

# Low Fi Prototype

Arumilli Meghana - PES1201701279

Kamma Sai Sahiti - PES1201700802

Pamidi Satya Praneeth - PES1201701835

Yadhunand Segar - PES1201701404

# Goal

Our goal is to develop a website which is usefull for Pregnant women for shopping list , healthy food.

- Typical website has its logo, color scheme, its gallery , menu and so on.
- The Website which has the potential customers as targeted users is made according to attract the people

# Interface Design

We incorporated all the necessary patterns - Nav bar, Responsive Design, Color style, Sliders and so on

The two important tasks the website handles is

Shopping List

Healthy Food

# Key Design Features

- Tracks sugar levels
- Presents the shopping list to have a healthy diet during pregnancy
- Provides healthy recurved for pregnant women based on their moods
- Voice command is present to help women search through their microphone

# Healthy Food

1. Go to website:

1. type the url
2. hit enter

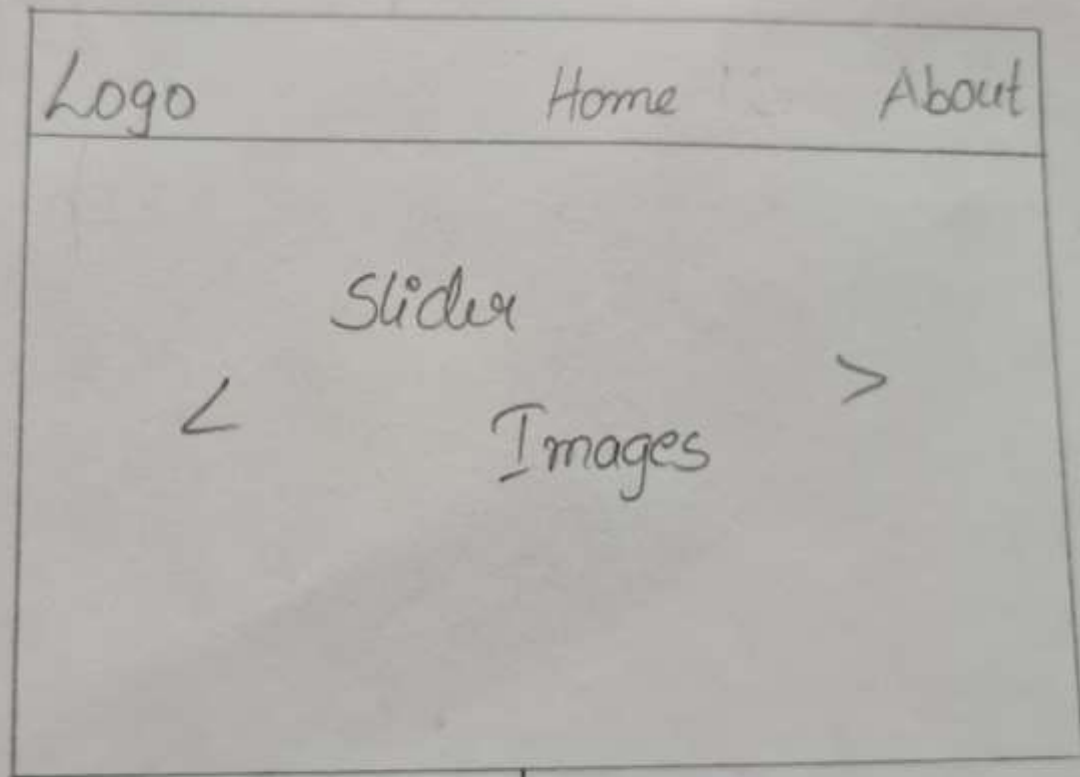
2. Press the Healthy Food button in nav bar

or

2. Press the Healthy Food button located after the description.
3. Type the name, pregnancy month, email, mobile.
4. Hit Enter.
5. The healthy food for you will be shown with images and recipes.

