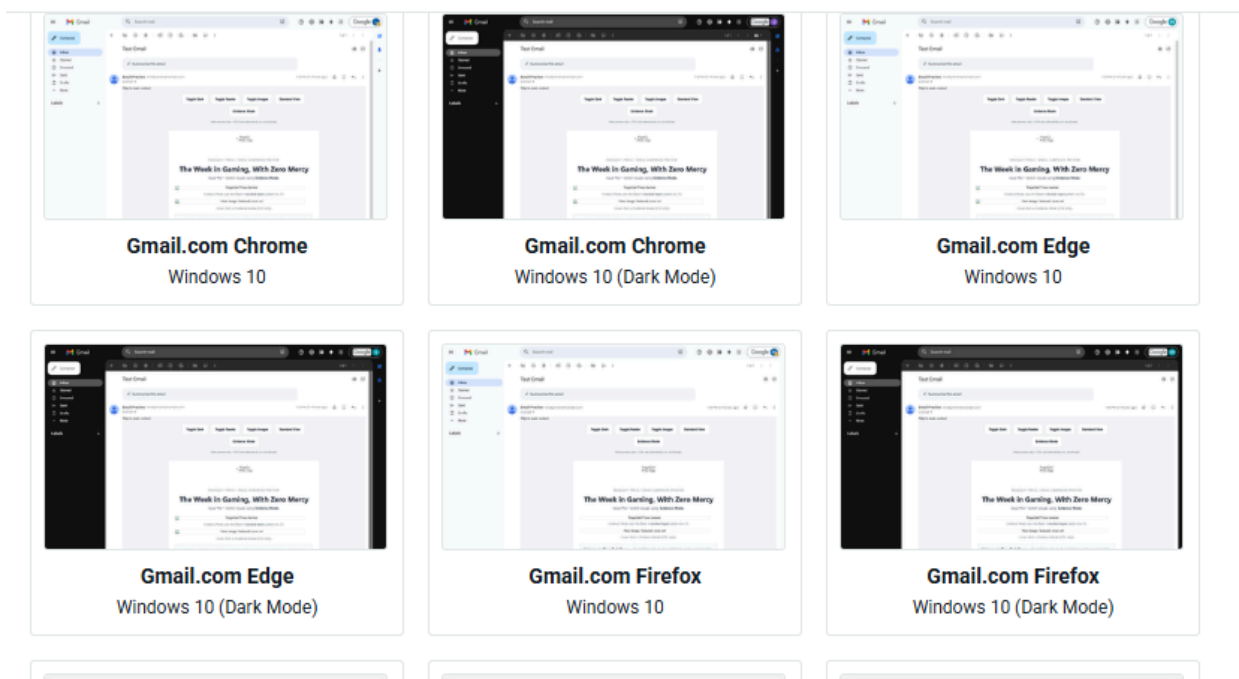
The resource I used for this assignment was Email On Acid. Using just the free trial still had a lot of tools that were useful when testing how the email campaign would appear in inboxes for different platforms, including various mobile os, desktop os, and desktop applications (outlook and apple mail). What worked well was the general options they provided when checking across platforms.



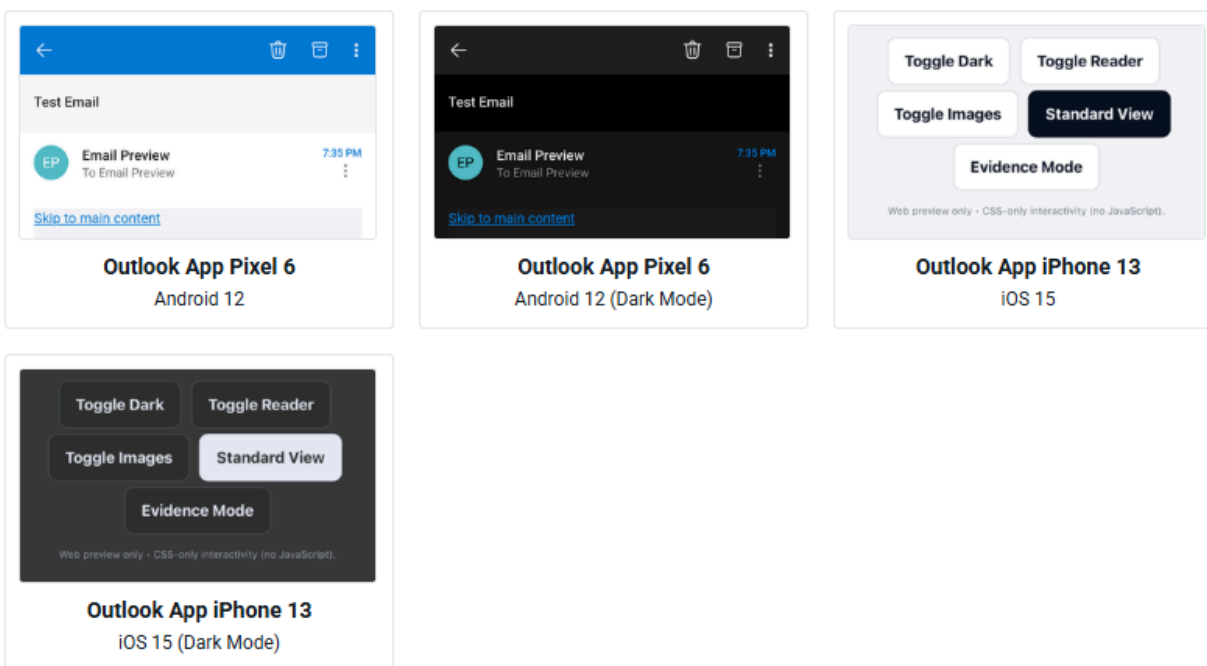
I started with the Email and Spam testing tooling, with a focus on the Email test. I stepped through the process, then got their results. They admitted after the check that certain previews would be trickier than others, like using Outlook compared to Apple Mail:



