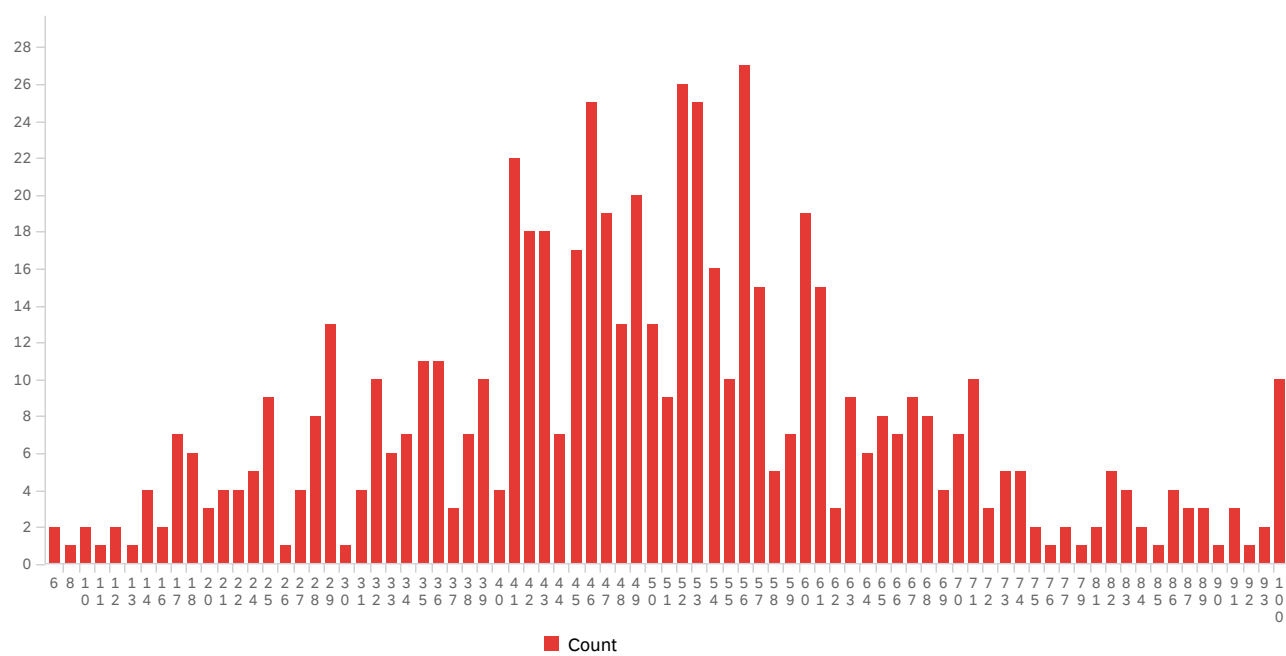


Default Report

UCL MSc project questionnaire
August 3, 2022 11:22 PM BST

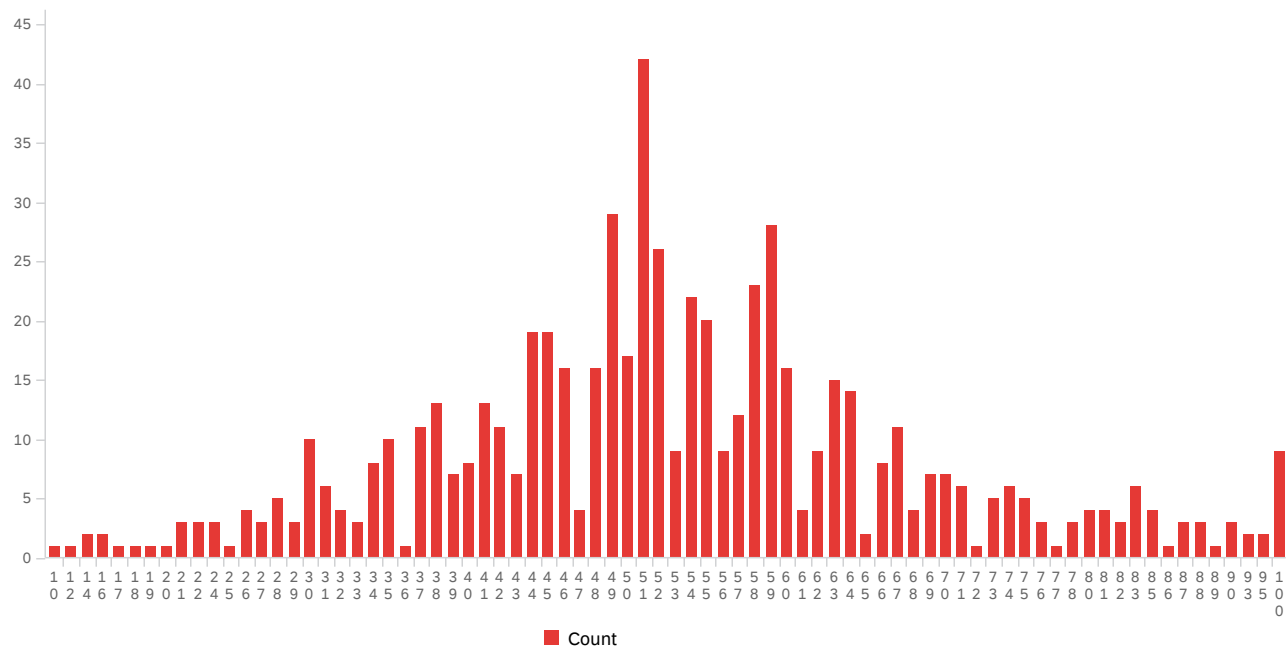
Q1 - Percentage of Extraversion(%):

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Extraversion	6.00	100.00	50.21	17.49	305.83	630



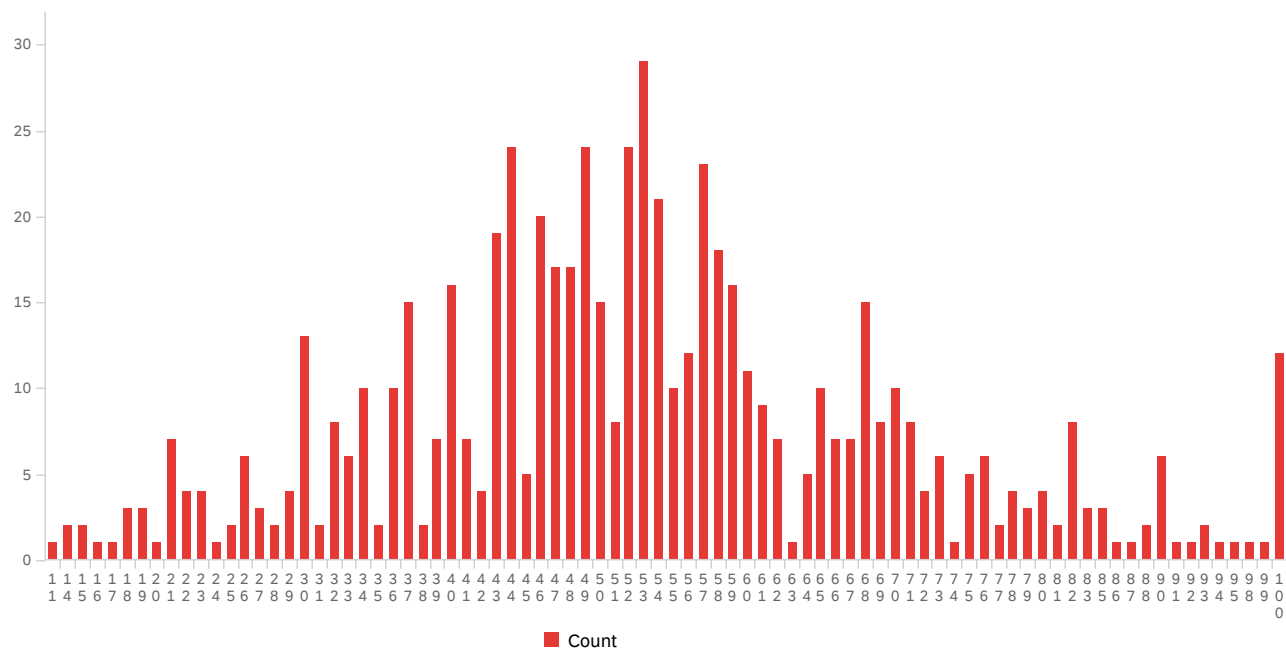
Q2 - Percentage of Sensing/observant(%):

