

MARIA ALMUDENA CLAASSEN



CURRENT POSITION

2022
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current

Postdoctoral Researcher

Center for Adaptive Rationality (ARC) Max Planck Institute for Human Development

📍 Berlin, Germany

- Researching eating decisions and how to boost healthier ones
- Website: mpib-berlin.mpg.de/research/research-centers/adaptive-rationality



RESEARCH EXPERIENCE

2020
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2022

Postdoctoral Researcher

University of Glasgow

📍 Glasgow, Scotland (UK)

- Project: The psychology of sugary drinks: The role of consumption and reward simulations
- Website: healthycognitionlab.com

2014
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2019

PhD in Social Psychology

Université libre de Bruxelles

📍 Brussels, Belgium

- Title of thesis: Relative socioeconomic status and decision-making: An application to eating behaviors

2013

Research Assistant Health and Eating Laboratory

University of Minnesota Twin Cities

📍 Minnesota, USA

2013
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2014

Research Assistant Self-Regulation Lab

Universiteit Utrecht

📍 Utrecht, The Netherlands



EDUCATION

2012
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2014

Research Master Social and Health Psychology

Universiteit Utrecht

📍 Utrecht, The Netherlands

2008
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2012

Bachelor Social Psychology and Literary Studies

Completed two bachelor's degrees at the Universiteit Utrecht

📍 Utrecht, The Netherlands

International Baccalaureate Diploma Program

International School Hilversum Alberdingk Thijm

📍 Hilversum, The Netherlands



TEACHING EXPERIENCE

2022
|
current

Private tutor

- Data analysis and statistical modeling for epidemiology
- Data analysis, visualization, and presentation of results in R

CONTACT INFO

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🔍 maclaassen.com

PROFILE

Experimental researcher in health and social psychology

Experienced in empirical research and data analysis

This resume was made with the R package [pagedown](#)

Last updated on 2023-02-08

2017
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2020

2017
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2018

2013
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2014

● **Student supervision**

Supervision of graduate students: 7, thus far 2 have become PhD students

● **Assistant Teacher Methodological Practices**

Teaching assistant of research methodology for Master 1 students

📍 Brussels, Belgium

● **Social Cognition**

Teaching assistant of social cognition course for Bachelor 3 students

📍 Utrecht, The Netherlands



WORKING PAPERS

2022

● **Situational shifts in habitual consumption: A longitudinal analysis of the effect of a COVID-19 lockdown on sugar-sweetened beverage consumption in England**

Submitted, doi: [10.31234/osf.io/wdx5k](https://doi.org/10.31234/osf.io/wdx5k)

Claassen, M.A., Lomann, M., & Papies, E.K.

● **I'll have what they're having: A descriptive social norm increases choice for vegetables over fruits in students**

Working paper

Claassen, M.A., & Klein, P., & Klein, O.

● **Representational shifts: Increasing motivation for bottled water through advertisements**

Working paper

Claassen, M.A., & Papies, E.K.

● **Higher relative income reduces delay discounting in lower-income individuals**

Working paper

Claassen, M.A., Corneille, O., & Klein, O.



PUBLICATIONS

2022

● **Grounding motivation for behaviour change**

Advances in Experimental Social Psychology, 65, doi: [10.31234/osf.io/j94vb](https://doi.org/10.31234/osf.io/j94vb)

Papies E.K., Barsalou, L.W., Claassen, M.A., Davis, T., Farrar, S.T., Gauthier, E., Rodger, A., Tatar, B., Wehbe, L.H., & Werner, J.

● **No evidence that consumption and reward simulation labels increase the attractiveness of water compared to conventional labels**

Food Quality and Preferences, 96, doi: [10.1016/j.foodqual.2021.104403](https://doi.org/10.1016/j.foodqual.2021.104403)

Claassen, M.A., Ruz, D., & Papies E.K.

2021

● **Flavors of desire: Cognitive representations of appetitive stimuli and their motivational applications**

Journal of Experimental Psychology: General, doi: [10.1037/xge0001157](https://doi.org/10.1037/xge0001157)

Papies, E.K., Claassen, M.A., Ruz, D., & Best, M.

2020

● **The time is ripe: Thinking about the future reduces unhealthy eating in those with a higher BMI**

Foods, 9(10), doi: [10.3390/foods9101391](https://doi.org/10.3390/foods9101391)

Chang, B.P.I., Claassen, M.A., Cleeremans, A., & Klein, O.

- 2019 ● **Psychological consequences of inequality for food intake**
The social psychology of inequality. New York: Springer, doi: [10.1007/978-3-030-28856-3_10](https://doi.org/10.1007/978-3-030-28856-3_10)
Claassen, M.A., Corneille, O., & Klein, O.
- 2018 ● **A systematic review of psychosocial explanations for the relationship between socioeconomic status and body mass index**
Appetite, 132, doi: [10.1016/j.appet.2018.07.017](https://doi.org/10.1016/j.appet.2018.07.017)
Claassen, M. A., Klein, O., Bratanova, B., Claes, N., & Corneille, O.
- **Poverty, inequality, and increased consumption of high calorie food: Experimental evidence for a causal link**
Appetite, 100, doi: [10.1016/j.appet.2016.01.028](https://doi.org/10.1016/j.appet.2016.01.028)
Bratanova, B., Loughnan, S., Klein, O., Claassen, M.A., & Wood, R.



