

The resource I used for this assignment was Email On Acid. Using just the free trial still had a lot of tools that were useful when testing how the email campaign would appear in inboxes for different platforms, including various mobile os, desktop os, and desktop applications (outlook and apple mail). What worked well was the general options they provided when checking across platforms.

Welcome to Email on Acid, Laila

Your best email campaign starts here! Ready to explore? Pick the feature you want to try first:

**Email Previews**

- Test your email on 100+ clients and devices
- Paste your HTML or send your email to a unique address to get started

[Preview Email](#)

**Campaign Precheck**

- Test against accessibility guidelines like contrast ratios, link accessibility, and more
- Review subject lines, preheader text, and sender name as they appear in the inbox

[Run A Test](#)

**Email Editor**

- Choose an existing email template or bring your own and start building

[Start Editing](#)

[Chat](#)

**Account Management**

- Upgrade or downgrade at any point during your free trial period at no cost
- Our Premium free trial includes more users as well as spam testing, analytics, and full content checks.

**Did you know?**

**Email Editor**

RageQuit Press — Weekly Roast

m-ph484.github.io/comp584-hw4MK/

Animal Crossing Ne... EdgarHernandez12... COSMIC

[Toggle Dark](#)

[Standard View](#)

Web preview only

RAGEQUIT PRESS

The Week in

Issue #02 • Switch

[Chat](#)

**Create Email/Spam Test**

STEP 3 / 3

**Project details**

Provide an email subject that will appear as part of the test.

**Subject Line**

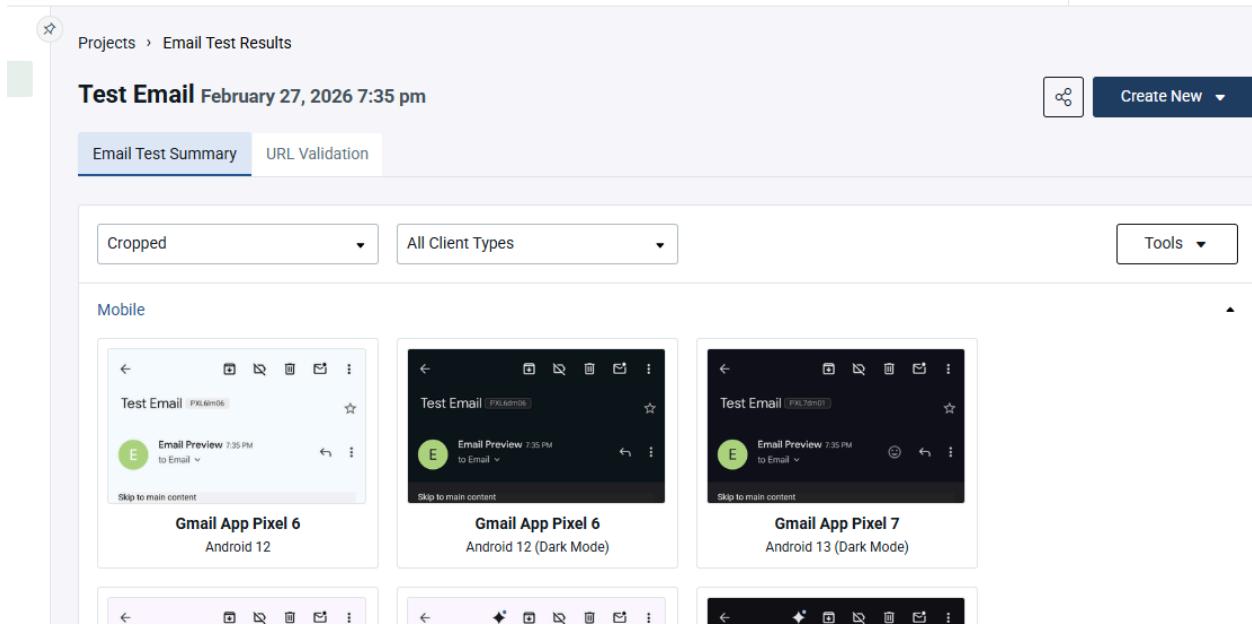
Test Email

[Back](#)