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Observant	10.00	100.00	53.14	15.69	246.21	630



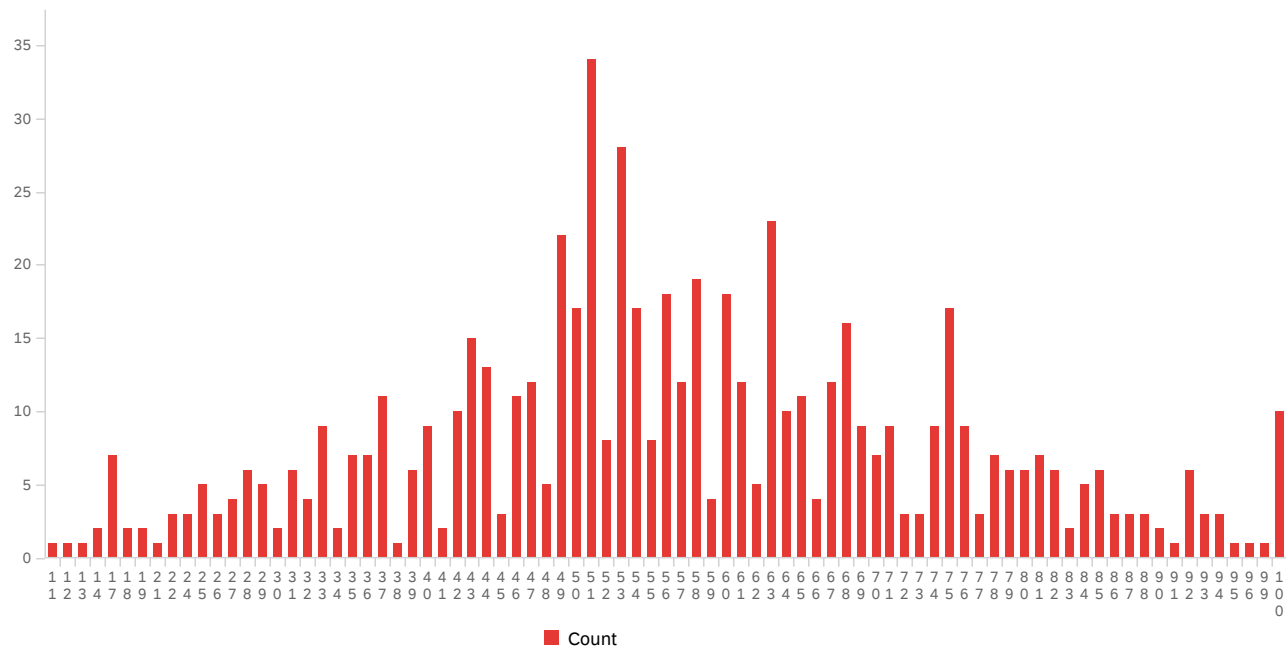
Q3 - Percentage of Thinking(%):

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Thinking	11.00	100.00	53.00	17.26	297.88	630



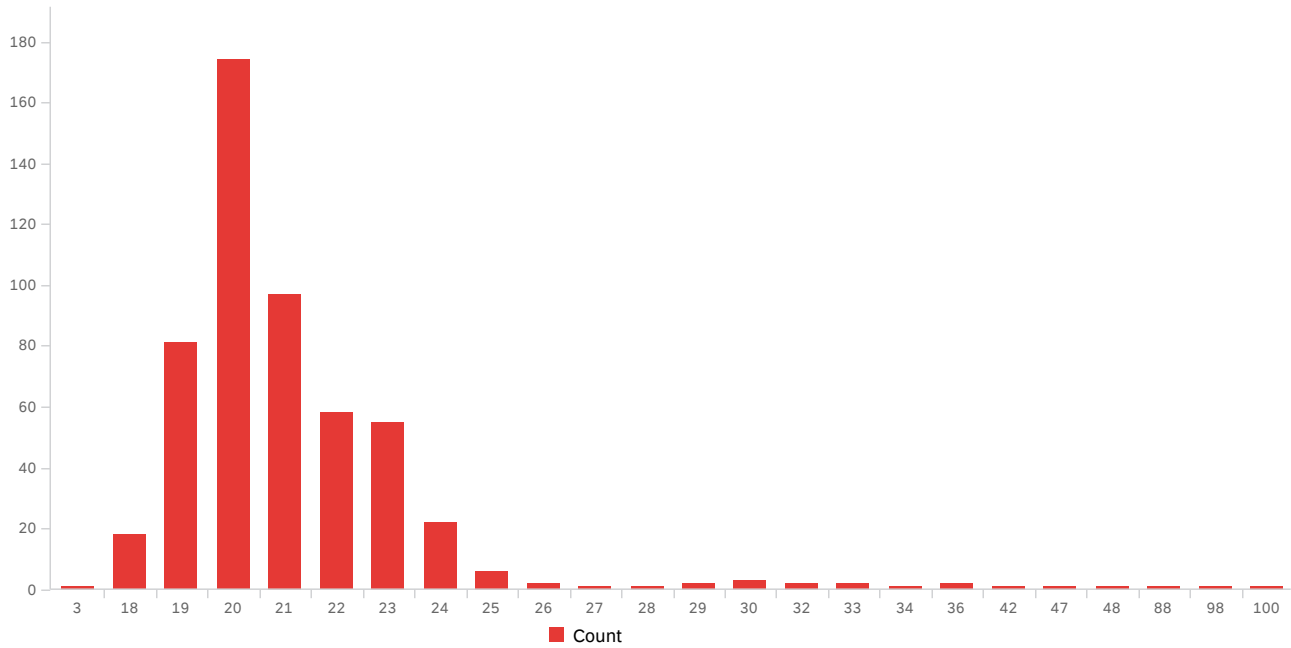
Q4 - Percentage of Judging(%):

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Judging	11.00	100.00	56.61	17.91	320.84	630

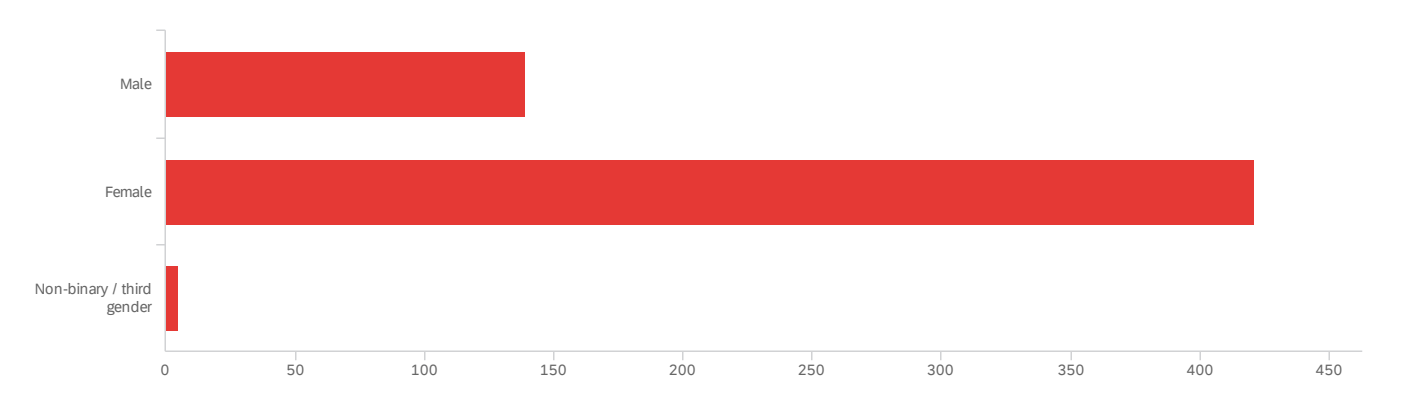


Q5 - Age

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Age	3.00	100.00	21.57	6.35	40.35	534