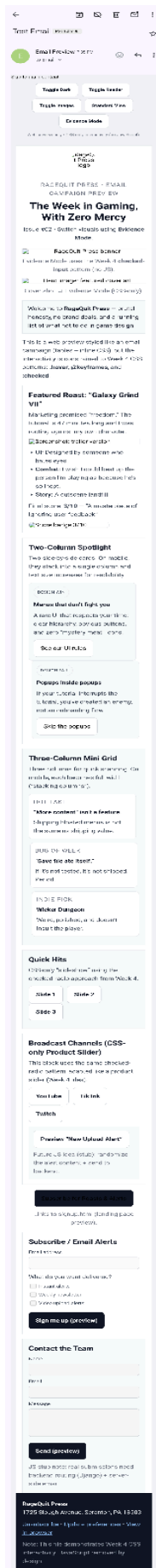
The test summary included a large list of device versions, browsers, and checked if its mobile/desktop/application. The displays at the top of this list were Gmail app on Pixel 6 and 7, even going so far as to check both light and dark mode versions for the same device. The thoroughness was surprising, I thought I would have to specify to check dark mode.



Gmail on Chrome, Edge, and Firefox for Windows 10



Outlook app for Pixel and Iphones. Below are a few of the full previews, there are too many to list them all out here. It was a good way to view how the previews were collapsing to one-table views without any images appearing.



There were some checks that weren't done, but then I saw there was more on the trial that I could use. I experimented with the Campaign Checker:

The screenshot displays the 'Campaign Precheck' section of a web application. On the left is a sidebar with navigation links: Home, Projects, Email & Spam Testing, Campaign Precheck (highlighted), Email Editor, and Analytics. The main content area is titled 'Start a test.' and features a progress indicator with four dots, the fourth of which is filled. Below the title, there is a 'Project Name' field containing 'HW 4 Checklist'. A tabbed interface follows, with 'Enter URL' selected over 'Load HTML' and 'Send from ESP'. Under the 'Enter URL' tab, a prompt 'Copy and paste your URL' is shown above a text input field containing the URL 'https://m-ph484.github.io/comp584-hw4MK/'. A blue 'NEXT' button is positioned below the URL field. At the bottom left of the interface is a green 'Chat' button with a speech bubble icon.

The process stepped through the email previews and accessibility.

The image displays two screenshots of the Email on Acid interface, illustrating the process of checking email previews and accessibility across different devices.

Top Screenshot (Mobile View):

- Left Panel:** Navigation menu with options: Home, Projects, Email & Spam Testing, Campaign Precheck (highlighted), Email Editor, and Analytics. A green "Chat" button is visible.
- Center Panel:** "Inbox Display" form for "Step 1 of 1". Fields include:
 - Sender Name: Mk
 - Subject Line: Test Email (10 characters)
 - Preheader Text: We'll update your HTML for you. Skip to main content (20 characters)Buttons for "PREVIOUS" and "NEXT" are at the bottom.
- Right Panel:** Mobile preview for "iPhone 14". It shows the email as it appears on a mobile device, with a blue header bar and a "Skip to main content" link.

Bottom Screenshot (Desktop View):

- Left Panel:** Same navigation menu as the top screenshot.
- Center Panel:** Same "Inbox Display" form as the top screenshot.
- Right Panel:** Desktop preview for "Outlook 2016". It shows the email as it appears on a desktop device, with a blue header bar and a "Skip to main content" link. Below this, it shows the "Apple Mail 15" and "Outlook 2019 Windows 10" previews, both displaying the email content correctly.

