Monica Powell

www.aboutmonica.com | Monica.Powell@columbia.edu | 301-538-8180

EDUCATION

BARNARD COLLEGE
Columbia University | New York, NY
B.A. in Psychology, Expected May 2016
Cumulative GPA: 3.57 / 4.0 | Major GPA: 3.73 / 4.0

RELEVANT COURSEWORK

In Progress
Data Structures in Java • Data Visualization • Human Factors: Design

Completed
Introduction to Computer Science and Programming in Java • Web Development (I and II)

EXPERIENCE

JOPWELL | UX/Marketing Intern
February 2016 – Current | New York, NY
- Create print and digital marketing material campaigns that target prospective Jopwell users
- Support launch of Jopwell's content platform in various capacities
- Organized and led a focus group in which insights were gathered to shape Jopwell's editorial strategy

ATHENA DIGITAL DESIGN | Co-Founder, Student Advisory Board Member + Developer
December 2013 – Current | New York, NY
- Contribute to the agency in various capacities ranging from project management, finance, marketing, branding and more
- Co-founded client-facing, web development agency in January 2015 to provide opportunities for Athena Digital Design graduates. Under my leadership the agency has grown to over 50 student developers.
- Spearheaded recruitment leading to a consistent 50% increase in students enrolled in our web development courses

BARNARD SCIENCE AND TECHNOLOGY ENTRY PROGRAM | Tutor + Program Assistant
June 2015 – December 2015 | New York, NY
- Provide one-on-one academic support for high school students in STEM related fields

EMERGING LEADERS IN TECHNOLOGY | Teaching Assistant
February 2015 - May 2015 | New York, NY
- Assisted 3 middle school classes with understanding coding as it relates to real life by teaching HTML/CSS and programming

BARNARD COGNITIVE DEVELOPMENT CENTER | Lab Assistant
September 2014 – December 2014 | New York, NY
- Increased the participation of male participants in spatial learning research studies
- Designed experimental cues and recruitment material using Adobe Photoshop

MORNINGSIDE AREA ALLIANCE | Community Development Intern
June 2014 – August 2014 | New York, NY
- Contributed to research and feedback during the development of MAA's first iOS application
- Developed an app-specific website using WordPress, while serving as a webmaster for the organization's main website

AWARDS

Barnard Bold Award 2016 - One of five students formally recognized by the Barnard Bold Committee, which represents various Barnard departments, for enhancing and critically engaging various Barnard communities. (to be awarded March, 22nd, 2016)

Grace Hopper 2015 Scholarship Recipient - Fully funded to attend the Grace Hopper Conference 2015 by Columbia University's Computer Science Department and Women in Computer Science Society based on my involvement on campus.

GIRLBOSS 2015 Grant Recipient - Awarded a grant from the GIRLBOSS foundation, which provides support for women pursuing creative entrepreneurial endeavors, for my work with the Athena Digital Design Agency.

SKILLS

HTML, CSS, Java, JavaScript/jQuery, R, Adobe Creative Cloud: Photoshop, InDesign, Illustrator, WordPress, Sketch, Prototyping, SFTP/FTP, Dev Tools, Command Line and Source Control (Git/GitHub).