



SPONSORSHIP PROSPECTUS





ABOUT OWLHACKS

OwlHacks is Temple University's annual, student-organized hackathon. First hosted in 2020, we welcomed over 200 students from Temple University and regional schools for 12 hours. With such great projects, turnout, and support from our sponsors and university, OwlHacks 2021 is going further. This year, the event will span 24 hours, welcome over 50 more students than the previous year, and involve countless student organizations.



At OwlHacks, students from all over the region and from within Temple University meet to create together. With free food, workshops, panels, games, swag and more, OwlHacks is a fun and educational experience for all levels of technical proficiency. From freshman to seniors, and undergrads to grads, all are welcome at OwlHacks.

FAST FACTS

250+

Attendees in
2020

9

Schools
represented

300+

Participants
expected in 2021

24 hours

First Hybrid 24 hour
hackathon at Temple
University



SPONSORSHIP TIERS

Perk	Title* \$3000	Platinum \$1500	Gold \$800	Silver \$500
BRANDING				
Logo on Landing Page	Yes	Yes	Yes	Yes
Social Media Shout-out	Yes	Yes	Yes	Yes
T-Shirt Logo	Yes	Yes	Yes	-
Link to Recruiting Site	Yes	Yes	Yes	-
Dedicated Website Section	Yes	Yes	-	-
Speak during opening/closing ceremony	5 min	3 min	-	-
"Co-hosted by ..."	Yes	-	-	-
RECRUITING				
Material Distribution	Yes	Yes	Yes	Yes
Pre-event email to participants	Yes	Yes	-	-
Attendee Resume Book	Yes	Yes	Yes	-
Virtual Interviews	Yes	Yes	-	-
GENERAL				
Mentors at Event	Yes	Yes	Yes	Yes
Provide Virtual Swag	Yes	Yes	Yes	Yes
Own Zoom link at event	Yes	Yes	Yes	-
Host a Virtual Workshop	Yes	Yes	-	-

**Only one Title sponsorship is available.*



OwlHacks is made possible by the generosity of our sponsors. We are excited to work with you for OwlHacks 2021!

CONTACT US

Contact Rose McGinnis to get involved!

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Questions? Reach out to our student organizers to learn more.

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Past Sponsors &
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