region	All	Customer
market	All	Net Sales Performance
division	All	

Acclaimed Stores	Customer	2019	2020	21	21 vs 20
Amazon 12.17M 37.51M 82.09M 44.58M Argos (Sainsbury's) 0.35M 0.74M 2.27M 1.53M Atlas Stores 0.18M 0.67M 3.27M 2.50M AtliQ Estore 7.18M 23.67M 52.98M 29.31M AtliQ Exclusive 9.58M 17.68M 61.12M 43.44M BestBuy 0.85M 1.77M 6.31M 4.54M Boulanger 0.24M 0.83M 4.07M 3.25M Chip 7 0.60M 1.32M 5.51M 4.18M Chiptec 0.42M 3.02M 2.60M Control 0.91M 2.20M 7.67M 5.47M Costco 1.14M 2.75M 9.29M 6.53M Croma 1.67M 2.47M 7.55M 5.07M Currys (Dixons Carphone) 0.29M 0.76M 1.87M 1.11M Digimarket 0.80M 1.72M 4.14M 2.42M Ebay 2.61M 6.27M 15.17M	Acclaimed Stores	1.42M	2.89M	10.92M	8.03M
Argos (Sainsbury's) 0.35M 0.74M 2.27M 1.53M Atlas Stores 0.18M 0.67M 3.17M 2.50M AtliQ Extore 7.18M 23.67M 52.98M 29.31M AtliQ Exclusive 9.58M 17.68M 61.12M 43.44M BestBuy 0.85M 1.77M 6.31M 4.54M Boulanger 0.24M 0.83M 4.07M 3.25M Chip 7 0.60M 1.32M 5.51M 4.18M Chipte 0.42M 3.02M 2.60M Control 0.91M 2.20M 7.67M 5.47M Cootco 1.14M 2.75M 9.29M 6.53M Cortrol 0.91M 2.75M 7.55M 9.07M Costco 1.14M 2.75M 9.29M 6.53M Cortrol 0.94M 1.87M 7.55M 9.07M Currys (Dixons Carphone) 0.29M 0.76M 1.87M 1.11M Digimarket 0.80M 1.72M 1.54M	All-Out		0.16M	0.81M	0.64M
Atlas Stores 0.18M 0.67M 3.17M 2.50M AtliQ e Store 7.18M 23.67M 52.98M 29.31M AtliQ Exclusive 9.58M 17.68M 61.12M 43.44M BestBuy 0.85M 1.77M 6.31M 4.54M Boulanger 0.24M 0.83M 4.07M 3.25M Chip 7 0.60M 1.32M 5.51M 4.18M Chip 6 0.42M 3.02M 2.60M Chip 7 0.60M 1.32M 5.51M 4.18M Chip 6 0.42M 3.02M 2.60M Chip 7 0.60M 1.18M 4.25M 3.07M Control 0.91M 2.00M 7.67M 3.47M 3.07M Costco 1.14M 2.75M 9.29M 6.53M Croma 1.67M 2.47M 7.55M 9.07M Cutrys (Dixors Carphone) 0.29M 0.76M 1.87M 1.11M Electricalsaccity 2.61M 6.27M 15.17M 8	Amazon	12.17M	37.51M	82.09M	44.58M
AtliQ e Store 7.18M 23.67M 52.98M 29.31M AtliQ Exclusive 9.58M 17.68M 61.12M 43.44M BestBuy 0.85M 1.77M 6.31M 4.54M Boulanger 0.24M 0.83M 4.07M 3.25M 4.18M Chip 7 0.60M 1.32M 5.51M 4.18M Chiptec 0.42M 3.02M 2.60M Control 0.91M 2.20M 7.67M 5.47M Coolblue 0.46M 1.18M 4.25M 5.07M Costco 1.14M 2.75M 9.29M 6.63M Croma 1.67M 2.47M 7.55M 9.07M Currys (Dixons Carphone) 0.29M 0.76M 1.87M 1.11M Digimarket 0.80M 1.72M 4.14M 2.42M Ebay 2.61M 6.27M 15.17M 8.91 Electricalsactis 0.12M 0.65M 1.85M 1.21M Electricalsactis a Stores 0.10M 0.75M <td>Argos (Sainsbury's)</td> <td>0.35M</td> <td>0.74M</td> <td>2.27M</td> <td>1.53M</td>	Argos (Sainsbury's)	0.35M	0.74M	2.27M	1.53M
AtliQ Exclusive 9.58M 17.68M 61.12M 43.44M BestBuy 0.85M 1.77M 6.31M 4.54M Boulanger 0.24M 0.83M 4.07M 3.25M Chip 7 0.60M 1.32M 5.51M 4.18M 5.60M 0.42M 3.02M 2.60M 0.42M 3.02M 2.60M 0.42M 3.02M 2.60M 0.42M 3.02M 2.60M 0.46M 0.42M 3.02M 5.547M 0.60H 0.46M 0.46M 0.46M 0.46M 0.46M 0.45M 0.53M 0.53M 0.53M 0.53M 0.53M 0.42M 0.55M 0.53M 0.53M 0.42M 0.52M 0.56M 0.53M 0.53M 0.42M 0.56M 0.53M 0.42M 0.56M	Atlas Stores	0.18M	0.67M	3.17M	2.50M
BestBuy	AtliQ e Store	7.18M	23.67M	52.98M	29.31M
Boulanger 0.24M 0.83M 4.07M 3.25M Chip 7 0.60M 1.32M 5.51M 4.18M 4.18M Chiptec 0.42M 3.02M 2.60M Control 0.91M 2.20M 7.67M 5.47M Coolblue 0.46M 1.18M 4.25M 3.07M 6.53M Croma 1.67M 2.47M 7.55M 5.07M Currys (Dixons Carphone) 0.29M 0.76M 1.87M 1.11M 0.72M 0.75M 2.42M 0.72M 0.72M	AtliQ Exclusive	9.58M	17.68M	61.12M	43.44M
