ID	Task Mode	Task Name	Duration	Baseline Duration	Start	Finish	Predecessors	Resource Names
1		**milkshake website**	**33 hrs**	**11 days**	**Thu 2/08/24**	**Thu 5/02/24**		
2		**Week 1 - ANALYSIS**	**3 hrs**	**1 day**	**Thu 2/08/24**	**Thu 2/08/24**		
3		Getting the team and agreeing on team members.	1 hr	1 hr	Thu 2/08/24	Thu 2/08/24		Best,Dante,Matthew D,Otormiefe,Matthew M
4		Deciding on the project idea and ensuring everyone agreeing with it.	1 hr	1 hr	Thu 2/08/24	Thu 2/08/24	3	Best,Dante,Matthew D,Otormiefe,Matthew M
5		Splitting different task and roles between each team members.	1 hr	1 hr	Thu 2/08/24	Thu 2/08/24	4	Best,Dante,Matthew D,Otormiefe,Matthew M
6		Week 1 Complete	0 hrs	0 hrs	Thu 2/08/24	Thu 2/08/24	5	
7		**Week 2 - ANALYSIS**	**3 hrs**	**1 day**	**Thu 2/15/24**	**Thu 2/15/24**		
8		Define the target audience, focusing on college students' preferences and dietary needs.	1 hr	1 hr	Thu 2/15/24	Thu 2/15/24	6	Best,Dante,Microsoft Word[1],Google[1]
9		Research popular milkshake flavours and ingredients among college students.	0.5 hrs	0.5 hrs	Thu 2/15/24	Thu 2/15/24	8	Matthew M,Google[1],Microsoft Word[1]
10		Explore competitor websites and identify unique features in the market.	0.5 hrs	0.5 hrs	Thu 2/15/24	Thu 2/15/24	9	Otormiefe,Google[1]
11		Create the plan on Ms project	1 hr	1 hr	Thu 2/15/24	Thu 2/15/24	10	Matthew D,Microsoft project[1]

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Summary	**Inactive Task**	**Duration-only**	**Finish-only**				

ID		Task Mode	Task Name	Duration	Baseline Duration	Start	Finish	Predecessors	Resource Names
12	✓		Week 2 Complete	0 hrs	0 hrs	Thu 2/15/24	Thu 2/15/24	11	
13	✓		**Week 3 - DESIGN**	**3 hrs**	**1 day**	**Thu 2/22/24**	**Thu 2/22/24**		
14	✓		Develop a brand identity tha t reflects the energetic and y outhful spirit of college life.	1 hr	1 hr	Thu 2/22/24	Thu 2/22/24	12	Matthew M
15	✓		Design wireframes for key p ages, prioritizing simplicity a nd ease of use.	1 hr	1 hr	Thu 2/22/24	Thu 2/22/24	14	Best,Google[1],Notepa d++[1],Otormiefe,Visu al Studio Code[1]
16	✓		Choose a colour scheme an d typography that aligns with the brand image	0.5 hrs	0.5 hrs	Thu 2/22/24	Thu 2/22/24	15	Google[1],Dante
17	✓		Create a logo and other visu al assets that are memorable and eye-catching.	0.5 hrs	0.5 hrs	Thu 2/22/24	Thu 2/22/24	16	Matthew D,ChatGPT[1]
18	✓		Week 3 Complete	0 hrs	0 hrs	Thu 2/22/24	Thu 2/22/24	17	
19	✓		**Week 4 - DESIGN**	**3 hrs**	**1 day**	**Thu 2/29/24**	**Thu 2/29/24**		
20	✓		Set up the development env ironment using user-friendly t ools like notepad & Visual stu dio code	1 hr	1 hr	Thu 2/29/24	Thu 2/29/24	18	Best,Otormiefe,Google [1],Notepad++[1],Visu al Studio Code[1]
21	✓		Edit website html code and C SS to match the chosen des ign and layout.	1 hr	1 hr	Thu 2/29/24	Thu 2/29/24	20	Best,Otormiefe,Google [1],Notepad++[1],Visu al Studio Code[1]

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22	✓		Ensure the website is mobile-responsive and optimized for various screen sizes.	1 hr	1 hr	Thu 2/29/24	Thu 2/29/24	21	Dante,Matthew D,Matthew M,Google[1]
23	✓		Week 4 Complete	0 hrs	0 hrs	Thu 2/29/24	Thu 2/29/24	22	
24			**Week 5**	**3 hrs**	**1 day**	**Thu 3/07/24**	**Thu 3/07/24**		
25			Work more on the theme and design of the website and ensure it is appealing	1 hr	1 hr	Thu 3/07/24	Thu 3/07/24	23	Otormiefe,Matthew D,Best,Google[1],Notepad++[1],Visual Studio Code[1]
26			Set up product categories and listings, including descriptions and prices.	1 hr	1 hr	Thu 3/07/24	Thu 3/07/24	25	Dante,Matthew M,Google[1],Microsoft Word[1]
27			Integrate a secure payment gateway for online transactions.	1 hr	1 hr	Thu 3/07/24	Thu 3/07/24	26	Best,Google[1],Microsoft Word[1],Notepad++[1],Visual Studio Code[1]
28			Week 5	0 hrs	0 hrs	Thu 3/07/24	Thu 3/07/24	27	
29			**Week 6 - DESIGN**	**3 hrs**	**1 day**	**Thu 3/14/24**	**Thu 3/14/24**		
30			Write compelling product descriptions that highlight the unique features of each milkshake flavour.	1 hr	1 hr	Thu 3/14/24	Thu 3/14/24	28	Dante,Matthew M,Google[1],Microsoft Word[1]
31			Create engaging blog posts related to college life, health benefits of milkshakes, or recipes.	1 hr	1 hr	Thu 3/14/24	Thu 3/14/24	30	Best,Otormiefe,Google[1],Microsoft Word[1]

