

A large satellite dish is positioned on the left side of the frame, its metallic mesh structure illuminated from below. The background is a deep blue night sky filled with numerous stars and faint streaks of light. A thick, curved yellow line sweeps across the middle of the image, separating the upper sky from the lower text area. On the right side, another satellite dish is visible, partially obscured by a bright, glowing yellow light source that creates a lens flare effect.

Satellite Communication

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Introduction

- Satellite Communication is a method of transmitting signals using artificial satellites.
- It enables global communication even in remote areas.
- Example: Live sports broadcasting, GPS navigation, weather forecasting.





What is Satellite communication?

- **Satellite Communication** is a method of transmitting and receiving signals — such as voice, data, or video through artificial satellites that orbit the Earth.
- This technology allows **long-distance communication** even between places where traditional networks (like cables or towers) cannot reach.

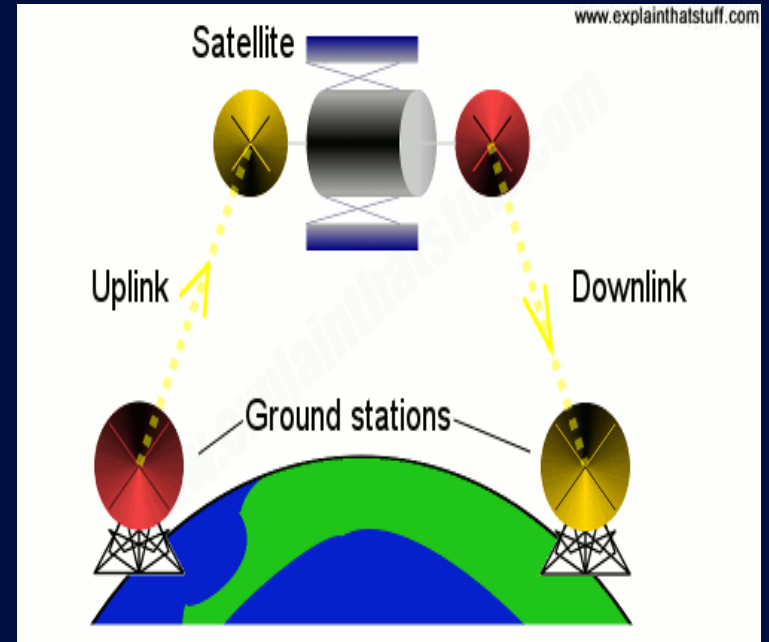
How Satellite Communication Works?

◆ Uplink:

The **uplink** is the process of sending signals **from an Earth station (ground station)** to the **satellite** in space.

◆ Downlink:

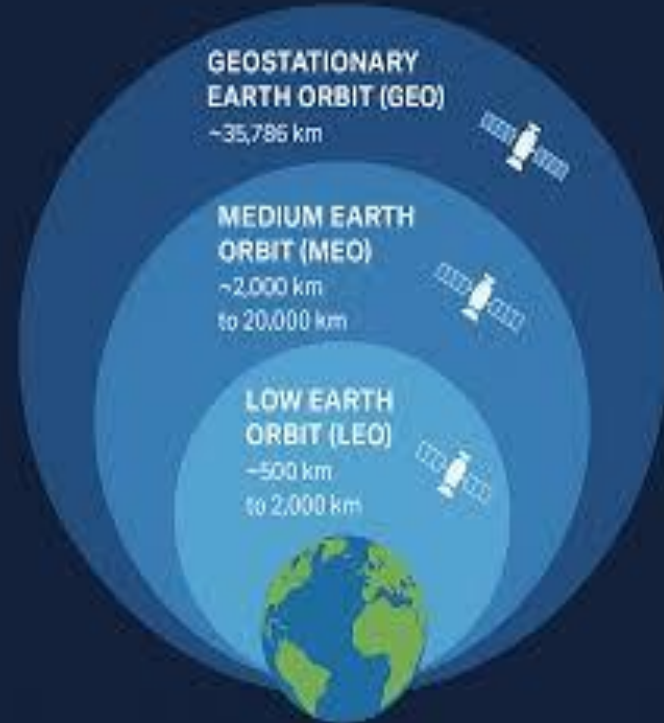
The **downlink** is the process of sending signals **from the satellite** back to **another Earth station or user receiver**.



Types of Satellites:



Orbit Type	Altitude	Features	Example
GEO	36,000 Km	Fixed over one location	TV Broadcasting
MEO	10,000 Km	Moderate speed and delay	GPS
LEO	500–2,000KM	Fast orbit, low latency	Starlink





Components of a Satellite Communication System:

- **Space Segment:** Satellite, transponder, antennas.
- **Ground Segment:** Earth stations and control centers.
- **User Segment:** Devices receiving or sending data (TV, GPS, etc.).

Applications:

- Television broadcasting (DTH services).
- Internet and telecommunication.
- GPS navigation systems.
- Weather forecasting and disaster management.
- Military and scientific research.



Advantages :



- **Global Coverage:**
Satellites can cover the entire Earth, including remote or rural areas where cables and towers can't reach.
- **Long-Distance Transmission:**
Signals can travel thousands of kilometers quickly using satellites.
- **Broadcast Capability:**
A single satellite can send signals to millions of receivers at once (like TV broadcasting).
- **Useful for Navigation and Weather:**
Helps in GPS systems, weather forecasting, and disaster monitoring.

Disadvantages:



- **High Cost:**
Launching, maintaining, and replacing satellites is very expensive.
- **Signal Delay (Latency):**
GEO satellites are far from Earth (~36,000 km), causing slight time delays in communication.
- **Signal Interference:**
Weather conditions like rain or storms can weaken satellite signals (known as *rain fade*).
- **Complex Technology:**
Requires advanced equipment and skilled personnel to operate and maintain.



Future of Satellite Communication

- Use of **Low Earth Orbit (LEO)** satellites like Starlink for fast, low-latency internet.
- Integration with **5G and 6G** networks for global mobile coverage.
- **AI** will make satellites smarter and more efficient.
- Support for **IoT devices** in remote areas.
- **Smaller, cheaper** satellites (CubeSats) will reduce costs.

Conclusion:



- Satellite communication connects the entire world beyond physical boundaries.
- It plays a vital role in broadcasting, navigation, and the modern digital world.
- **“From space to smartphones – satellites keep us connected.”**



Thank You.