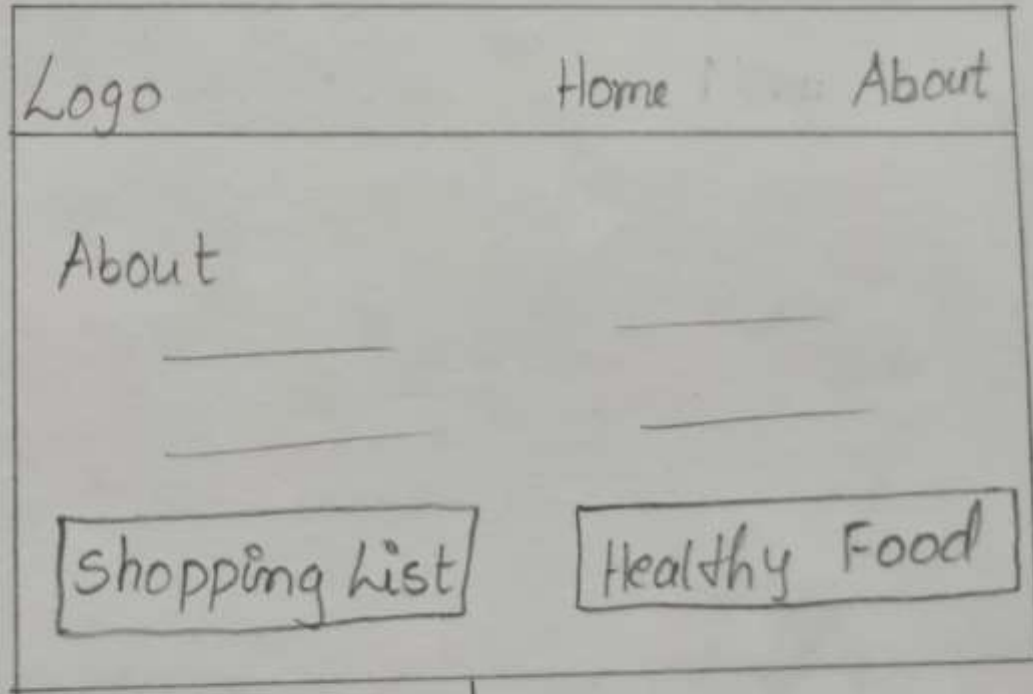
# Shopping List

1. Go to website:
  1. type the url
  2. hit enter
2. Press the menu button in the Nav bar  
or
2. Press the menu button after the gallery in the home page
3. Select the items you wish to choose
  1. Hover over an item
  2. Press the mic button if you wish to know the voice output
  3. Press the select button
  4. Press the Select Button again if you add quantity
4. Scroll Down and press the Add button
5. The shopping will be displayed with all the selected items
6. Scroll Down and press Save button
7. Press the done button ,it will be redirected to the home screen



