

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	02 February 2026
Team ID	LTVIP2026TMIDS88090
Project Name	AUTOSAGE APP USING GEMINI FLASH
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a three-panel interface for the Brainstorm & Idea Prioritization template. The left panel is a summary page with a lightbulb icon, titled 'Brainstorm & idea prioritization'. It includes a brief description, preparation time (10 minutes), collaboration time (1 hour), and recommended participants (2-8 people). The middle panel is titled 'Before you collaborate' and contains steps A, B, and C. Step A: 'Team gathering' (10 minutes) involves defining participants and sending invites. Step B: 'Set the goal' (5 minutes) involves thinking about the problem. Step C: 'Learn how to use the facilitation tools' (Open article) involves using facilitation superpowers. The right panel is titled 'Define your problem statement' and shows a box for entering the 'How might we [your problem statement]?' question. Below it is a box titled 'Key rules of brainstorming' with six rules: Stay in topic, Encourage wild ideas, Defer judgment, Listen to others, Go for volume, and If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP

You can select a sticky note and hit the pencil [pencil to sketch] icon to start drawing!

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and break it up into smaller sub-groups.

⌚ 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes emerge over your work.

Person 4

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

TIP

Participants can use their cursor to point to where sticky notes go on the grid. The facilitator can control the cursor using the laser pointer holding the H key on the keyboard.

Importance

If each of these tasks could get done with equal difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)