

MAGGIE ROZELL

Web Designer

✉ maggiemagnum@gmail.com

📍 Birmingham/Huntsville, AL

🔄 M-Rozell

CAREER OBJECTIVE

Ambitious critical thinker with a passion for scalable web applications and working across the full stack, who plans to use these abilities in a web design role that pushes the development of my skills.

ABOUT ME

I am a designer, a thinker, a team player, a leader. In my previous career, I helped restaurants, bars, nightclubs, and music venues become better and more profitable. Excellence in guest experience and client satisfaction required strict attention to detail, something I excel in. With marketing and branding, whether in-house or on social media, I helped foster identity and purpose for the businesses I worked with. Now, I want to do just that by utilizing my design skills in web development. With a solid understanding of HTML, CSS, JavaScript, and ReactJS, I am eager to put everything that I have learned together with an innovative company.

CERTIFICATIONS

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| • Innovate Birmingham Full-Stack Web Development Program | 2022 |
| • Agile Education Registered Scrum Master | 2022 |
| • Agile Education Registered Product Owner | 2022 |
| • AIDT Certified Leader | 2022 |
| • Florida Atlantic University certificate in Hospitality and Tourism Management | 2020 |

WEBSITE

m-rozell.github.io/maggie-rozell

I created a responsive mobile first website using React, with a focus on design and functionality, to showcase a few of my projects. I used Figma to design a wireframe and prototype for site flow and added projects to highlight JavaScript, Bootstrap, and API use, as well as Adobe for my CV and images. I implemented CSS and styled-components for styling, in addition to Framer Motion and CSS animations for motion components. My code can be found by clicking the portfolio link on my "About" page. Please have fun, click and hover around, and find the hidden cat video!

PREVIOUS WORK EXPERIENCE

Green Bus Brewing-Taproom Manager Huntsville, AL July 2017-March 2020

- In charge of all FOH operations. Recruited, trained, and oversaw ServSafe and Responsible Vendor certifications for all staff with 100% certified. Created product information manuals and trained all staff.
- Completed all inventory, ordering, and delivery of merchandise and food.
- Expanded business hours from 3 to 7 days a week and built excellent customer relations, resulting in a 100% increase in sales in the first 6 months. Processed nightly cash and reports, as well as weekly payroll using Excel.
- Introduced new products, to drive sales, and studied state production law to ensure new products met regulation with our licensing.
- Booked all live music and events. Designed all social media marketing, as well as print material.

EDUCATION

Innovate Birmingham

Web-Dev

UAH-BFA

Graphic Design

SKILLS

JavaScript

HTML

CSS

ReactJS

NodeJS

Bootstrap

MySQL

JQuery

FlexBox

ExpressJS

VS Code

Git/Github

Postman

Figma

Photoshop

Illustrator

InDesign

Word

Powerpoint

Excel

Heroku

POS SYSTEMS

Micros

Maitre 'D

Square

Aloha

Squirrel

Toast

Clover

PREVIOUS WORK EXPERIENCE AVAILABLE UPON REQUEST