

# Scales of measurement

```
graph TD; A[Scales of measurement] --> B[Quantitative]; A --> C[Categorical]; B --> D[Discrete]; B --> E[Continuous]; C --> F[Ordinal]; C --> G[Nominal]; G --> H[Binary];
```

**Quantitative**

**Discrete**

**Continuous**

**Categorical**

**Ordinal**

**Nominal**

**Binary**