

GHL Interactive FAQ Structure

Lead Generation

Q: How can I generate 800+ leads per month without paid ads?

A: Use a pure SEO approach with WordPress + GHL integration:

1. Build fast, optimized site with proper navigation and structure
2. Conduct deep keyword research (intent, local modifiers, gaps)
3. Write content targeting specific terms
4. Implement internal linking strategy
5. A/B test what's working
6. Add advanced schema and light backlinking
7. Use WordPress for main site, GHL for forms and automation

Source: [Reddit Post](#)

Expert: u/Actual-Use-4105

Q: What's the best technical stack for lead generation?

A: WordPress + GHL integration works best:

- WordPress handles SEO and content
- GHL manages forms, lead capture, and automation
- This combination gets leads from LLMs due to solid SEO foundation

Integrations

Q: How do I integrate ElevenLabs Voice AI with GHL?

A: White-label ElevenLabs Conversational AI setup:

1. Create agents directly in ElevenLabs Conversational AI
2. Connect ElevenLabs account via API keys and webhook secrets
3. Set up custom subdomain (voice.youragency.com)
4. Add branding, logos, and custom portal design
5. Create pricing plans with markup on ElevenLabs rates

Benefits: Superior voice quality, both inbound/outbound agents, call concurrency management

Source: [Reddit Post](#)

Expert: u/First_Space794

Q: Can I integrate Chase Point of Sale with GHL?

A: No direct integration, but workaround available:

- Use Authorize.net as payment processor
- Link Authorize.net to Chase merchant account
- Lower fees compared to Stripe
- Potential solution for Chase POS integration

Source: [Reddit Post](#)

Expert: u/nourify1997

Q: How do I sync Square products with GHL?

A: API integration required:

- Use Square and GHL APIs to sync products in real-time
- Alternative: Create separate products in GHL and use Square for payment processing
- Allows for recurring billing through Square with GHL automation

Source: [Reddit Post](#)

Expert: u/Party-Barnacle300

Call Automation

Q: How do I set up automated dialing 2-3x per day?

A: Multiple approaches available:

1. **Call Connect Automations:** Use GHL's built-in Call Connect feature
2. **Third-party Dialers:** ReadyMode or similar multi-line dialers with CRM integration
3. **VA + Bulk Texting:** Virtual assistant for CRM management with bulk text initial contact

Requirements: Twilio integration, A2P and 10DLC setup, voicemail drop capability

Source: [Reddit Post](#)

Experts: u/_truth_teller, u/CardiologistOk1193

WordPress Integration

Q: Can I embed GHL popups in WordPress?

A: Limited options available:

- GHL popups work best within their own platform
- Can try embedding with HTML widget if GHL provides embed code
- Use Elementor HTML block or WordPress custom HTML area
- **Recommended:** Build popups directly in WordPress using Elementor Pro

Limitation: No direct embed code available for GHL popups (only forms and funnel steps)

Source: [Reddit Post](#)

Expert: u/marcau994

Technical Issues

Q: How do I customize calendar appointment titles?

A: Currently unsolved - GHL automatically populates appointment titles with contact names regardless of calendar service (Google, iCal, Outlook). No known workaround available.

Status: Open problem seeking solution

Source: [Reddit Post](#)

Q: How do I connect NOOKAL to GHL?

A: Seeking solution - User wants to connect Nookal calendar booking system to GHL for notifications, reminders, and SMS integration.

Status: Open integration challenge

Source: [Reddit Post](#)

Business Opportunities

Q: What GHL services are in high demand?

A: Multiple opportunities available:

- **Internships:** Paid/unpaid positions for funnel creation, automation, SaaS builds
- **VA Services:** GHL-specific virtual assistant services
- **White-label Services:** Voice AI, Instagram automation
- **Integration Services:** Calendar systems, payment processors, custom APIs
- **Consulting:** Call automation setup, WordPress integration

Q: What are the profit margins for GHL reselling?

A: Based on MADPANDA3D model:

- AI Employee: \$50 profit/month
- WhatsApp: \$19.99 profit/month
- Branded Apps: \$30 profit/month
- 40% affiliate commissions
- White-label capabilities with unlimited sub-accounts

Advanced Strategies

Q: What integrations should I prioritize for my agency?

A: High-impact integrations:

1. **Voice AI** (ElevenLabs) - High margins, impressive client results
2. **Payment Processing** - Lower fees than Stripe
3. **Social Media Automation** - Instagram mass DM, follower campaigns
4. **Calendar Systems** - Seamless booking and follow-up
5. **E-commerce** - Product sync and automated marketing

Q: How do I scale my GHL agency?

A: Proven strategies:

- Focus on specific verticals (real estate, healthcare, etc.)
- Develop white-label solutions
- Offer specialized integration services
- Build recurring revenue streams
- Create standardized processes and SOPs