

2K

Total Number of Orders

₹ 836.599K

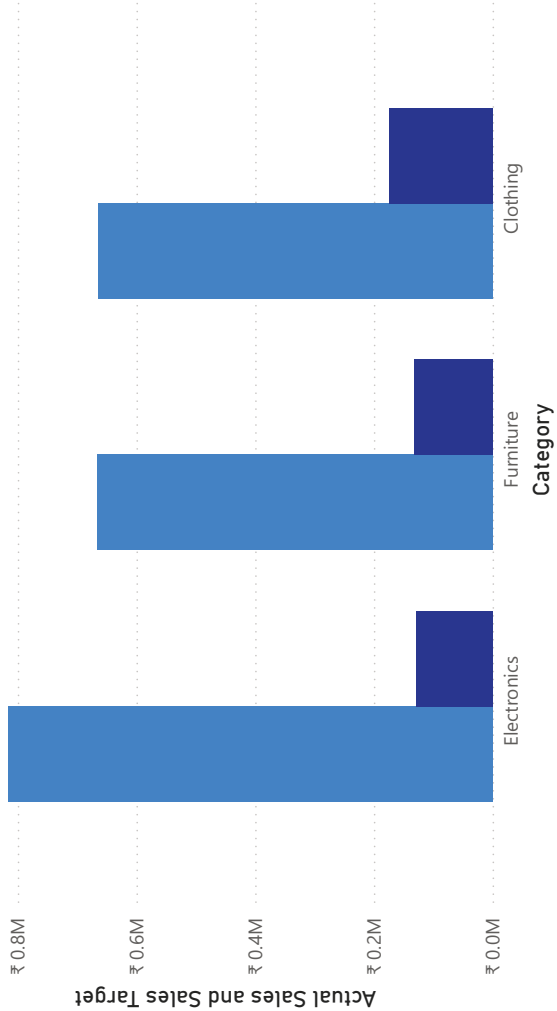
YTD Sales

40.36

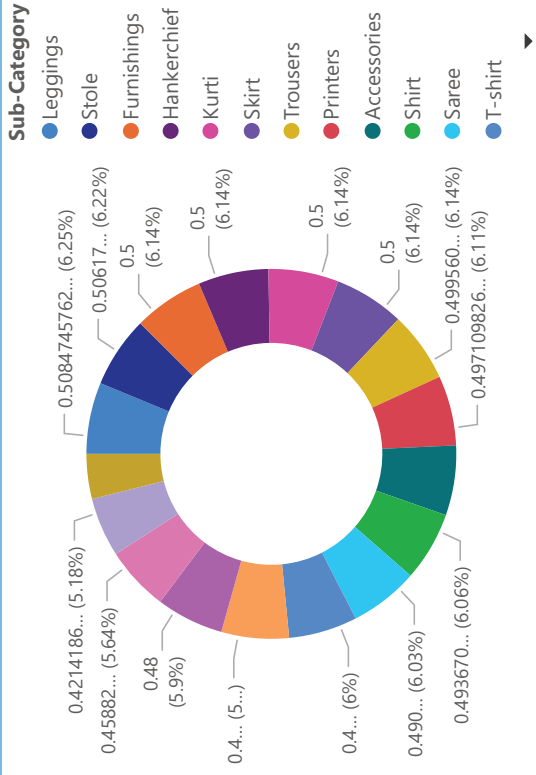
Average profit in Delhi

Sales Target Achievement by Category

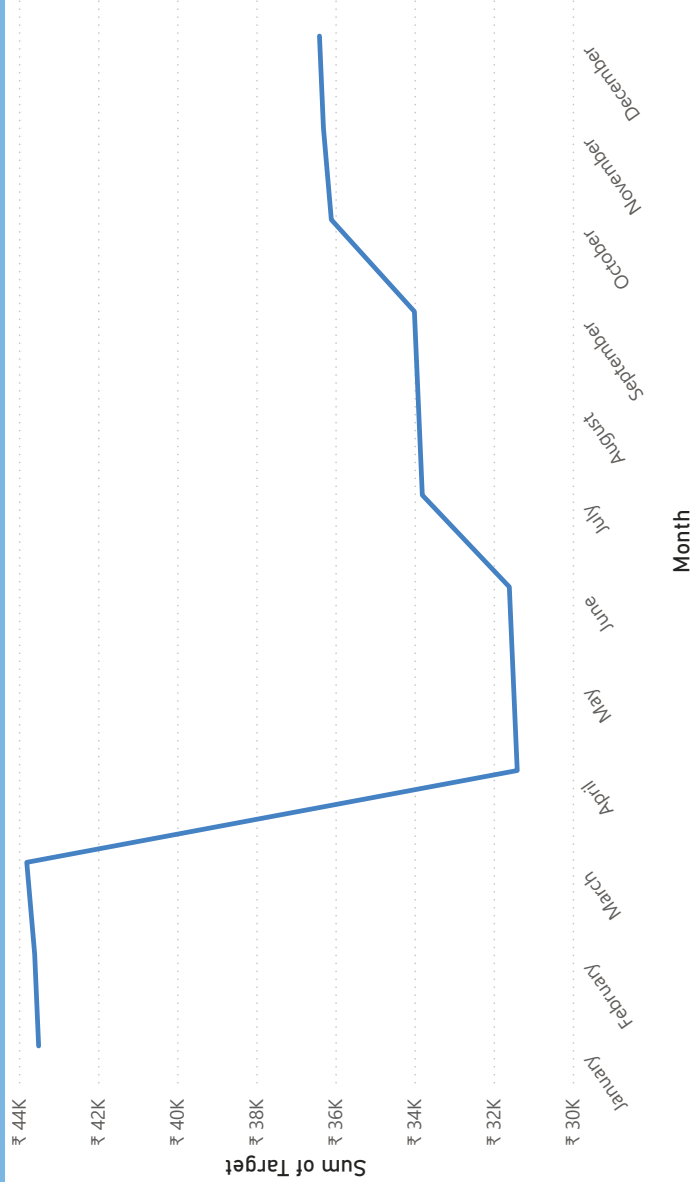
● Actual Sales ● Sales Target



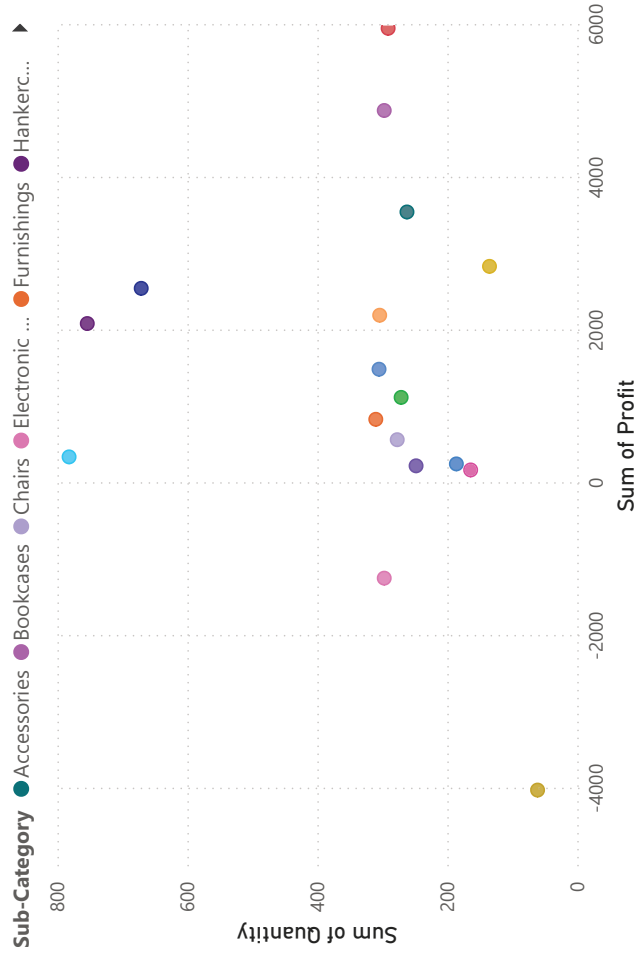
Max Profit Margin by Sub-Category



Monthly Sales Trend



