



SPONSORSHIP PROSPECTUS





ABOUT OWLHACKS

OwlHacks is Temple University's annual, student-organized hackathon. First hosted in 2019, we welcomed over 200 students from Temple University and regional schools for 12 hours. With such great projects, turnout, and support from our sponsors and university, OwlHacks 2022 is going further. This year, the event will span 24 hours, welcome over 50 more students than the previous year, and involve countless student organizations.



At OwlHacks, students from all over the region and from within Temple University meet to create together. With free food, workshops, panels, games, swag and more, OwlHacks is a fun and educational experience for all levels of technical proficiency. From freshman to seniors, and undergrads to grads, all are welcome at OwlHacks.

FAST FACTS

300+

Attendees in
2020

9+

Schools
represented

350+

Participants
expected in 2022

24 hours

First Hybrid 24 hour
hackathon at Temple
University



SPONSORSHIP TIERS

| Perk | Title* \$4000 | Platinum \$2250 | Gold \$1000 | Silver \$800 |
|---------------------------------------|------------------|--------------------|----------------|-----------------|
| BRANDING | | | | |
| Logo on Landing Page | Yes | Yes | Yes | Yes |
| Social Media Shout-out | Yes | Yes | Yes | Yes |
| T-Shirt Logo | Large | Medium | Small | - |
| Link to Recruiting Site | Yes | Yes | Yes | - |
| Dedicated Website Section | Yes | Yes | - | - |
| Speak during opening/closing ceremony | 5 min | 3 min | - | - |
| "Co-hosted by ..." | Yes | - | - | - |
| RECRUITING | | | | |
| Material Distribution | Yes | Yes | Yes | Yes |
| Pre-event email to participants | Yes | Yes | - | - |
| Attendee Resume Book | Yes | Yes | Yes | - |
| Virtual Interviews | Yes | Yes | - | - |
| GENERAL | | | | |
| Mentors at Event | Yes | Yes | Yes | Yes |
| Provide Virtual Swag | Yes | Yes | Yes | Yes |
| Own Zoom link at event | Yes | Yes | Yes | - |
| Host a Virtual Workshop | Yes | Yes | - | - |

**Only one Title sponsorship is available.*

Interested in a custom tier? Feel Free to reach out to us!!



OwlHacks is made possible by the generosity of our sponsors. We are excited to work with you for OwlHacks 2022!

CONTACT US

Questions? Reach out to our student organizers to learn more.

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