



Course 32032: Machine Learning and Data Mining

Course Organisation

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Fall 2020



Goals

- Objective of this course
 - Introduce tools and techniques for machine learning used in data mining
- At the end, you should
 - Understand what the techniques are
 - Appreciate their strengths and applicability
 - Be able to use the WEKA software
- We will
 - Present **fundamental learning algorithms** without delving into software-specific implementation details
 - Not delve into deep learning



Course contents

- Introduction to machine learning and data mining concepts, problems and applications
 - Input data and knowledge representation
 - Simple rules generation
 - Methodology of evaluation
 - Bayesian learning
 - Decision trees, associations rules
 - Nearest neighbours and clustering



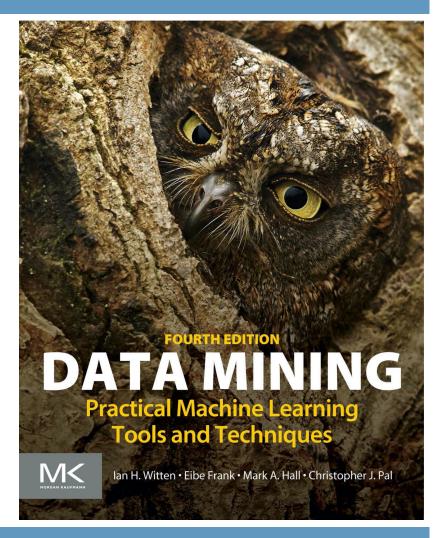
Bibliography

Data Mining: Practical Machine Learning Tools and Techniques, 4th ed.

Ian Witten, Eibe Frank, Mark Hall, Christopher Pal

ISBN-13: 978-0128042915

https://www.cs.waikato.ac.nz/~ml/weka/book.html





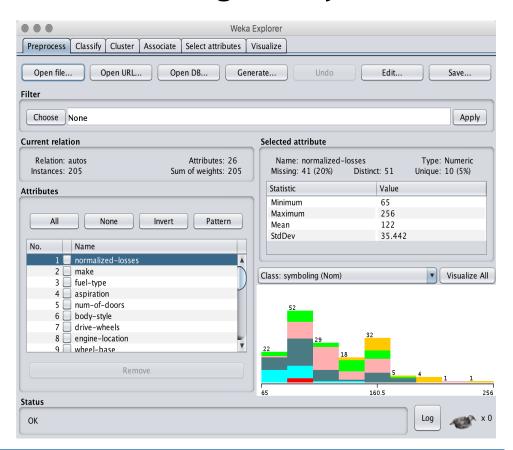
Software tools

WEKA / Waikato Environment for Knowledge Analysis

Collection of visualization tools and algorithms for data analysis and predictive modelling

Graphical user interface, easy access to functions

https://www.cs.waikato.ac.nz/~ml/weka/





Evaluation

- From your part
 - Precision (definition / equation)
 - Ask "why" (black box, transparent box)
 - 5 ECTS ≠ 4h/week
- Evaluation
 - Written exam, 2 hours, English
 - Practical exercises: 20% (no repetition!)
 - Final written exam: 80%



Collaboration

- Course notes:
 - ILIAS University of Bern

https://ilias.unibe.ch/goto_ilias3_unibe_crs_1841349.html

pasin.ch/r/dm

- Classes
 - COVID-19 rules
 - Half class local/remote (even/odd numbers)
 - Each week
 - Any time
 - 5-6 recorded video clips (10-20 min)
 - Monday morning
 - Session for questions and discussions
 - Session for practical work
- Email
 - Possibly other means throughout the semester