Q6 - Gender

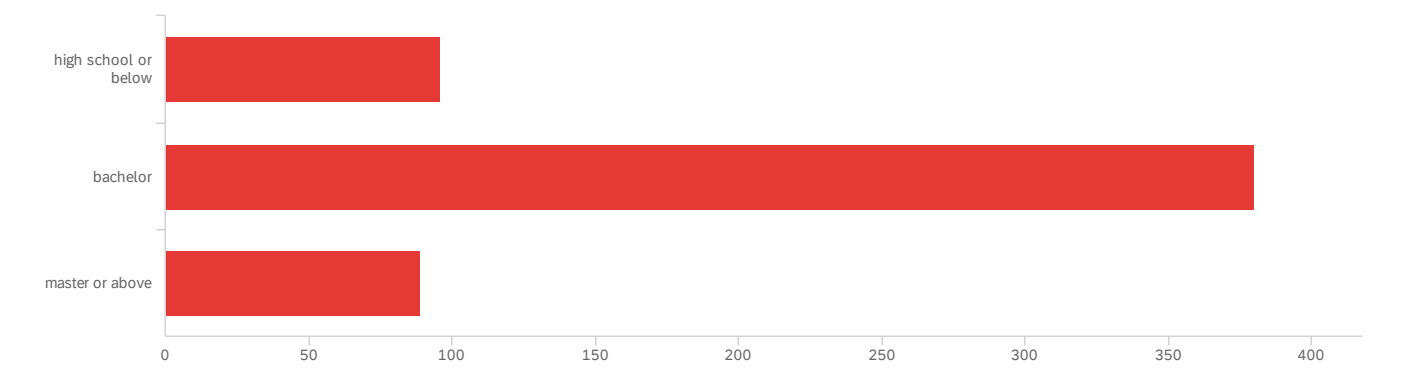


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Gender	1.00	3.00	1.76	0.45	0.20	565

#	Field	Choice Count
1	Male	24.60% 139
2	Female	74.51% 421
3	Non-binary / third gender	0.88% 5
		565

Showing rows 1 - 4 of 4

Q7 - Level of education

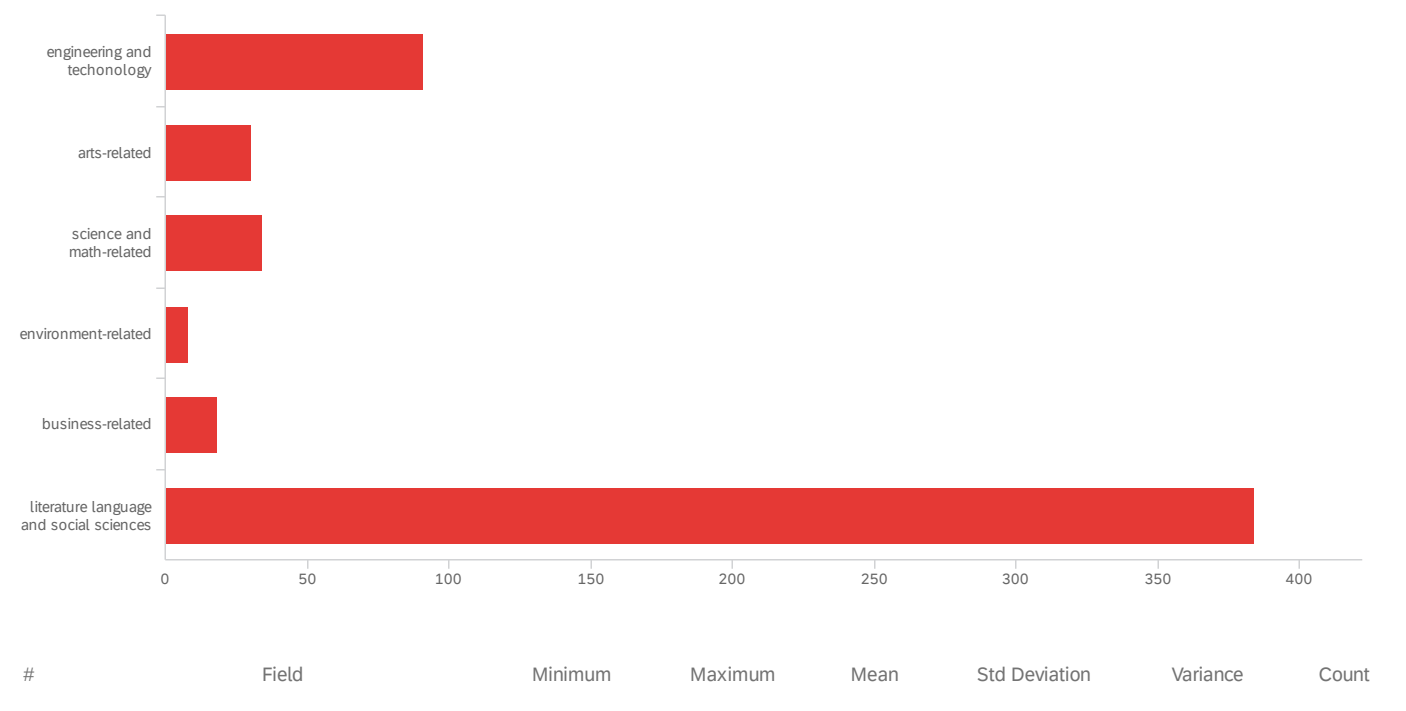


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Level of education	1.00	3.00	1.99	0.57	0.33	565

#	Field	Choice Count
1	high school or below	16.99% 96
2	bachelor	67.26% 380
3	master or above	15.75% 89
		565

Showing rows 1 - 4 of 4

Q8 - Major in university/area of working



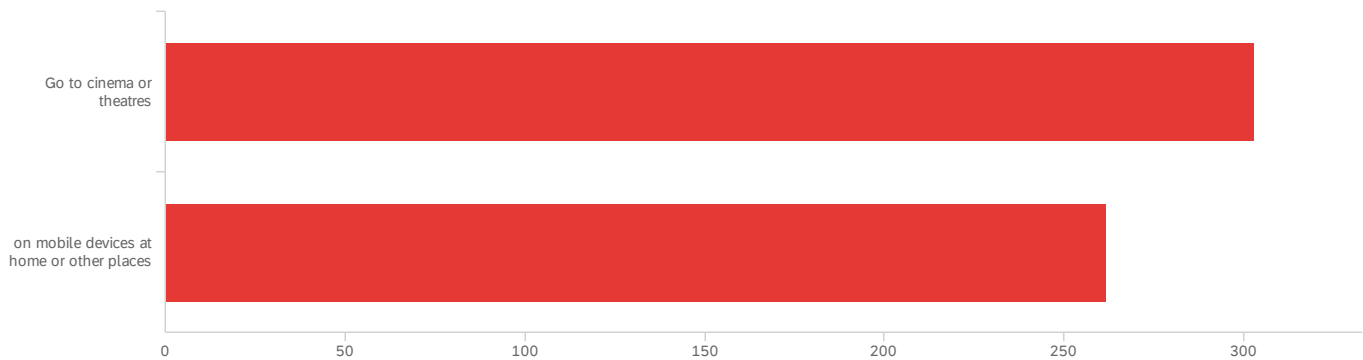
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Major in university/area of working	1.00	6.00	4.74	1.98	3.92	565

#	Field	Choice Count
1	engineering and technology	16.11% 91
2	arts-related	5.31% 30
3	science and math-related	6.02% 34
4	environment-related	1.42% 8
5	business-related	3.19% 18
6	literature language and social sciences	67.96% 384

565

Showing rows 1 - 7 of 7

Q9 - What is your preferred way to watch movies?



