

Ullas. M

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SUMMARY

I'm a Cisco-certified Data Analyst with expertise in data analysis, statistics, and problem-solving. Recent graduate with hands-on experience seeking an entry-level position. Eager to contribute analytical skills and fresh perspective, with strong communication and team collaboration abilities to drive data-driven decision-making in a professional environment.

TECHNICAL SKILLS

Programming languages: Java, Node JS, HTML, CSS

Data visualization: Tableau, Power BI, Excel

Databases: MySQL, MongoDB

EDUCATION

Bachelor of Computer Applications (BCA)	Ramaiah Institute of Business Studies (RIBS), Bangalore	C.G.P.A: 8.05/10	Sep 2022
Pre-University (12th grade)	Concorde Mahesh PU College, Mandya	68%	Mar 2019
SSLC (10th grade)	Cauvery Public School (ICSE), Mandya	66%	May 2017

CERTIFICATE [\[Drive link\]](#)

1. Cisco Data Analytics	Dec - 2023
2. Great Learning Academy (Tableau)	Dec - 2023
3. Hacker Rank (SQL)	Nov - 2023
4. Google Analytics	Oct - 2023
5. Uniathena (Power BI)	Oct - 2023
6. Uttara (Java)	Feb 2023 - June 2023

TOOLS

PowerPoint | Word | Visual Studio Code | Google Analytics | Google sheets | Git bash | Postman

LANGUAGES

- Tamil - Native
- Kannada - Fluent
- English - Professional
- Hindi - Professional

PROJECTS

1. COVID-19 in India Analytical Dashboard [[Project link](#)] (Dec – 2023)

Technology: Tableau, Excel

About: This dashboard summarizes the India COVID-19 pandemic. It is intended to help decision-makers understand the status, track trends over time and identify areas of concern. It encompasses 450M+ cases, 500K+ deaths and 62M vaccine doses. The data is extracted, transformed and loaded from various data sources.

Responsibilities:

- Implemented **data cleaning** in Excel for **messy, incomplete and inconsistent** data resulting in a 29% increase in **data accuracy** from before.
- Designed a **user-friendly dashboard**, ensuring proper **color-coding, labeling** and **interactive elements**.
- Conducted Exploratory data analysis (**EDA**) revealing 61% population coverage with one vaccine dose, linked to declining new cases.

2. Washington Real Estate [[Project link](#)] (Dec - 2023)

Technology: Tableau, Excel, SQL

About: It offers a detailed property analysis by prices, geographic distribution and property conditions, aiding real estate professionals and investors with valuable insights about buying, selling and investment decisions starting from the price range of \$160 K to \$1.5 M.

Responsibilities:

- Established **SQL queries** to perform **data profiling**, checking for **duplicates, outliers and inconsistencies**.
- Utilized **Formulas & Functions** for **calculations** and **data manipulation** improving quality by 80% from before.

3. Sales Insights Dashboard [[Project link](#)] (Nov - 2023)

Technologies: Excel, SQL, Power BI

About: This sales performance dashboard empowers sales managers and executives to make informed, data-driven decisions by tracking progress, identifying underperformance and strategizing improvements on pricing, marketing, resource allocation across all 15 regions, product categories and time periods.

Responsibilities:

- Executed SQL filtering for **data validation**, currency conversion and **table joins** for insights.
- Performed Excel's **PivotTables** and **What-If Analysis** for scenario exploration, resulting in 100% sales forecast accuracy.
- Conducted **ETL operations**, emphasizing **data modeling** and **star schema** implementation. Utilized **Power Query Editor** for creating **calculated fields** and **data transformation**.

4. Commerce Retail Trade Analytics [[Project link](#)] (Oct - 2023)

Technologies: Excel, Power BI

About: Developed an E-commerce project that transformed raw data into visual storytelling for market-based analysis, focusing on profitability, growth, top 10 stockpile allocation and customer behavior. The insights are useful for optimizing inventory, boosting sales, minimizing losses and marketing strategy.

Responsibilities:

- Utilized Excel to remove **inconsistencies**, missing values and errors. Resulting in an **100% accuracy**.
- Utilized Excel's built-in features such as **data splitting, aggregation, statistical functions** for the initial identification of trends and a **scatter graph** for examining **frequency distributions**.
- Contributed to a boost in **targeted marketing** effectiveness, leading to an **8% increase in sales** based on the graph trend over time.