

# MARCO ZANOTTI

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USI Lugano, Swiss Finance Institute  
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## EDUCATION

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<b>Swiss Finance Institute, USI Lugano</b> Ph.D. in Finance	Since 2020
<b>Georgetown, McDonough School of Business</b> Visiting Scholar	Fall, Winter 2024-2025
<b>HEC Paris</b> Visiting Scholar	Fall, Winter 2023-2024
<b>Ca' Foscari University of Venice</b> International Master Economics and Finance	2019-2020
<b>University of Verona</b> MSc Quantitative Finance	2017-2019

## RESEARCH INTERESTS

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Information and Financial Markets, Data Economy, Asset Pricing, Institutional Investors

## JOB MARKET PAPER

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### 1. Asset (and Data) Managers

- ▷ Recipient of the INQUIRE Europe 2025 Research Prize
- ▷ WFA Brattle Group Ph.D. Candidate Award
- ▷ INVERCO Best Paper in Asset Management at 32<sup>nd</sup> Finance Forum
- ▷ Best Ph.D. Student Paper at the 7th FutFinInfo Conference
- ▷ FMARC Best Ph.D. Student Paper

## WORKING PAPERS

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2. FINANCIAL INTERMEDIARIES AND DEMAND FOR DURATION,  
with *Andrea Tamoni* and *Alberto Plazzi*.
3. ARE NEW TECHNOLOGIES REPLACING THE INFORMATION PRODUCED BY FINANCIAL MARKETS?,  
with *Laurent Frésard*.

## CONFERENCE AND SEMINAR PRESENTATIONS

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- 2025 Western Finance Association (WFA) · European Finance Association (EFA)<sup>†</sup> · USI Lugano · Trans-Atlantic Doctoral Conference (TADC) · Annual Financial Markets and Liquidity Conference University of Verona · SGF Conference · 32<sup>nd</sup> Finance Forum (x2) · HEC Paris PhD Workshop · 7<sup>th</sup> Future of Financial Information Conference · FMARC Doctoral Tutorial · Georgia Tech<sup>‡</sup> · SFI Research Days · EUROFIDAI-ESSEC Paris December Finance Meeting\* ·
- 2024 Midwest Finance Association<sup>†</sup> (MFA) · 7<sup>th</sup> World Symposium on Investment Research<sup>†</sup> (WSIR) SFI Research Days · SGF Conference · SFI PhD Workshop<sup>†</sup> · SASCA PhD Conference<sup>†</sup> · USI Lugano · 1<sup>st</sup> IFEA Conference<sup>†</sup>

2023 Bank of Italy Long-Term Investors Workshop (LTI@UniTO) · SFI Research Days · USI Lugano · HEC Paris PhD Brown Bag

\* scheduled, † discussion, ‡ presentation by co-author

## TEACHING EXPERIENCE

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- **Risk Management** USI Lugano, Master in Finance Spring 2022, 2023, 2024, 2025  
Teaching Evaluation (1-10 scale): 9.54, 9.21, 9.57, 9.61
- **Asset Pricing Models** University of Verona, Master in Quantitative Finance Spring 2019

## OTHER PROFESSIONAL ACTIVITIES

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Referee: *Review of Finance*, *Journal of Empirical Finance*

## HONORS AND AWARDS

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2025 WFA Brattle Group Ph.D. Candidate Award for Outstanding Research  
2025 INQUIRE Europe Research Grant  
2025 7<sup>th</sup> FutFinInfo Conferene: Best Ph.D. Paper Award  
2025 INVERCO Best Paper Award in Asset Management at 32<sup>nd</sup> Finance Forum  
2025 SFI Research Days: Best Discussant Award  
2025 FMARC: Best Ph.D. Paper Award  
2025 AEFIN Doctoral Scholarship (32<sup>nd</sup> Finance Forum)  
2024 SFI Research Days: Best Discussant Award  
2024 EFA Travel Grant  
2023 USI Lugano Doctoral Mobility Scholarship  
2022 Becker Friedman Institute MFR Program for Young Scholars  
2020 Swiss Finance Institute PhD Scholarship

## SOFTWARE AND PROGRAMMING

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Python (advanced), Stata (advanced), Matlab (advanced), SAS (basic)

## LANGUAGES

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English (fluent), Italian (native), French (basic)

## REFERENCES

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### **Laurent Frésard**

Professor of Finance, SFI, USI Lugano  
laurent.fresard@usi.ch

### **Francesco Franzoni**

Professor of Finance, SFI, USI Lugano  
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### **Alberto Plazzi**

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### **Andrea Tamoni**

Professor of Finance, Notre Dame Mendoza  
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### **Thierry Foucault**

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