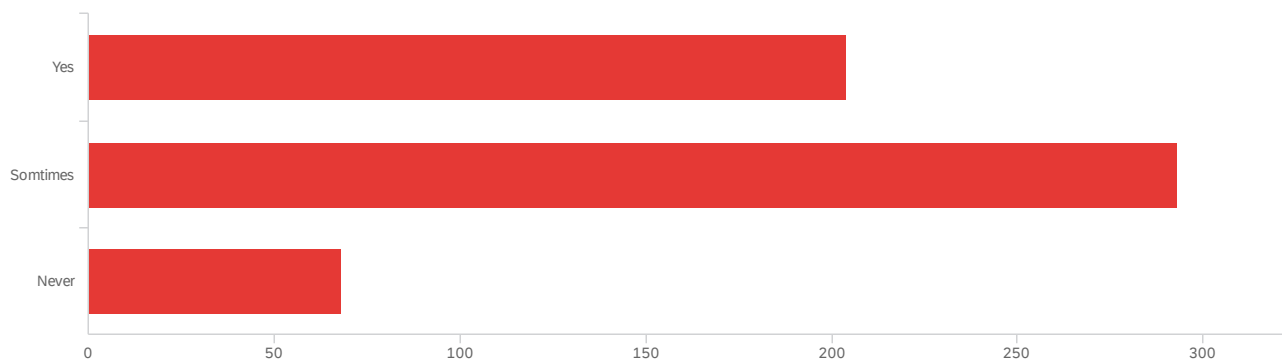
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What is your preferred way to watch movies?	1.00	2.00	1.46	0.50	0.25	565

#	Field	Choice Count
1	Go to cinema or theatres	53.63% 303
2	on mobile devices at home or other places	46.37% 262

565

Showing rows 1 - 3 of 3

Q10 - Do you often pay for membership or subscription services of some streaming platforms (Netflix, Amazon Prime Video, YouTube)?

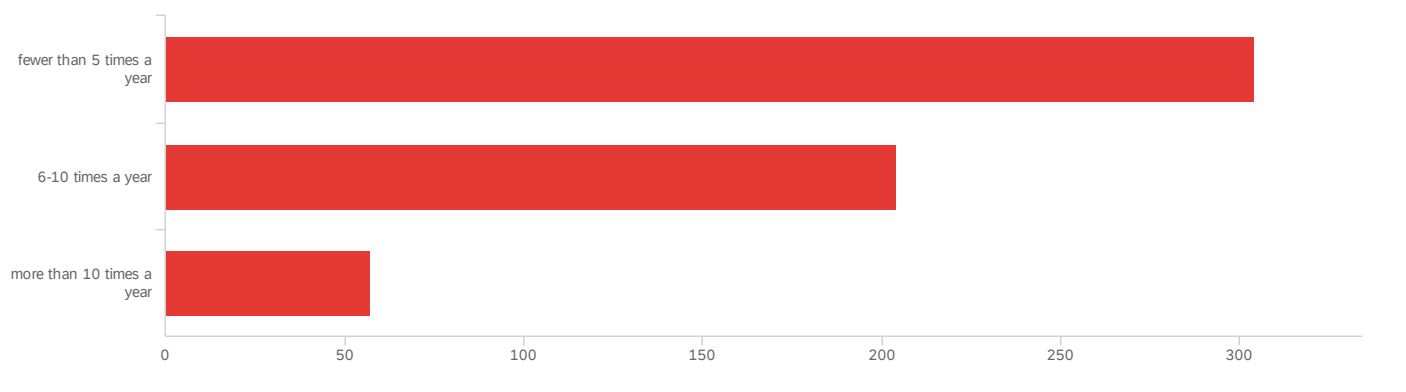


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Do you often pay for membership or subscription services of some streaming platforms (Netflix, Amazon Prime Video, YouTube)?	1.00	3.00	1.76	0.65	0.42	565

#	Field	Choice	Count
1	Yes	36.11%	204
2	Somtimes	51.86%	293
3	Never	12.04%	68
			565

Showing rows 1 - 4 of 4

Q11 - Frequency of going to cinema:

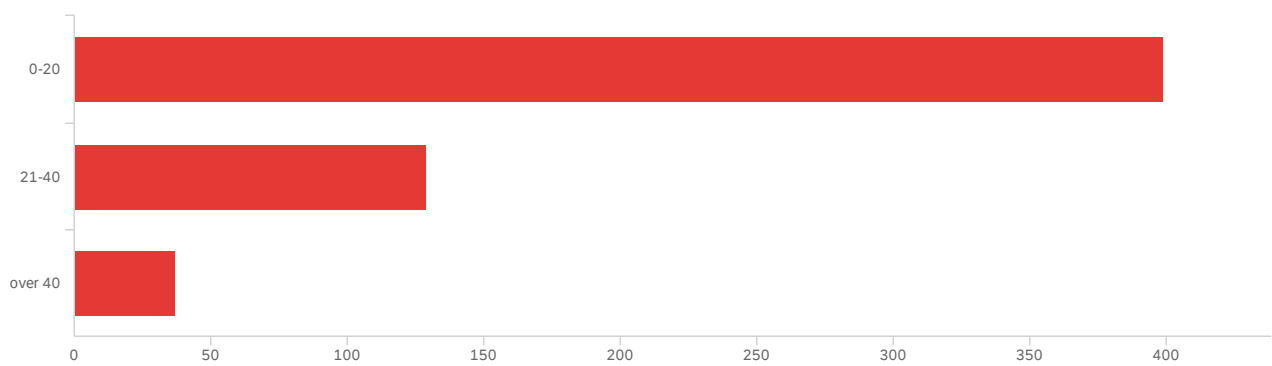


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Frequency of going to cinema:	1.00	3.00	1.56	0.67	0.45	565

#	Field	Choice Count
1	fewer than 5 times a year	53.81% 304
2	6-10 times a year	36.11% 204
3	more than 10 times a year	10.09% 57
		565

Showing rows 1 - 4 of 4

Q12 - How many movies do you watch every year?