PRESENTATIONS

A selection, see [here](#) for the full list

- 2022 ● **European Health Psychology Conference (EHPS)**
Co-organizer of symposium: Consumption of sugar-sweetened beverages and water: Discussing health implications of drink choice and potential interventions. behaviors. Oral Presentation: Increasing motivation for bottled water through advertisements.  Bratislava, Slovakia
- 2022 ● **British Feeding and Drinking Group conference**
Poster presentation: Representational shifts: Increasing motivation for bottled water through advertisements.  Online
- 2021 ● **European Health Psychology Conference (EHPS)**
Oral presentation: The role of consumption and reward simulations in the motivation for sugar-sweetened beverages.  Online
- 2021 ● **Society for Personality and Social Psychology conference**
Poster presentation: Flavors of desire: Cognitive representations of appetitive stimuli and their motivational applications.  Online
- 2019 ● **JDMx2019 meeting**
Oral presentation: Higher subjective income reduces delay discounting in lower-income individuals.  Trento, Italy
- 2018 ● **European Congress on Obesity**
Oral presentation: A systematic review of social explanations for the relationship between socioeconomic status and body mass index.  Glasgow, Scotland
- 2018 ● **Social Cognition Network (ESCON)**
Oral presentation: SES and reward impulsivity: Social norms guide behaviors towards money and food.  Cologne, Germany
- 2017 ● **European Health Psychology Conference (EHPS)**
Poster presentation 1: Social predictors of vegetable consumption and nudging for change. Poster presentation 2: Social position and health: Social norms guide impulsive behaviors towards money and food.  Galway, Ireland

- 2017 ● **European Association of Social Psychology (EASP)**
Organizer of symposium: The psychology of inequality: How inequality influences perceptions, motives, and behaviors. Oral Presentation: Perceived poverty increases reward impulsivity.
📍 Granada, Spain
- 2016 ● **Association for Researchers in Psychology and Health (ARPH),**
Oral presentation: Future me wants to be healthy: Thinking about the future reduces snack food intake.
📍 Leiden, The Netherlands
- 2016 ● **European Public Health Conference (EPH)**
Oral presentation: Perceived control decreases reward impulsivity.
📍 Vienna, Austria
- 2016 ● **International Conference on Social Identity and Health (ICSIH-3)**
Oral presentation: Social anxiety impacts caloric intake.
📍 Brisbane, Australia



WORKSHOPS, COURSES AND TRAININGS

- 2022 ● **Data Science – Python**
by Joshua Franz Einsle
📍 University of Glasgow, Scotland
- **Substance Use in the Contemporary World**
📍 University of Glasgow, Scotland
- 2021 ● **Systems Thinking – Climate Change and Sustainable Decision Making**
📍 University of Glasgow, Scotland
- 2019 ● **Winter School Competing or Cooperating: Human Interaction in Times of Social and Economic Instability**
📍 Università degli Studi di Padova, Padova, Italy
- **Workshop on Social Inequalities, Group Membership, and Health**
by Prof. Jolanda Jetten
📍 Université libre de Bruxelles, Belgium
- **Workshop on the Psychology of Social Inequalities**
by Prof. Jean-Claude Croizet
📍 Université catholique de Louvain, Belgium
- 2017 ● **Winter School on the Implications of Socioeconomic Inequality for Psychological Well-being**
📍 University of Padova, Italy
- **Course on Structural Equation Modeling Techniques**
by Prof. Florence Stinglhamber
📍 Université catholique de Louvain, Belgium
- **Feeding a Hungry Planet: Agriculture, Nutrition, and Sustainability**
SDGAcademyX
📍 Online
- **Qualitative Methods and Mixed Methods Applied to Health Psychology Interventions**
by Prof. Nollaig Frost & Prof. Olivier Luminet
📍 Université catholique de Louvain, Belgium
- 2016 ● **Workshop on Mixed Models**
by Prof. Charles M. Judd
📍 Université catholique de Louvain, Belgium
- **Workshop Graphics in R**
by Kurt Barbe
📍 Vrije Universiteit Brussel, Belgium
- **Summer School on Food Marketing, Consumer Behavior and Quantitative Methods of Market Research**
📍 Technical Educational Institute of Thessaly, Greece

★ SKILLS AND HOBBY'S

● **Research skills**

• Generating research questions and hypotheses • Designing behavioral experiments (online, lab, field) • Data collection (with Prolific, Qualtrics Survey Software, E-Prime Psychology Software Tool) • Data analysis (with R Software for Statistical Computing, MATLAB, Python, SPSS Statistics Analysis Software, NVivo, OpenSesame) • Data interpretation and writing of scientific reports and publications

● **Languages**

• Bilingual Dutch/Spanish • English – proficient • French – advanced (C1) • Italian – intermediate (B2) • German – elementary (A2)

● **Hobbies**

• Rock climbing • Creative writing • Photographing public toilets and cemeteries