



**SRI SAIRAM ENGINEERING COLLEGE**  
**DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING**  
Presents



# ADS DON'T LIE

*Let's make it Utterly butterly expeditious!*

Hey Folks! It's time for the world to see the performer in you!!  
'Think Big', 'Think Different' & 'Think out of the bun'.  
Showcase your brand endorsement skills at the finest.

MODE : Offline  
VENUE : Sri Sairam Engineering College  
EVENT DATE : 2<sup>nd</sup> November 2023  
REPORTING TIME : 9:00 AM  
EVENT TIME : 10:00 AM

**EXCITING  
CASH PRIZES**

**FOR QUERIES CONTACT**

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REGISTER NOW AT : [synsara23.tech](https://synsara23.tech)

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1. This is an offline event
2. Team should consist of 3-5 members
3. No registration fee
4. Only the team lead should register on behalf of the team
5. The teams can endorse any brand/product of their choice in round 1
6. Teams will be qualified to round 2 based on the creativity of their performance
7. A Quiz on brands, logos and taglines will be conducted as round 2
8. High scoring teams will be qualified for the final round.
9. Scoring for quiz will be based on the accuracy and spontaneity of the answers given by the team
10. In the final round, each team must pick a mystery box of their choice. Each Mystery box will contain the details of the product with some constraints which the team has to endorse.
11. Time will be given for preparation. Each team must keep their performance within the allocated time
12. Winners will be chosen based on their final performance
13. E- Certificates will be provided for all participants

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