Comparison of Profit and Quantity by Sub-Category



₹ 431.502K
Total Sales Amount

₹ 435.9K
Sales Target

Clothing

₹ 12,000

Min of Target

Furniture

₹ 10,400

Min of Target

Electronics

₹ 9,000

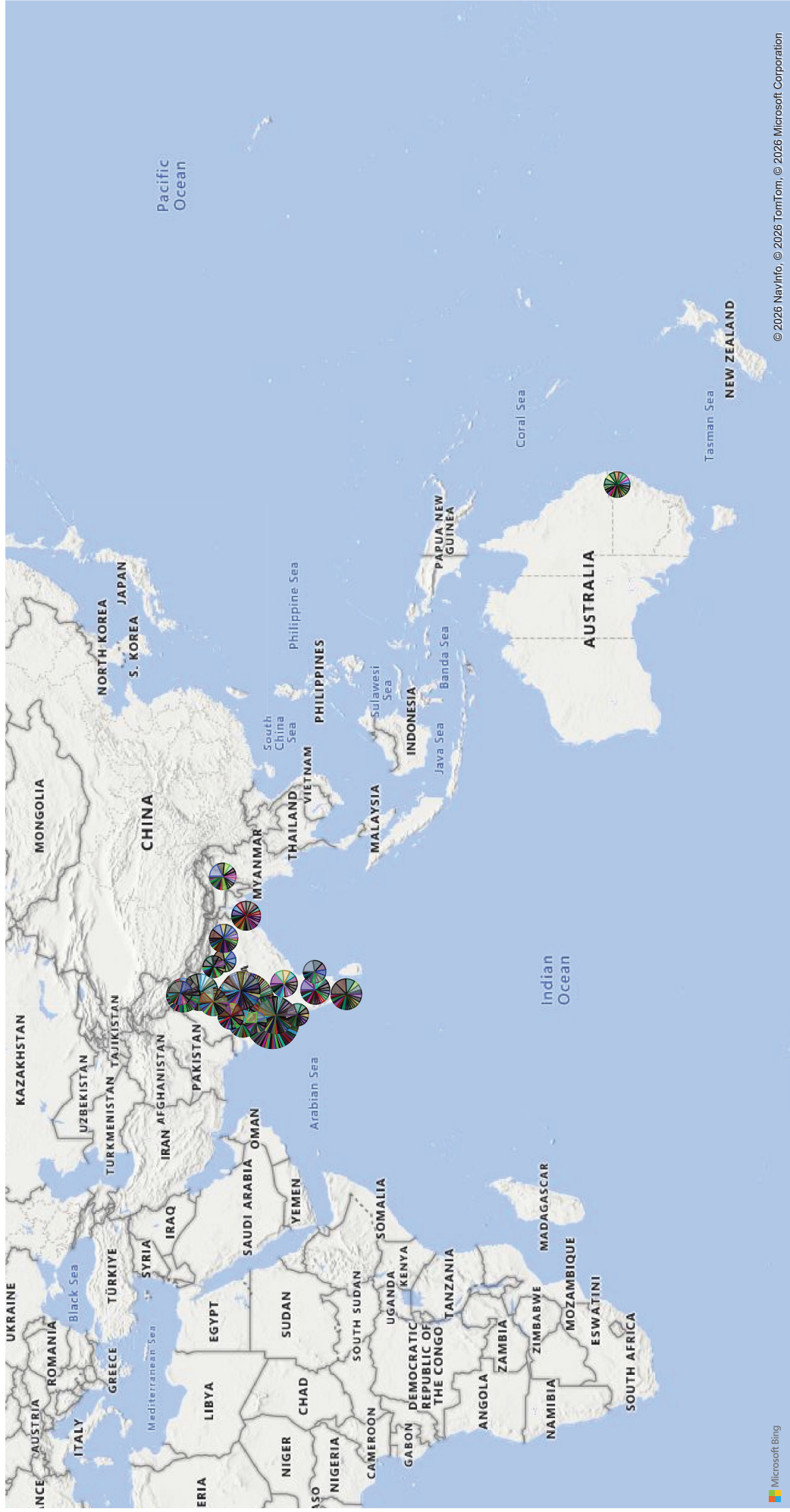
Min of Target

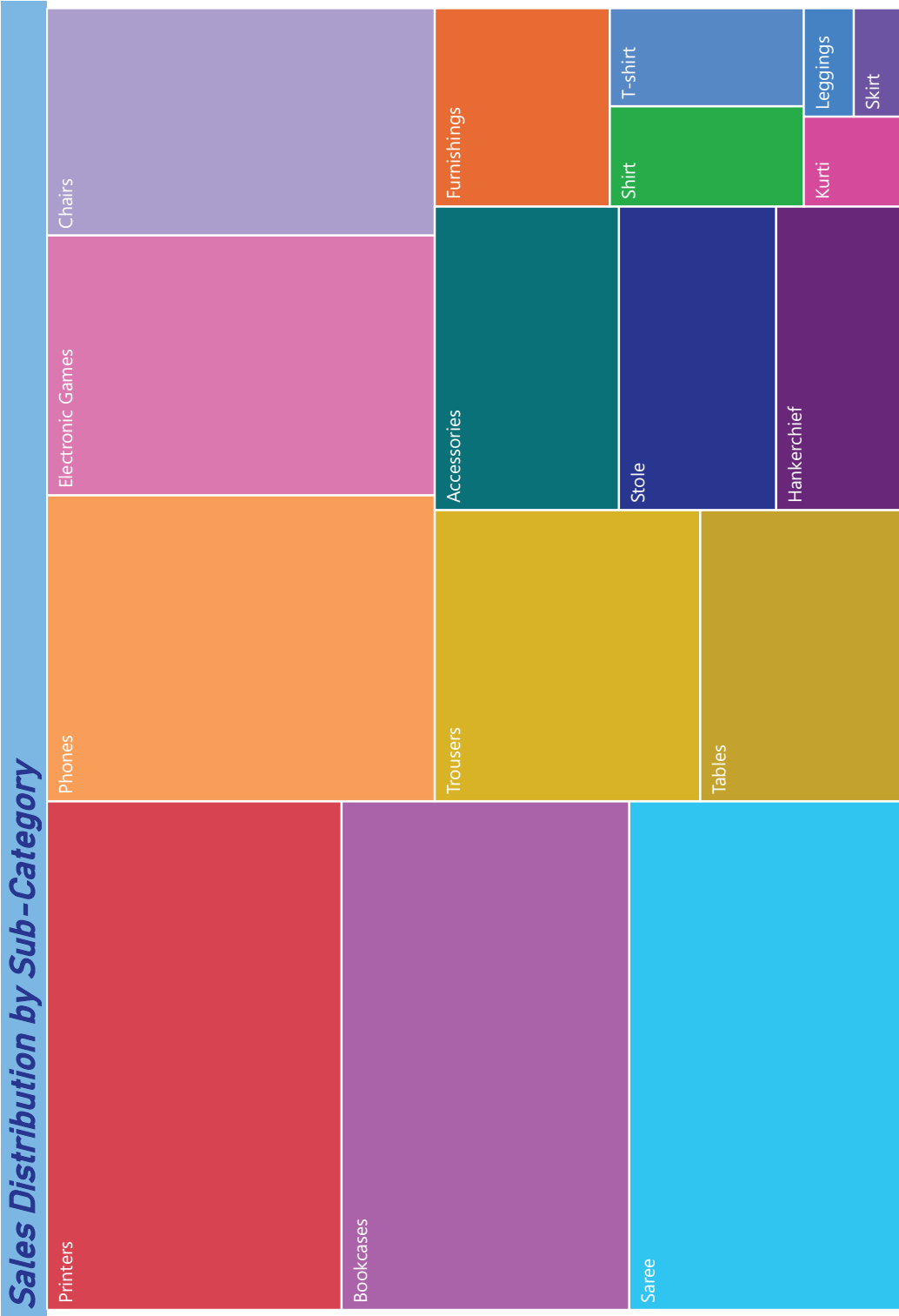
Sales Performance Matrix

Category	Actual Sales	Sales Target
☐ Clothing	₹ 1,39,054	₹ 1,74,000