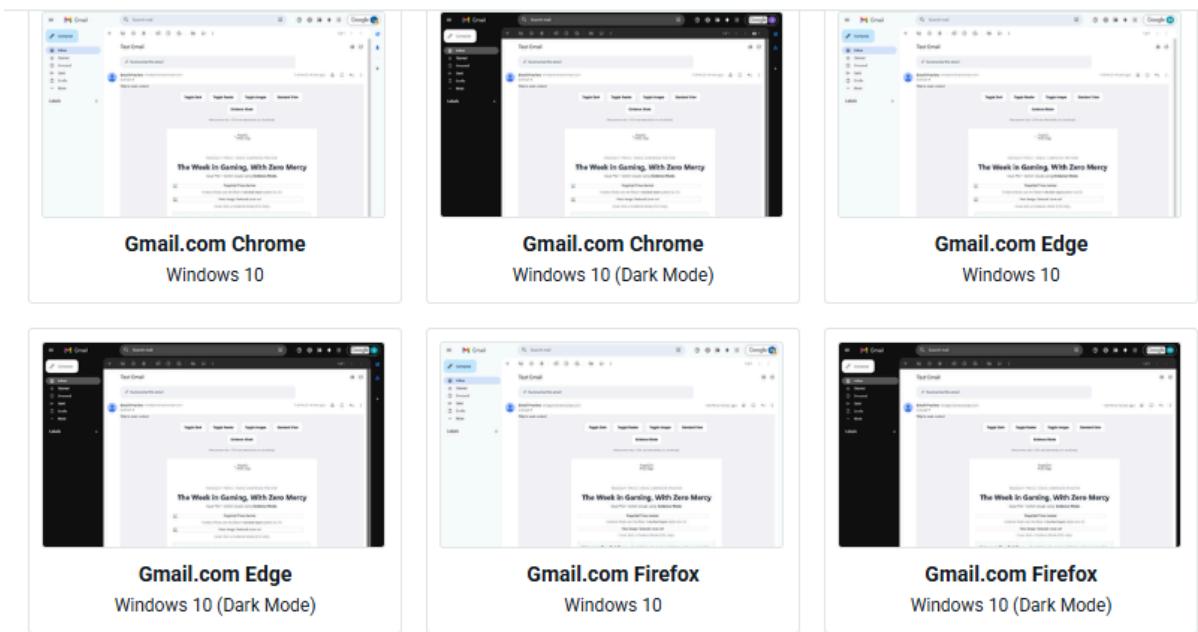
[Cancel](#)

[Run Test](#)

