Monica Powell

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EDUCATION

COLUMBIA UNIVERSITY
BA IN PSYCHOLOGY WITH DISTINCTION
May 2016 | New York, NY
Barnard College
Dean's List
Cum. GPA: 3.62 / 4.0

CERTIFICATION OF PROFESSIONAL ACHIEVEMENT IN DATA PRACTICES
September 2016 | New York, NY
Columbia Journalism School
Full-Time Post-Baccalaureate

LINKS

Github:// **m0nica**
LinkedIn:// **monicampowell**

COURSEWORK

• Human Factors (Graduate-level)

• Design and Agile Project Management Engineering Lab (Graduate-level)

• Programming for Behavioral Scientists

• Data Visualization

• Programming Languages Web Development I and II

• Data Structures in Java

SKILLS

PROGRAMMING
Proficient:
HTML5 • CSS • JavaScript • jQuery

Familiar:
Java • Python • SQL

SOFTWARE
Adobe Creative Cloud • Sketch • Wordpress • SPSS • SFTP/FTP • Chrome Dev Tools • command line • source control • Jira

OTHER SKILLS
Prototyping • Facilitation

EXPERIENCE

JOPWELL | CUSTOMER EXPERIENCE AND MARKETING
June 2016 - Present | New York, NY
February 2016 – May 2016 | UX/Marketing Intern
- Overhauled Customer Experience processes which eliminated backlog and decreased the average response time by 15.6 hours
- Organize and facilitate user research to inform design specifications and product updates
- Use HTML, CSS, JavaScript and Embedded Ruby (ERB) to implement new designs and optimized copy on Jopwell's two main websites and weekly content newsletter

ATHENA DIGITAL DESIGN AGENCY | CO-FOUNDER, STUDENT ADVISORY BOARD MEMBER + DEVELOPER
December 2013 – May 2016 | New York, NY
- Co-founded the client-facing, web development agency, which currently has 45 student developers
- Contributed to the agency in various capacities ranging from project management, finance, marketing, branding and more
- Spearheaded recruitment leading to a consistent 50% increase in students enrolled in our web development courses

EMERGING LEADERS IN TECHNOLOGY | TEACHING ASSISTANT
February 2015 - May 2015 | New York, NY
- Assisted 3 middle school classes with understanding coding as it relates to real life by teaching HTML/CSS and programming

MORNINGSIDE AREA ALLIANCE | COMMUNITY DEVELOPMENT INTERN
June 2014 – August 2014 | New York, NY
- Contributed to research and feedback during the development of neighborhood iOS application
- Developed an app-specific website using Wordpress, while serving as a webmaster for the organization's main website

AWARDS

Barnard College Senior Marshal 2016 - The Senior Marshals' main function is to assist in the Commencement procession. Senior Marshals are selected by a Committee that looks for nominees who are, in one or more ways, outstanding members of the Barnard community and who have made exemplary contributions to the campus community.

Barnard Bold Award 2016 - One of five students formally recognized by the Barnard Bold Committee, which represents various Barnard departments, for enhancing and critically engaging various Barnard communities.

GIRLBOSS 2015 Grant Recipient - was awarded a grant from the GIRLBOSS foundation which provides support for women pursuing creative entrepreneurial endeavors.

Grace Hopper 2015 Scholarship Recipient - fully funded to attend the Grace Hopper Conference 2015 by Columbia University's Women in Computer Science Society based on my involvement on campus.