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Privacy and Data Security, HS 2021   Orestis Alpos, Luca Zanolini

Exercise 2

2.1 Privacy policies (6pt)

a) Choose a free social-network, communication, news app, or other app of your choice that drives revenue from advertising. Here are some suggestions, but others are also fine: Instagram, Twitter, Youtube . . . ; Whatsapp, [Facebook] Messenger, Snapchat, WeChat, Viber, Telegram . . . ; Der Bund – Nachrichten, Tages-Anzeiger, NZZ, Watson News . . .

Locate and read their entire privacy policy that applies in Europe and/or in Switzerland. Identify the text parts that allow the company to use your data for advertising.

b) Now repeat this for a service that does not rely on advertising, e.g., Signal – Private Messenger; Republik; Aare Guru . . . (we could not find a social-network service without ads).

2.2 App-specific privacy information (4pt)

Apple's app store (inside iOS and also on the website) lists a section *App Privacy* for every app. Here the developer of an app must declare information about the types of data that may be collected by the developer or its third-party partners during normal app usage (`https://apps.apple.com/story/id1538632801`).

For at least four apps, study the given information, with whom data is shared and for which purpose, and give some comparative statistics of the lengths of these sections.