Chip 7 0.60M 1.32M 5.51M 4.18M Chiptec 0.42M 3.02M 2.60M Control 0.91M 2.20M 7.67M 5.47M Coolblue 0.46M 1.18M 4.25M 5.47M Costco 1.14M 2.75M 9.29M 6.53M Croma 1.67M 2.47M 7.55M 5.07M Currys (Dixons Carphone) 0.29M 0.76M 1.87M 1.11M Digimarket 0.80M 1.72M 4.14M 2.42M Ebay 2.61M 6.27M 15.17M 8.91M Electricalsares Stores 0.12M 0.65M 1.85M 1.21M Electricalsbea Stores 0.12M 0.75M 2.35M 1.60M Electricalslance Stores 0.10M 0.75M 2.35M 1.60M Electricalslarice Stores 0.10M 0.75M 2.35M 1.60M Electricalsquipo Stores 0.18M 0.68M 3.64M 1.24M 9.33M Electricalsquipo Stores <td>BestBuy</td> <td>0.85M</td> <td>1.77M</td> <td>6.31M</td> <td>4.54M</td>	BestBuy	0.85M	1.77M	6.31M	4.54M
Chiptec	Boulanger	0.24M	0.83M	4.07M	3.25M
Control 0.91M 2.20M 7.67M 5.47M Coolblue 0.46M 1.18M 4.25M 3.07M Costco 1.14M 2.75M 9.29M 6.53M Croma 1.67M 2.47M 7.55M 5.07M Currys (Dixons Carphone) 0.29M 0.76M 1.87M 1.11M Digimarket 0.80M 1.72M 4.14M 2.42M Ebay 2.61M 6.27M 15.17M 8.91M Electricalsara Stores 0.12M 0.65M 1.85M 1.21M Electricalsara Stores 0.10M 0.75M 2.35M 1.60M Electricalsara Stores 0.18M 0.68M 3.64M 1.242M 3.64M	Chip 7	0.60M	1.32M	5.51M	4.18M
Coolblue 0.46M 1.18M 4.25M 3.07M Costco 1.14M 2.75M 9.29M 6.53M Croma 1.67M 2.47M 7.55M 5.07M Currys (Dixons Carphone) 0.29M 0.76M 1.87M 1.11M Digimarket 0.80M 1.72M 4.14M 2.42M Ebay 2.61M 6.27M 15.17M 8.91M Electricalsara Stores 0.12M 0.65M 1.85M 1.21M Electricalsbea Stores 0.10M 0.75M 2.35M 1.60M Electricalspatical 1.80M 2.61M 11.94M 9.33M Electricalsquipo Stores 0.18M 0.68M 3.64M 12.94M 8.96M Elltie 0.42M 0.83M 4.13M 3.29M Elkjøp 0.46M 1.32M 5.16M 3.85M Epic Stores 0.41M 0.94M 4.19M 3.25M Euronics 0.36M 0.88M 3.90M 3.03M Expression	Chiptec		0.42M	3.02M	2.60M
Costco 1.14M 2.75M 9.29M 6.53M Croma 1.67M 2.47M 7.55M 5.07M Currys (Dixons Carphone) 0.29M 0.76M 1.87M 1.11M Digimarket 0.80M 1.72M 4.14M 2.42M Ebay 2.61M 6.27M 15.17M 8.91M Electricalsara Stores 0.12M 0.65M 1.85M 1.21M Electricalsbea Stores 0.10M 0.75M 2.35M 1.60M Electricalslytical 1.80M 2.61M 11.94M 9.33M Electricalsocity 2.34M 3.46M 12.42M 8.96M Electricalsquipo Stores 0.18M 0.68M 3.64M 2.96M Elite 0.42M 0.83M 4.13M 3.29M Elkjøp 0.46M 1.32M 5.16M 3.85M Elite 0.42M 0.83M 4.19M 3.25M Expert 0.79M 1.77M 6.43M 4.66M Expression 1.65M	Control	0.91M	2.20M	7.67M	5.47M
Croma 1.67M 2.47M 7.55M 5.07M Currys (Dixons Carphone) 0.29M 0.76M 1.87M 1.11M Digimarket 0.80M 1.72M 4.14M 2.42M Ebay 2.61M 6.27M 15.17M 8.91M Electricalsares 0.12M 0.65M 1.85M 1.21M Electricalsbare Stores 0.10M 0.75M 2.35M 1.60M Electricalslytical 1.80M 2.61M 11.94M 9.33M Electricalsocity 2.34M 3.46M 12.42M 8.96M Electricalsquipo Stores 0.18M 0.68M 3.64M 2.96M Elite 0.42M 0.83M 4.13M 3.29M Elityjop 0.46M 1.32M 5.16M 3.85M Epic Stores 0.41M 0.94M 4.19M 3.25M Euronics 0.36M 0.88M 3.90M 3.03M Expert 0.79M 1.77M 6.43M 4.66M Expression 1.65M	Coolblue	0.46M	1.18M	4.25M	3.07M
Currys (Dixons Carphone) 0.29M 0.76M 1.87M 1.11M Digimarket 0.80M 1.72M 4.14M 2.42M Ebay 2.61M 6.27M 15.17M 8.91M Electricalsara Stores 0.12M 0.65M 1.85M 1.21M Electricalsbea Stores 0.10M 0.75M 2.35M 1.60M Electricalsquical 1.80M 2.61M 11.94M 9.33M Electricalsocity 2.34M 3.46M 12.42M 8.96M Electricalsquipo Stores 0.18M 0.68M 3.64M 2.96M Elite 0.42M 0.83M 4.13M 3.29M Elityjøp 0.46M 1.32M 5.16M 3.85M Epic Stores 0.41M 0.94M 4.19M 3.25M Euronics 0.36M 0.88M 3.90M 3.03M Expression 1.65M 0.99M 9.82M 6.83M Ezone 1.53M 2.09M 9.82M 6.83M Elay 0.54M <td>Costco</td> <td>1.14M</td> <td>2.75M</td> <td>9.29M</td> <td>6.53M</td>	Costco	1.14M	2.75M	9.29M	6.53M