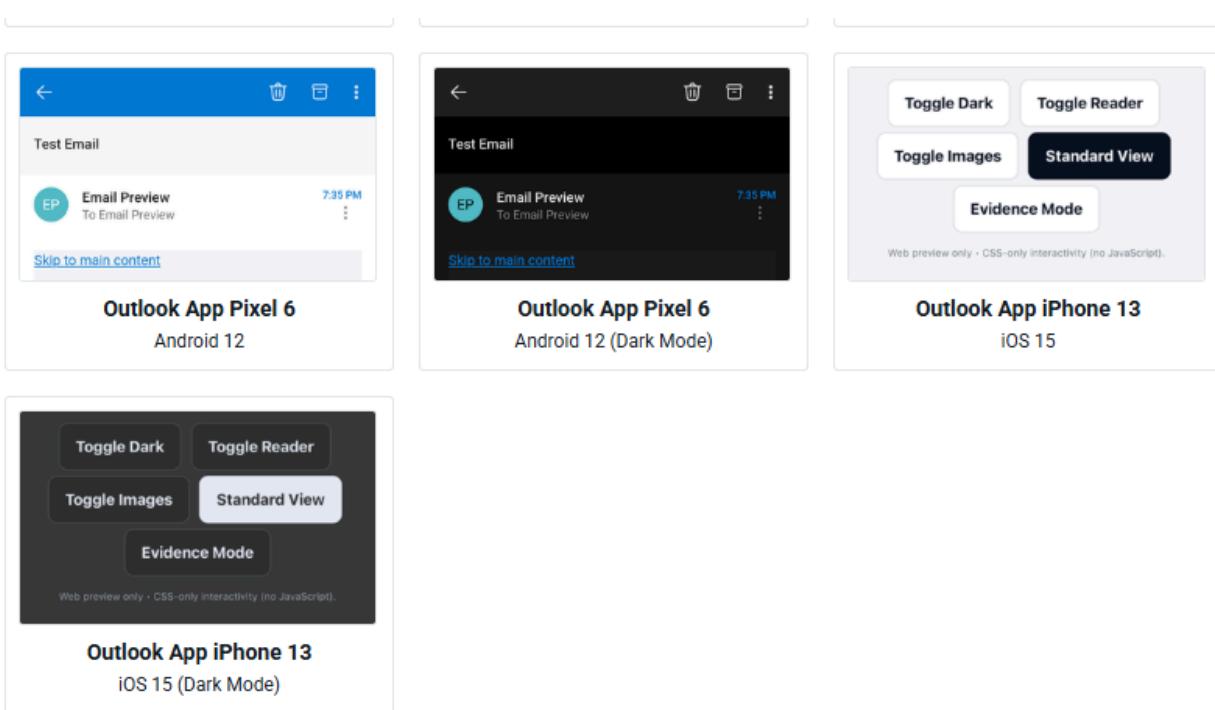
I started with the Email and Spam testing tooling, with a focus on the Email test. I stepped through the process, then got their results. They admitted after the check that certain previews would be trickier than others, like using Outlook compared to Apple Mail:



The test summary included a large list of device versions, browsers, and checked if its mobile/desktop/application. The displays at the top of this list were Gmail app on Pixel 6 and 7, even going so far as to check both light and dark mode versions for the same device. The thoroughness was surprising, I thought I would have to specify to check dark mode.



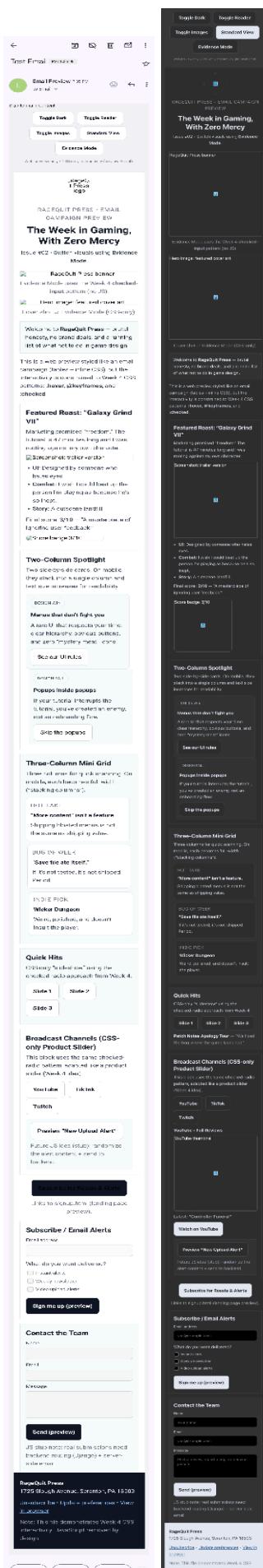
Gmail on Chrome, Edge, and Firefox for Windows 10



Outlook app for Pixel and Iphones. Below are a few of the full previews, there are too many to list them all out here. It was a good way to view how the previews were collapsing to one-table views without any images appearing.

