GHL Reddit Scraping Notes

Subreddit Overview

• Community: r/gohighlevel

• Members: 9.1K

• Online: 17

Created: Mar 14, 2020

• **Description**: Highlevel Reddit Community. Go High Level Reddit. For help and support for Go High Level. Spam will result in a quick ban.

Initial Post Categories Identified

1. Integration Questions

- NOOKAL TO GHL Calendar booking system integration
- User wants to connect Nookal to GHL for notifications, reminders, SMS

2. Business Opportunities

- GHL INTERNS WANTED Agency looking for interns
- 800+ leads/month for our clients (no ads) Lead generation strategies

3. Technical Solutions

- ElevenLabs Conversational AI White-labeling Voice AI integration
- White-labeling voice AI solutions for agencies
- API connections and webhook setups

4. Job Postings

- Graphic Designer VA positions
- Content creation and posting roles

Key Topics to Explore Further

- 1. Integration challenges and solutions
- 2. White-labeling opportunities
- 3. Lead generation strategies
- 4. Agency scaling techniques
- 5. Technical implementation guides

URLs to Investigate

- Main subreddit: https://www.reddit.com/r/gohighlevel/
- Community highlights section shows active discussions

Next Steps

- Scroll through more posts to gather comprehensive data
- Click into individual posts for detailed information
- Categorize findings by problem type and solution complexity

Additional Posts Found

Lead Generation Success Stories

- 800+ leads/month for our clients (no ads) u/Actual-Use-4105
 - Shows analytics dashboard with 11.1K total clicks, 1.06M total impressions

- Demonstrates successful lead generation strategies without paid advertising
- URL: https://www.reddit.com/r/gohighlevel/ (specific post link needed)

Service Offerings

- [FOR HIRE] TECH VIRTUAL ASSISTANT / ALL-AROUND VIRTUAL ASSISTANT u/aszxc2888888
 - Virtual assistant services for GHL tech and admin tasks
 - Services include: Admin Support, Data entry, Email/calendar management,
 Document organization, Research
 - GoHighLevel automation and workflow setup
 - Large spreadsheet management and cleanup

Emerging Patterns

- 1. **Lead Generation Focus** Multiple posts about generating leads without ads
- 2. **Virtual Assistant Services** Growing market for GHL-specific VA services
- 3. **Technical Support Needs** Users seeking help with automation and workflows
- 4. Integration Challenges Multiple posts about connecting external tools to GHL

Data Collection Strategy

- Need to click into individual posts for detailed information
- Look for comments that contain solutions and tips
- Track URLs for backlinking in final HTML
- Categorize by: Tips/Tricks, Problems/Solutions, Integrations, Business Opportunities

Detailed Post Analysis

Lead Generation Success Story - u/Actual-Use-4105

URL:

https://www.reddit.com/r/gohighlevel/comments/1m9tdtr/800_leadsmonth_for_our_client s_no_ads/

Posted: 1 hour ago

Key Claims:

- Generating 800+ leads/month for clients
- No paid advertising used
- All organic Google traffic
- Pure SEO approach

Analytics Shown:

- Total clicks: 11.1K
- Total impressions: 1.06M
- Time period: 4/25/25 to 7/24/25 (3-month period)
- Consistent upward trend in performance

Key Quotes:

- "People keep saying SEO is dead"
- "That it's too slow... doesn't work for local... or it's all AI now"
- "But we're generating over 800 leads every month for our clients (all from organic Google traffic)"
- "No ads. No boosting. Just pure SEO."
- "Let's argue in the comments:)"

• "Ask me anything (I'll answer everything.)"

Engagement:

- 45 upvotes
- 11 comments
- Active discussion in comments

Category: Lead Generation Strategy / SEO Success Story

Problem Solved: Generating leads without paid advertising

Solution Type: Organic SEO approach

Comments Analysis - Lead Generation Post

Comment 1 - u/fasurf (39m ago):

"What are you using outside of GHL? Custom headers? Or just using the input fields for SEO through GHL and maximizing keywords? Good work. I feel like SEO isn't dead and some people are training themselves to avoid AI results and paid results since some times it's not relevant to their search."

Reply from u/Actual-Use-4105 (28m ago):

"We mostly use WordPress for our clients and then connect GHL for forms, lead capture, automations, and follow-ups. It's super useful once leads start coming in.

About AI answers, we don't stress. If your SEO is solid, you'll show up there too. We're actually getting tons of leads from LLMs because the SEO was done right. Most people just overcomplicate it.

Our process is simple. First, we build a fast, optimized site with proper navigation and structure. Then we handle keyword research (not basic though, we go deep into intent, local modifiers, and gaps) and write content that actually targets those terms. After that comes internal linking, A/B testing what's working, and later adding things like advanced schema and light backlinking."