Digimarket 0.80M 1.72M 4.14M 2.42M Ebay 2.61M 6.27M 15.17M 8.91M Electricalsara Stores 0.12M 0.65M 1.85M 1.21M Electricalsbea Stores 0.10M 0.75M 2.35M 1.60M Electricalslytical 1.80M 2.61M 11.94M 9.33M Electricalsquipo Stores 0.18M 0.68M 3.64M 2.96M Elite 0.42M 0.83M 4.13M 3.29M Elkjøp 0.46M 1.32M 5.16M 3.85M Epic Stores 0.41M 0.94M 4.19M 3.25M Euronics 0.36M 0.88M 3.90M 3.03M Expert 0.79M 1.77M 6.43M 4.66M Expression 1.65M 2.99M 9.82M 6.83M Ezone 1.53M 2.02M 7.92M 5.89M Flawless Stores 0.07M 0.46M 1.81M 1.36M Flipkart 2.94M 8.3	Croma	1.67M	2.47M	7.55M	5.07M
Ebay 2.61M 6.27M 15.17M 8.91M Electricalsara Stores 0.12M 0.65M 1.85M 1.21M Electricalsbea Stores 0.10M 0.75M 2.35M 1.60M Electricalslytical 1.80M 2.61M 11.94M 9.33M Electricalsquipo Stores 0.18M 0.68M 3.64M 2.96M Electricalsquipo Stores 0.18M 0.68M 3.64M 2.96M Elettricalsquipo Stores 0.18M 0.68M 3.64M 2.96M Elettricalsquipo Stores 0.18M 0.83M 4.13M 3.29M Eligipo 0.46M 0.83M 4.13M 3.29M Eligipo 0.46M 0.83M 4.13M 3.25M Euronics 0.36M 0.88M 3.90M 3.25M Euronics 0.36M 0.88M 3.90M 3.25M Euronics 0.36M 0.88M 3.90M 3.03M Expert 0.79M 0.77M 0.43M 4.66M Expression 1.65M 2.99M 9.82M 6.83M Ezone 1.53M 2.02M 7.92M 5.89M Flawless Stores 0.07M 0.46M 1.81M 1.36M Flipkart 2.94M 8.35M 19.29M 10.94M Fnac-Darty 0.54M 0.82M 2.87M 2.05M Erward Stores 0.56M 0.50M 4.07M 2.57M Girias 1.55M 2.07M 8.67M 0.60M Info Stores 0.07M 0.48M 1.84M 1.36M Insight 0.42M 0.42M 1.01M 2.76M 1.74M Integration Stores 0.17M 0.48M 1.84M 1.36M Insight 0.42M 0.42M 0.10M 2.76M 1.28M Logic Stores 0.17M 0.93M 4.81M 3.87M Logic Stores 0.17M 0.93M 4.81M 3.87M 1.28M Logic Stores 0.17M 0.93M 4.81M 3.87M 1.28M Logic Stores 0.17M 0.99M 4.81M 3.87M 1.28M 1.2	Currys (Dixons Carphone)	0.29M	0.76M	1.87M	1.11M
Electricalsara Stores 0.12M 0.65M 1.85M 1.21M Electricalsbea Stores 0.14M 0.72M 0.58M Electricalslance Stores 0.10M 0.75M 2.35M 1.60M Electricalslytical 1.80M 2.61M 11.94M 9.33M Electricalsocity 2.34M 3.46M 12.42M 8.96M Electricalsquipo Stores 0.18M 0.68M 3.64M 2.96M Elite 0.42M 0.83M 4.13M 3.29M Elity 0.46M 1.32M 5.16M 3.85M Epic Stores 0.41M 0.94M 4.19M 3.25M Euronics 0.36M 0.88M 3.90M 3.03M Expert 0.79M 1.77M 6.43M 4.66M Expression 1.65M 2.99M 9.82M 6.83M Ezone 1.53M 2.02M 7.92M 5.89M Flawless Stores 0.07M 0.46M 1.81M 1.36M Flipkart 2.94M 8.35M 19.29M 10.94M Fnac-Darty 0.54M 0.82M 2.87M 2.05M 2.57M Girias 1.55M 2.07M 8.67M 6.60M 1.36M 1.36M Info Stores 0.07M 0.48M 1.84M 1.36M Info Stores 0.17M 0.48M 1.84M 1.28M Info Stores 0.17M 0.48M 1.84M 1.28M Info Stores 0.17M 0.93M 4.81M 1.28M Info Stores 0.53M 1.63M 4.02M 2.39M Info Stores 0.53M	Digimarket	0.80M	1.72M	4.14M	2.42M
Electricalsbea Stores 0.10M 0.75M 2.35M 1.60M	Ebay	2.61M	6.27M	15.17M	8.91M
Electricalslance Stores 0.10M 0.75M 2.35M 1.60M Electricalslytical 1.80M 2.61M 11.94M 9.33M Electricalsocity 2.34M 3.46M 12.42M 8.96M Electricalsquipo Stores 0.18M 0.68M 3.64M 2.96M Elite 0.42M 0.83M 4.13M 3.29M Elitype 0.46M 1.32M 5.16M 3.85M Epic Stores 0.41M 0.94M 4.19M 3.25M Euronics 0.36M 0.88M 3.90M 3.03M Expert 0.79M 1.77M 6.43M 4.66M Expression 1.65M 2.99M 9.82M 6.83M Ezone 1.53M 2.02M 7.92M 5.89M Flawless Stores 0.07M 0.46M 1.81M 1.36M Flipkart 2.94M 8.35M 19.29M 10.94M Fnac-Darty 0.54M 0.82M 2.87M 2.05M Forward Stores 0.56M	Electricalsara Stores	0.12M	0.65M	1.85M	1.21M