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Summary	Inactive Task	Duration-only	Finish-only				

ID	Task Mode	Task Name	Duration	Baseline Duration	Start	Finish	Predecessors	Resource Names
32		Capture high-quality images and videos of milkshakes to showcase on the website.	1 hr	1 hr	Thu 3/14/24	Thu 3/14/24	31	Matthew D,ChatGPT[1],Google[1]
33		Week 6 Complete	0 hrs	0 hrs	Thu 3/14/24	Thu 3/14/24	32	
34		**Week 7**	**3 hrs**	**1 day**	**Thu 3/21/24**	**Thu 3/21/24**		
35		Conduct thorough testing of the website's functionality, including navigation and checkout process.	1 hr	1 hr	Thu 3/21/24	Thu 3/21/24	33	Matthew D,Matthew M,Google[1]
36		Solicit feedback from fellow college students or friends to identify any usability issues.	1 hr	1 hr	Thu 3/21/24	Thu 3/21/24	35	Best,Dante,Microsoft Word[1]
37		Make necessary adjustments based on feedback to improve the user experience.	1 hr	1 hr	Thu 3/21/24	Thu 3/21/24	36	Best,Otormiefe,Google[1],Notepad++[1],Visual Studio Code[1]
38		Week 7 complete	0 hrs	0 hrs	Thu 3/21/24	Thu 3/21/24	37	
39		**Week 8**	**3 hrs**	**1 day**	**Thu 3/28/24**	**Thu 3/28/24**		
40		Launch the website to a limited audience of college peers for initial feedback.	1 hr	1 hr	Thu 3/28/24	Thu 3/28/24	38	Best,Otormiefe,Google[1],Notepad++[1],Visual Studio Code[1]
41		Gather feedback on website design, product offerings, and overall user experience.	1 hr	1 hr	Thu 3/28/24	Thu 3/28/24	40	Best,Dante,Matthew M,Microsoft Word[1]

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ID		Task Mode	Task Name	Duration	Baseline Duration	Start	Finish	Predecessors	Resource Names
42			Use feedback to make further improvements and enhancements.	1 hr	1 hr	Thu 3/28/24	Thu 3/28/24	41	Best,Matthew D,Otormiefe,Google[1],Notepad++[1],Visual Studio Code[1]
43	✓		Week 8 Complete	0 hrs	0 hrs	Thu 2/08/24	Thu 2/08/24		
44			**Week 9**	**3 hrs**	**1 day**	**Thu 4/18/24**	**Thu 4/18/24**		
45			Implement final design tweaks based on feedback and testing results.	1 hr	1 hr	Thu 4/18/24	Thu 4/18/24	42	Best,Otormiefe,Google[1],Notepad++[1],Visual Studio Code[1]
46			Optimize website performance for faster loading times and smoother navigation.	0.5 hrs	0.5 hrs	Thu 4/18/24	Thu 4/18/24	45	Best,Matthew D,Google[1],Visual Studio Code[1]
47			Double-check all content for accuracy and consistency.	0.5 hrs	0.5 hrs	Thu 4/18/24	Thu 4/18/24	46	Dante,Matthew M,Google[1]
48			Create a user documentation for the website and log book	1 hr	1 hr	Thu 4/18/24	Thu 4/18/24	47	Best,Dante,Matthew D,Otormiefe,Notepad++[1],Visual Studio Code[1]
49			Week 9 Complete	0 hrs	0 hrs	Thu 4/18/24	Thu 4/18/24	48	
50			**Week 10**	**3 hrs**	**1 day**	**Thu 4/25/24**	**Thu 4/25/24**		
51			Launch the website	1 hr	1 hr	Thu 4/25/24	Thu 4/25/24	49	Best,Dante,Matthew D,Otormiefe,Matthew M

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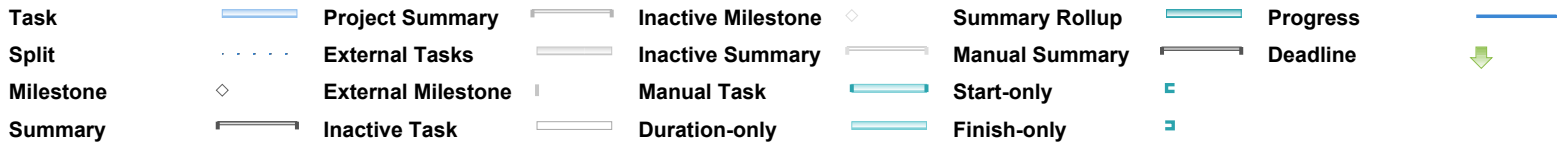