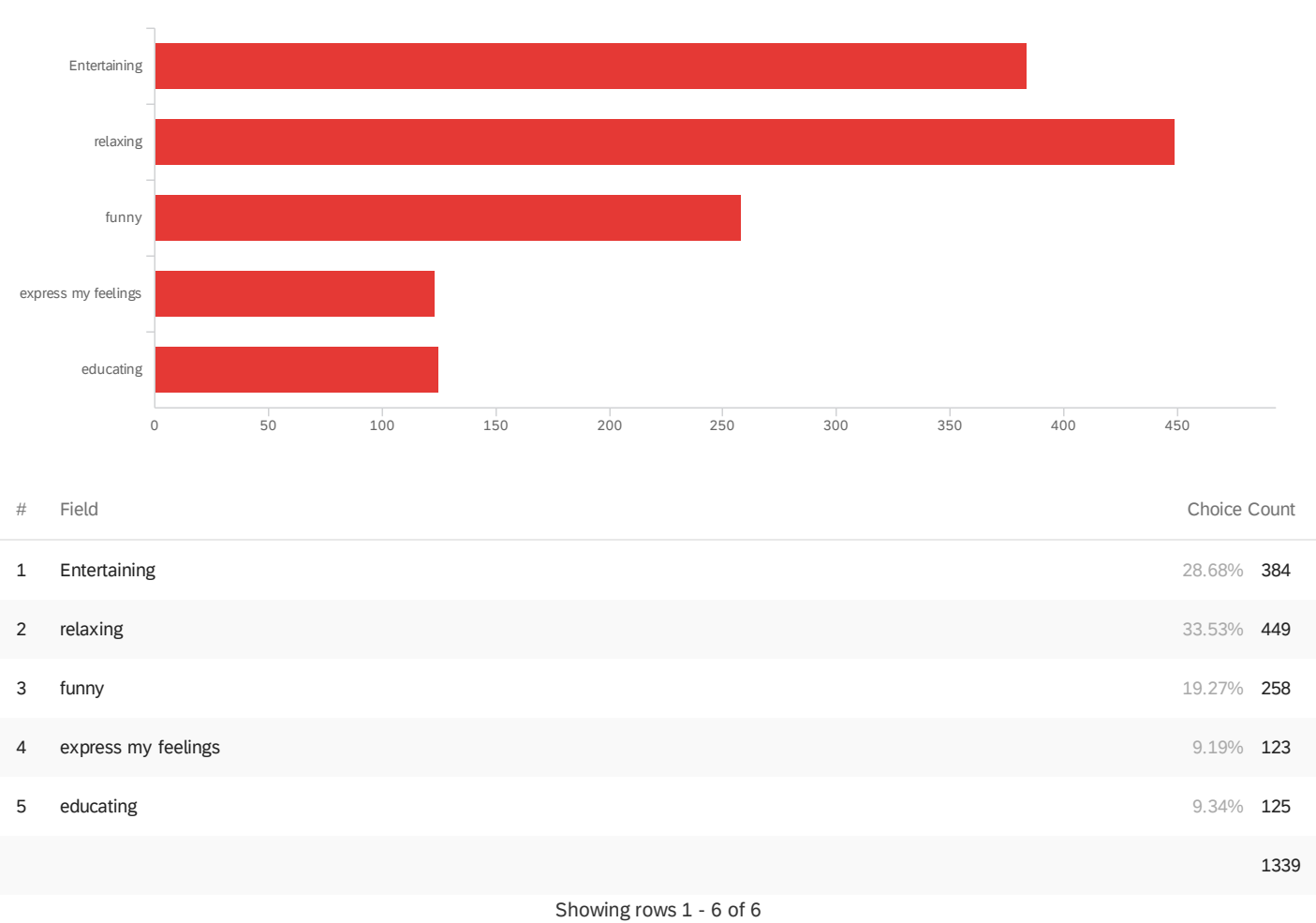


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How many movies do you watch every year?	1.00	3.00	1.36	0.60	0.36	565

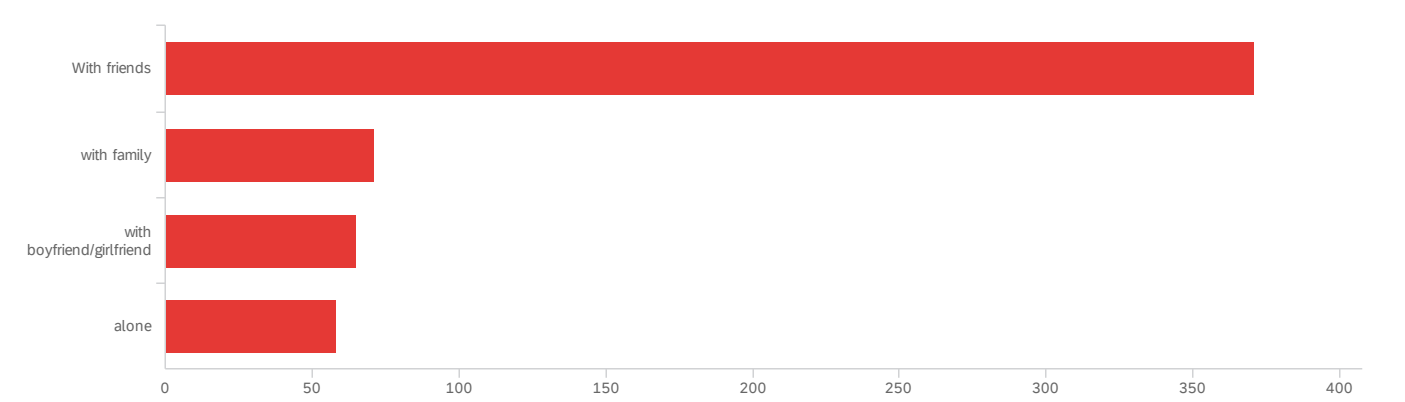
#	Field	Choice Count
1	0-20	70.62% 399
2	21-40	22.83% 129
3	over 40	6.55% 37
		565

Showing rows 1 - 4 of 4

Q13 - Reasons for watching movies(choose no more than 3)



Q14 - With whom do you often go to cinema?



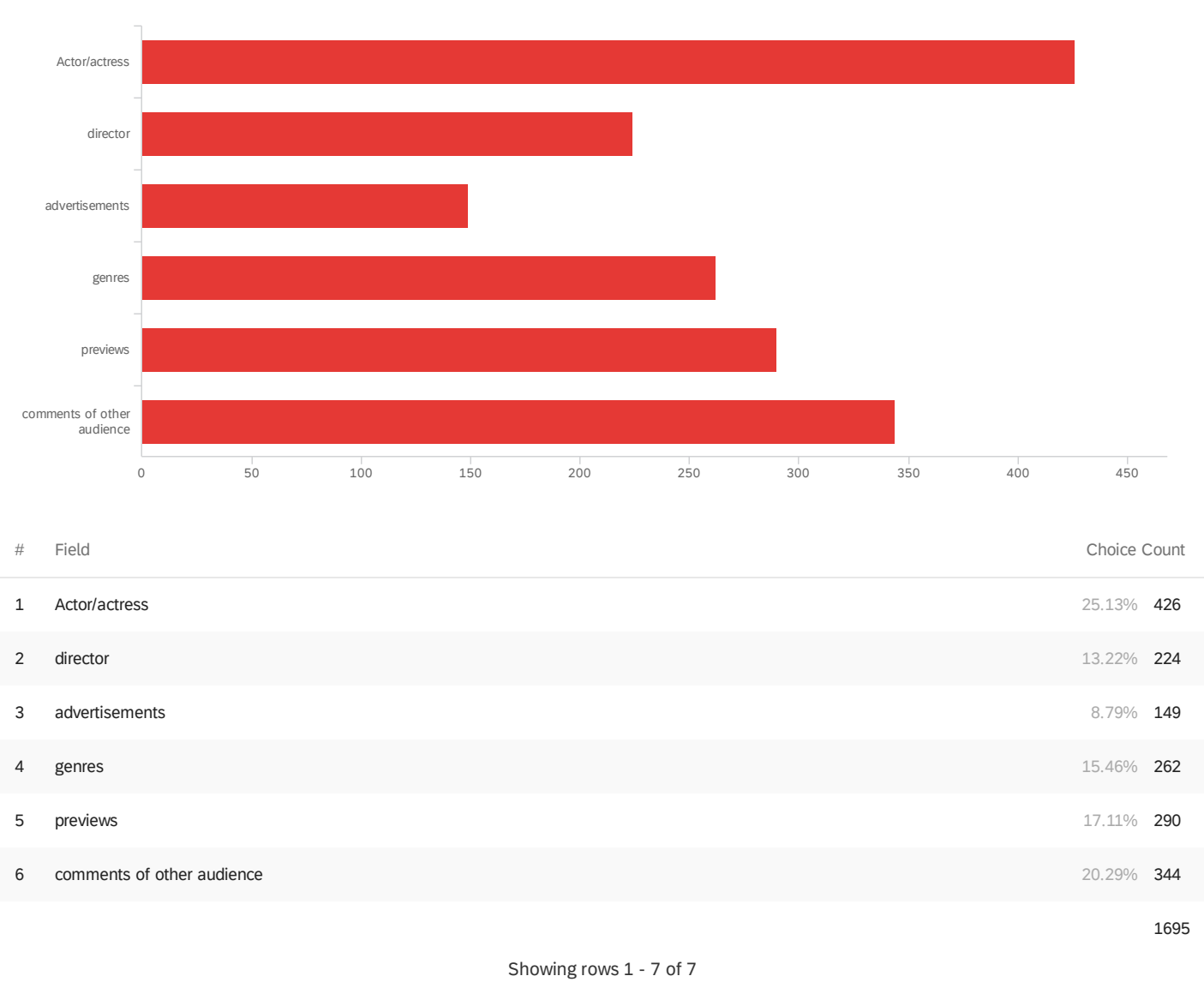
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	With whom do you often go to cinema?	1.00	4.00	1.66	1.03	1.07	565