Electricalslytical 1.80M 2.61M 11.94M 9.33M Electricalsocity 2.34M 3.46M 12.42M 8.96M Electricalsquipo Stores 0.18M 0.68M 3.64M 2.96M Elite 0.42M 0.83M 4.13M 3.29M Ellyøp 0.46M 1.32M 5.16M 3.85M Epic Stores 0.41M 0.94M 4.19M 3.25M Euronics 0.36M 0.88M 3.90M 3.03M Expert 0.79M 1.77M 6.43M 4.66M Expression 1.65M 2.99M 9.82M 6.83M Ezone 1.53M 2.02M 7.92M 5.89M Flawless Stores 0.07M 0.46M 1.81M 1.36M Flipkart 2.94M 8.35M 19.29M 10.94M Fnac-Darty 0.54M 0.82M 2.87M 2.05M Forward Stores 0.56M 1.50M 4.07M 2.57M Girias 1.55M 2.07M	Electricalsbea Stores		0.14M	0.72M	0.58M
Electricalsocity 2.34M 3.46M 12.42M 8.96M Electricalsquipo Stores 0.18M 0.68M 3.64M 2.96M Elite 0.42M 0.83M 4.13M 3.29M Elkjøp 0.46M 1.32M 5.16M 3.85M Epic Stores 0.41M 0.94M 4.19M 3.25M Euronics 0.36M 0.88M 3.90M 3.03M Expert 0.79M 1.77M 6.43M 4.66M Expertsion 1.65M 2.99M 9.82M 6.83M Ezone 1.53M 2.02M 7.92M 5.89M Flawless Stores 0.07M 0.46M 1.81M 1.36M Flipkart 2.94M 8.35M 19.29M 10.94M Fnac-Darty 0.54M 0.82M 2.87M 2.05M Forward Stores 0.56M 1.50M 4.07M 2.57M Girias 1.55M 2.07M 8.67M 6.60M Insight 0.42M 1.01M	Electricalslance Stores	0.10M	0.75M	2.35M	1.60M
Electricalsquipo Stores 0.18M 0.68M 3.64M 2.96M Elite 0.42M 0.83M 4.13M 3.29M Elkjøp 0.46M 1.32M 5.16M 3.85M Epic Stores 0.41M 0.94M 4.19M 3.25M Euronics 0.36M 0.88M 3.90M 3.03M Expert 0.79M 1.77M 6.43M 4.66M Expertsion 1.65M 2.99M 9.82M 6.83M Experession 1.65M 2.99M 9.82M 6.83M Ezone 1.53M 2.02M 7.92M 5.89M Flawless Stores 0.07M 0.46M 1.81M 1.36M Flipkart 2.94M 8.35M 19.29M 10.94M Fnac-Darty 0.54M 0.82M 2.87M 2.05M Forward Stores 0.56M 1.50M 4.07M 2.57M Girias 1.55M 2.07M 8.67M 6.60M Info Stores 0.07M 0.48M 1.	Electricalslytical	1.80M	2.61M	11.94M	9.33M
Elite 0.42M 0.83M 4.13M 3.29M Elkjøp 0.46M 1.32M 5.16M 3.85M Epic Stores 0.41M 0.94M 4.19M 3.25M Euronics 0.36M 0.88M 3.90M 3.03M Expert 0.79M 1.77M 6.43M 4.66M Expression 1.65M 2.99M 9.82M 6.83M Ezone 1.53M 2.02M 7.92M 5.89M Flawless Stores 0.07M 0.46M 1.81M 1.36M Flipkart 2.94M 8.35M 19.29M 10.94M Fnac-Darty 0.54M 0.82M 2.87M 2.05M Forward Stores 0.56M 1.50M 4.07M 2.57M Girias 1.55M 2.07M 8.67M 6.60M Info Stores 0.07M 0.48M 1.84M 1.36M Insight 0.42M 1.01M 2.76M 1.74M Integration Stores 0.16M 1.44M 1.28M	Electricalsocity	2.34M	3.46M	12.42M	8.96M
Elkjøp 0.46M 1.32M 5.16M 3.85M Epic Stores 0.41M 0.94M 4.19M 3.25M Euronics 0.36M 0.88M 3.90M 3.03M Expert 0.79M 1.77M 6.43M 4.66M Expression 1.65M 2.99M 9.82M 6.83M Ezone 1.53M 2.02M 7.92M 5.89M Flawless Stores 0.07M 0.46M 1.81M 1.36M Flipkart 2.94M 8.35M 19.29M 10.94M Fnac-Darty 0.54M 0.82M 2.87M 2.05M Forward Stores 0.56M 1.50M 4.07M 2.57M Girias 1.55M 2.07M 8.67M 6.60M Info Stores 0.07M 0.48M 1.84M 1.36M Insight 0.42M 1.01M 2.76M 1.74M Integration Stores 0.16M 1.44M 1.28M Leader 4.68M 5.97M 18.80M 12.83M <td>Electricalsquipo Stores</td> <td>0.18M</td> <td>0.68M</td> <td>3.64M</td> <td>2.96M</td>	Electricalsquipo Stores	0.18M	0.68M	3.64M	2.96M
Epic Stores 0.41M 0.94M 4.19M 3.25M Euronics 0.36M 0.88M 3.90M 3.03M Expert 0.79M 1.77M 6.43M 4.66M Expression 1.65M 2.99M 9.82M 6.83M Ezone 1.53M 2.02M 7.92M 5.89M Flawless Stores 0.07M 0.46M 1.81M 1.36M Flipkart 2.94M 8.35M 19.29M 10.94M Fnac-Darty 0.54M 0.82M 2.87M 2.05M Forward Stores 0.56M 1.50M 4.07M 2.57M Girias 1.55M 2.07M 8.67M 6.60M Info Stores 0.07M 0.48M 1.84M 1.36M Insight 0.42M 1.01M 2.76M 1.74M Integration Stores 0.16M 1.44M 1.28M Leader 4.68M 5.97M 18.80M 12.83M Logic Stores 0.17M 0.93M 4.81M 3.	Elite	0.42M	0.83M	4.13M	3.29M