Desktop and mobile views were included in the checks, and corrections were made when prompted. What was interesting was that after the checks, they would show you the updated preview right away.

Email on Acid

Home Projects Email & Spam Testing **Campaign Precheck** Email Editor Analytics

Accessibility Step 1 of 7

Set up code for screen readers
Screen readers need this information to know what content to read from your HTML and how it should sound.

Set email title ⓘ
RageQuit Press — Weekly Roast (CSS Interactivity Preview)

Set the content-type for email clients ⓘ
UTF-8

Set language ⓘ [Hear how setting a language helps](#)
English

Chat

PREVIOUS **NEXT**

Skip to main content

Toggle Dark **Toggle Reader** **Toggle Images**

Standard View **Evidence Mode**

Web preview only • CSS-only interactivity (no JavaScript).

RageQuit Press logo

RAGEQUIT PRESS • EMAIL CAMPAIGN PREVIEW

The Week in Gaming, With Zero Mercy

Issue #02 • Switch visuals using **Evidence Mode**.

RageQuit Press banner

Accessibility Step 5 of 7

Enhance contrast ratio of colors ⓘ
105 Text areas

ADJUST ALL

Experience it for yourself: See how the contrast ratio works. [Show me >](#)

Text 1 Contrast ratio is now compliant with Level AA standards. **UNDO**

- Contrast Ratio: 4.73:1
- Color to Adjust: None

PREVIOUS **NEXT**

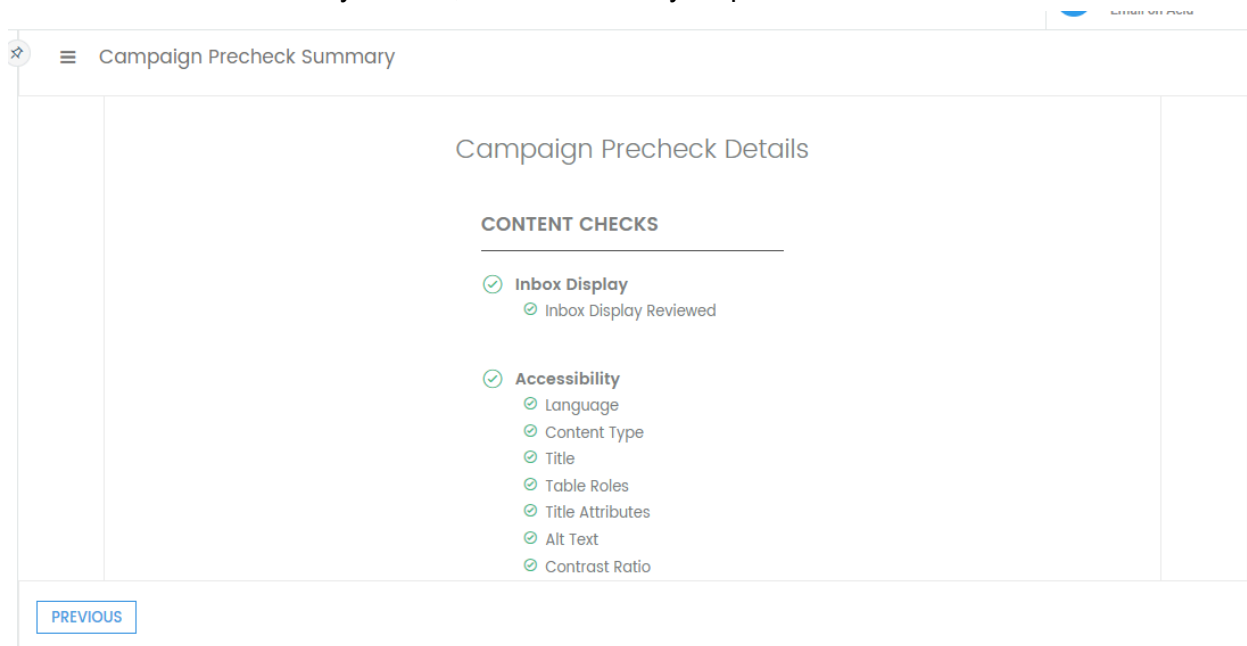
Toggle Reader **Toggle Images** **Standard View** **Evidence Mode**

Web preview only • CSS-only interactivity (no JavaScript).

RageQuit Press logo

RAGEQUIT PRESS • EMAIL CAMPAIGN PREVIEW

Same with the accessibility checks, which was really helpful.



At the end, it goes through the precheck list details and gives a summary. It even gives an option to export the changes they made, so I can directly upload it onto my github. Overall, it was really helpful. There are still issues on my pages that I need to fix, but this was a good guiding point that even offered quick adjustments in real time.