ID	Task Mode	Task Name	Duration	Baseline Duration	Start	Finish	Predecessors	Resource Names
52		Utilize social media platforms popular among college students for promotion	1 hr	1 hr	Thu 4/25/24	Thu 4/25/24	51	Best,Matthew D,Google[1]
53		Offer special promotions or discounts to attract initial customers.	1 hr	1 hr	Thu 4/25/24	Thu 4/25/24	52	Best,Dante,Matthew D,Otormiefe,Matthew M,Google[1],Visual Studio Code[1]
54		Week 10 Complete	0 hrs	0 hrs	Thu 4/25/24	Thu 4/25/24	53	
55		**Week 11**	**3 hrs**	**1 day**	**Thu 5/02/24**	**Thu 5/02/24**		
56		Monitor website analytics to track user engagement, sales, and popular products.	1 hr	1 hr	Thu 5/02/24	Thu 5/02/24	54	Best,Dante,Otormiefe,Visual Studio Code[1],Google[1],Matthew D,Matthew M
57		Regularly update website content, including blog posts and product listings.	1 hr	1 hr	Thu 5/02/24	Thu 5/02/24	56	Best,Dante,Matthew D,Otormiefe,Matthew M,Google[1],Notepad++[1],Visual Studio Code[1]
58		Continuously seek feedback from customers and adapt the website based on their preferences and needs.	1 hr	1 hr	Thu 5/02/24	Thu 5/02/24	57	Best,Dante,Matthew D,Otormiefe,Matthew M,Google[1],Microsoft Word[1],Notepad++[1],Visual Studio Code[1]
59		Week 11 Complete	0 hrs	0 hrs	Thu 5/02/24	Thu 5/02/24	58	

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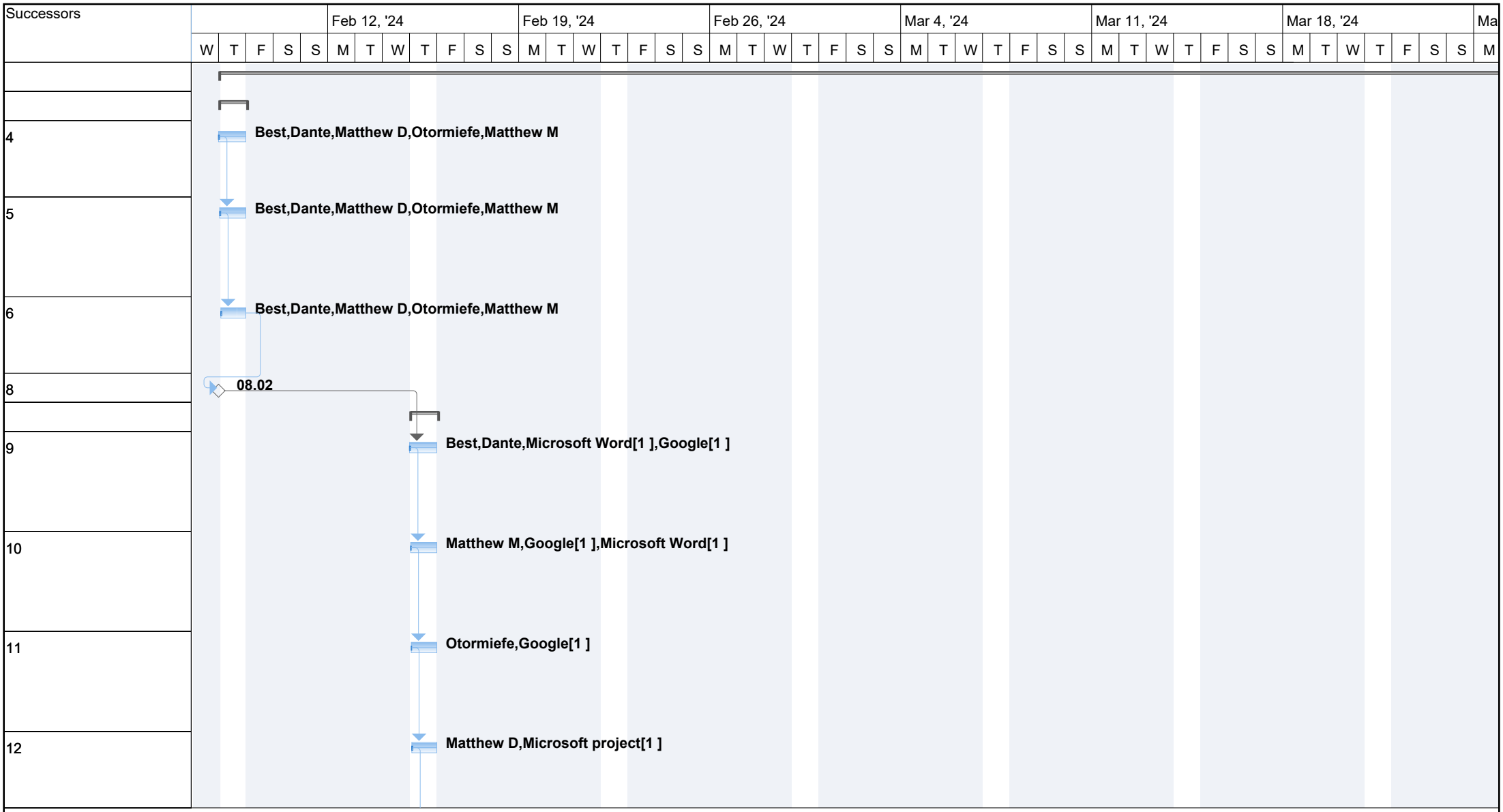

