



AMITY
UNIVERSITY
— LUCKNOW CAMPUS —

Relive, Rejoice,
and Recharge...

at

AMIPHORIA
2025



5th, 6th & 7th March 2025

Experience the Magic of Amity University's
Annual Cultural Extravaganza

Event Title - Floor Art Fiesta

Floor Art Fiesta: Transforming Floors into Artistic Wonders

Event Overview - Floor Art Fiesta is a vibrant team-based competition where creativity meets the floor! Teams of two have 3 hours to craft stunning designs directly on assigned floor spaces using approved materials like chalk, paint, and other creative resources. Unleash your imagination, transform the ordinary into extraordinary, and create artistic wonders that captivate and inspire!

Organizers

- **Organized by:** Amity School of Fine Arts
- **Faculty Coordinator:** Nidhi Singh
- **Contact:** +91-8755655228
- **Email:** nsingh18@lko.amity.edu

Eligibility Criteria

- Open to all students with a passion for creativity and floor art.

Event Dates

- **Registration Deadline:** February 25, 2025
- **Event Day:** March 6, 2025

Registration Process

- Participants must register in advance through the official competition portal.
- **Registration Fee:** Rs. 200/- per team.
- Each team must consist of exactly two participants.

Competition Format

- **Team-Based Event:**
 - Each team will consist of two participants.
- **Art Medium:**
 - Allowed materials include chalk, paint, cloth, newspaper, or any waste materials.
- **Floor Space:**
 - Assigned floor space will be provided for each team.
- **Time Limit:**
 - Strictly 3 hours to complete the artwork.

Judging Criteria

- **Creativity:** Innovation and originality in design.
- **Execution:** Precision and technique in the artwork.
- **Theme Relevance:** Alignment with the event theme.
- **Visual Impact:** Overall aesthetic and appeal.

Prizes & Awards

- Details of awardee will be shared on the event day.
- **1st Prize:** Rs. 2,000 + Trophy + Certificate of Achievement
- **2nd Prize:** Rs. 1,000 + Trophy + Certificate of Achievement
- Participation certificates will be provided to all participants.

Rules & Regulations

1. Team Composition:

- Teams must consist of exactly two participants.

2. Artwork Creation:

- Artwork must be created directly on the assigned floor space.
- Participants may use materials like chalk, paint, cloth, newspaper, or any waste material.

3. Time Limit:

- Teams will have 3 hours to complete the artwork. No extensions will be granted.

4. Registration:

- All teams must register in advance via the official competition portal.

Contact Information

Faculty Coordinator

- Nidhi Singh
 - Contact: +91-8755655228
 - Email: nsingh18@lko.amity.edu

Student Coordinators

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