January	₹ 1,39,054	₹ 16,000
February	₹ 1,39,054	₹ 16,000
March	₹ 1,39,054	₹ 16,000
April	₹ 1,39,054	₹ 12,000
May	₹ 1,39,054	₹ 12,000
June	₹ 1,39,054	₹ 12,000
July	₹ 1,39,054	₹ 14,000
August	₹ 1,39,054	₹ 14,000
September	₹ 1,39,054	₹ 14,000
October	₹ 1,39,054	₹ 16,000
November	₹ 1,39,054	₹ 16,000
December	₹ 1,39,054	₹ 16,000
☐ Electronics	₹ 1,65,267	₹ 1,29,000
January	₹ 1,65,267	₹ 16,000
February	₹ 1,65,267	₹ 16,000
March	₹ 1,65,267	₹ 16,000
April	₹ 1,65,267	₹ 9,000
May	₹ 1,65,267	₹ 9,000
June	₹ 1,65,267	₹ 9,000
July	₹ 1,65,267	₹ 9,000
August	₹ 1,65,267	₹ 9,000
September	₹ 1,65,267	₹ 9,000
October	₹ 1,65,267	₹ 9,000
November	₹ 1,65,267	₹ 9,000
December	₹ 1,65,267	₹ 9,000
☐ Furniture	₹ 1,27,181	₹ 1,32,900
Total	₹ 4,31,502	₹ 4,35,900

