

# MAGGIE ROZELL

## Web Designer

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📍 Birmingham, AL

🔄 M-Rozell

## CAREER OBJECTIVE

Ambitious critical thinker with a passion for scalable web applications and working across the full stack, who plans to use these abilities in a web design role that pushes the development of my skills.

## ABOUT ME

I am a designer, a thinker, a team player, a leader. In my previous career, I helped restaurants, bars, nightclubs, and music venues become better and more profitable. Excellence in guest experience and client satisfaction required strict attention to detail, something I excel in. With marketing and branding, whether in-house or on social media, I helped foster identity and purpose for the businesses I worked with. Now, I want to do just that by utilizing my design skills in web development. With a solid understanding of HTML, CSS, JavaScript, and ReactJS, I am eager to put everything that I have learned together with an innovative company.

## EDUCATION

Innovate Birmingham

Web-Dev

UAH-BFA

Graphic Design

## SKILLS

JavaScript

HTML

CSS

ReactJS

NodeJS

Bootstrap

MySQL

JQuery

FlexBox

ExpressJS

VS Code

Git/Github

Postman

Figma

Photoshop

Illustrator

InDesign

Word

Powerpoint

Excel

Heroku

## CERTIFICATIONS

- |   |      |
|---|------|
| • Innovate Birmingham Full-Stack Web Development Program                        | 2022 |
| • Agile Education Registered Scrum Master                                       | 2022 |
| • Agile Education Registered Product Owner                                      | 2022 |
| • AIDT Certified Leader   | 2022 |
| • Florida Atlantic University certificate in Hospitality and Tourism Management | 2020 |

## PREVIOUS WORK EXPERIENCE

Green Bus Brewing-Taproom Manager    Huntsville, AL    July 2017-March 2020

- In charge of all FOH operations. Recruited, trained, and oversaw ServSafe and Responsible Vendor certifications for all staff with 100% certified. Created product information manuals and trained all staff.
- Completed all inventory, ordering, and delivery of merchandise and food.
- Expanded business hours from 3 to 7 days a week and built excellent customer relations, resulting in a 100% increase in sales in the first 6 months. Processed nightly cash and reports, as well as weekly payroll using Excel.
- Introduced new products, to drive sales, and studied state production law to ensure new products met regulation with our licensing.
- Booked all live music and events. Designed all social media marketing, as well as print material.

Cork & Crust-Bar Manager/FOH Manager    Madison, AL    Aug 2015-June 2017

- Trained all new servers and bar staff. Implemented opening and closing checklist for FOH.
- In charge of all closing paperwork, reports, and cash outs for all FOH staff.
- Worked with GM to host monthly private wine dinners, private parties, and seasonal events.
- Designed print media and social media posts for nightly specials, new drink menus, and all events.

\*PREVIOUS WORK EXPERIENCE AVAILABLE UPON REQUEST\*

## POS SYSTEMS

Micros

Maitre 'D

Square

Aloha

Squirrel

Toast

Clover