**Crowdfunding Campaigns Data Analysis**

Given the data provided, we can draw three conclusions about the crowdfunding campaigns.

1. *When comparing parent categories, “Theatre” seems to have the highest number of successful outcomes per country.*
2. *When comparing subcategories, “Play” in specific seems to have the highest number of successful outcomes per country.*
3. *When comparing the different outcomes of each month, July seems to have the highest number of successful outcomes, while August seems to have the lowest number of successful outcomes per year.*

While this dataset helps us make some observations, it has its limitations in that it does not give us the “why”, or in other words, the reason behind these observations. We will not be able to know the important factors that need to be considered to guarantee a successful campaign for example.

One additional table/or graph we can create is one that counts how many campaigns were successful, failed, canceled, or currently live based on the number of backers per campaign. This could show us if there’s a correlation between the number of backers and the success of the campaign.

Another table /or graph that could be created is one that also counts how many campaigns were successful, failed, or canceled based on the time elapsed of each campaign. This will require us to create an additional column “Time Elapsed”, which will give us the number of days each campaign was held. This will help us notice if there’s a correlation between the number of days a campaign is held and the success of that campaign.