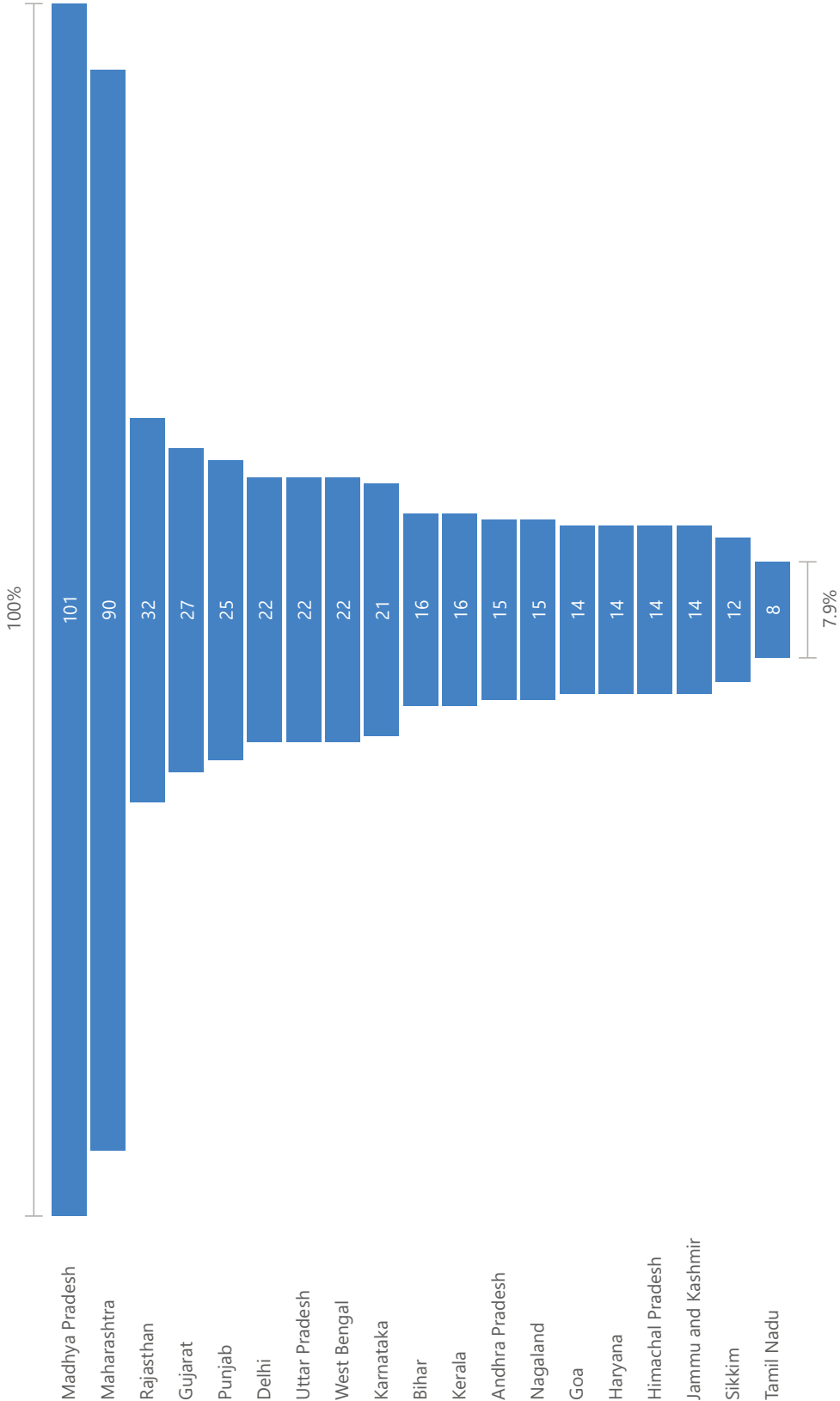
Geographic Sales Analysis

Revenue per Order ● ₹ 4 ● ₹ 6 ● ₹ 8 ● ₹ 9 ● ₹ 10 ● ₹ 11 ● ₹ 12 ● ₹ 13 ● ₹ 14 ● ₹ 15 ● ₹ 16 ● ₹ 17 ● ₹ 18 ● ₹ 19 ● ₹ 20 ● ₹ 21 ● ₹ 22 ● ₹ 23 ● ₹ 24 ● ₹ 25 ● ₹ 26 ● ₹ 27 ● ₹ 28 ● ₹ 30 ● ₹ 31





Order Count Analysis by State



Sales Analysis Dashboard

Sales Target Achievement by Category

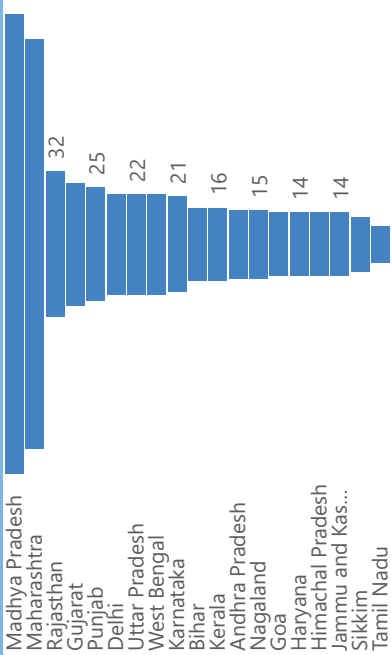
Max Profit Margin by Sub-Category

Monthly Sales Trend