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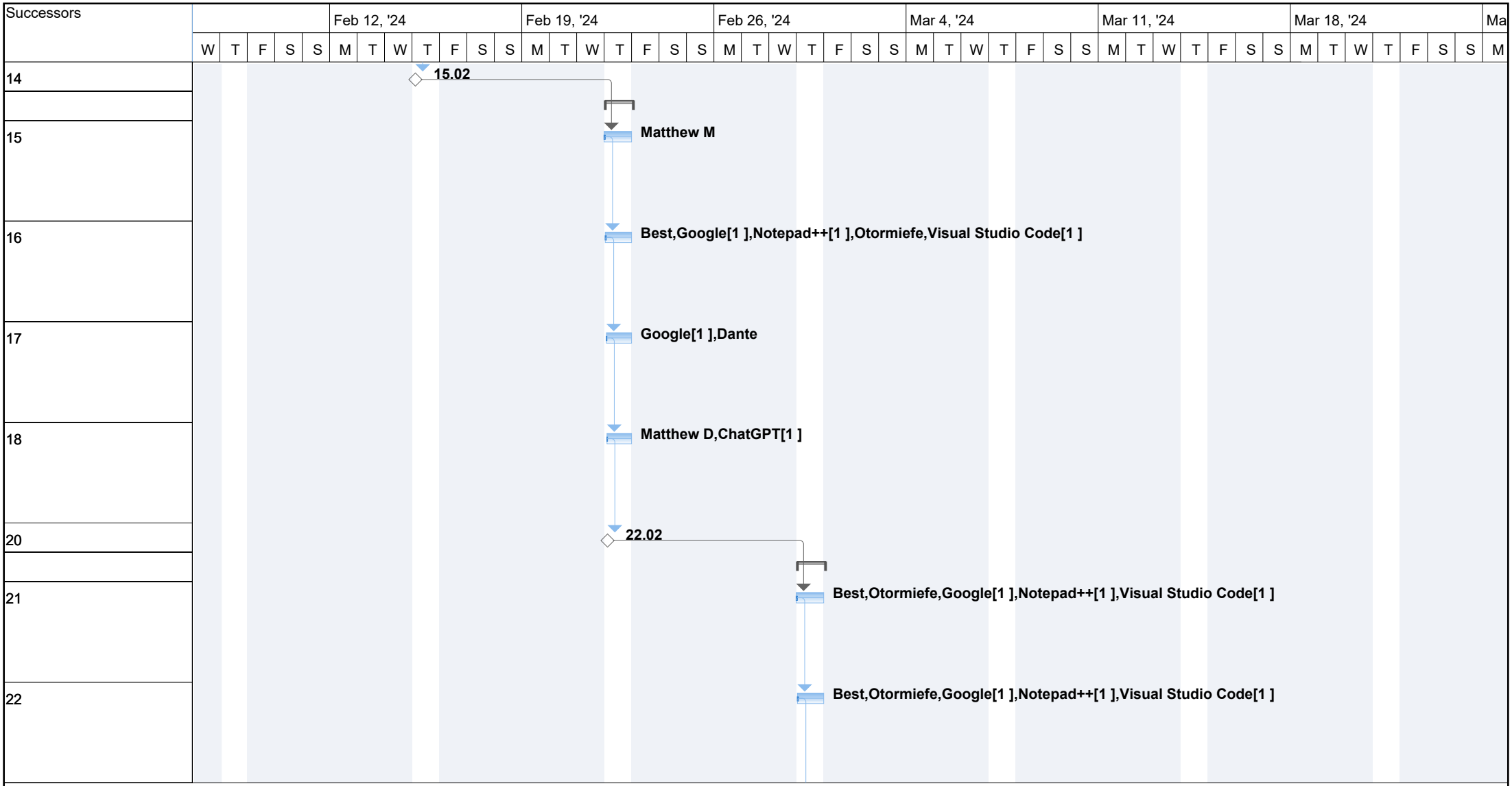