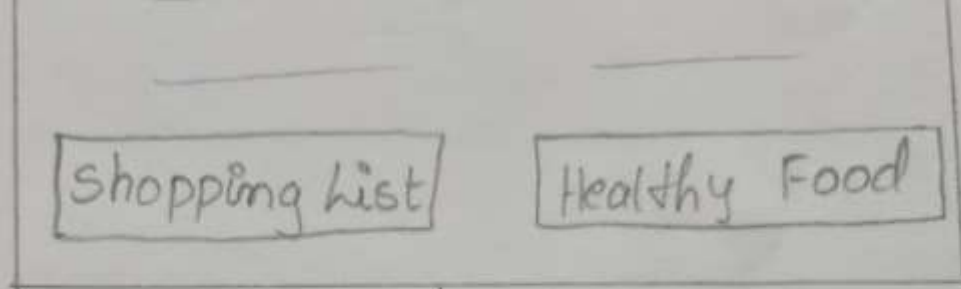
Scroll  
Down





↓ click Healthy Food

The nav bar which is fixed makes easier for accessing the important links



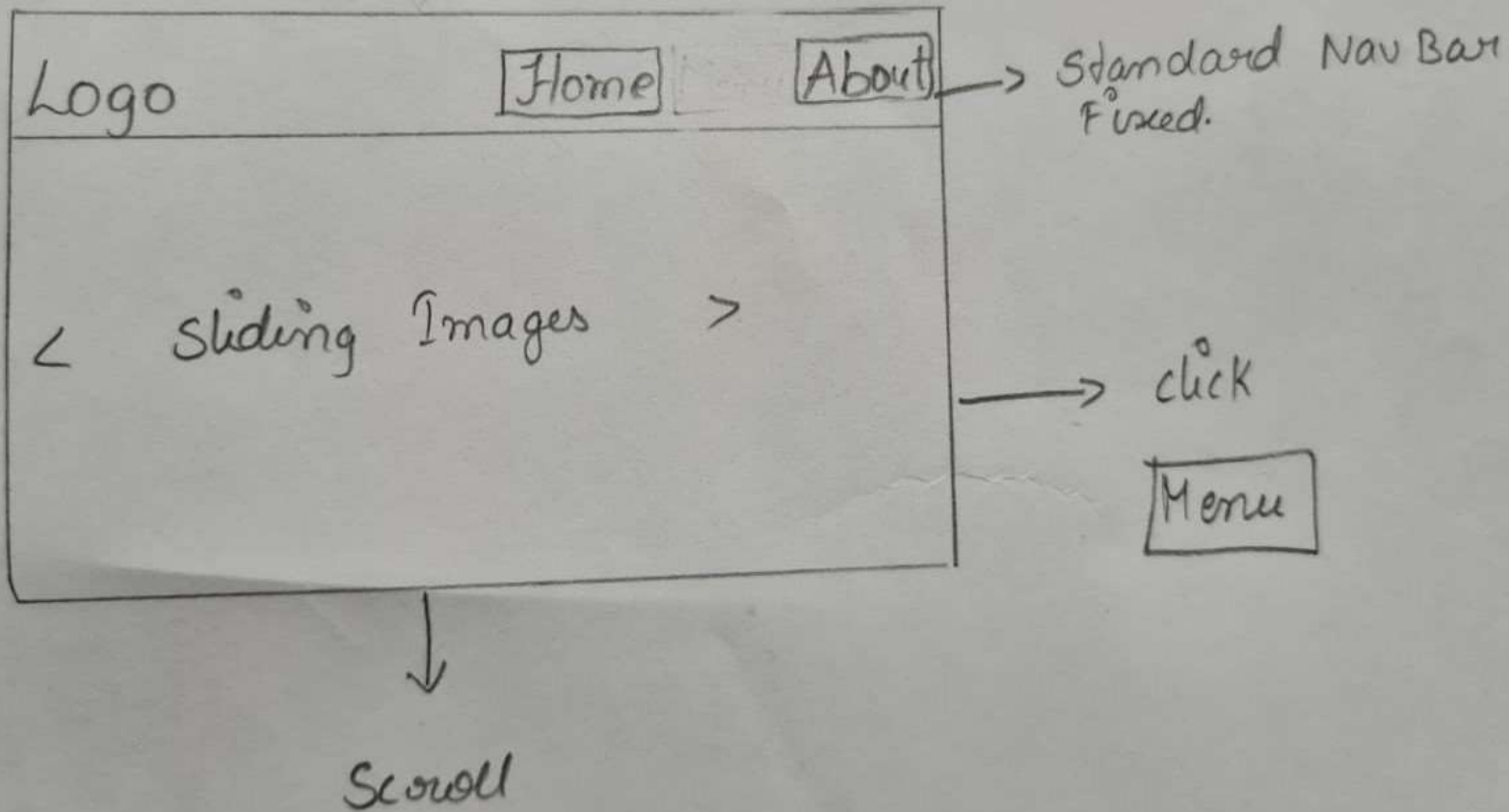
↓ click Healthy Food

Logo	Home	About
Healthy Food.		
Name :- _____	* Required	
Pregnancy Month :- _____	* Required	
Email :- _____	* Required	
Phone Number :- _____	(optional)	Submit

Selecting healthy food button on navbar takes to the form

A HTML form

Web UI → Laptop and tablet view.



