

```
#import necessary libraries

library(tm)

library(SnowballC)

library(ggplot2)

library("wordcloud")

library("RColorBrewer")

library(randomForest)

library(caret)

library(cvms)

library(e1071)

library(magrittr) # needs to be run every time you start R and want to use %>%

library(dplyr)

library(pROC)

library(tidyverse)
```

```
#Import the data and look at the rows

myData <- read.csv(file = 'C:/Users/mashk/Desktop/ML/spam.csv')

head(myData)
```

```
#As there are some extra unused column, we shall drop the last columns

myData <- subset (myData, select = -c(X,X.1,X.2))
```

```
#checking null values

apply(myData,function(x) { length(which(is.na(x)))})
```

```
#lets check

head(myData)
```

```
#Data Wrangling
```

```
#Rename columns
```

```
colnames(myData)
```

```
colnames(myData) <- c("Class", "SMS") #lets change to Class and SMS
```

```
colnames(myData) #lets check
```

```
myData$Class <- factor(myData$Class) #convert string classes to factor
```

```
prop.table(table(myData$Class)) #get the proportion of spam and ham
```

```
#Data Cleaning
```

```
# Cleaning the SMS
```

```
corpus = VCorpus(VectorSource(myData$SMS)) #getting corpus
```

```
as.character(corpus[[1]])
```

```
#put the words in lowercase, remove stops words and white spaces
```

```
corpus = tm_map(corpus, content_transformer(tolower))
```

```
corpus = tm_map(corpus, removeNumbers)
```

```
corpus = tm_map(corpus, removePunctuation)
```

```
corpus = tm_map(corpus, removeWords, stopwords("english"))
```

```
corpus = tm_map(corpus, stemDocument)
```

```
corpus = tm_map(corpus, stripWhitespace)
```

```
#now lets check
```

```
as.character(corpus[[1]])
```

```
#Bag of Words
```

```
#In SMS mining get the frequency of each of the words in SMS
```

```
dtm = DocumentTermMatrix(corpus)
```

```
dtm
```

```
dtm = removeSparseTerms(dtm, 0.999)
```

```
dim(dtm)
```

```
inspect(dtm[40:50, 10:15])
```

```
#Converting the word frequencies to Yes and No Labels
```

```
convert_count <- function(x) {
```

```
  y <- ifelse(x > 0, 1,0)
```

```
  y <- factor(y, levels=c(0,1), labels=c("No", "Yes"))
```

```
  y
```

```
}
```

```
# Apply the convert_count function to get final training and testing DTMs
```

```
datasetNB <- apply(dtm, 2, convert_count)
```

```
dataset = as.data.frame(as.matrix(datasetNB))
```

```
#Descriptive Analysis of Data
```

```
#lets build word frequency
```

```
#We are preserving terms that appeared more than 60 times in the sample due to the large number of terms in the dataset.
```

```

freq<- sort(colSums(as.matrix(dtm)), decreasing=TRUE)
tail(freq, 10)
findFreqTerms(dtm, lowfreq=60)

#lets ggplot word frequency
wf<- data.frame(word=names(freq), freq=freq)
head(wf)

fp <- ggplot(subset(wf, freq>100), aes(x=reorder(word, -freq), y =freq)) +
  geom_bar(stat = "identity") +
  theme(axis.text.x=element_text(angle=45, hjust=1))
fp #we can see that the word 'call' is mostly frequent

```

```

#word cloud
set.seed(1234)
wordcloud(words = wf$word, freq = wf$freq, min.freq = 1,
  max.words=200, random.order=FALSE, rot.per=0.35,
  colors=brewer.pal(8, "RdBu"))

```

```

#creating word cloud for spam and ham
spam <- subset(myData, Class == "spam")
ham <- subset(myData, Class == "ham")

wordcloud(spam$SMS, max.words = 70, scale = c(3, 1))
wordcloud(ham$SMS, max.words = 70, scale = c(3, 1))