#	Field	Choice Count
1	With friends	65.66% 371
2	with family	12.57% 71
3	with boyfriend/girlfriend	11.50% 65
4	alone	10.27% 58

565

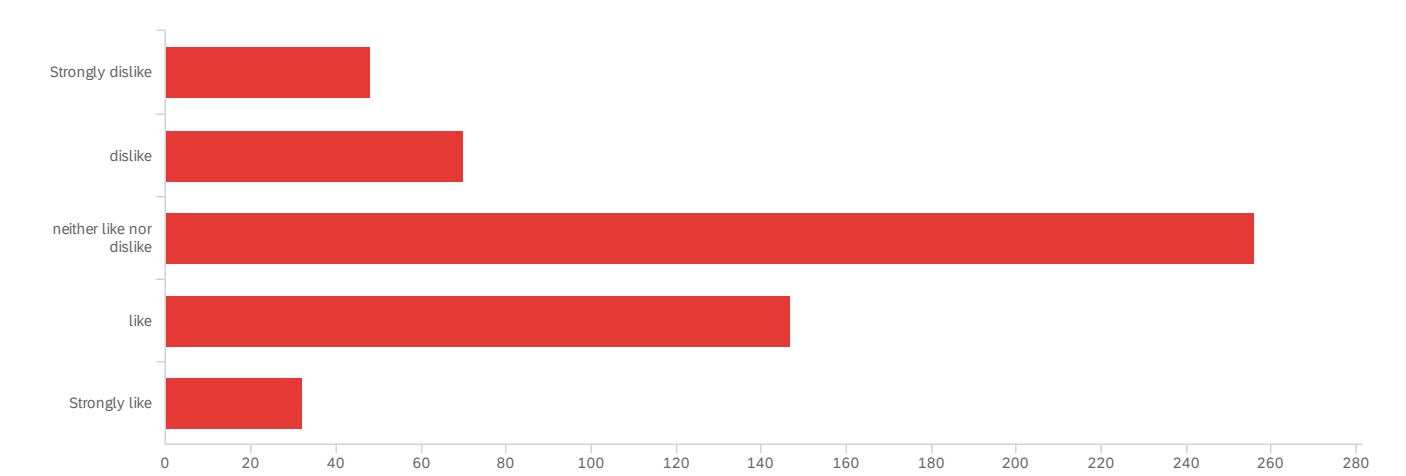
Showing rows 1 - 5 of 5

Q15 - Choose three most important factors that you consider when you choose movies:



1695

Q16 - Action Movies (Yip Man, Terminator, Edge of Tomorrow):

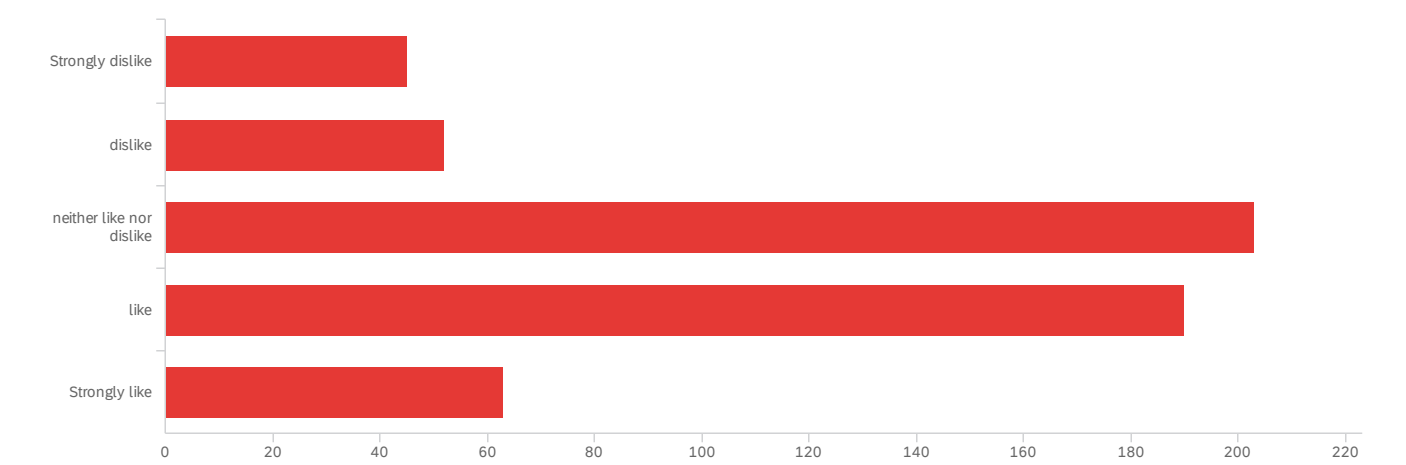


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Action Movies (Yip Man, Terminator, Edge of Tomorrow):	1.00	5.00	3.08	0.98	0.96	553

#	Field	Choice Count
1	Strongly dislike	8.68% 48
2	dislike	12.66% 70
3	neither like nor dislike	46.29% 256
4	like	26.58% 147
5	Strongly like	5.79% 32
		553

Showing rows 1 - 6 of 6

Q17 - Adventure Movies(Life of PI, King Kong, Ready Player One):

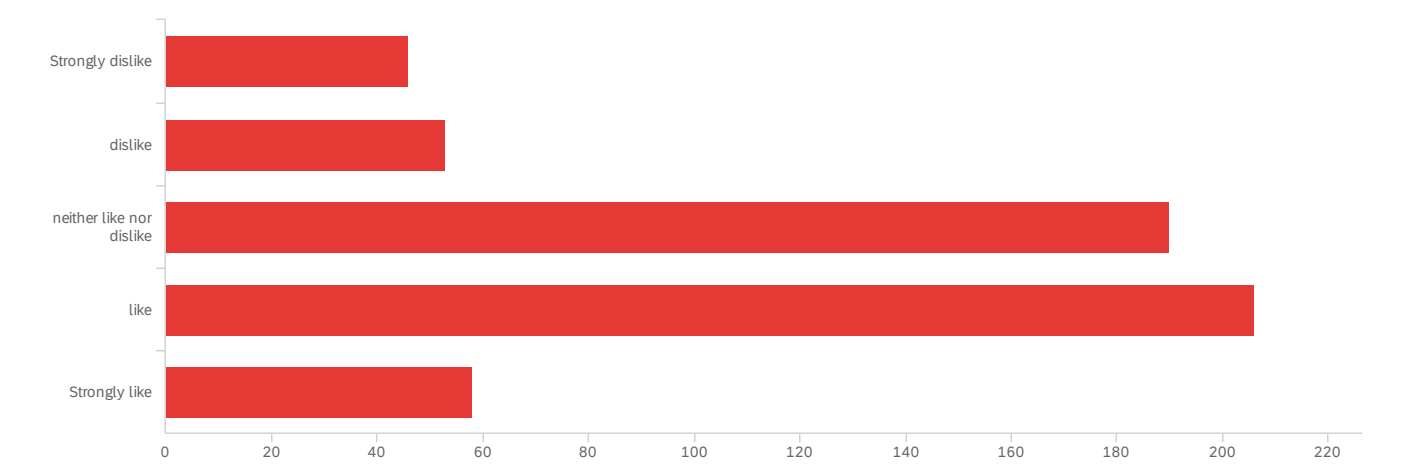


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Adventure Movies(Life of PI, King Kong, Ready Player One):	1.00	5.00	3.31	1.06	1.12	553

#	Field	Choice	Count
1	Strongly dislike	8.14%	45
2	dislike	9.40%	52
3	neither like nor dislike	36.71%	203
4	like	34.36%	190
5	Strongly like	11.39%	63
			553

Showing rows 1 - 6 of 6

Q18 - Animated Movies(Snow White And The Seven Dwarfs, Toy Story, Lion King):

