Strategic IS Management

1 – Introduction

Looking at HMV’s decline in physical media (or something).

Your report should include a brief introduction to the work that sets out the aim, content and conclusions of the report. You should then include three distinct sections:

1. An explanation of your problem situation and which technique you have chosen.
2. An explanation of how you applied your chosen technique and your findings.
3. A brief conclusion based on your findings.

References

[https://www.theguardian.com/business/2016/sep/29/hmv-down-41m-as-decline-in-physical-media-continues - Date Accessed 28/01/20](https://www.theguardian.com/business/2016/sep/29/hmv-down-41m-as-decline-in-physical-media-continues%20-%20Date%20Accessed%2028/01/20)

<https://www.retailgazette.co.uk/blog/2018/12/hmv-officially-falls-administration-extremely-weak-christmas-trading/> - Date Accessed – 28/01/20

<https://completemusicupdate.com/article/hmv-owner-sunrise-buys-us-retail-chain-fye/> - Date

<https://thevinylfactory.com/news/hmv-new-store-birmingham-25000-records-hmvvault/>

<https://www.hmv.com/music/hmv-vinyl-week-2019-more-exclusives-revealed>