Miles K  
Comp 584  
HW 4 Report

Miles K  
Comp 584  
HW 4 Report



There were some checks that weren't done, but then I saw there was more on the trial that I could use. I experimented with the Campaign Checker:

The screenshot shows a software interface for 'Campaign Precheck'. On the left, a sidebar menu includes 'Home', 'Projects', 'Email & Spam Testing', 'Campaign Precheck' (which is selected and highlighted in green), 'Email Editor', and 'Analytics'. The main area has a heading 'Start a test.' and a 'Project Name' input field containing 'HW 4 Checklist'. Below this are three buttons: 'Load HTML', 'Send from ESP', and 'Enter URL', with 'Enter URL' being active. A text input field contains the URL 'https://m-ph484.github.io/comp584-hw4MK/'. A blue 'NEXT' button is at the bottom. A green 'Chat' button is located at the bottom left.

The process stepped through the email previews and accessibility.

The screenshot displays the Email on Acid platform's "Campaign Precheck" feature. On the left, a sidebar menu includes Home, Projects, Email & Spam Testing, **Campaign Precheck** (which is selected and highlighted in green), Email Editor, and Analytics. A "Chat" button is located at the bottom left. The main area shows "Inbox Display" with "Step 1 of 1". It contains fields for "Sender Name" (Mk) and "Subject Line" (Test Email). Below these are "Preheader Text" fields with placeholder text "Skip to main content". Navigation buttons "PREVIOUS" and "NEXT" are at the bottom. To the right, there are two sections: "Mobile" (iPhone 14) and "Desktop". The "Mobile" section shows an iPhone 14 preview with the subject "Test Email" and a timestamp of 11:52 AM. The "Desktop" section shows an Outlook 2016 preview with the same details. Both sections include a "Skip to main content" link. At the top right, a user profile for Laila Kaddoura is shown. The entire interface has a clean, modern design with a light blue and white color scheme.

Desktop and mobile views were included in the checks, and corrections were made when prompted. What was interesting was that after the checks, they would show you the updated preview right away.

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HW 4 Report

Email on Acid

Home Projects Email & Spam Testing Campaign Precheck **Email Editor** Analytics Chat

Accessibility Step 1 of 7

Set up code for screen readers  
Screen readers need this information to know what content to read from your HTML and how it should sound.

Set email title ?  
RageQuit Press – Weekly Roast (CSS Interactivity Preview)

Set the content-type for email clients ?  
UTF-8

Set language ? Hear how setting a language helps  
English

PREVIOUS NEXT

Skip to main content

Toggle Dark Toggle Reader Toggle Images

Standard View Evidence Mode

Web preview only • CSS-only interactivity (no JavaScript).

RAGEQUIT PRESS • EMAIL CAMPAIGN PREVIEW

## The Week in Gaming, With Zero Mercy

Issue #02 • Switch visuals using **Evidence Mode**.

RageQuit Press banner

Accessibility Step 5 of 7

Enhance contrast ratio of colors ?  
105 Text areas

Experience it for yourself: See how the contrast ratio works.  
Show me >

Text 1 Contrast ratio is now compliant with Level AA standards.  
UNDO  
Contrast Ratio: 4.73:1  
Color to Adjust: None

PREVIOUS NEXT

Images

Toggle Reader Toggle Images

Standard View Evidence Mode

Web preview only • CSS-only interactivity (no JavaScript).

RageQuit Press logo

RAGEQUIT PRESS • EMAIL CAMPAIGN PREVIEW

Same with the accessibility checks, which was really helpful.

The screenshot shows a user interface for a 'Campaign Precheck Summary'. At the top left is a back arrow icon and the title 'Campaign Precheck Summary'. On the right is a blue button labeled 'Edit this page'. Below the title is a section titled 'Campaign Precheck Details'. Underneath is a heading 'CONTENT CHECKS' with a horizontal line. A green checkmark icon is followed by the text 'Inbox Display' and 'Inbox Display Reviewed'. Another green checkmark icon is followed by 'Accessibility' and a list of sub-items: Language, Content Type, Title, Table Roles, Title Attributes, Alt Text, and Contrast Ratio. At the bottom left is a blue button labeled 'PREVIOUS'.

At the end, it goes through the precheck list details and gives a summary. It even gives an option to export the changes they made, so I can directly upload it onto my github. Overall, it was really helpful. There are still issues on my pages that I need to fix, but this was a good guiding point that even offered quick adjustments in real time.