Euronics 0.36M 0.88M 3.90M 3.03M Expert 0.79M 1.77M 6.43M 4.66M Expression 1.65M 2.99M 9.82M 6.83M Ezone 1.53M 2.02M 7.92M 5.89M Flawless Stores 0.07M 0.46M 1.81M 1.36M Flipkart 2.94M 8.35M 19.29M 10.94M Fnac-Darty 0.54M 0.82M 2.87M 2.05M Forward Stores 0.56M 1.50M 4.07M 2.57M Girias 1.55M 2.07M 8.67M 6.60M Info Stores 0.07M 0.48M 1.84M 1.36M Insight 0.42M 1.01M 2.76M 1.74M Integration Stores 0.16M 1.44M 1.28M Leader 4.68M 5.97M 18.80M 12.83M Logic Stores 0.17M 0.93M 4.81M 3.87M Lotus 1.48M 2.11M 8.09M 5.97M <td>Elkjøp</td> <td>0.46M</td> <td>1.32M</td> <td>5.16M</td> <td>3.85M</td>	Elkjøp	0.46M	1.32M	5.16M	3.85M
Expert 0.79M 1.77M 6.43M 4.66M Expression 1.65M 2.99M 9.82M 6.83M Ezone 1.53M 2.02M 7.92M 5.89M Flawless Stores 0.07M 0.46M 1.81M 1.36M Flipkart 2.94M 8.35M 19.29M 10.94M Fnac-Darty 0.54M 0.82M 2.87M 2.05M Forward Stores 0.56M 1.50M 4.07M 2.57M Girias 1.55M 2.07M 8.67M 6.60M Info Stores 0.07M 0.48M 1.84M 1.36M Insight 0.42M 1.01M 2.76M 1.74M Integration Stores 0.16M 1.44M 1.28M Leader 4.68M 5.97M 18.80M 12.83M Lotus 1.48M 2.11M 8.09M 5.97M Neptune 0.99M 3.42M 16.11M 12.70M Nomad Stores 0.53M 1.63M 4.02M 2.39M Notebillig 0.25M 0.01M 0.35M 0.34M <	Epic Stores	0.41M	0.94M	4.19M	3.25M
Expression 1.65M 2.99M 9.82M 6.83M Ezone 1.53M 2.02M 7.92M 5.89M Flawless Stores 0.07M 0.46M 1.81M 1.36M Flipkart 2.94M 8.35M 19.29M 10.94M Fnac-Darty 0.54M 0.82M 2.87M 2.05M Forward Stores 0.56M 1.50M 4.07M 2.57M Girias 1.55M 2.07M 8.67M 6.60M Info Stores 0.07M 0.48M 1.84M 1.36M Insight 0.42M 1.01M 2.76M 1.74M Integration Stores 0.16M 1.44M 1.28M Leader 4.68M 5.97M 18.80M 12.83M Logic Stores 0.17M 0.93M 4.81M 3.87M Lotus 1.48M 2.11M 8.09M 5.97M Neptune 0.99M 3.42M 16.11M 12.70M Nomad Stores 0.53M 1.63M 4.02M 2.39M Notebillig 0.25M 0.01M 0.35M 0.34M	Euronics	0.36M	M88.0	3.90M	3.03M
Ezone 1.53M 2.02M 7.92M 5.89M Flawless Stores 0.07M 0.46M 1.81M 1.36M Flipkart 2.94M 8.35M 19.29M 10.94M Fnac-Darty 0.54M 0.82M 2.87M 2.05M Forward Stores 0.56M 1.50M 4.07M 2.57M Girias 1.55M 2.07M 8.67M 6.60M Info Stores 0.07M 0.48M 1.84M 1.36M Insight 0.42M 1.01M 2.76M 1.74M Integration Stores 0.16M 1.44M 1.28M Leader 4.68M 5.97M 18.80M 12.83M Logic Stores 0.17M 0.93M 4.81M 3.87M Lotus 1.48M 2.11M 8.09M 5.97M Neptune 0.99M 3.42M 16.11M 12.70M Nomad Stores 0.53M 1.63M 4.02M 2.39M Notebillig 0.25M 0.39M 1.12M 0.73M Nova 0.01M 0.35M 0.34M <td>Expert</td> <td>0.79M</td> <td>1.77M</td> <td>6.43M</td> <td>4.66M</td>	Expert	0.79M	1.77M	6.43M	4.66M
Flawless Stores 0.07M 0.46M 1.81M 1.36M Flipkart 2.94M 8.35M 19.29M 10.94M Fnac-Darty 0.54M 0.82M 2.87M 2.05M Forward Stores 0.56M 1.50M 4.07M 2.57M Girias 1.55M 2.07M 8.67M 6.60M Info Stores 0.07M 0.48M 1.84M 1.36M Insight 0.42M 1.01M 2.76M 1.74M Integration Stores 0.16M 1.44M 1.28M Leader 4.68M 5.97M 18.80M 12.83M Logic Stores 0.17M 0.93M 4.81M 3.87M Lotus 1.48M 2.11M 8.09M 5.97M Neptune 0.99M 3.42M 16.11M 12.70M Nomad Stores 0.53M 1.63M 4.02M 2.39M Notebillig 0.25M 0.39M 1.12M 0.73M Nova 0.01M 0.35M 0.34M <td>Expression</td> <td>1.65M</td> <td>2.99M</td> <td>9.82M</td> <td>6.83M</td>	Expression	1.65M	2.99M	9.82M	6.83M
Flipkart 2.94M 8.35M 19.29M 10.94M Fnac-Darty 0.54M 0.82M 2.87M 2.05M Forward Stores 0.56M 1.50M 4.07M 2.57M Girias 1.55M 2.07M 8.67M 6.60M Info Stores 0.07M 0.48M 1.84M 1.36M Insight 0.42M 1.01M 2.76M 1.74M Integration Stores 0.16M 1.44M 1.28M Leader 4.68M 5.97M 18.80M 12.83M Logic Stores 0.17M 0.93M 4.81M 3.87M Lotus 1.48M 2.11M 8.09M 5.97M Neptune 0.99M 3.42M 16.11M 12.70M Nomad Stores 0.53M 1.63M 4.02M 2.39M Notebillig 0.25M 0.39M 1.12M 0.73M Nova 0.01M 0.35M 0.34M	Ezone	1.53M	2.02M	7.92M	5.89M
