

Name	Age	Gender	Sport	Location	Fitness Location	Relationship	Children	Occupation	Time At Gym	Time Spent Exercising (per week)	Listens to music while exercising	Listening Device	Technical Ability (1-10)	Goals	Frustration
Stephanie Otis	24	Female	Basketball	Ottawa	Sports Arena	Single	0	Student	Morning (6am - 9am)	8hrs	Yes	iPhone	7	Quickly find song she is searching for so she can get back to practicing her shot	Having notifications interrupt my music
Sean Smith	32	Male	Treadmill	Gatineau	Gym	Single	1	Electrician	Evening (6pm - 9pm)	4hrs	Yes	Android	6	Be able to play music without looking at screen as he doesn't wear glasses while exercising	Spend less time on the phone and more time exercising
Karen Adam	34	Female	Weightlifting	Ottawa	Gym	Married	1	Lawyer	Evening (6pm - 9pm)	4hrs	Yes	Android	9	Easily find artist, song, playlist to stop wasting time	Struggles to navigate through existing menus
Valerie Roy	26	Female	Squash	Ottawa	Sports Arena	Dating	0	Scientist	Morning (6am - 9am)	6hrs	No	iPhone	8	Ability to stream music because she doesn't have much memory on her phone	Interruptions from incoming texts and calls
Kelly Lee	25	Female	Treadmill	Gatineau	Gym	Single	0	Student	Afternoon (noon - 3pm)	5hrs	Yes	Blackberry	4	Stream music without having to use YouTube	Slow internet connection
Peter Ma	53	Male	Weightlifting	Ottawa	Gym	Divorced	3	Doctor	Evening (6pm - 9pm)	8hrs	Yes	iPod	7	Use without seeing the screen because phone is usually in pocket and hands are sweaty	How many steps it takes to switch and find artists
Dana James	22	Female	Treadmill	Ottawa	Gym	Single	0	Student	Afternoon (noon - 3pm)	9hrs	Yes	iPhone	9	accurate search results	Going through lists of search result to find what I'm looking for
Amanda Khoa	24	Female	Badminton	Ottawa	Sports Arena	Single	1	Pharmacist	Evening (6pm - 9pm)	4hrs	No	Android	5	Ability to stream music so she has any song at her finger tips	Lack of wifi connection
Charles Obla	67	Male	Treadmill	Gatineau	Gym	Widow	0	Retired	Morning (6am - 9am)	12hrs	Yes	Nokia	6	easier way to change to different tracks	Having to pull out his phone to read annoying text messages