Main Stations Trips Riders Station Map

A comprehensive analysis of Citibike data from 2022 and 2023. These interactive dashboards provide insights into Citibike stations, trips, ridership, and geographic locations of stations.



Citigroup Inc. "Lady holding ballons with a citibike; pink helmet." https://citibikenyc.com/. Accessed March 3,2024.

Total Bike Trips 1 884 336

356

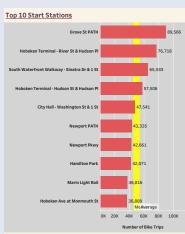
Number of End Stations 620

Station Bike Trips 538,555

Top 10 End Station Bike Trips 547,548

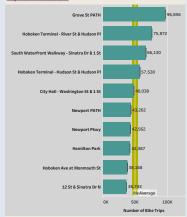
Station Bike Trip Percentage 29.1% Top 10 End Station Percentage

### **Stations**



The bar graph shows the top 10 start stations used by riders in the 2022 and 2023 combined. Grove St Path being the most used station.

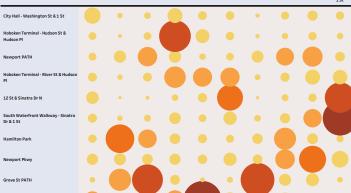
### Top 10 End Stations



The high usage of stations from start to finish is resulting in left-skewed data. The majority of trips to the top 10 stations originate and terminate at the same locations, with the top 3 stations accounting for a significant portion of these trips. These stations require increased attention in terms of mailtenance. This necessity becomes even clearer when examining the Heat Map of the Top 10 Start to End Stations below. Notably, Grove St Path, Nobelon Terminal, and South Waterfront Walkway witness the highest volume of trips between them.



Top 10 Start to End Stations Bike Trips City Hall-Washington 78 11,040 St & 1 St



Main

Stations

**Trips** 

Riders

**Station Map** 

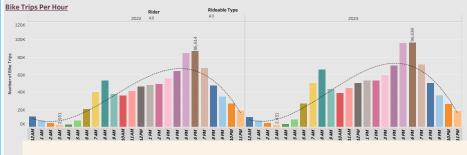




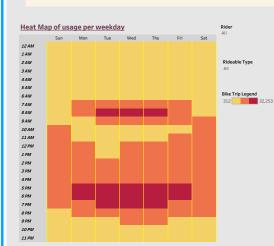
Number of Trips by ride type per 2022 and 2023 shows a decrease in the usage of electric bike by 49.1% from 2022 to 2023. An increase for classic bikes by 58.2% inder usage. There is overall increase of cit bike usage by 10.4% from 2022 to 2023. The term docked bike is associated with electric and classic bikes. Seems the term is used when data is collected, and the type of bike is not specified.



When looking at the breakdown over 24 months. The graph shows that between the months June to September are the most usage. These blikes will require more maintenance during these months. When looking at electric blikes' usage from month to month, A sharp decline in electric blikes happens after September 2022 with a slight increase in April and May of 2023. Starting in August 2023, the term docked is not used, as all blikes used are specified.

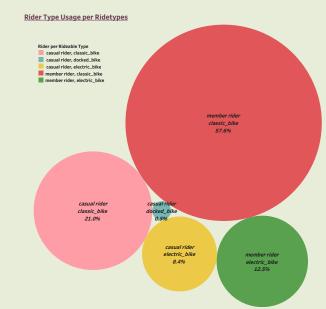


Looking at the correlation between the hour of the day and number of bike trips taken for each year, 2022 and 2023 to see if there is constant trend that between both years. Also, to see which hour of the day gets the most usage. This can assist in knowing what time of the day customers could need the most assistance, issues, or have questions about the bikes or emergency maintenance need. A p-value of less than 0.0001 indicates that there is highly significant relationship between hours of the day and number of bike trips. The R-squared values suggest that there of day is a strong predictor of bike trips count. It is an especially stronger indicator when looking at casual indersusing classic bikes.



The heat map allows us to see which hour of each day of week are member and casual riders using the bikes. The hour of the week at 8 am; 5 pm to 7 pm has the most volumes from Mlonday to Friday. When looking at casual riders using classic bikes, there is significant increase in bike trips between 11am to 7 pm on 8 acturday and Sunday.

Main Stations Trips Riders Station Map



This shows the Rider type ( Member or Casual), based on Rideable Type and percentage of Total Bike trips for 2022, 2023 combined. 57.6% of trips were member rider using a classic bike. Once again whether its a member rider or casual rider, the preference rideable type is classic bike



This is a plot of % of Total bike trips by Rider type (member or casual) per year. This shows that membership increased from 2022 to 2023.