Fnac-Darty 0.54M 0.82M 2.87M 2.05M Forward Stores 0.56M 1.50M 4.07M 2.57M Girias 1.55M 2.07M 8.67M 6.60M Info Stores 0.07M 0.48M 1.84M 1.36M Insight 0.42M 1.01M 2.76M 1.74M Integration Stores 0.16M 1.44M 1.28M Leader 4.68M 5.97M 18.80M 12.83M Logic Stores 0.17M 0.93M 4.81M 3.87M Lotus 1.48M 2.11M 8.09M 5.97M Neptune 0.99M 3.42M 16.11M 12.70M Nomad Stores 0.53M 1.63M 4.02M 2.39M Notebillig 0.25M 0.39M 1.12M 0.73M Nova 0.01M 0.35M 0.34M	Flawless Stores	0.07M	0.46M	1.81M	1.36M
Forward Stores 0.56M 1.50M 4.07M 2.57M Girias 1.55M 2.07M 8.67M 6.60M Info Stores 0.07M 0.48M 1.84M 1.36M Insight 0.42M 1.01M 2.76M 1.74M Integration Stores 0.16M 1.44M 1.28M Leader 4.68M 5.97M 18.80M 12.83M Logic Stores 0.17M 0.93M 4.81M 3.87M Lotus 1.48M 2.11M 8.09M 5.97M Neptune 0.99M 3.42M 16.11M 12.70M Nomad Stores 0.53M 1.63M 4.02M 2.39M Notebillig 0.25M 0.39M 1.12M 0.73M Nova 0.01M 0.35M 0.34M	Flipkart	2.94M	8.35M	19.29M	10.94M
Girias 1.55M 2.07M 8.67M 6.60M Info Stores 0.07M 0.48M 1.84M 1.36M Insight 0.42M 1.01M 2.76M 1.74M Integration Stores 0.16M 1.44M 1.28M Leader 4.68M 5.97M 18.80M 12.83M Logic Stores 0.17M 0.93M 4.81M 3.87M Lotus 1.48M 2.11M 8.09M 5.97M Neptune 0.99M 3.42M 16.11M 12.70M Nomad Stores 0.53M 1.63M 4.02M 2.39M Notebillig 0.25M 0.39M 1.12M 0.73M Nova 0.01M 0.35M 0.34M	Fnac-Darty	0.54M	0.82M	2.87M	2.05M
Info Stores 0.07M 0.48M 1.84M 1.36M Insight 0.42M 1.01M 2.76M 1.74M Integration Stores 0.16M 1.44M 1.28M Leader 4.68M 5.97M 18.80M 12.83M Logic Stores 0.17M 0.93M 4.81M 3.87M Lotus 1.48M 2.11M 8.09M 5.97M Neptune 0.99M 3.42M 16.11M 12.70M Nomad Stores 0.53M 1.63M 4.02M 2.39M Notebillig 0.25M 0.39M 1.12M 0.73M Nova 0.01M 0.35M 0.34M	Forward Stores	0.56M	1.50M	4.07M	2.57M
Insight 0.42M 1.01M 2.76M 1.74M Integration Stores 0.16M 1.44M 1.28M Leader 4.68M 5.97M 18.80M 12.83M Logic Stores 0.17M 0.93M 4.81M 3.87M Lotus 1.48M 2.11M 8.09M 5.97M Neptune 0.99M 3.42M 16.11M 12.70M Nomad Stores 0.53M 1.63M 4.02M 2.39M Notebillig 0.25M 0.39M 1.12M 0.73M Nova 0.01M 0.35M 0.34M	Girias	1.55M	2.07M	8.67M	6.60M
Integration Stores 0.16M 1.44M 1.28M Leader 4.68M 5.97M 18.80M 12.83M Logic Stores 0.17M 0.93M 4.81M 3.87M Lotus 1.48M 2.11M 8.09M 5.97M Neptune 0.99M 3.42M 16.11M 12.70M Nomad Stores 0.53M 1.63M 4.02M 2.39M Notebillig 0.25M 0.39M 1.12M 0.73M Nova 0.01M 0.35M 0.34M	Info Stores	0.07M	0.48M	1.84M	1.36M
Leader 4.68M 5.97M 18.80M 12.83M Logic Stores 0.17M 0.93M 4.81M 3.87M Lotus 1.48M 2.11M 8.09M 5.97M Neptune 0.99M 3.42M 16.11M 12.70M Nomad Stores 0.53M 1.63M 4.02M 2.39M Notebillig 0.25M 0.39M 1.12M 0.73M Nova 0.01M 0.35M 0.34M	Insight	0.42M	1.01M	2.76M	1.74M
Logic Stores 0.17M 0.93M 4.81M 3.87M Lotus 1.48M 2.11M 8.09M 5.97M Neptune 0.99M 3.42M 16.11M 12.70M Nomad Stores 0.53M 1.63M 4.02M 2.39M Notebillig 0.25M 0.39M 1.12M 0.73M Nova 0.01M 0.35M 0.34M	Integration Stores		0.16M	1.44M	1.28M
Lotus 1.48M 2.11M 8.09M 5.97M Neptune 0.99M 3.42M 16.11M 12.70M Nomad Stores 0.53M 1.63M 4.02M 2.39M Notebillig 0.25M 0.39M 1.12M 0.73M Nova 0.01M 0.35M 0.34M	Leader	4.68M	5.97M	18.80M	12.83M
Neptune 0.99M 3.42M 16.11M 12.70M Nomad Stores 0.53M 1.63M 4.02M 2.39M Notebillig 0.25M 0.39M 1.12M 0.73M Nova 0.01M 0.35M 0.34M	Logic Stores	0.17M	0.93M	4.81M	3.87M
Nomad Stores 0.53M 1.63M 4.02M 2.39M Notebillig 0.25M 0.39M 1.12M 0.73M Nova 0.01M 0.35M 0.34M	Lotus	1.48M	2.11M	8.09M	5.97M
Notebillig 0.25M 0.39M 1.12M 0.73M Nova 0.01M 0.35M 0.34M	Neptune	0.99M	3.42M	16.11M	12.70M
Nova 0.01M 0.35M 0.34M	Nomad Stores	0.53M	1.63M	4.02M	2.39M
	Notebillig	0.25M	0.39M	1.12M	0.73M
Novus 1.87M 3.73M 9.85M 6.12M	Nova		0.01M	0.35M	0.34M
	Novus	1.87M	3.73M	9.85M	6.12M

