

Problem Statement

- People struggle with managing their tasks daily.
- Existing solutions are either too complex or too simple.
- There is no perfect balance between usability and functionality.

How It Works

1. User logs in.
2. Adds tasks manually.
3. Marks tasks as complete.

Market Opportunity

- Task management is a growing industry.
- Billions of people worldwide need to manage tasks.
- No real competitor because our app is unique.

Business Model

- Free to use.
- Later, introduce a paid version.
- No specific plan for monetization yet.

Competitive Advantage

- Uses the latest technology.
- Simple and easy to use.
- No clutter or advanced features.

Go-To-Market Strategy

- Launch website and app.
- Word-of-mouth marketing.
- No paid ads or partnerships planned.

Financial Projections

- Year 1: No revenue.
- Year 2: Hope for some revenue.
- Year 3: Expect exponential growth.

Team

- Solo founder with no technical background.
- No current employees.
- Plans to hire developers later.

Future Vision

- Expand to global markets.
- Add more features based on user feedback.
- Become the #1 task management app.