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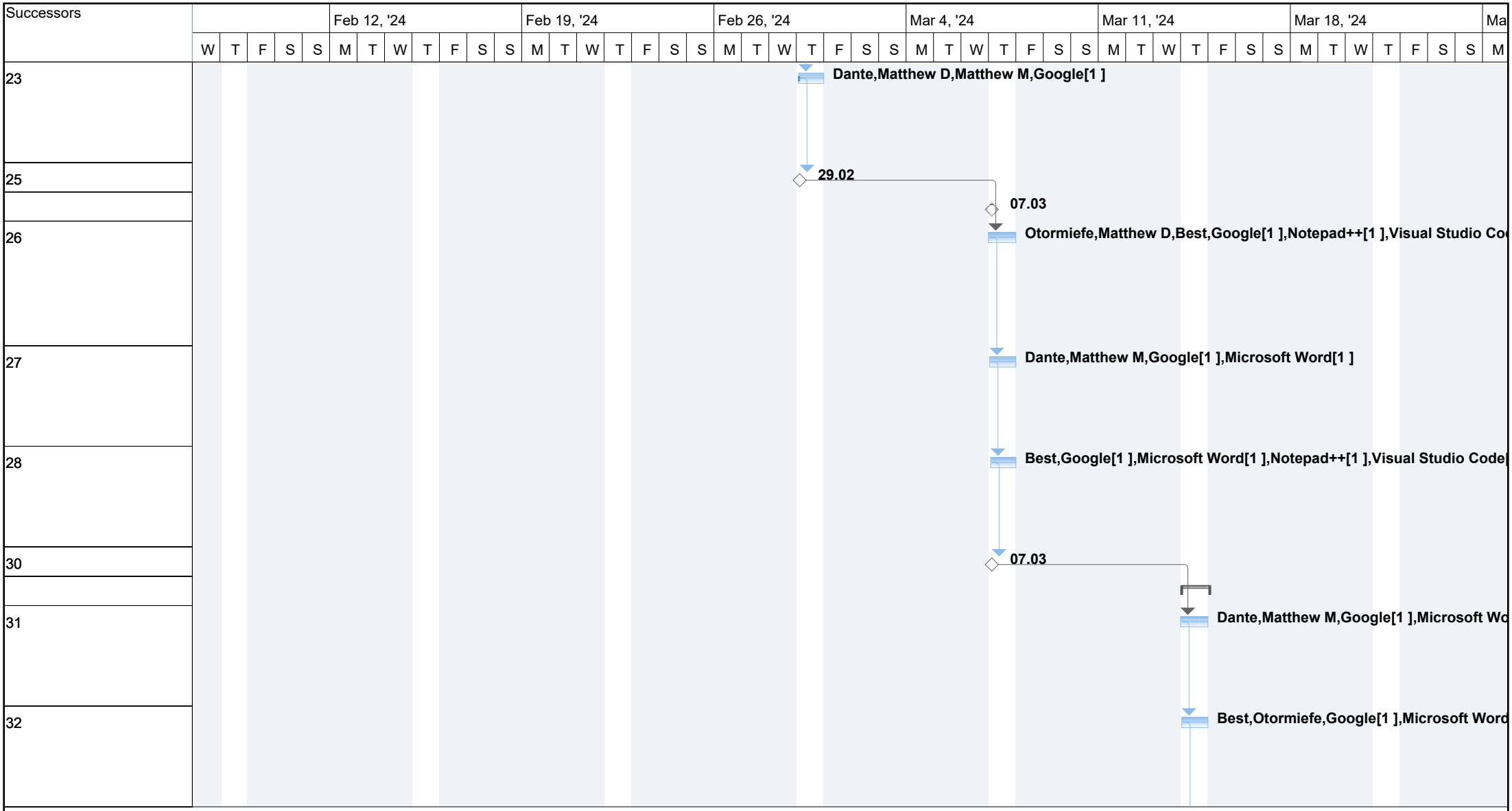

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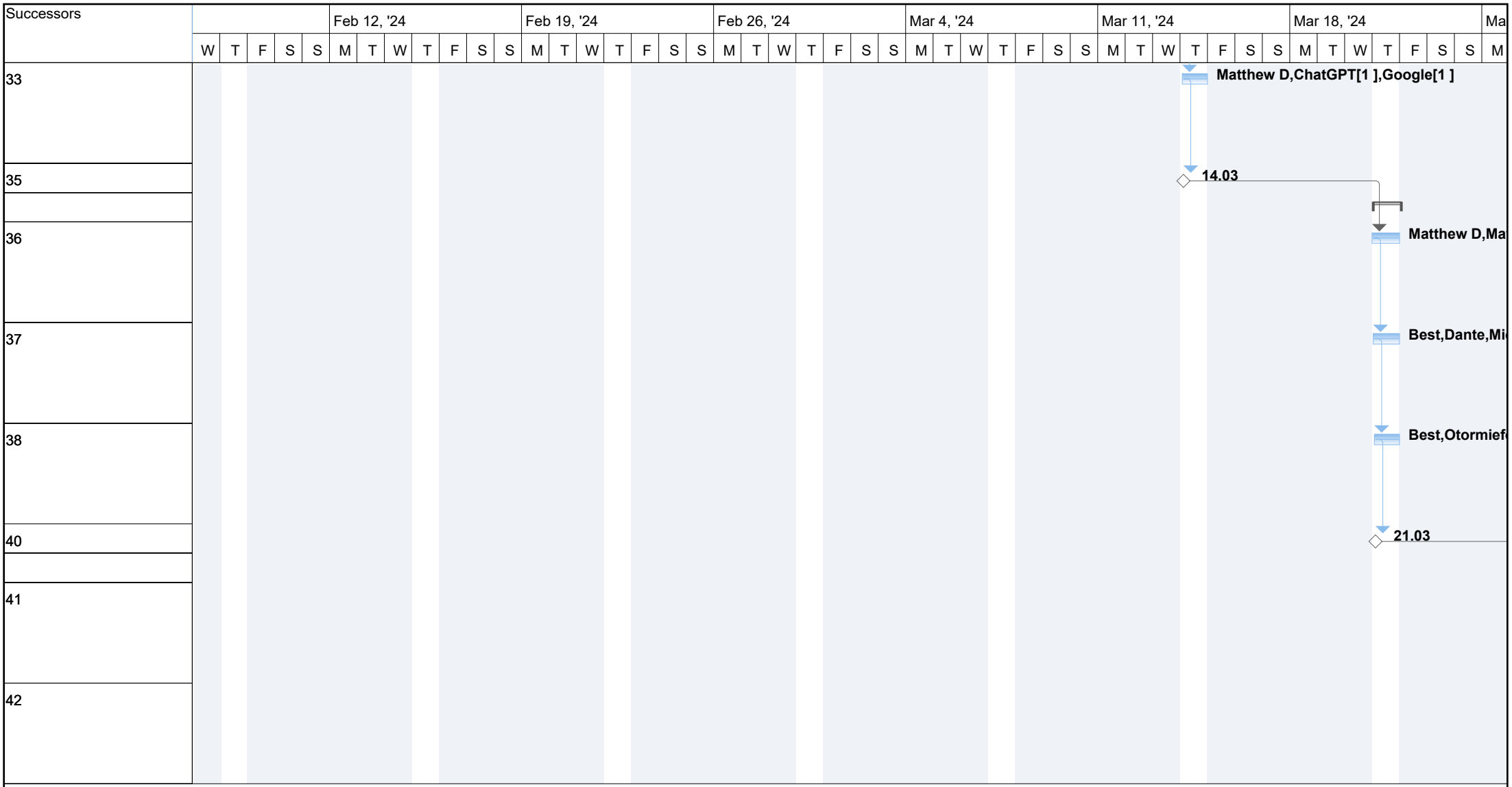