Comment 2 - u/Cousin-Jack (39m ago):

"Question for you.

5 days ago you were on here asking people how they manage to find clients for SEO

services.

Why don't you use these supposed lead-gen skills in this post to find leads for your SEO

business?

Something isn't adding up."

Key Insights from Comments:

1. **Technical Stack**: WordPress + GHL integration for forms and automation

2. **SEO Strategy**: Deep keyword research, intent-based content, internal linking, A/B

testing

3. Al Integration: Getting leads from LLMs due to solid SEO foundation

4. **Skepticism**: Community member questioning authenticity of claims

5. **Process**: Fast optimized sites \rightarrow keyword research \rightarrow content \rightarrow internal linking \rightarrow

schema → backlinking

Calendar Integration Problem - u/wsavage9

URL:

https://www.reddit.com/r/gohighlevel/comments/1m9ewii/appointment_add_to_google_c

alendaricaloutlook/

Posted: 15 hours ago

Problem Description:

"As you guys know, ghl has a tag feature that creates link for people to add the appointment to their calendar. But for some reason the appointment title auto populates as the contacts

name within their calendar no matter which calendar service they use.

How can this calendar title be changed to something I want?"

Category: Technical Problem - Calendar Integration

Problem Type: Customization issue with appointment titles

Status: No responses yet (0 comments)

Engagement: 1 upvote, 41 views

Key Issue:

- GHL automatically populates calendar appointment titles with contact names
- User wants to customize the appointment title
- Affects all calendar services (Google, iCal, Outlook)
- No current solution provided in comments

Instagram Automation Integration - u/martis941

URL: https://www.reddit.com/r/gohighlevel/comments/1m9dldc/ig_automation/

Posted: 16 hours ago

Service Offering:

"Looking for people doing mass dms from a lot of accounts to test my system(complimentary to ghl) can connect a lot of accounts and run follower campaigns through meta's api."

Key Features:

- Mass DM capabilities from multiple accounts
- Complimentary to GHL (integration/add-on)
- Multiple account management
- Follower campaigns through Meta's API
- Testing phase (looking for beta users)

Category: Integration/Add-on Service

Type: Instagram automation tool that works with GHL

Status: No responses yet (0 comments)

Engagement: 1 upvote, 41 views

Integration Opportunity: Third-party tool that enhances GHL's social media capabilities

Dialing Leads Multiple Times Per Day - u/Southern-Hunter4026

URL:

https://www.reddit.com/r/gohighlevel/comments/1m6zfy2/how_do_you_use_ghl_to_dial_leads_23x_per_day/

Posted: 3 days ago

Problem Description:

"All of my competitors in my vertical call their web forms with some sort of Press 1 / auto dialer 3x per day using GoHighLevel.

I'm not sure how to set this up — I have my twilio integrated and the a2p stuff and 10dlc all completed, but I just don't know how to create the workflow that will dial the lead multiple times a day to finally get the prospect on the phone

Oh, and if the prospect doesn't answer, I need it to leave a voicemail. Something like 'hi Mr prospect, I'm following up on your inquiry on our website. Call us back at 555-555-555'"

Solutions from Comments:

1. u/CardiologistOk1193 (3d ago):

"Yeah, I would highly recommend to get a VA to help you with the CRM and be more active than you If you dont have the ability to get a VA right now, you can use GBT to help you integrate more but I would highly recommend to use bulk texts and whenever you get answered just call them and take the lead"

2. u/_truth_teller (3d ago):

"let's say it's automatically dialed, who's on the phone when the prospect picks up?"

Follow-up from OP:

"We have a team of salespeople as well as a network of buyers who can handle the inbound calls. In fact, my entire goal is to produce an inbound call. The forms alone are useless for my products / services."

3. u/_truth_teller (2d ago):

"You need automations with Call Connect. I can implement that for you if you like."

4. u/CardiologistOk1193 (3d ago):

"You can get Automated Dialer like readymode or any dial that have multiple single lines

and whenever you get lead can be reflected through CRM and you can follow up till get get undercontract"

5. u/viralecom (3d ago):

"From meta ads?"

OP Response: "We use a variety of traffic sources and publishers, but yes we utilize meta / google / TikTok as three of the big ones."

Key Insights:

- **Problem**: Setting up automated dialing workflows for multiple daily attempts
- **Technical Requirements**: Twilio integration, A2P, 10DLC setup complete
- **Need**: Voicemail drop functionality
- Solutions Mentioned:
 - Call Connect automations
 - Third-party dialers (ReadyMode)
 - VA assistance for CRM management
 - Bulk texting as alternative approach
- **Business Context**: High-ticket items requiring phone follow-up
- Traffic Sources: Meta, Google, TikTok ads

Category: Complex Technical Problem - Call Automation

Engagement: 17 comments, active discussion