```

```

#Adding the Class variable to the Dataset

```

```
dataset$Class = myData$Class  
str(dataset$Class)
```

```
#Build Model
```

```
#Splitting the dataset into the Training set and Test set
```

```
set.seed(222)
```

```
split = sample(2,nrow(dataset),prob = c(0.75,0.25),replace = TRUE)
```

```
train_set = dataset[split == 1,]
```

```
test_set = dataset[split == 2,]
```

```
#proportion table
```

```
prop.table(table(train_set$Class))
```

```
prop.table(table(test_set$Class))
```

```
#Fit model no. 1 - Random Forest Classification
```

```
#We used 300 decision trees to build this model and made ntree=300
```

```
rf_classifier = randomForest(x = train_set[-1210],
```

```
                             y = train_set$Class,
```

```
                             ntree = 300)
```

```
rf_classifier #we have the class error of 0 which suggest that there is 100% accuracy
```

```
#lets check the actual accuracy by testing
```

```
# Predicting the Test set results
```

```
rf_pred = predict(rf_classifier, newdata = test_set[-1210])
```

```
# Confusion Matrix
```

```
con_m <- confusionMatrix(table(rf_pred, test_set$Class)) #99.8 accuracy
```

```
#plot
```

```
con_m_fig <- confusion_matrix(targets = test_set$Class, predictions = rf_pred)
```

```
plot_confusion_matrix(con_m_fig, add_row_percentages = TRUE, darkness = 0.7,  
                      add_col_percentages = TRUE, palette = "Greens")
```

```
#Accuracy
```

```
accuracy1 = sum(rf_pred == test_set$Class)/length(rf_pred)*100 #99.8% accuracy
```

```
con_m
```

```
#Fit model no. 2 - Xg boost Tree
```

```
set.seed(123)
```

```
fit_control <- trainControl(## cv
```

```
  method = "cv",
```

```
  number = 5,
```

```
  summaryFunction = twoClassSummary,
```

```
  classProbs = TRUE,
```

```
  allowParallel = TRUE)
```

```
##XgbTree
```

```
set.seed(123)
```

```
spam.xgb <- train(Class ~ .,
```

```
  data = train_set,
```

```
  method = "xgbTree",
```

```
  metric = 'ROC',
```

```
trControl = fit_control)
```

```
xgb_predict <- predict(spam.xgb, test_set)
```

```
con_m2 = confusionMatrix(xgb_predict, test_set$Class) #97.8% accuracy
```

```
accuracy2 = sum(xgb_predict == test_set$Class)/length(xgb_predict)*100
```

```
con_m2_fig <- confusion_matrix(targets = test_set$Class, predictions = xgb_predict)
```

```
plot_confusion_matrix(con_m2_fig, add_row_percentages = TRUE, darkness = 0.7,
```

```
  add_col_percentages = TRUE, palette = "Blues")
```

```
#Some Visualizations
```

```
#amount of spam and ham
```

```
myData %>%
```

```
  group_by(Class) %>%
```

```
  count() %>%
```

```
  ggplot(aes(Class, n, fill = Class))+
```

```
  geom_col()+
```

```
  geom_label(aes(label = n))+
```

```
  theme_classic()+
```

```
  scale_fill_manual(values = c('blue', 'red'))
```

```
#Another ggplot visualization of ham and spam amount
```

```
myData$length <- str_length(myData$SMS)
```

```
myData$Class = factor(myData$Class)
```

```
ggplot(myData, aes(x=length, fill=Class))+geom_histogram(binwidth=5)+scale_fill_manual(values=c("#ffba33", "#5f24b3"))+labs("Distribution of SMS length")
```

```
#error analysis of random forest
```

```
plot(rf_classifier, main ="Evolution of the error of RF")
```

```
legend('topright', colnames(rf_classifier$serr.rate), col=1:3, fill=1:3)
```

```
##ROC
```

```
rf_pred <- predict(rf_classifier,test_set, type = 'prob')
```

```
ROC <- roc(test_set$Class, rf_pred[,2], auc = TRUE)
```

```
plot.roc(ROC, print.auc = TRUE)
```

```
#error analysis of xgbTree
```

```
plot(spam.xgb, main ="Evolution of the error of xgBoostTree")
```

```
##ROC
```

```
xgb_predict <- predict(spam.xgb, test_set, type = 'prob')
```

```
ROC <- roc(test_set$Class, xgb_predict[,2], auc = TRUE)
```

```
plot.roc(ROC, print.auc = TRUE)
```