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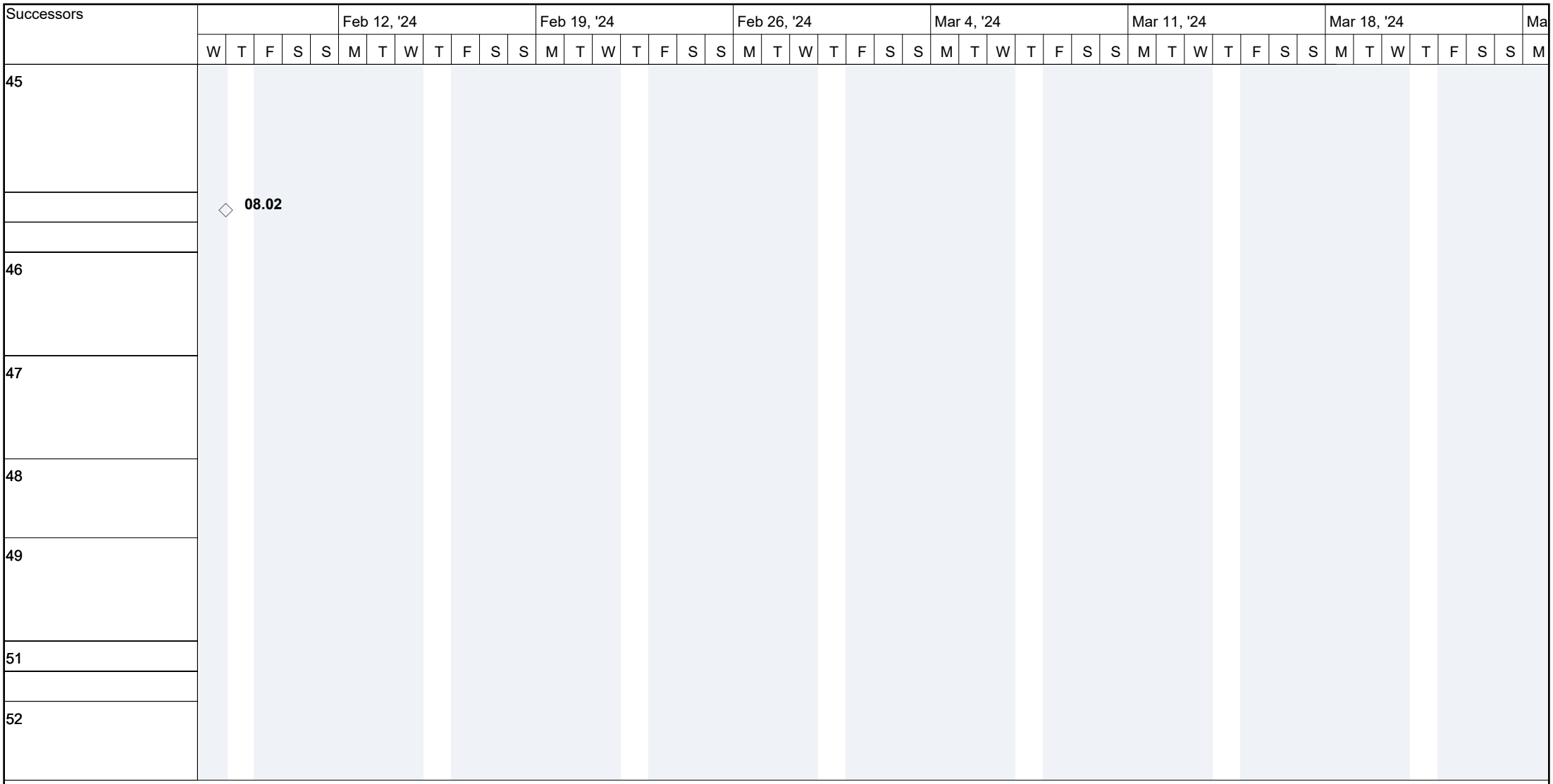

