1 Cycling in Los Angeles

2 Introduction / Research Question

If provided with the right environment, will Angelenos adopt cycling?

3 Miles/Kilometers Translation Table

Miles	10	25	50	75
Kilometers	16	40	80	120

4 Background

|	Population	Area (km²)	Density (people/km²)
California	37,253,956	403,466	92
Los Angeles County	9,818,605	10,510	934
City of Los Angeles	3,792,662	1,214	3,124
City of Santa Monica	89,736	22	4,115
Bavaria	12,843,514	70,550	182
Munich	1,450,381	310	4,668

Sources: United States Census Bureau (April 1, 2010), Bavarian State Office for Statistics (December 31, 2015)

5 Four Types of Cyclists

1. Strong and Fearless
2. Enthused and Confident
3. Interested but Concerned
4. No Way No How

Source: Dill, J. and McNeil, N.

6 Safety
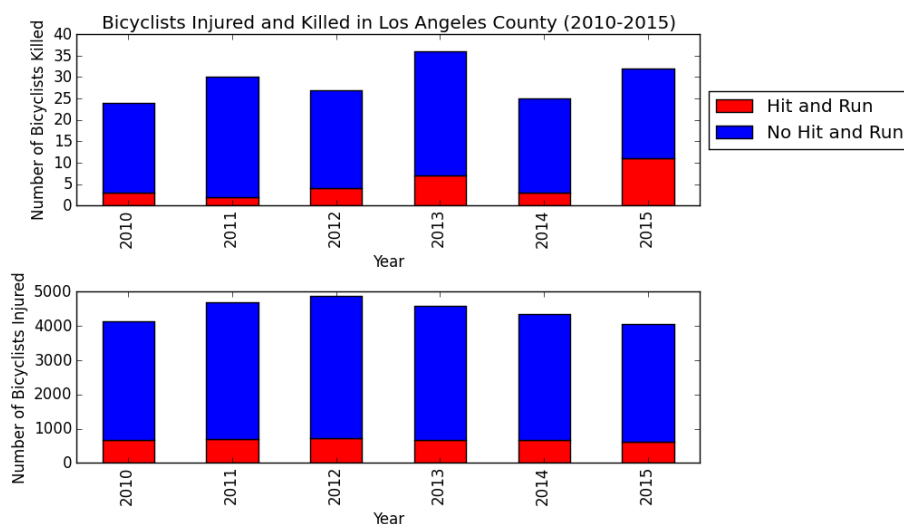
Source: California Statewide Integrated Traffic Records System

7 CicLAvia

How did you arrive at CicLAvia?	
Car	37.9%
Train/bus (mass transit)	22.1%
Bicycle	29.0%
Walk/skate	5.6%
Other or marked more than one	5.4%

Primary plan to travel around the CicLAvia route	
Bicycle	81.8%
Walk/jog	13.8%
Skate	1.1%
Other or marked more than one	3.3%

How do you usually travel around Los Angeles?	
Car	68.4%
Train/bus (mass transit)	9.0%
Bicycle	8.5%
Walk/skate	2.1%
Other or marked more than one	12.0%

Source: D. Cohen

8 Los Angeles County Bicycle Counts
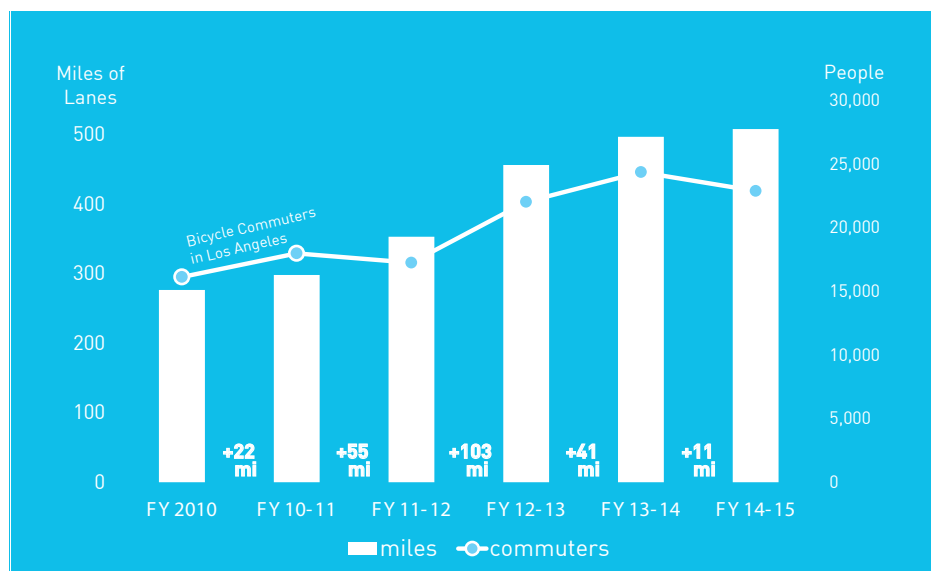
Image: Los Angeles County Bicycle Coalition

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