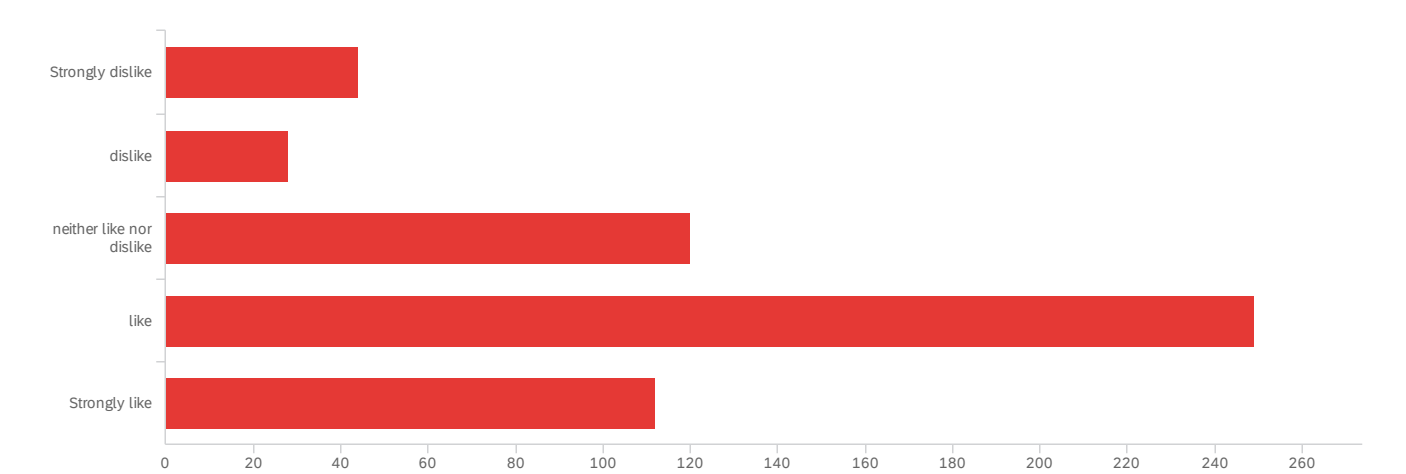


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Animated Movies(Snow White And The Seven Dwarfs, Toy Story, Lion King):	1.00	5.00	3.32	1.06	1.12	553

#	Field	Choice	Count
1	Strongly dislike	8.32%	46
2	dislike	9.58%	53
3	neither like nor dislike	34.36%	190
4	like	37.25%	206
5	Strongly like	10.49%	58
			553

Showing rows 1 - 6 of 6

Q19 - Comedy Movies(Johnny English, Paddington, Night at the museum):

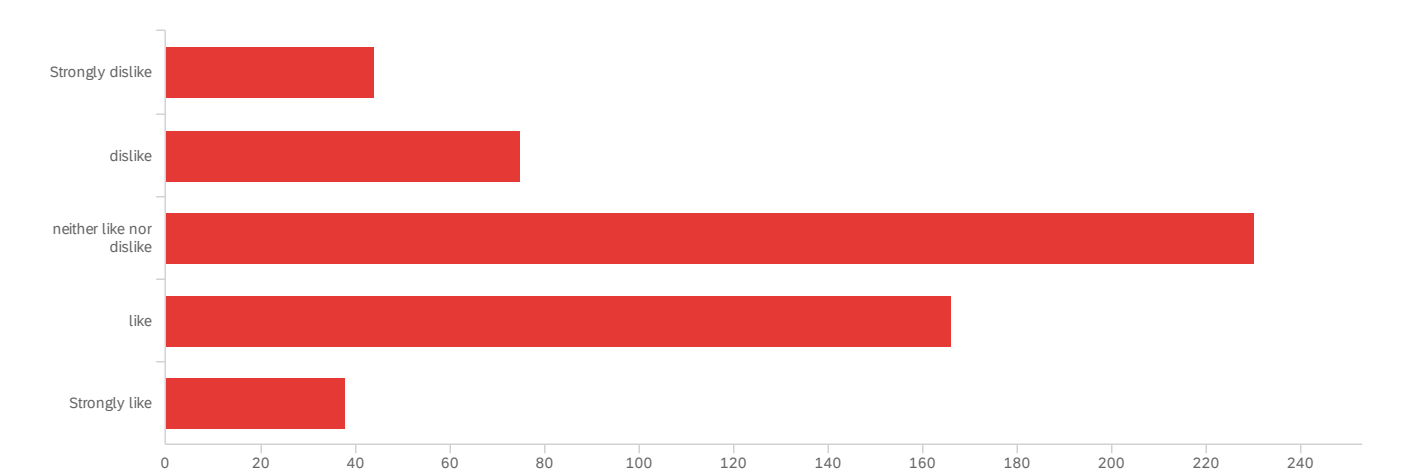


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Comedy Movies(Johnny English, Paddington, Night at the museum):	1.00	5.00	3.65	1.10	1.21	553

#	Field	Choice	Count
1	Strongly dislike	7.96%	44
2	dislike	5.06%	28
3	neither like nor dislike	21.70%	120
4	like	45.03%	249
5	Strongly like	20.25%	112
			553

Showing rows 1 - 6 of 6

Q20 - Historical Movies:

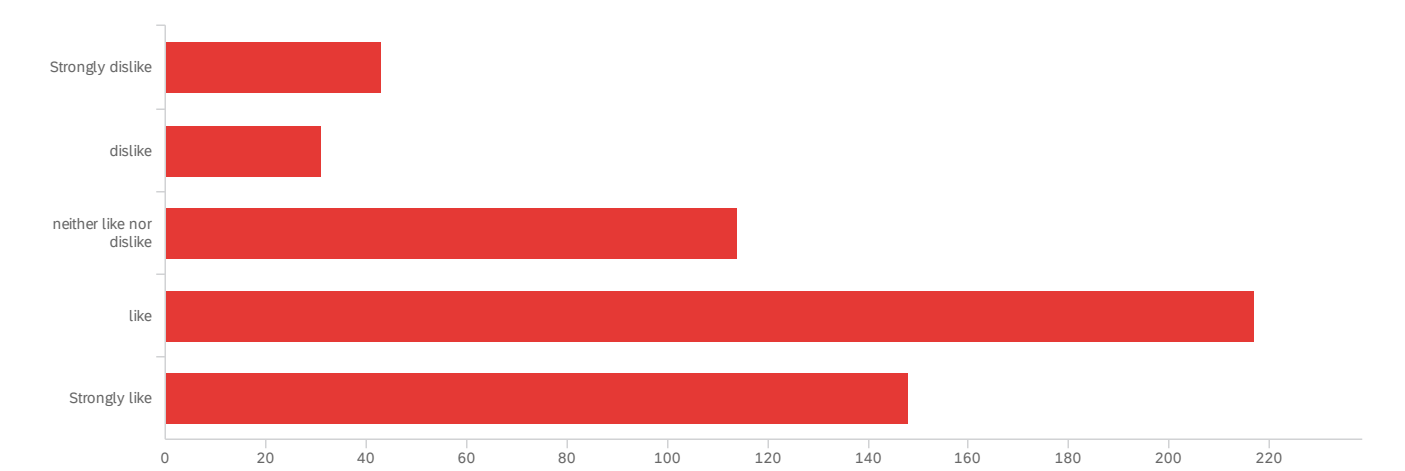


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Historical Movies:	1.00	5.00	3.14	1.00	1.01	553

#	Field	Choice	Count
1	Strongly dislike	7.96%	44
2	dislike	13.56%	75
3	neither like nor dislike	41.59%	230
4	like	30.02%	166
5	Strongly like	6.87%	38
			553

Showing rows 1 - 6 of 6

Q21 - Fantasy Movies(Harry Potter, Black Panther, The Lord of the rings):