Logo

Home

Menu

About

Quick

Info :- \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

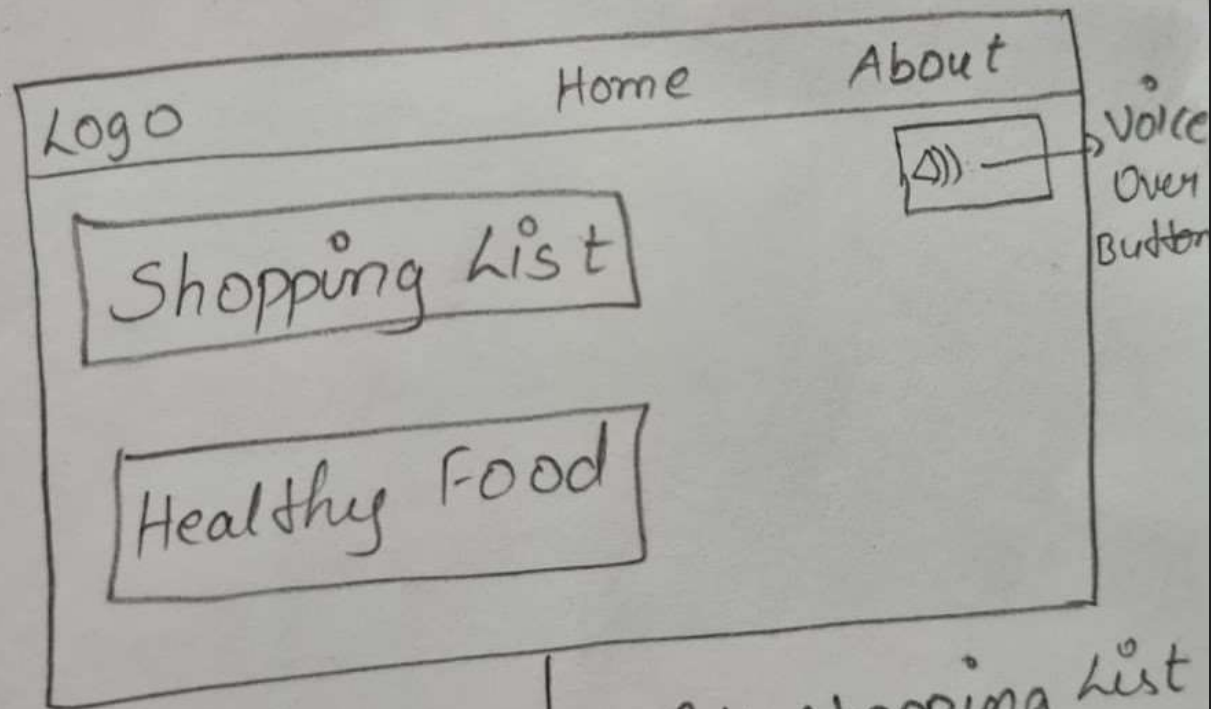
\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

↓ scroll

↓ Scroll



Voice  
Over  
Button

↓ click shopping list

ood

## Shopping List:

↓ click shopping list

Logo	Home About
Shopping list	<u>your list :-</u>
<u>Items:-</u>	—
—	—
—	—
—	—

Logo

Home

About

**Healthy Food** :-

Name :- \_\_\_\_\_ \* Required

Pregnancy month :- \_\_\_\_\_ \* Required

Email :- \_\_\_\_\_ \* Required

**Submit**

↓ click submit

↓ Click Submit

Logo

Home

About

Healthy Food Based on your month:-

Images

<

of

>

food

< Recipes >



# Healthy Pregnancy :



- Pregnancy Test
- Women is Pregnant
- The plus sign is a symbol used to tell a woman she is pregnant.



- Pregnancy Announcement
- A couple telling their family they are having a baby.



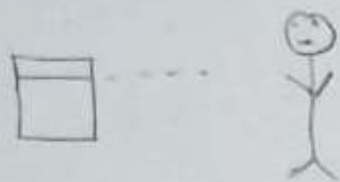
- Cartoon opening a surprise
- Pregnancy is a surprise
- Represents the feeling the couple have when they find out about their baby.



- Women getting sick
- Morning sickness
- Represents one of the many side effects of being pregnant.



- Scene from "What to Expect While Expecting."
- Miscarriage
- Represents the loss that parents feel when they find out the loss of their baby.



- Person throwing a object
- Pregnancy is frustrating
- Lies - women are told that pregnancy is easy but in reality pregnancy is frustrating and hard.



- Animal (Muppet) buying on drums.
- Losing control.
- Symbol - women have no control over their pregnancy.



3 seconds

- Baby in Womb
- Sonogram
- Represents the image of a baby still in the womb.



- Stretch mark commercial
- Women in the commercials does not actually have stretch marks
- Lies - no matter how much lotion a woman puts on, lotion will not take away stretch marks



- Food + Alcohol
- Food + drinks that women cannot eat
- Represents the things that women have to cut out of their diet.