Grand Total	87.48M	196.69M	598.88M	402.19M
Zone	0.34M	1.56M	5.26M	3.70M
walmart	1.26M	2.63M	9.73M	7.10M
Viveks	1.55M	2.24M	7.78M	5.55M
Vijay Sales	1.73M	2.15M	8.53M	6.39M
UniEuro	0.60M	1.61M	7.35M	5.74M
Taobao	0.22M	1.33M	3.30M	1.97M
Synthetic	1.89M	4.42M	12.19M	7.77M
Surface Stores	0.09M	0.53M	2.12M	1.59M
Staples	1.24M	2.85M	8.75M	5.90M
Sound	0.56M	1.67M	4.36M	2.68M
Sorefoz	0.55M	1.07M	4.66M	3.58M
Saturn	0.23M	0.38M	1.19M	0.81M
Sage	4.83M	6.44M	20.70M	14.26M
Relief	0.39M	1.01M	4.06M	3.05M
Reliance Digital	1.62M	2.57M	9.73M	7.15M
Radio Shack	0.81M	1.75M	5.44M	3.70M
Radio Popular	0.51M	1.45M	5.27M	3.82M
Propel	1.59M	2.46M	10.83M	8.37M
Premium Stores	0.46M	1.10M	3.88M	2.78M
Otto	0.26M	0.40M	1.20M	0.80M