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Successors	Feb 12, '24							Feb 19, '24							Feb 26, '24							Mar 4, '24							Mar 11, '24							Mar 18, '24							Ma
	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M
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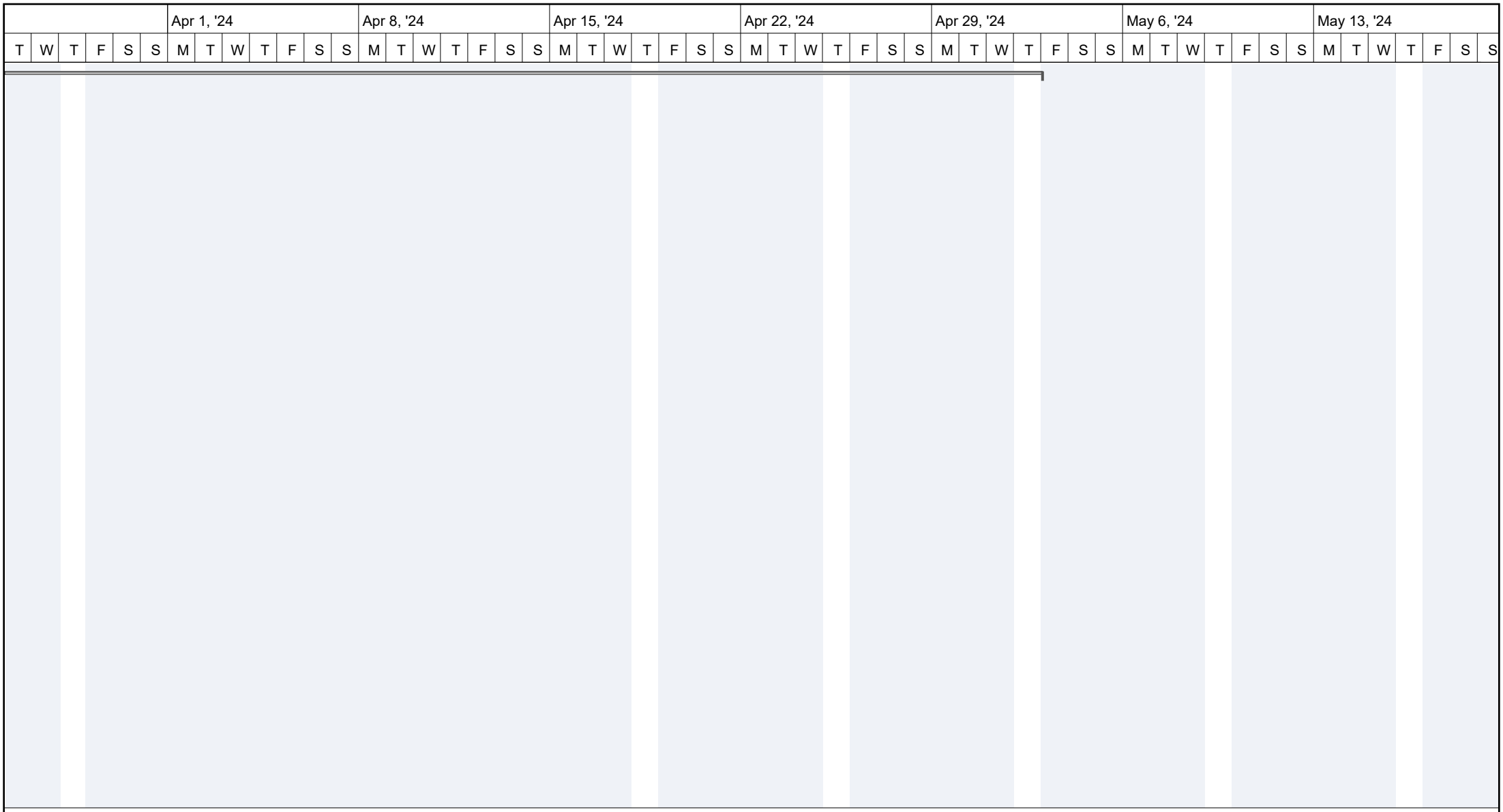

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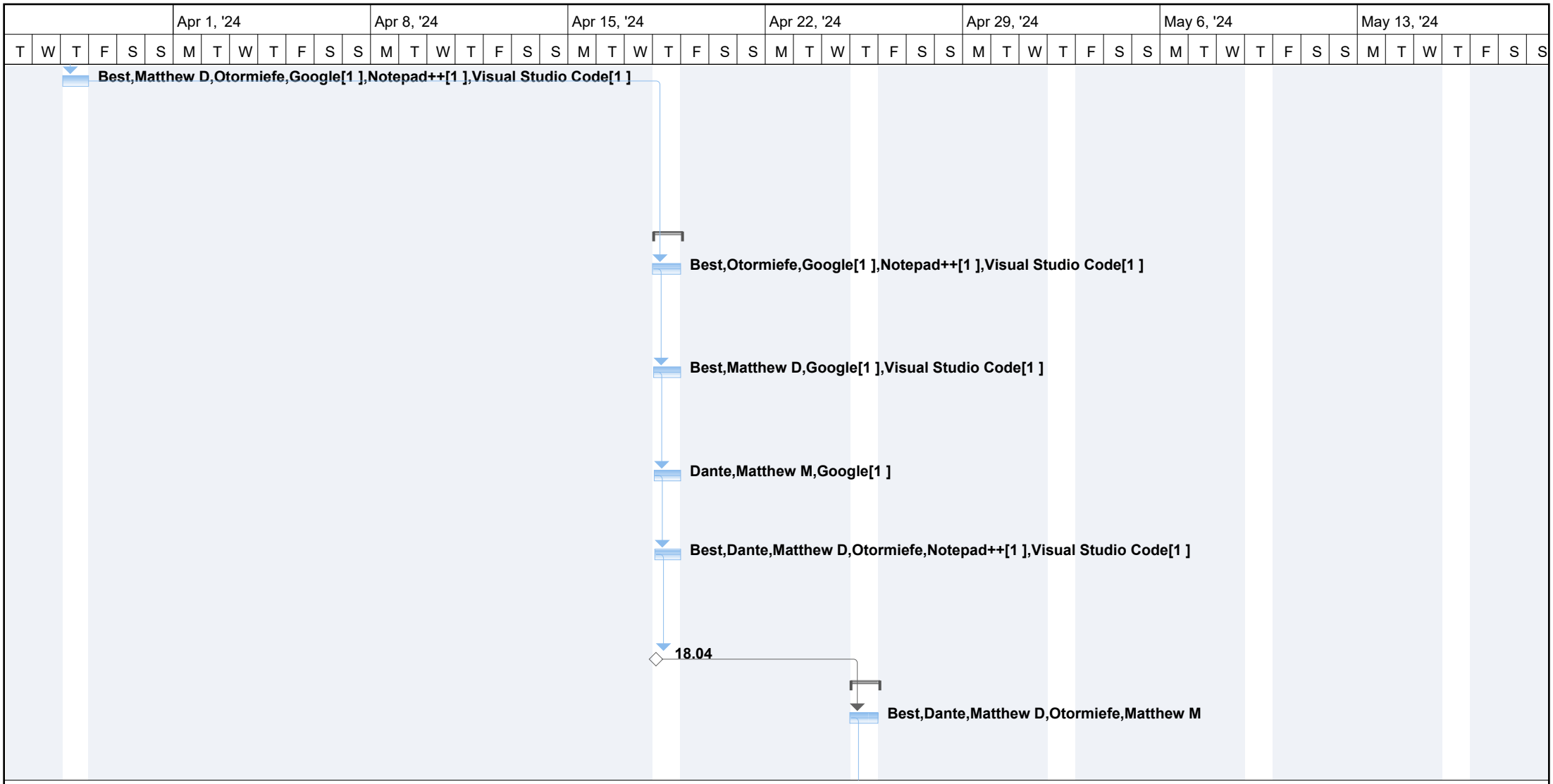

