

Story 1

Apple Continues to strengthen its standing in the smart phone market. The brand has risen to a position of particular dominance in the US. 6 of the 10 most sold smartphone models in January 2021 were designed by apple.

More than 1 billion consumers currently use iphone. since its initial launch, more than 1.9 billion have been sold. iphone sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2million units.

iphone sales generated \$205 billion revenue for Apple in 2022, more than microsoft's total revenue. It sold 232 million iphone units that year.

Global Market Share



Country India

country wise best selling smartphone

Country India

Brand MOTOROLA

Battery Ty.. Lithium Lithium Ion Lithium Polymer

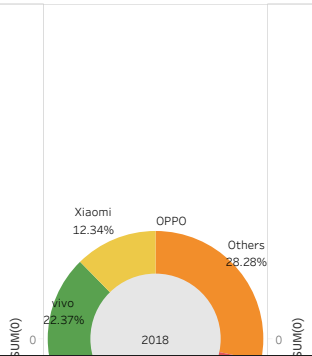
Original Pri.. To Null

Avg. Origin.. 7999 90900

Year 2018

Brand OPPO Others realme Samsung vivo

Quarterly Share



Brand Prize Comparison

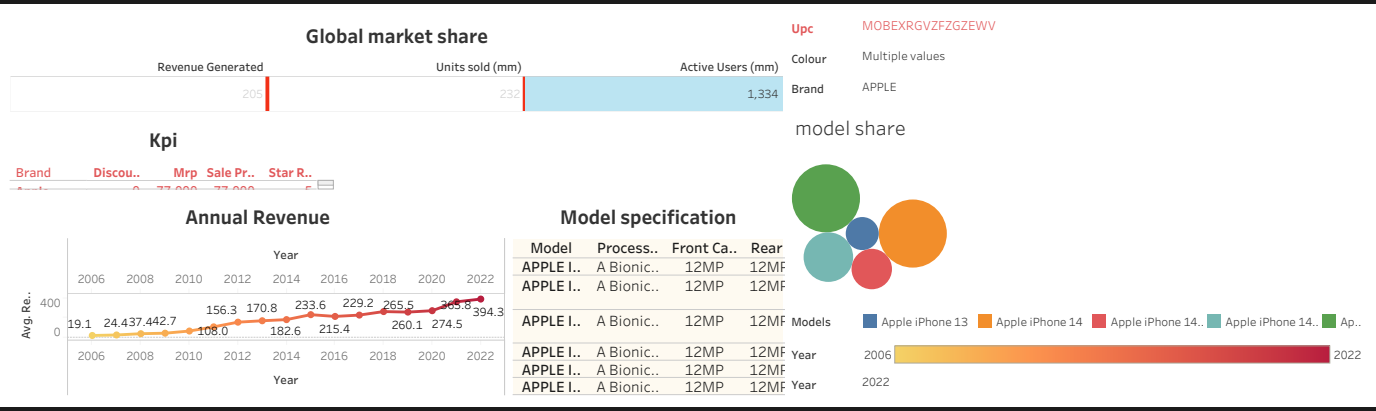
Battery Type Distribution

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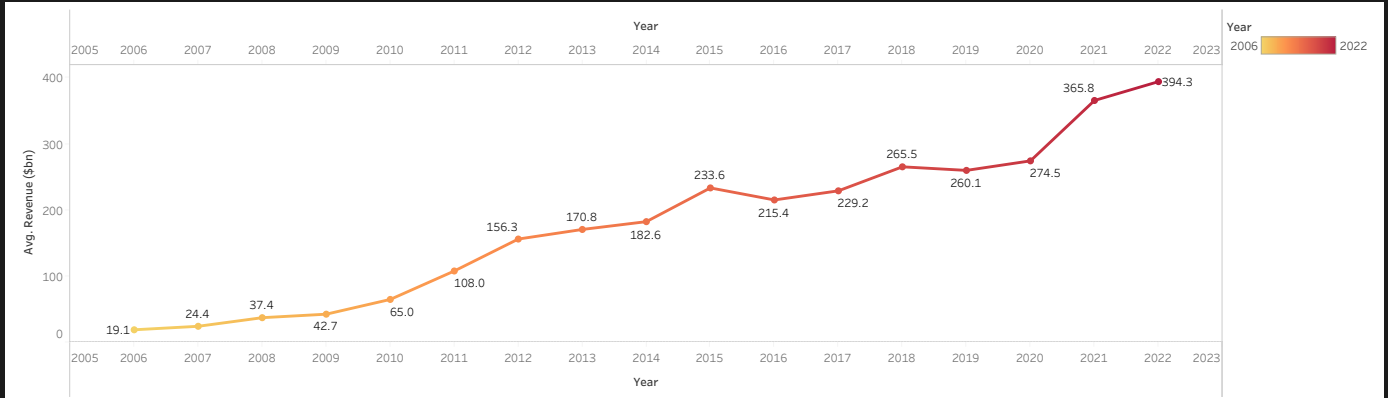


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