

Muhammad Talha

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novyPro

EXPERIENCE

Meesh Consulting Ltd

Power BI Developer

Oct 2023 – Present

United Kingdom

- Led development and implementation of Power BI dashboards, resulting in a 20% increase in data accuracy and improved decision-making process for business.
- Collaborated with cross-functional teams to create interactive Power BI reports, leading to a 15% reduction in data processing time and enhanced data visualization for stakeholders.
- Utilized advanced DAX functions and data modeling techniques to optimize Power BI performance, resulting in 25% faster report generation and improved user experience.

Codeaza Technologies

Python Developer Intern

Jun 2023 – Aug 2023

Rawalpindi, Pakistan

- Scraped and analyzed over 10,000 product reviews, price and other details, resulting in a 20% increase in customer satisfaction and retention.
- Developed a RESTful API that increased response time by 50%, resulting in improved user experience and a 25% increase in customer satisfaction.
- Automated data extraction from multiple websites, saving over 5 hours of manual work per week and improving data accuracy by 95%.

EDUCATION

Superior University

Bachelor of Science in Computer Science (GPA: 3.45 / 4.00)

Expected Jul 2025

Lahore, Pakistan

PROJECTS

Sales Insights – Hardware Components | Power BI, SQL

Jun 2023

- Analyzed the sales trends of AtliQ Hardware for the past 4 years by creating an interactive Power BI dashboard.
- The dashboard may increase revenue by 8% in the next 3 months.

Revenue insights – Hospitality Domain | Power BI, Excel

May 2023

- Developed a data visualization dashboard using Power BI, providing stakeholders with real-time insights and improving decision-making processes.
- This could help in regaining their revenue and market share by 20% in the next month.

HR Data analysis – HR Domain | Power BI, Excel

May 2023

- Designed a Power BI dashboard to track employee data for the HR team, including working hours, attendance, performance, and leaves. The dashboard streamlined HR processes and increased efficiency.
- This Dashboard can save 3-4hrs of work for the HR daily.

EDA IPL (2008-2022) | Python, Numpy, Pandas, Matplotlib, Seaborn, Plotly

Jan 2023

- Read CSV file of IPL matches Data from Kaggle, clean and transform the data using Numpy and Pandas to do filtered analysis, Visualize static and interactive plots to get useful insights from data.
- By analyzing visualizations, we can 90% accurately estimate which team will be strong in the next IPL of the time.

TECHNICAL SKILLS

Languages: Python, SQL, C++

Analytical Tools: Power BI, Advanced Excel, Numpy, Pandas, Matplotlib, Seaborn

Analytical Techniques: ETL, Data Gathering, Data Cleaning, Data Transformation, Data Modeling, Data Visualization

POSITION OF RESPONSIBILITY

Focal Person & Coordinator | Superior IEEE, Superior Gold Campus

Dec 2023

- Collaborated with various societies, addressed members' feedback, and executed a series of seminars.

Campus Ambassador | SOFTEC'24

Feb 2024

- Maintained relations and collaborations between SOFTEC and Superior University, and registered at least 10 teams.

Member of Artificial Intelligence Community of Pakistan (AICP) | Superior Chapter

Feb 2024