Filters

region	All	Market
division	All	Performance vs Target

Market	19	20	21	21-Target	%
Australia	3.88M	10.70M	20.99M	-2.21M	-1 <mark>0.5%</mark>
Austria		0.12M	2.84M	-0.33M	-1 <mark>1.7%</mark>
Bangladesh	0.48M	2.26M	6.95M	-0.72M	-1 <mark>0.3%</mark>
Canada	4.76M	12.17M	35.06M	-5.07M	- <mark>14.5%</mark>
China	1.43M	5.42M	22.89M	-2.07M	-9 <mark>.0%</mark>
France	4.04M	7.47M	25.94M	-2.19M	-8 <mark>.4%</mark>
Germany	2.56M	4.69M	12.01M	-1.53M	- <mark>12.7%</mark>
India	30.82M	49.77M	161.26M	-9.55M	-5. <mark>9%</mark>
Indonesia	2.52M	6.21M	18.41M	-2.38M	- <mark>12.9%</mark>
Italy	2.90M	4.46M	11.72M	-1.05M	-9 <mark>.0%</mark>
Japan		1.88M	7.92M	-0.33M	-4.1 <mark>%</mark>
Netherlands	0.23M	3.36M	7.98M	-0.66M	-8 <mark>.2%</mark>
Newzealand		1.99M	11.40M	-1.40M	-1 <mark>2.3%</mark>
Norway		2.48M	13.68M	-1.44M	-1 <mark>0.5%</mark>
Pakistan	0.62M	4.69M	5.66M	-0.52M	-9 <mark>.3%</mark>
Philiphines	5.69M	13.37M	31.86M	-2.50M	-7 <mark>.8%</mark>
Poland	0.41M	2.79M	5.19M	-0.94M	-18.1%
Portugal	0.75M	3.59M	11.83M	-0.51M	-4.3 <mark>%</mark>
South Korea	12.80M	17.28M	48.97M	-4.36M	-8 <mark>.9%</mark>
Spain		1.77M	12.62M	-1.79M	-14.1%
Sweden	0.05M	0.23M	1.77M	-0.20M	-1 <mark>1.1%</mark>
United Kingdom	2.00M	8.08M	34.15M	-2.98M	-8 <mark>.7%</mark>
USA	11.53M	31.92M	87.78M	-10.24M	-1 <mark>1.7%</mark>
Grand Total	87.48M	196.69M	598.88M	-54.94M	-9.2%

P&L Statement

market All division All Year-wise

	Fiscal Year			
Metrics	2019	2020	2021	21 VS 20
Net Sales	87.48M	196.69M	598.88M	304%
COGS	51.24M	123.37M	380.71M	309%
GM	36.24M	73.32M	218.16M	298%
GM%	41.4%	37.3%	36.4%	98%

region All P&L
market All Fiscal Month
division All All values in INR
customer All
FY 2019

Quarter

Q1					Q2		Q3				Q4	Grand Total		
Values	Sep	(Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
Net Sales	6.	.5M	8.0M	10.7M	11.4M	6.5M	6.1M	6.4M	6.3M	6.5M	6.2M	6.5M	6.3M	87.5M
COGS	3.	.8M	4.7M	6.3M	6.7M	3.9M	3.5M	3.8M	3.7M	3.8M	3.6M	3.8M	3.7M	51.2M
GM	2.	.6M	3.4M	4.5M	4.7M	2.7M	2.6M	2.7M	2.6M	2.6M	2.6M	2.7M	2.6M	36.2M
GM%	40	.9%	42.0%	41.5%	41.4%	40.9%	41.9%	41.5%	41.4%	40.8%	42.0%	41.5%	41.4%	41.4%

region All
market All
division All
customer All
FY 2020

P&L Fiscal Month All values in INR

Quarter

Q1			Q2				Q3			Q4		
Values	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Net Sales	17.1M	20.6M	28.7M	29.9M	17.1M	15.9M	2.1M	7.8M	9.9M	14.9M	16.1M	16.5M
COGS	10.6M	12.8M	18.1M	18.9M	10.7M	9.9M	1.3M	4.8M	6.2M	9.3M	10.2M	10.5M
GM	6.5M	7.8M	10.6M	11.0M	6.5M	6.0M	0.8M	2.9M	3.7M	5.5M	5.9M	6.1M
GM%	37.8%	37.8%	37.0%	36.8%	37.8%	37.7%	36.7%	37.7%	37.5%	37.3%	36.7%	36.8%

region	All
market	All
division	All
customer	All
FY	2021

P&L Fiscal Month All values in INR

Quarter

	Q1			Q2		Q3			Q4			
Values	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Net Sales	44.8M	54.6M	74.3M	78.1M	44.8M	41.8M	44.0M	43.5M	44.4M	41.5M	44.0M	43.0M
COGS	28.4M	34.7M	47.4M	49.8M	28.4M	26.5M	28.0M	27.7M	28.1M	26.4M	28.0M	27.4M
GM	16.4M	19.9M	27.0M	28.3M	16.4M	15.3M	16.0M	15.8M	16.3M	15.1M	16.0M	15.6M
GM%	36.7%	36.5%	36.3%	36.3%	36.7%	36.5%	36.4%	36.3%	36.6%	36.4%	36.4%	36.3%

Growth Comparison

2020 vs 2019	164.6%	156.6%	167.3%	161.5%	162.8%	162.0%	-67.1%	22.7%	53.1%	140.7%	148.0%	162.0%
2021 vs 2020	162.1%	164.7%	159.1%	161.0%	161.4%	162.5%	1981.6%	461.2%	347.0%	178.6%	173.9%	160.3%