Comparison of Profit and Quantity by Sub-Category



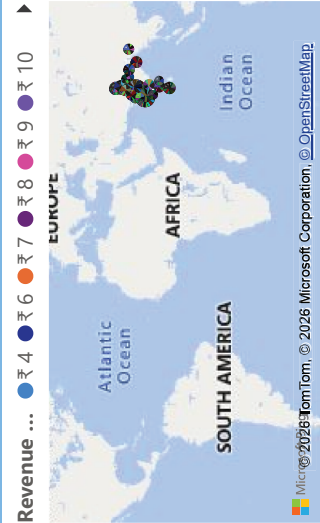
Order Count Analysis by State



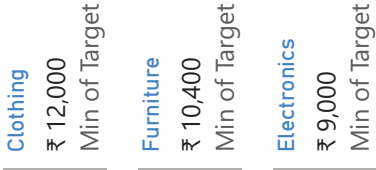
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March	₹ 1,39,054	₹ 16,000
April	₹ 1,39,054	₹ 12,000
May	₹ 1,39,054	₹ 12,000
June	₹ 1,39,054	₹ 12,000
July	₹ 1,39,054	₹ 14,000
Total	₹ 4,31,502	₹ 4,35,900

Geographic Sales Analysis



Month



Sales Distribution by Sub-Category

