

Muhammad Talha

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Experience

Meesh Consulting Ltd

Oct 2024 – Present

Power BI Developer

United Kingdom

- Led development and implementation of Power BI dashboards, resulting in a 20% increase in data accuracy and improved decision-making process for business.
- Collaborated with cross-functional teams to create interactive Power BI reports, leading to a 15% reduction in data processing time and enhanced data visualization for stakeholders.
- Utilized advanced DAX functions and data modeling techniques to optimize Power BI performance, resulting in 25% faster report generation and improved user experience.

Codeaza Technologies

Jun 2023 – Aug 2023

Python Developer Intern

Rawalpindi, Pakistan

- Scraped and analyzed over 10,000 product reviews, price and other details, resulting in a 20% increase in customer satisfaction and retention.
- Developed a RESTful API that increased response time by 50%, resulting in improved user experience and a 25% increase in customer satisfaction.
- Automated data extraction from multiple websites, saving over 5 hours of manual work per week and improving data accuracy by 95%.

Education

Superior University

Expected Jul 2025

Bachelor of Science in Computer Science (GPA: 3.5 / 4.00)

Lahore, Pakistan

Projects

Sales Insights – Hardware Components | Power BI, SQL

Jun 2023

- Analyzed the sales trends of AtliQ Hardware for the past 4 years by creating an interactive Power BI dashboard.
- The dashboard may increase revenue by 8% in the next 3 months.

Revenue insights – Hospitality Domain | Power BI, Excel

May 2023

- Developed a data visualization dashboard using Power BI, providing stakeholders with real-time insights and improving decision-making processes.
- This could help in regaining their revenue and market share by 20% in the next month.

HR Data analysis – HR Domain | Power BI, Excel

May 2023

- Designed a Power BI dashboard to track employee data for the HR team, including working hours, attendance, performance, and leaves. The dashboard streamlined HR processes and increased efficiency.
- This Dashboard can save 3-4hrs of work for the HR daily.

EDA IPL (2008-2022) | Python, Numpy, Pandas, Matplotlib, Seaborn, Plotly

Jan 2023

- Read CSV file of IPL matches Data from Kaggle, clean and transform the data using Numpy and Pandas to do filtered analysis, Visualize static and interactive plots to get useful insights from data.
- By analyzing visualizations, we can 90% accurately estimate which team will be strong in the next IPL of the time.

Technical Skills

Languages: Python, SQL, C++

Analytical Tools: Power BI, Advanced Excel, Numpy, Pandas, Matplotlib, Seaborn

Analytical Techniques: ETL, Data gathering, Data Cleaning, Data Transformation, Data Modeling, Data Visualization, Dashboard and Report creation

Interpersonal Skills

Event Managment: As an ambassador of Softec'24 and a focal person from Superior IEEE, I collaborated with them and arranged the Softec event at Superior University. I also arranged many tech events under the Superior IEEE Society.

Team Lead and Management: As an ambassador of Softec'24 and Nescon'24, I have good team lead and management skill.

Communication: I am a focal person for the Superior IEEE Society and an ambassador for two big events, Softec'24 and Nescon'24, which have significantly improved my communication skills.