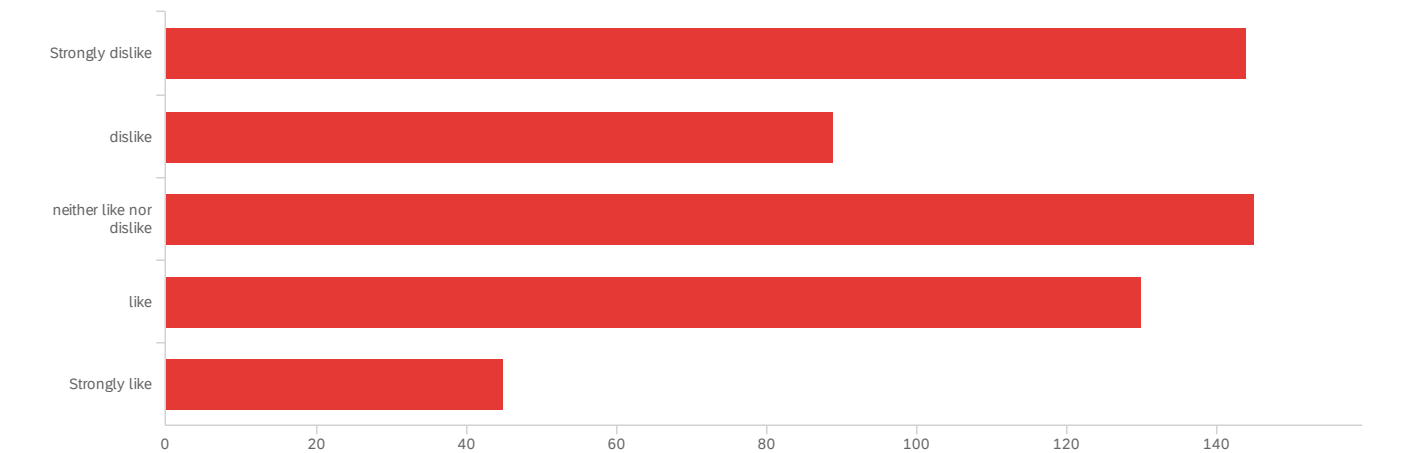


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Fantasy Movies(Harry Potter, Black Panther, The Lord of the rings):	1.00	5.00	3.72	1.15	1.32	553

#	Field	Choice	Count
1	Strongly dislike	7.78%	43
2	dislike	5.61%	31
3	neither like nor dislike	20.61%	114
4	like	39.24%	217
5	Strongly like	26.76%	148
			553

Showing rows 1 - 6 of 6

Q22 - Horror Movies(A Quiet Place, Resident Evil):

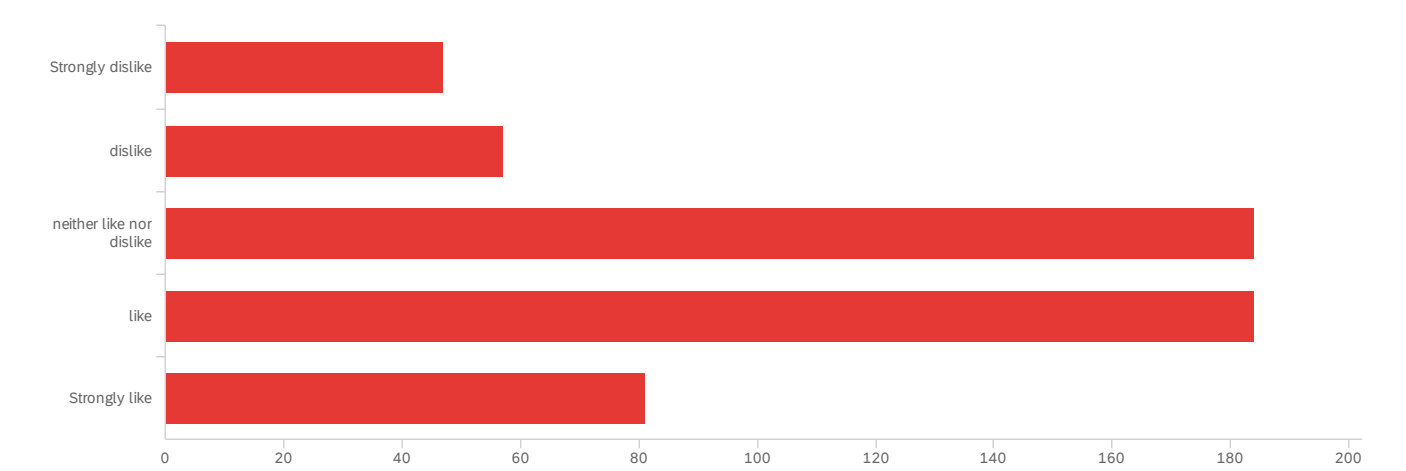


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Horror Movies(A Quiet Place, Resident Evil):	1.00	5.00	2.72	1.30	1.68	553

#	Field	Choice	Count
1	Strongly dislike	26.04%	144
2	dislike	16.09%	89
3	neither like nor dislike	26.22%	145
4	like	23.51%	130
5	Strongly like	8.14%	45
			553

Showing rows 1 - 6 of 6

Q23 - Science fiction Movies(Avengers, Avatar, Men in Black):

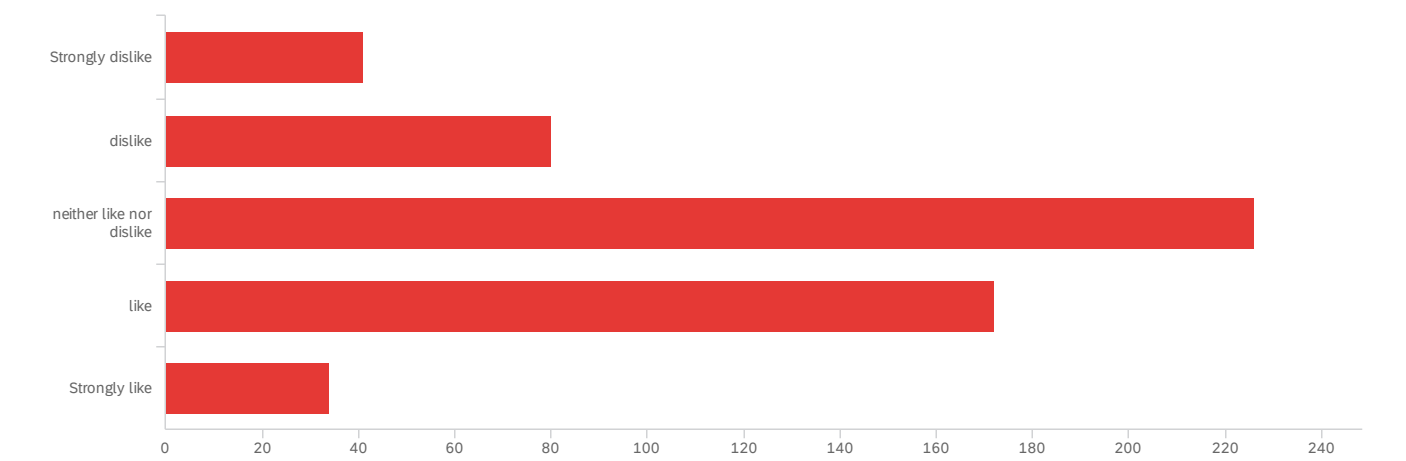


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Science fiction Movies(Avengers, Avatar, Men in Black):	1.00	5.00	3.35	1.11	1.24	553

#	Field	Choice	Count
1	Strongly dislike	8.50%	47
2	dislike	10.31%	57
3	neither like nor dislike	33.27%	184
4	like	33.27%	184
5	Strongly like	14.65%	81
			553

Showing rows 1 - 6 of 6

Q24 - Documentary Movies:



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Documentary Movies:	1.00	5.00	3.14	0.99	0.98	553

#	Field	Choice	Count
1	Strongly dislike	7.41%	41
2	dislike	14.47%	80
3	neither like nor dislike	40.87%	226
4	like	31.10%	172
5	Strongly like	6.15%	34
			553

Showing rows 1 - 6 of 6

End of Report