

ZOE CHARRIER

Internship search in business
development or data science

- 6 months starting from may 2027 -



NEOMA Business School



zoe.charrier.23@neoma-bs.com



www.linkedin.com/in/zoe-
charrier

Languages :

FRENCH : Native

ENGLISH : Advanced, C1
(IELTS 7/9 in 2024)

SPANISH : Intermediate, B2

Skills :

OFFICE SOFTWARE

Adobe Suite / Microsoft Suite

IT SKILLS :

Expertise in data science and data
modeling, with strong proficiency in
PHP, JavaScript, APIs, and SQ, Emarsys.

SOFTSKILLS :

Complex problem solving, Project
management, Strong analytical and
synthesis skills, Adaptability, Innovative
mindset.

Interests :

HOBBIES :

Piano (autodidact)
Drawing (3 years option in high school)

SPORT :

Athletism (7 years in club)

LANGUAGE STAYS :

England: 1 month (immersion program)
Spain: 6 months (school exchange
program)
United-States: 3 weeks

Education

EPITECH - Barcelona, October 2024 - February 2025

Intensive training in web programming and data science

- Projects: Development of interactive websites; analysis of data from 3 million orders and 200,000 customers to produce a customer experience report for a company
- Skills: SQL, Python, database management, React, Tailwind, PHP

NEOMA BS - Paris, 2023 - Present

TEMA Program (Management and Tech)

Courses: Marketing, accounting, strategy, data analysis, CRM management, information systems

- Targeted double degree with CentraleSupélec (MSc Technology for Business Managers)

EPIN High School - Vitry-sur-Seine, 2020 - 2023

General Baccalaureate with highest honors

Specializations: Biology (SVT) and Mathematics

Professional Experiences

INTERNSHIP - Vente-unique - Pantin, June-December 2025

- CRM data analysis & customer segmentation
- Automation management and KPI reporting
- Marketing campaign optimization via A/B testing

INTERNSHIP - Malakoff Humanis - Malakoff, April-July 2024

- Benchmarking for health and provident insurance offers
- SEO optimization for their website
- Creation of marketing materials for international partners

EVENT HOSTESS - DSD - Paris, January 2024 - Present

- Welcoming and guiding clients
- Providing logistical and operational support
- Brand promotion and event animation

Clients served: TFI, Louvre Banque Privée, Porsche, FDJ...

INTERNSHIP - Orange Innovation - Châtillon, February 2020

- Operational Marketing research project
- Introduction to the world of data
- Basics of telecommunication networks

Volunteer Work

LES JEUNES SOLIDAIRES - Vitry-sur-Seine, 2022-2023

- Tutoring and academic support for younger students
- Conferences and inter-high school awareness events