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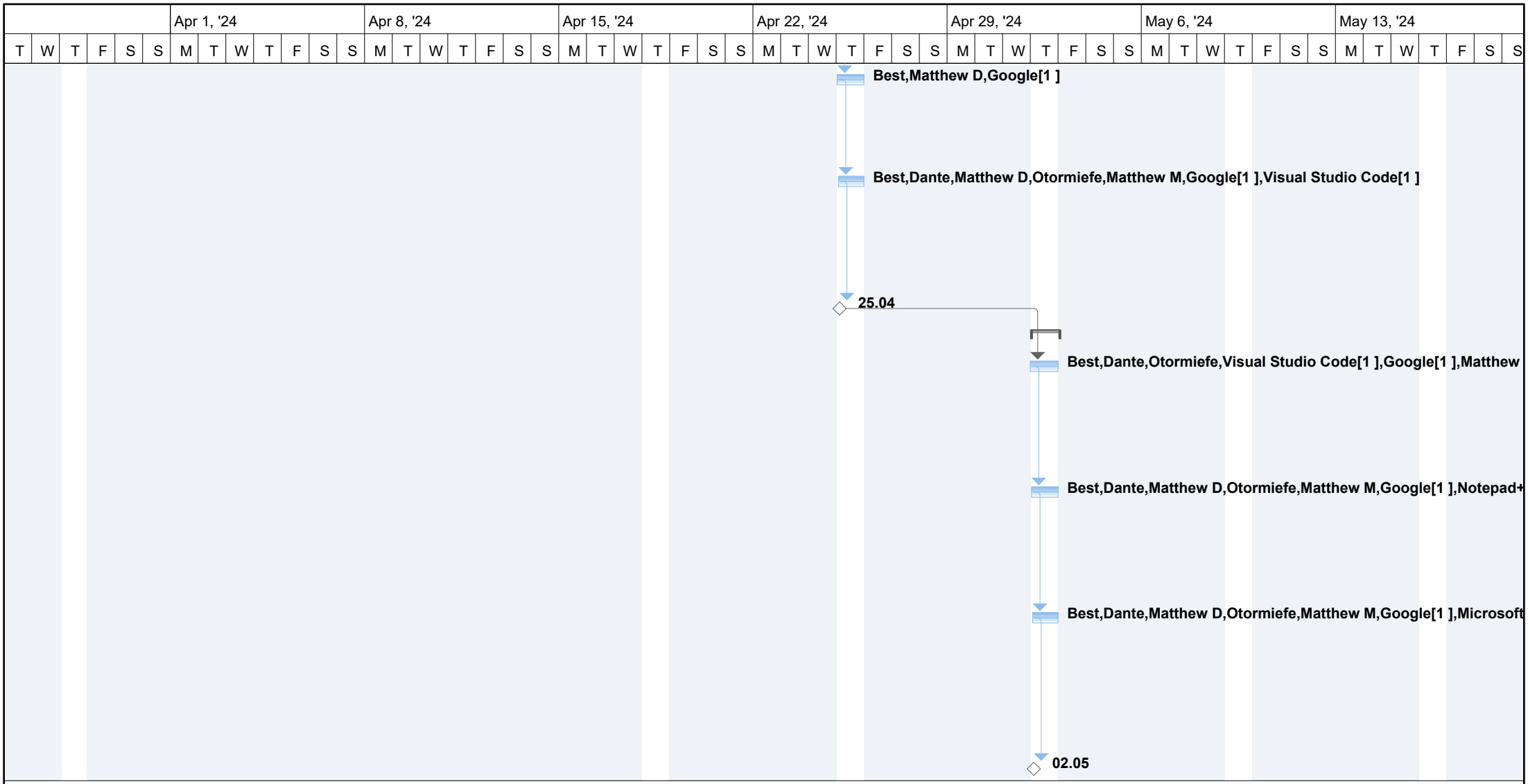

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