Mohammad Amin Zarei

Webmaster |Frontend Developer

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Summary of Experience

Frontend developer and WordPress implementer with over 4 years of experience designing and building responsive websites using WordPress and React.js. Skilled in modern frontend technologies (React, JSX, state management, component-based architecture), advanced WordPress plugins, and UI/UX principles. Also experienced in using Python to automate repetitive tasks and improve workflows.

Skills

- WordPress: Designing and managing websites with advanced plugins such as Elementor, Yoast, ACF, WooCommerce, Jet Plugins, WPML
- Themes: Working with premium themes (Woodmart, Astra, Hello, Seven)
- Customization: Creating custom designs using HTML/CSS
- Responsive Design: Building mobile-friendly, cross-browser layouts
- Performance: Configuring security, backups, and performance optimization
- Frontend: HTML5, CSS3, Flexbox, CSS Grid
- PHP: Familiar with PHP and WordPress theme development
- React.js: Implementing UI components, managing state, integrating APIs
- Next.js: Basic understanding of routing, SSR, and project structure
- Version Control: Using Git and GitHub in collaborative projects
- Python: Writing scripts to automate tasks like data processing and file handling
- Design Tools: Intermediate with Photoshop and Adobe XD; beginner-level in Illustrator and Figma

Work Experience

WordPress Site Designer & Manager – Freelancer | 2017 - Present

- Designed and deployed ~10 corporate and eCommerce websites using WordPress

- Maintained sites, handled updates, optimized performance, and trained clients on CMS usage
- Worked with page builders such as Visual Composer and Elementor, with custom styling via HTML/CSS

IT & Technology Specialist – Azarghand Naqadeh Co. | 2017–2023

- Provided support for enterprise software and internal systems
- Automated document registration, backups, and file management using Python scripts
- Monitored system security and created internal documentation

Education

- M.Sc. in Railway Engineering, Iran University of Science and Technology (2020 - 2022)
- B.Sc. in Civil Engineering, University of Science and Culture (2016 - 2020)

Sample Projects

- Ario Interactive Media Website – [ariotv.com]
- UAV Publications – [uavpub.com]
- Omaj Food Industry E-Commerce Store – [omajshop.com]
- Decoryar E-Commerce Store – [decoryar.com]
- Namatab Company E-Commerce Store – [namatabshop.ir]
- Web Farsi – [pwgp.ir]
- Cover Zhilo Brand Store (Redesign in progress) – [coverzhilo.ir]
- Karen Taban Melal – [karentaban.com]
- Zhilo Brand E-Commerce Store – [zhilo.co]
- Loopet E-Commerce Store – [loo.pet]
- Chenco E-Commerce Store – [chenco.ir]
- Abzareno E-Commerce Store – [abzareno.com]

Languages

- English
- Persian